Message from the president

We spend much of the year taking care of board business and fulfilling our responsibilities as board members to our districts, communities and our students. Throughout the year, we take opportunities when and where we can to network, learn from others, develop new skills and celebrate our successes—and the best occasion for this occurs just once a year: CSBA’s Annual Education and Conference.

CSBA’s AEC brings together more than 2,500 board members representing diverse districts from across the state along with keynote speakers, education experts, trusted business partners and service providers in one place for three days to engage, learn, collaborate and celebrate in a setting that inspires. This year, we meet in San Francisco, December 14-16.

AEC is the only professional development event in California that prepares board members for the tremendous work that lies ahead, whether it be the development of our Local Control and Accountability Plans, our continued efforts to close the achievement gaps and provide a high-quality education to all students, or any of the many education issues that require our informed leadership and advocacy on behalf of our public schoolchildren.

This conference has something for you, whether you come from Yreka or San Diego or somewhere in between, and whether you are a brand new or veteran board member. I hope you’ll dive into this booklet and begin planning your activities at AEC. Much awaits your exploration and participation: General Sessions, Critical Issues, Workshops, Table Talks and Trade Show. You’ll find descriptions for all of the sessions in the online version of this booklet at aec.csba.org.

Mark your calendars and don’t forget that AEC starts on a Sunday this year—December 14, 2014! I look forward to seeing you in San Francisco.

Sincerely,

Josephine Lucey
President, California School Boards Association
The conference booklet provides a preview of CSBA’s Annual Education Conference and Trade Show, including pre-conference learning opportunities, general session information, critical issues and workshop titles.
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The views, opinions, presentations and materials distributed by speakers or in sessions at the California School Boards Association’s Annual Education Conference and Trade Show are solely those of the individual presenters and exhibitors, and do not necessarily represent that of CSBA, the CSBA Board of Directors, the Annual Education Conference Planning Committee, CSBA members, staff or agents. Reference to any specific commercial film, commercial product, process, or service or trade name, trademark, manufacturer or otherwise, does not constitute or imply its endorsement, recommendation or favoring by CSBA.
Pre-Conference Learning Opportunities

Board Presidents Workshop: Tools for Focused Leadership

Invaluable training for current and aspiring board presidents

Moscone Center | Saturday, December 13
Program: 9:00 a.m. – 4:30 p.m.
Register through November 12 | $215
November 13 through December 13 | $225
Registration opens at 7:00 a.m.
(fee includes materials, lunch and refreshments)

The Board Presidents Workshop provides current and aspiring board presidents with tools for focused leadership. Attend and learn how to forge effective governance teams, conduct productive meetings and fulfill governance responsibilities in ways that focus all district and county office efforts on student learning and achievement.

You will leave with strategies to increase your effectiveness and materials to support you as you take on this significant and complex role. Topics in this session include:

- The Role of the School Board President
- Using a Board Leadership Plan to Foster an Exceptional Governance Team
- Working With New Board Members: Tips and Checklists
- Managing Conflict: Developing Norms for Communication
- Knowing What and When to Expect It: Utilizing the School District Governance Calendar
- Leading the Meeting: Guiding Protocols
- Accomplishing Your Governance Goals through Board Self-Evaluation
- Evaluating the Superintendent: Using This Important Leadership Tool to Focus and Align District Efforts
- Developing a Successful Advocacy Strategy That Promotes Strong Community Relationships
- Legal Insight into Successful Board Meetings

Presenters: Leslie Demersseman, Governance Coach, and Luan Burman Rivera, Governance Educator and Consultant, California School Boards Association; and Laura Schulkind, Partner, Liebert Cassidy Whitmore

Orientation for New Trustees: Preparation for the First 100 Days

Moscone Center | Saturday, December 13
Program: 9:00 a.m. – 4:00 p.m.
Register through November 12 | $215
November 13 through December 13 | $225
Registration opens at 7:00 a.m.
(fee includes materials, lunch and refreshments)

The election is over and it’s official—you’re now on the board. What’s next? CSBA’s one-day orientation for new trustees will get you through your first 100 days of service with ease. Start building your network today by meeting other newly elected board members and sharing common goals, experiences and concerns.

It is crucial for the board and superintendent to work closely to provide governance leadership in support of enhanced student learning and achievement. Board presidents and superintendents are encouraged to register new board members for this vital training and to attend with them.

Attendees will learn about the critical roles and key responsibilities of board members, and leave with strategies, tips and tools to survive. Topics to be explored include:

- Getting on the Same Page: Using an Orientation Meeting to Get Everyone on Board
- Leadership in CSBA: An Introduction
- Setting Direction for the District: Using Your Policies to Stay on Course
- Getting Through the First 100 Days: Adopting Your First Interim Report
- Looking at Your First Budget: Checklist for Reviewing the Budget
- Knowing What and When to Expect It: Utilizing the School District Governance Calendar
- Keeping it Legal: A Legal Primer and the Brown Act Basics

Presenters: David DeLuz, Policy and Programs Officer, III, Keith Bray, General Counsel/ Director, Education Legal Alliance, Dennis Meyers, Assistant Executive Director, Governmental Relations, Susan Swigart, Director, Member Relations, and Bob Caine, Governance Consultant, California School Boards Association; Mike Walsh, Director-at-Large, Butte County Office of Education, Ron Bennett, CEO, School Services of California, Inc.; and Christian Keiner, and Michelle Cannon, Shareholders, Kronick Moskovitz Tiedemann & Girard
Legal Symposium for Experienced Board Members

Moscone Center | Saturday, December 13
Program: 9:00 a.m. – 4:00 p.m.
Register through November 12 | $215
November 13 through December 13 | $225
Registration opens at 7:00 a.m.
(fee includes materials, lunch and refreshments)

The Legal Symposium is a quality investment in your professional development. During this pre-conference session, CSBA, in conjunction with California Council of School Attorneys (CCSA), will offer a range of sessions on the timely and complex issues boards often face and sessions on the newest topics. Up to 5.75 hours of MCLE credit is available for California attorneys.

■ 9:00 – 10:00 a.m. | Charter School Authorization and Oversight

This presentation will discuss the process and legal requirements that apply to the authorization and oversight of charter schools by school districts and county offices of education, practical tips and relevant considerations will be provided.

Presenters: Maiya Yang, Legal Counsel, and Jamie Perry, Senior Director, District Financial Services, Fresno COE

■ 10:00 – 11:00 a.m. | Student Discipline and Stipulated Expulsion Agreements

Does your County Board of Education have jurisdiction to hear an expulsion appeal to a stipulated expulsion agreement? This presentation will look at this question in light of the common practice of student expulsions using stipulated expulsion agreements. The presenters will provide recommendations on provisions that should be included, as well as anticipated disputes after the agreement is signed.

Presenters: Steven Montanez, Partner, and Joelle Mervin, Associate, Parker & Covert LLP

■ 11:10 a.m. – 12:10 p.m. | Board Efficacy Training Model

This presentation will share a new model of Board Efficacy Training. This new model includes how to: implement a data-driven CEO evaluation process that builds board consensus and improves communication; operate as a cohesive board while respecting individual views; and get the information you need to make data driven decisions.

Presenter: Laura Schulkind, Partner, Liebert Cassidy Whitmore

■ 12:10 – 1:15 p.m. | Lunch

■ 1:15 – 2:30 p.m. | Ralph, Roberts, Rogues and Rapscallions

This presentation will consider a range of options for board majorities to help every member of their board to follow proper protocols for obtaining information from administrators, visiting school sites and keeping confidential information confidential, among other things. The presenters will work through several board meeting scenarios and suggest best practices for effective conduct.

Presenters: Brian Bock and Christopher Keeler, Partners, Fagen Friedman & Fulffrost, LLP

■ 2:40 – 4:00 p.m. | Prop 39 Clean Energy

This workshop will review the requirements for an Energy Expenditure Plan and the best practices for selecting a consultant to assist the district with developing an energy efficiency profile, energy saving measures, and the Energy Expenditure Plan.

Presenters: Marty Hom and Terry Tao, Partners, Atkinson, Andelson, Loya, Ruud & Romo
Conference Strands

The conference planning committee has strategically planned a conference program with more than 110 sessions covering a wide variety of relevant and timely topics. Use the following strands to help you make the most out of your conference experience.

Opportunity and Achievement
This strand underscores the importance of school board governance in maximizing opportunity and achievement for all students. Understanding the challenges confronting students’ academic, social, and emotional well-being and insight into strategies for shaping the district’s decisions, plans and programs and how they impact student access and success is at the core of this strand.

Topics include: conditions of children; efforts to close the achievement gap and the connection to the Local Control Funding Formula and the Local Control and Accountability Plans; programs that serve gifted students, children in foster care, English language learners, and children who are homeless; transgender students; bullying and the various forms of cyberbullying; student and staff safety; programs that address the mental, nutritional, and physical health for improved student achievement; district arts and music education; summer learning opportunities; before and after school learning opportunities; full service community schools; chronic absenteeism; the legacy, impact and promise of Brown v. Board of Education; equity and diversity; alternative programs to suspensions and expulsions that include restorative justice and alternative education programs; and programs that prepare students for transitions to new schools and postsecondary education.

Student Learning
Student engagement and learning is at the heart of all education leadership. The more engaged a student is, the greater the learning opportunities. This strand examines the many ways students can be engaged in learning, both in school and the community.

Topics include: career and technical education; programs that have implemented teaching technology to younger grades; Common Core implementation; curriculum framework; assessment preparation with Common Core standards and alignment across districts; technology; professional development and teacher preparation; programs that address the impact of poverty on students learning; special education; early learning; civic engagement; programs that engage students in their community; leadership programs; flipped classrooms; and lessons learned with Local Control Funding Formula and pathways to keep moving forward.

Funding, Finance and Facilities
The funding, finance and facilities strand will include a broad spectrum of learning opportunities that address sound fiscal management and budget oversight, cost-cutting strategies and facilities planning.

Topics include: the Local Control Funding Formula; funding and maintaining technology with limited resources; special education resources; oversight and understanding about bonds; collective bargaining; health care and labor negotiations; partnerships with corporations; creative and innovative strategies in budgeting; communicating the budget to the community; financing options for facilities; safety issues surrounding aging facilities and planning for new ones; and local, state and federal budget issues.

Leadership Through Governance
This strand aims to equip board members with the tools and strategies to become effective agents of change.

Topics include: Local Control and Accountability Plans as a governance and oversight tool; public engagement; strategic planning; board, superintendent and legal counsel evaluations; crisis communication and management; mandated reporting; superintendent hiring process; policy and protocol development to ensure practice follows policy; local advocacy; building public trust in board members; developing governance handbooks and district master plans; characteristics of high functioning boards; leadership role of the board president; the Brown Act; Form 700 and conflict of interest; social media use and technology in the board room; media training for school board members; lobbying the legislature; local advocacy; and the marketing of schools.
Partnerships and Collaborations

This strand speaks to the board member’s role in educating and partnering with parents, community members, local government, media, and establishing partnerships with various organizations and entities, thereby enhancing the image of public schools.

Topics include: strategies for collaborating for success; partnerships with county offices of education; partnerships among districts; city and county collaborations; pre-k and early learning partnerships; collaboration between superintendents and county offices of education; postsecondary education partnerships; engaging students in community partnerships; parent engagement; Linked Learning partnerships; full-service community schools; non-profit and business partnerships; partnerships to promote and provide extended learning opportunities; partnerships to promote student wellness; and joint-use agreements.
Conference Guide

Critical Issues (1 ¼ hours)
National and statewide experts provide a broad overview of a subject

Workshops (1 ¼ hours)
Model program or issue discussions presented by local school districts and county offices of education

Table Talks (1 ¼ hours)
Informal roundtable discussions

**aec** offers a wide range of concurrent critical issue and workshop sessions for CSBA's diverse membership. Use our icon system below to navigate your way:

- **U**: Urban and large districts
- **Sm**: Small and rural districts
- **C**: County offices of education
- **N**: New board members
- **Su**: Superintendents
Thank you to our conference planning committee members for their hard work and dedication in developing a broad and meaningful program.

Josephine Lucey  
President, CSBA  
Cupertino Union SD

Zerrall McDaniel  
Calaveras USD

Bettye Lusk  
Chair, Conference Planning Committee  
Monterey Peninsula USD

John McGinnis  
Long Beach USD

Pam Costa  
San Juan USD

Bill Owens  
Yolo COE

Katie Dexter  
Lemon Grove SD

Wilson So  
Apple Valley USD

Ralph Fernandez  
Brawley Union HSD

Mike Walsh  
Butte COE

Albert Gonzalez  
Santa Clara USD

Darryl Adams  
Superintendent  
Coachella Valley USD

Jamie Hintzke  
Pleasanton USD

Lori Rhodes  
Superintendent  
Redlands USD

Eugene Krank  
Hawthorne SD
General Sessions

First General Session

Sunday, December 14 | 1:30 – 3:15 p.m.

Freeman Hrabowski

Dr. Freeman Hrabowski has served as the President of University of Maryland, Baltimore County since 1992. His research and publications focus on science and math education, with special emphasis on minority participation and performance. Time magazine named him one of the “100 Most Influential People in the World” in 2012. Also in 2012, he received the Heinz Award for his contributions to improving the “Human Condition” and was among the inaugural inductees into the U.S. News & World Report STEM Solutions Leadership Hall of Fame. Dr. Hrabowski has authored numerous articles and co-authored two books, *Beating the Odds—Raising Academically Successful African American Males* and *Overcoming the Odds—Raising Academically Successful African American Young Women*.

Second General Session

Monday, December 15 | 1:30 – 3:15 p.m.

Amanda Ripley

Amanda Ripley is an investigative journalist for Time, The Atlantic and other magazines. She is the author of *The Smartest Kids in the World—and How They Got That Way* and *The Unthinkable: Who Survives When Disaster Strikes—and Why*. In her books and magazine writing, Amanda explores the gap between public policy and human behavior. For Time and The Atlantic, she has chronicled the stories of kids, parents and teachers, writing cover stories on the college of the future, the politics of education reform and the science of motivating children. She has visited schools on four continents and interviewed hundreds of students, teachers and parents. Her work has helped Time win two National Magazine Awards.

Third General Session

Tuesday, December 16 | 10:00 a.m. – Noon

A Conversation with Salman Khan

10:00 – 10:30 a.m.

Join your colleagues in a session designed to inspire and intrigue as CSBA’s CEO and Executive Director, Vernon M. Billy, and Sal Khan, Founder and Executive Director, Khan Academy, engage in a thought provoking one-on-one conversation about innovative strategies for improving the way that all children learn. Based on Khan’s book, *The One World Schoolhouse*, the conversation will provide insight into how online technology can, and should, play an integral role in educating communities, closing the opportunity gap and providing high-quality education for all. The discussion will explore how technology is poised to change the face of education and what school boards should be doing now to prepare students, teachers and schools for the rapidly changing landscape of the classroom and the economy.

State of the State

10:30 a.m. – Noon

From the global view to the state perspective, as California’s ever changing political and public education environment impacts the work that school boards do, CSBA’s Governance First legislative agenda is focused on strengthening local governance to ensure a strong and stable public education system. Hear the latest on school finance and legislative issues, the Local Control Funding Formula, teacher tenure, standardized testing and Common Core State Standards from CSBA’s CEO and Executive Director, Vernon M. Billy, and Assistant Executive Director of Governmental Relations, Dennis Meyers, who will be joined by Karen Stapf Walters, Executive Director of California State Board of Education, Ron Bennett, President and CEO of School Services of California, and Kevin Gordon, President of Capitol Advisors Group, LLC. This panel of statewide leaders will take a candid look at the complex issues that will impact public education in 2015.
Speakers for the following functions will be announced this fall.

All ticketed meal functions will be held at The Westin St. Francis, unless otherwise noted. Please note that meal function tickets will not be sold the day of the function. CSBA encourages you to purchase tickets in advance.

### Sunday, December 14

- **Noon – 1:15 p.m. | $79**
  - California Latino School Boards Association (CLSBA) Luncheon
  - California Suburban School Districts Association Luncheon
  - Small School Districts Luncheon
  - Urban School Districts Luncheon

- **4:00 – 5:15 p.m. | $55**
  - Student Board Member Ice Cream Social | Moscone Center
  * (fee for student guests; this ice cream social is included in the student board member registration fee)

### Monday, December 15

- **7:00 – 8:15 a.m. | $55**
  - Asian Pacific Islander School Board Members Association Breakfast

- **8:30 a.m. – Noon | $55**
  - California County Boards of Education (CCBE) Breakfast/Membership Meeting

- **Noon – 1:15 p.m. | $79**
  - ACSA Superintendents Luncheon
  - CSBA Legislative Network Luncheon
  - California Coalition of Black School Board Members (CCBSBM) Luncheon
  - Student Board Member Networking Lunch | Moscone Center
  * (fee for student guests; this luncheon is included in the student board member registration fee)

### Tuesday, December 16

- **7:00 – 8:15 a.m. | $55**
  - CSBA/California Women Lead Breakfast
  - Fellowship Breakfast

- **12:15 – 2:00 p.m. | $79**
  - Golden Bell Awards Luncheon

### Sunday, December 14 – Monday, December 15

- **9:00 a.m. – 4:00 p.m. | The Westin St. Francis**
  - The California Council of School Attorneys Annual Meeting and Luncheon
  
  *If you are interested in registering for the California Council of School Attorneys Annual Meeting and Luncheon, please contact Anita Ceballos at (916) 669-3248 or aceballos@csba.org.*
Executive Assistants Program

District and county office executive assistants are invited to a one-day program within the 2014 CSBA Annual Education Conference and Trade Show. The one-day registration fee of $280 includes a continental breakfast, lunch and materials, a resource room just for executive assistants to network and meet, and choice of breakout sessions. Attendees are also invited to attend other sessions at AEC that day. All sessions will be held at the Moscone Center. Registration will be open at the North Lobby of the Moscone Center in the AEC registration area starting on Saturday, December 13 at 7:00 a.m.

Monday, December 15

■ 7:30 a.m.
Continental Breakfast

■ 8:00 – 8:20 a.m.
Welcome, Introductions and Program Overview
Meet executive assistants from around the state, share expectations for the day, and gain insight into the day’s offerings.

Host for the Day: Andrea Johnson, Agenda Online Program Manager, California School Boards Association

■ 8:20 – 9:45 a.m.
The Superintendent Search Process and the Role of the Executive Assistant
At some point, executive assistants are bound to experience a superintendent search in their careers. The role of the executive assistant is pivotal in supporting the board’s search for a new superintendent. Learn about the responsibilities of the executive assistant in coordinating and organizing the search effort. The partnership between you and your superintendent begins after board ratification. This workshop will provide participants with the real-world tools needed to succeed throughout the search process and well beyond.

Presenters: Noemi Morones, Executive Assistant, Woodland USD; and Lisa Burlison, Executive Assistant, Placer Union HSD

■ 10:00 – 11:15 a.m.
Exclusive session with Jim Spellos just for executive assistants!
15 Critical Excel Tools for the Business Professional
Microsoft® Excel is the most used desktop software, yet many people only know how to harness a fraction of its potential. Not only a tool for budgeting, Excel is the perfect tool for many list management needs within an organization. This session is your opportunity to explore all of the functionality that Excel has to offer, and take home with you tools to save you and your organization time and money.

Presenter: Jim Spellos, Founder and President, Meeting U

■ 11:30 a.m. – 12:15 p.m.
CSBA Supporting You!
CSBA knows that the work of the executive assistant is critical to the success of the district governance team and administration. This session format will allow you to move about the room to get information on Engage AEC, CSBA’s social media networking platform for executive assistants, Agenda Online, Gamut Online, and contribute to a working document on the executive assistant role before, during, and after the board meeting.

■ 12:15 – 1:15 p.m.
Executive Assistants Networking Luncheon
Connect with executive assistants on the topics that matter the most to you! Pick a table based on your specific needs and interests, with topics like networking for new executive assistants, common work dilemma scenarios, or suggest your own topic of conversation!
1:30 – 3:15 p.m.

Second General Session with Amanda Ripley

Amanda Ripley is an investigative journalist for Time, The Atlantic and other magazines. She is the author of *The Smartest Kids in the World—and How They Got That Way* and *The Unthinkable: Who Survives When Disaster Strikes—and Why*. In her books and magazine writing, Amanda explores the gap between public policy and human behavior. For Time and The Atlantic, she has chronicled the stories of kids, parents and teachers, writing cover stories on the college of the future, the politics of education reform and the science of motivating children. She has visited schools on four continents and interviewed hundreds of students, teachers and parents. Her work has helped Time win two National Magazine Awards.

3:15 – 3:45 p.m.

Dedicated Trade Show Time and Prize Drawing

This is a great opportunity to meet with current and prospective vendors to learn about products and services that can meet your district’s needs.

4:00 – 5:15 p.m. Breakouts*

Critical Legal Issues Facing Districts in 2015

Social Tsunami: How to Drink from the Information Fire Hose Using a Straw

With All Deliberate Speed: Achieving Equity and Addressing Inequality in California Public Education

* Breakout sessions noted on this page were specifically scheduled on Monday, December 15 so that executive assistants can participate. Please refer to the rest of this booklet for all sessions available at the CSBA Annual Education Conference and Trade Show. Should you wish to participate in the full conference beyond the Executive Assistants One-Day Program, you are welcome to register at the full conference member rate.
Student Board Member Program

Student board members play an integral role in your district. Give them an opportunity to expand their horizons and enhance their role on your governance team by attending CSBA’s student board member training program. The $350 registration fee includes a customized program and all materials.

New for 2014! It all kicks off on Sunday, December 14 with an ice cream social. This is a great opportunity to mingle with student board members, discuss the program and create a conference game plan, all while enjoying a delectable dessert. The program will continue on Monday, December 15 with a continental breakfast, breakout sessions and networking lunch. Student board members will also have access to the entire conference Sunday, December 14 through Tuesday, December 16, 2014.

All events take place at the Moscone Center, unless otherwise noted.

Sunday, December 14

- **8:30 – 9:45 a.m. Breakouts**
  Keep KIDS SAFE! Online and On Campus
  Growing Healthy Children—Strategic Wellness Plan
  Using Student Voice and School Board Partnerships to Create Safer Schools for LGBTQ Students
- **10:00 – 11:15 a.m. Breakouts**
  High School Sports Programs: Governance and the School Board Member
  Way Cool Tools 2015: It’s #SocialMobile
  School and Community Working Together in the Aftermath of Four Teen Suicides
- **1:30 – 3:15 p.m.**
  First General Session with Dr. Freeman Hrabowski

  Dr. Freeman Hrabowski has served as the President of University of Maryland, Baltimore County since 1992. His research and publications focus on science and math education, with special emphasis on minority participation and performance. Time magazine named him one of the “100 Most Influential People in the World” in 2012. Also in 2012, he received the Heinz Award for his contributions to improving the “Human Condition” and was among the inaugural inductees into the U.S. News & World Report STEM Solutions Leadership Hall of Fame. Dr. Hrabowski has authored numerous articles and co-authored two books, *Beating the Odds—Raising Academically Successful African American Males* and *Overcoming the Odds—Raising Academically Successful African American Young Women*.

- **3:15 – 3:45 p.m.**
  Dedicated Trade Show Time and Prize Drawing
- **4:00 – 5:15 p.m.**
  Ice Cream Social

Meet student leaders from around the state as we gather to share our vision of the student board representative role and purpose on your campus. As a team, we can create a conference game plan to maximize our time together in San Francisco to make our goal of raising student voice and participation a reality.

**Presenters:** Sandra Kurland, Executive Director, and Nathan Glovinsky, President, California Association of Student Leaders

Monday, December 15

- **8:30 – 8:45 a.m.**
  Ice Breaker and Continental Breakfast

**Presenters:** Sandi Kurland, Executive Director, and Nathan Glovinsky, President, California Association of Student Leaders

- **8:45 – 9:35 a.m.**
  Governance 101: The Work of the Board

School boards govern to maximize student achievement. It is the overarching purpose of the work that boards do. Understanding the governance process, the context in which boards operate, and how to adapt to those norms, is the first step in becoming an active, effective student member of a board. Student board members will leave this session with a strong governance foundation.

**Presenter:** Luan Burman Rivera, Governance Consultant, California School Boards Association
9:45 – 11:00 a.m.
The Roles and Responsibilities of the Student Board Member
This workshop is a panel presentation highlighting the differing roles of student board members from across the state with attention to the current law regarding seating of a student member and selection process, four levels of boardmanship, training and preparation of student members, and challenges and successes often encountered by student members.

**Presenters:** Luan Burman Rivera, Governance Consultant, California School Boards Association; and Student Leaders (TBA)

11:15 a.m. – Noon
Lessons in Leadership for Student Board Members
As a student board representative, you need to be a strong leader with the skills to expand the leadership base on your campus. How do you communicate with the other leaders? How do you represent all groups? How do you connect to the voice of the unheard? Set yourself up for success by learning how to be an impactful student leader and your legacy as a student board representative will continue on through others.

**Presenters:** Sandi Kurland, Executive Director, and Nathan Glovinsky, President, California Association of Student Leaders

Noon – 1:15 p.m.
Student Board Member Networking Lunch
The student board member luncheon will feature facilitated discussions to provide students with an opportunity to network and share with each other. Students will discuss their experiences as board members, and share ideas with each other that they can take back to their own districts.

1:30 – 3:15 p.m.
Second General Session with Amanda Ripley
Amanda Ripley is an investigative journalist for Time, The Atlantic and other magazines. She is the author of *The Smartest Kids in the World*—and *How They Got That Way* and *The Unthinkable: Who Survives When Disaster Strikes—and Why*. In her books and magazine writing, Amanda explores the gap between public policy and human behavior. For Time and The Atlantic, she has chronicled the stories of kids, parents and teachers, writing cover stories on the college of the future, the politics of education reform and the science of motivating children. She has visited schools on four continents and interviewed hundreds of students, teachers and parents. Her work has helped Time win two National Magazine Awards.

3:15 – 3:45 p.m.
Dedicated Trade Show Time and Prize Drawing

4:00 – 5:15 p.m. Breakouts*

**Social Tsunami:** How to Drink from the Information Fire Hose Using a Straw
**In the Cloud and Under Fire:** Protecting Student Data Privacy in the 21st Century
**With All Deliberate Speed:** Achieving Equity and Addressing Inequality in California Public Education

Tuesday, December 16

8:30 – 9:45 a.m. Breakouts*

**Feeding Minds:** LCFF and School Nutrition Programs
**Fostering EL Achievement In Our Changing Policy Context**

10:00 a.m. – Noon
Third General Session

A Conversation with Salman Khan | 10:00 – 10:30 a.m.
Join your colleagues in a session designed to inspire and intrigue as CSBA’s CEO and Executive Director, Vernon M. Billy, and Sal Khan, Founder and Executive Director, Khan Academy, engage in a thought provoking one-on-one conversation about innovative strategies for improving the way that all children learn. Based on Khan’s book, *The One World Schoolhouse*, the conversation will provide insight into how online technology can, and should, play an integral role in educating communities, closing the opportunity gap and providing high-quality education for all. The discussion will explore how technology is poised to change the face of education and what school boards should be doing now to prepare students, teachers and schools for the rapidly changing landscape of the classroom and the economy.
From the global view to the state perspective, as California’s ever changing political and public education environment impacts the work that school boards do, CSBA’s Governance First legislative agenda is focused on strengthening local governance to ensure a strong and stable public education system. Hear the latest on school finance and legislative issues, the Local Control Funding Formula, teacher tenure, standardized testing and Common Core State Standards from CSBA’s CEO and Executive Director, Vernon M. Billy, and Assistant Executive Director of Governmental Relations, Dennis Meyers, who will be joined by Karen Stapf Walters, Executive Director of California State Board of Education, Ron Bennett, President and CEO of School Services of California, and Kevin Gordon, President of Capitol Advisors Group, LLC. This panel of statewide leaders will take a candid look at the complex issues that will impact public education in 2015.

*While the Student Board members are welcome to attend any of the breakout sessions during the conference, the noted sessions may be of particular interest to Student Board members.*
County-Related Attendee Guide

County board members and superintendents will find many learning opportunities at the CSBA Annual Education Conference and Trade Show. CSBA, in partnership with the California County Boards of Education (CCBE), has worked hard to ensure a significant county focus for this year’s conference. The CCBE leadership team reviewed the sessions and designated those that are of particular importance to county attendees.

Legal Symposium for Experienced Board Members

Moscone Center | Saturday, December 13
Program: 9:00 a.m. – 4:00 p.m.
Register through November 12 | $215
November 13 through December 13 | $225
Registration opens at 7:00 a.m.
(fee includes materials, lunch and refreshments)

The Legal Symposium is a truly worthwhile investment in your professional development. During this pre-conference session, CSBA, in conjunction with California Council of School Attorneys (CCSA), will offer a range of sessions on the timely and complex issues boards often face. MCLE credit is available for California attorneys.

This symposium will include sessions on these topics: charter school authorization, student discipline, board efficacy training, proper protocols for board to follow, and clean energy.

Please see page 5 for more detailed information.

Sunday, December 14

8:30 – 9:45 a.m.
Accelerating the Pace to Advanced Ed Tech Schools!
Accessing Common Core for English Learners with Disabilities
CTE Success at South Tahoe High School
How Do Electronic Communications Fit With Open Government?
Keep KIDS SAFE! Online and On Campus
Linked Learning for College and Career Success: Assuring Quality, Equity, and Access
Using Student Voice and School Board Partnerships to Create Safer Schools for LGBTQ Students

10:00 – 11:15 a.m.
Best Practices for LCFF Community Engagement
Building a More Effective Governance Team
Creating Regional Pathways & Removing Barriers to Student Success
The Digital Transformation: What are You Waiting For?
Fulfilling Charter Authorizer Obligations under LCFF and LCAP
The Hero Project: A Countywide Parent Engagement Initiative
Riverside County Office of Education - Riverside City College, College Connection Program
School and Community Working Together in the Aftermath of Four Teen Suicides

4:00 – 5:15 p.m.
District and COE Relationships: Lessons Learned and Where to Next with LCFF and LCAP
Google-licious: More Than Just a Search Engine
Keys to Authentic and Transparent Board Communications
Lawyers: Can’t Work With Them, Can’t Work Without Them
LCAPs: Eliciting and Incorporating EL Parent Input
Leadership Through Service in the California School Boards Association
Lobbying 101: How to Represent Your District on Legislative Issues
Proposition 39: Lessons Learned
Putting California Back to Work: Through Common Core Education Reform
Strategies to Address the Needs of Foster Youth
County-Related Attendee Guide

Monday, December 15

8:30 – 9:45 a.m.

Governing for Student Achievement

**LCAP Implementation:** Meeting & Exceeding Engagement Requirements

**Leadership:** Going From Good to Great as a Board Member

**Media Training 101:** Effective Communications for School Board Members

**SpEd in the Spotlight:** Impact of the CA Task Force

10:00 – 11:15 a.m.

**Crisis Management 101:** Communication Strategies and Tips for How to Successfully Manage a Crisis Situation

**Digital Citizenship:** From Policy to Practice

**Doorways to College Aid:** Boosting Financial Aid Access in California

**Effective Parent Engagement in the LCFF-LCAP Era**

**Excellence on Purpose-Partnerships Extraordinaire**

**Funding California’s Public Education System:** Fiscal Outlook & Perspectives

**Leading For All:** Understanding and Implementing AB1266

**Local Control in Theory and Practice:** How Can Improved Governance Advance and Sustain School Reform and Equity

**Reclassifying English Learners:** 2014 and Beyond

**Reporting Gifts and Other Sources of Income:** Know the Rules and Report with Certainty

**STEM/STEAM and the Endless Possibilities**

4:00 – 5:15 p.m.

**Common Core and Career Technical Education (CTE)**

**Creating Healthy and Sustainable Systems in Schools**

**Critical Legal Issues Facing Districts in 2015**

**Developing Partnerships with Community Based Organizations to Improve School Climate and Discipline District-wide**

**Education Equals Partnership in Sacramento:** Improving Education Outcomes for Children in Foster Care

**Goal Setting:** A Framework to Drive Success

Tuesday, December 16

8:30 – 9:45 a.m.

**Brown Act:** The Basics and Beyond

**Child Abuse and Neglect Identification and Reporting—What Board Members Need to Know**

**Collecting Clean Data to Drive Better Decisions**

**E-Cigarettes and Policies, From Beginning to ENDS**

**Effective Strategies and Mentoring Programs for Educating Latina Girls**

**Labor Negotiations in the LCFF Era**

**LCAP is a Board Member’s Friend….No Really**

**School Board Member Perspectives of Implementing Linked Learning**
Conference Schedule at-a-Glance

This conference-at-a-glance gives you a comprehensive overview of all conference sessions. For more detailed information regarding critical issues, please refer to the “Critical Issues” section starting on page 24.

Please note: Activities will take place at the Moscone Center unless otherwise noted. The conference program, which you will receive at the conference, will indicate the exact location of each event. Dates, times and locations are subject to change.

Saturday, December 13

- 7:00 a.m. – 6:00 p.m.
  Registration

- 9:00 a.m. – 4:00 p.m.
  Orientation for New Trustees: Preparation for the First 100 Days

- 9:00 a.m. – 4:30 p.m.
  Legal Symposium for Experienced Board Members

- 10:00 a.m. – 5:00 p.m.
  Board Presidents Workshop: Tools for Focused Leadership

Sunday, December 14

- 7:00 a.m. – 6:00 p.m.
  Registration

- 8:00 – 11:30 a.m.
  Delegate Assembly (The Westin St. Francis)

- 9:00 a.m. – 1:30 p.m. and 3:15 – 5:00 p.m.
  Trade Show Exhibits, CSBA Pavilion and CSBA Store (closed 1:30 – 3:15 p.m.)

- 9:00 a.m. – 4:00 p.m.
  California Council of School Attorneys Annual Meeting and Luncheon, First Day (The Westin St. Francis)

8:30 – 9:45 a.m.

- Workshops:
  Accelerating the Pace to Advanced Ed Tech Schools
  Accessing Common Core for English Learners with Disabilities
  CTE Success at South Tahoe High School
  Enhancing Employee/Employer Relationships Through an Interest Based Approach
  Essentials for Building a District Ed Tech Department
  Getting to the Core: Building Leadership Capacity Thoughtfully and Intentionally
  Growing Healthy Children: Strategic Wellness Plan
  How Do Electronic Communications Fit with Open Government?
  Keep Kids Safe! Online and On Campus
  Linked Learning for College and Career Success: Assuring Quality, Equity, and Access
  Opportunity Via Engagement: San Bernardino City USD’s LCAP Journey
  Passing a Technology Bond...and What to Do Next: Tustin Unified’s Story
  Professional Development for the Classified Service: Partners in Shaping School Climate
  Summer Learning: An Affordable and Powerful Solution
  Teacher-to-Teacher Professional Development
  The ADA’s New Role in Public Education
  Using Student Voice and School Board Partnerships to Create Safer Schools for LGBTQ Students

10:00 – 11:15 a.m.

- Critical Issue:
  Way Cool Tools 2015: It’s #SocialMobile

10:00 – 11:15 a.m.

- Workshops:
  Best Practices for LCFF Community Engagement
  Building a More Effective Governance Team
Conference Schedule at-a-Glance

Co-Teaching: A Collaborative Approach to Engage All Students in the Paramount USD
Creating Middle School Academies
Creating Regional Pathways and Removing Barriers to Student Success
De Padre a Padre: Engaging Latino Fathers in Positive Discipline and Student Achievement
The Digital Transformation: What are You Waiting For?
Fulfilling Charter Authorizer Obligations under LCFF and LCAP
The Hero Project: A Countywide Parent Engagement Initiative
High School Sports Programs: Governance and the School Board Member
Latest News Including New Projects in the Areas of Net Zero Energy and Net Zero Water
LCFF and LCAP: Where to Next?
Redefining Teacher Support and Evaluation: Lucia Mar USD’s Results with TAP
Riverside County Office of Education - Riverside City College, College Connection Program
School and Community Working Together in the Aftermath of Four Teen Suicides
What Every Parent Knows—Why the Arts Matter—and What School Board Members Can Do About It
What’s Up DOK? Diagnosing Critical Thinking

■ 11:15 a.m. – Noon
Dedicated Trade Show Time

■ Noon – 1:15 p.m.
Ticketed Meal Functions | The Westin St. Francis (Purchase tickets in advance; tickets will not be sold the day of the function)
California Latino School Boards Association (CLSBA) Luncheon
California Suburban School Districts Association Luncheon
Small School Districts Luncheon
Urban School Districts Luncheon

■ 1:30 – 3:15 p.m.
First General Session: Freeman Hrabowski

■ 3:15 – 3:45 p.m.
Dedicated Trade Show Time

■ 4:00 – 5:15 p.m.
Student Board Member Ice Cream Social

Critical Issues:

District and COE Relationships: Lessons Learned and Where to Next with LCFF and LCAP
Google-licious: More Than Just a Search Engine
Institutional Culture Change: Leadership and Innovation
Juanita Haugen Memorial Lecture on Civic Education
College, Career and Civic Life: Strengthening LCAP and Common Core Implementation with Civic Learning
Lawyers: Can’t Work With Them, Can’t Work Without Them
Nuts and Bolts of Bond Development

■ 4:00 – 5:15 p.m.

Workshops:

Beacon Schools: Arts Infused Instruction & The Common Core
Facilities Funding and New Norms in a Post AB182 Era
Hiring a New Superintendent: Understanding the Search Process
Keys to Authentic and Transparent Board Communications
Landmark Litigation Impacts Employment Law
LCAPs: Eliciting and Incorporating EL Parent Input
Leadership Through Service in the California School Boards Association
Lobbying 101: How to Represent Your District on Legislative Issues
Proposition 39: Lessons Learned
Putting California Back to Work: Through Common Core Education Reform
Strategies to Address the Needs of Foster Youth Student Discipline Policy: Promise & Practice
Conference Schedule at-a-Glance

6:00 p.m. (times may vary)
Hospitalities | The Westin St. Francis (Please note: Hospitalities are not sponsored by CSBA. Please check your conference bags for a list of activities.)

Monday, December 15

7:00 a.m. – 6:00 p.m.
Registration

7:00 – 8:15 a.m.
Ticketed Meal Functions | The Westin St. Francis (Purchase tickets in advance; tickets will not be sold the day of the function)
Asian Pacific Islander School Board Members Association Breakfast

8:30 – 9:45 a.m.
Critical Issues:
LCFF and LCAP: Is Shared Decision Making Possible?
Technology, Assessment, and Common Core: All Coming Together

9:00 a.m. – 1:30 p.m. and 3:15 – 4:30 p.m.
Student Board Member Program

8:30 – 9:45 a.m.
Workshops:
Creating the Conditions for Learning: Transforming School Climate and Culture
From CCSS to LCAP—Bringing Coherent Change to Your District
Governing for Student Achievement
Improving Academics with Funding and Facilities
LCAP Implementation: Meeting & Exceeding Engagement Requirements
Leadership: Going From Good to Great as a Board Member
Leading the Transition to Common Core—Fulfilling the Promise of Equity
Media Training 101: Effective Communications for School Board Members
Putting the Pieces Together: Gifted Education, LCFF, and Common Core
SpEd in the Spotlight: Impact of the CA Task Force
The Vergara Case and Teacher Termination Proceedings

8:30 a.m. – Noon
Table Talks and Exhibitor Table Talks

8:30 a.m. – Noon
Ticketed Meal Function | The Westin St. Francis (Purchase tickets in advance; tickets will not be sold the day of the function)
California County Boards of Education Breakfast and General Membership Meeting

8:30 a.m. – Noon
Student Board Member Program

9:00 a.m. – 4:00 p.m.
California Council of School Attorneys Annual Meeting and Luncheon, Second Day (The Westin St. Francis)

10:00 – 11:15 a.m.
Critical Issues:
Crisis Management 101: Communication Strategies and Tips for How to Successfully Manage a Crisis Situation
Local Control in Theory and Practice: How Can Improved Governance Advance and Sustain School Reform and Equity
Reclassifying English Learners: 2014 and Beyond
STEM/STEAM—And the Endless Possibilities

10:00 – 11:15 a.m.
Workshops:
Digital Citizenship: From Policy to Practice
Doorways to College Aid: Boosting Financial Aid Access in California
Effective Parent Engagement in the LCFF-LCAP Era
Excellence on Purpose: Partnerships Extraordinaire
Funding California’s Public Education System: Fiscal Outlook and Perspectives
Improving Achievement through Rapid Intervention
Leading For All: Understanding and Implementing AB1266
Conference Schedule at-a-Glance

Pure Politics: The Prognosis for Budgets and Policy
Reporting Gifts and Other Sources of Income: Know the Rules and Report with Certainty
Taming the OPEB (Retiree Health Care) Beast

■ 10:00 – 11:15 a.m.
Table Talks and Exhibitor Table Talks
■ 11:15 a.m. – Noon
Dedicated Trade Show Time
■ Noon – 1:15 p.m.
Ticketed Meal Functions | The Westin St. Francis (Purchase tickets in advance; tickets will not be sold the day of the function)
ACSA Superintendents Luncheon
California Council of School Attorneys Luncheon
CSBA Legislative Network Luncheon
Coalition of California Black School Board Members (CCBSBM) Luncheon
Student Board Member Networking Luncheon (Moscone Center)
■ 12:15 – 1:15 p.m.
Executive Assistants Networking Luncheon (Moscone Center)
■ 1:30 – 3:15 p.m.
Second General Session: Amanda Ripley
■ 3:15 – 3:45 p.m.
Dedicated Trade Show Time
■ 4:00 – 5:15 p.m.

Critical Issues:

Common Core State Standards: Helping Board Members Go Deeper
Developing Partnerships with Community Based Organizations to Improve School Climate and Discipline District-wide

Local Control Funding Formula: Then, Now, and Next—What a Difference a Year Makes
Social Tsunami: How to Drink from the Information Fire Hose Using a Straw
With All Deliberate Speed: Achieving Equity and Addressing Inequality in California Public Education

■ 4:00 – 5:15 p.m.

Workshops:

Bonds: Address Needs While Protecting Taxpayers
Building a Strong and Effective Governance Team from the Superintendents Perspective
Common Core and Career Technical Education (CTE)
Creating Healthy and Sustainable Systems in Schools
Critical Legal Issues Facing Districts in 2015
Education Equals Partnership in Sacramento: Improving Education Outcomes for Children in Foster Care
Fresh Rolls: LCFF Changes in Roles of Districts and COEs
Goal Setting: A Framework to Drive Success
In the Cloud and Under Fire: Protecting Student Data Privacy in the 21st Century
Inclusive Practices: The School without Walls
Mathematics: A Journey through Board and Parent Engagement
Negotiating During Times of Change
School Discipline: Alternatives That Have Promise
The LCAP Development Whirlwind and Successful Implementation of an i3 Grant

■ 6:00 p.m. (times may vary)

Hospitalities | The Westin St. Francis (Please note: Hospitalities are not sponsored by CSBA. Please check your conference bags for a list of activities.)
Conference Schedule at-a-Glance

Tuesday, December 16

- **7:00 a.m. – Noon**
  Registration

- **7:00 – 8:15 a.m.**
  Ticketed Meal Functions | The Westin St. Francis *(Purchase tickets in advance; tickets will not be sold the day of the function)*
  CSBA/California Women Lead Breakfast
  Fellowship Breakfast

- **8:30 – 9:45 a.m.**
  Critical Issues:
  Feeding Minds: LCFF and School Nutrition Programs
  Superintendent Evaluation: Focus, Alignment and Continuous Improvement

- **8:30 – 9:45 a.m.**
  Workshops:
  Brown Act: The Basics and Beyond
  The California Campaign for Biliteracy: Multiple Pathways to Biliteracy for District Planning and Implementation
  Child Abuse and Neglect Identification and Reporting: What Board Members Need to Know
  Collecting Clean Data to Drive Better Decisions
  E-Cigarettes and Policies, From Beginning to ENDS
  Effective Strategies and Mentoring Programs for Educating Latina Girls
  Expanding Access to Early Childhood Opportunity: Improving Outcomes and Addressing Gaps
  Fostering EL Achievement in Our Changing Policy Context
  Getting Results with Nutrition Education Programs
  Labor Negotiations in the LCFF Era
  LCAP is a Board Member’s Friend...No, Really
  School Board Member Perspectives of Implementing Linked Learning

- **8:30 – 9:45 a.m.**
  Golden Bell Award Winner Showcase

- **10:00 – noon**
  Third General Session
  10:00 – 10:30 a.m. | A Conversation with Salman Khan
  10:30 a.m. – noon | State of the State

- **12:15 – 2:00 p.m.**
  Golden Bell Awards Luncheon (The Westin St. Francis)
Funding, Finance and Facilities

Critical Issues

Nuts and Bolts of Bond Development

Sunday, December 14 | 4:00 – 5:15 p.m.

Planning, time and prioritizing all go into bond development. How do bonds work, what is bond oversight, how do bonds get on the ballot, what is different about a technology bond? All questions that need to be answered before starting the process of passing a bond. Governance teams guide the long term vision for their districts and county offices of education. Bonds are one way to fund the priorities that have been established. Hear from a panel that has extensive experience with planning and preparing bonds so that you are equipped with the nuts and bolts of bond development.

Presenters: Leigh Coop, Director of Facilities, Vacaville USD; and Janice Adams, Superintendent, Benicia USD

Feeding Minds: LCFF and School Nutrition Programs

Tuesday, December 16 | 8:30 – 9:45 a.m.

In 2014, First Lady Michelle Obama and USDA Secretary Vilsack announced the expansion of Community Eligibility Provision (CEP). CEP, along with Provision 2, are federal programs that increase access to free school meals for students at high-poverty schools. The state LCFF also focuses on addressing needs and improving outcomes for these students. What are the intersections and implications for boards as they oversee implementation of these programs?

Presenters: Martha Alvarez, Director of Governmental Relations, San Diego USD; Sara Bachez, Legislative Advocate, California Association of School Business Officials; Lee Angela Reid, Senior Legislative Advocate, Capitol Advisors Group, LLC & California School Nutrition Association; and Tia Shimada, Managing Nutrition Policy Advocate, California Food Policy Advocates
Passing a Technology Bond…And What to Do Next: Tustin Unified’s Story

**Sunday, December 14 | 8:30 – 9:45 a.m.**

Eighteen months ago, Tustin USD passed a technology bond. Over the next 30 years, $135 million will be spent on creating next generation learning environments for students. This includes a mobile device for every student, classroom upgrades including Smart Boards, voice amplification systems, Apple TVs, document cameras, and new teacher computers. In one year, the number of devices in Tustin USD has increased from 2,000 to 12,000 units—and with Tustin USD’s Digital Learning Coach model, the implementation of technology is soaring. Learn from Tustin USD’s experience and make next generation learning a reality for your district.

**Participants:**
- **Lynn Davis**, Board Member
- **Greg Franlin**, Superintendent
- **Crystal Turner**, Assistant Superintendent
- **Kathie Nielsen**, Chief Academic Officer, Tustin USD


**Sunday, December 14 | 10:00 – 11:15 a.m.**

School districts are striving to achieve energy and water efficiency. A big time goal is for schools to produce as much energy and water as they consume (Net Zero). This workshop will discuss the latest construction and financing developments for school districts to save energy and water usage and reduce costs. Case studies will demonstrate (1) how Oakland USD, with community support and involvement, is implementing Net Zero Energy at an urban high school campus to provide on-site energy production, and (2) how Evergreen SD increased performance at one school by aiming for Net Zero Water and constructing a Net Zero Energy Administration building—the first Net Zero Energy/Emission public school building in California.

Attendees will learn about the latest methods for reducing energy and water usage and costs; hear about recent public buildings that reflect “Net Zero” or “Near Net Zero” energy and water use; and hear discussion of legal, financial and construction challenges to implementation of these methods.

**Presenters:**
- **Addison Covert** and **Stacy Toledo**, Attorneys, Kronick Moskovitz Tiedemann & Girard

Summer Learning: An Affordable and Powerful Solution

**Sunday, December 14 | 8:30 – 9:45 a.m.**

Summer learning loss is a well-documented problem. School leaders across California recognize that they can’t meet their goals without an effective summer learning strategy. However, funding innovative, engaging programs they want to create is a challenge. This workshop will examine options in program design, professional development, partnerships and funding that make summer learning especially valuable and affordable. We’ll hear district examples and invite you to share the opportunities in your district.

**Presenters:**
- **Leonard Ramirez**, Board Member
- **Mike Berg**, Superintendent, Central USD
- **Linda Small**, Board Member, Whittier City SD
- **Katie Brackenridge**, Senior Director, Expanded Learning Time Initiatives, Partnership for Children and Youth

Facilities Funding and New Norms in a Post AB 182 Era

**Sunday, December 14 | 4:00 – 5:15 p.m.**

Over the past several years, most everything related to school finance practices, from campaign contributions and issuance costs to the bond term and use of capital appreciation bonds, has been subject to rising scrutiny. This workshop will present a case study of a recent bond election to discuss the political, legal and financial implications of the election process in a post AB 182 era.

**Presenters:**
- **Donald Field**, Partner, Orrick, Herrington & Sutcliffe LLP
- **Bonnie Moss**, Principal, CliffordMoss LLC
- **John Baracy**, Managing Director, Stifel Nicolaus & Company
- **Adam Bauer**, Principal, Fieldman Rolapp & Associates
### Funding, Finance and Facilities

#### Workshops

**Proposition 39: Lessons Learned**

*Sunday, December 14 | 4:00 – 5:15 p.m.*

This workshop will discuss the lessons learned during the first year of Proposition 39, the “California Clean Energy Jobs Act”, and will also discuss the strategies for leveraging this multi-year funding program to maximize its impact on your district’s facility improvements.

**Presenters:** Suzanne Jones, Board Member, Placer COE; Patricia Godfrey, Retired Assistant Superintendent, Business Services, Fullerton SD; Nancy Rorabaugh, Business Development, and Kendall Marks, Project Developer, Ameresco

**Improving Academics with Funding and Facilities**

*Monday, December 15 | 8:30 – 9:45 a.m.*

Districts throughout the state are faced with the challenge of doing more with less and the process of transforming existing schools or building new ones is extensive. With the Local Control Funding Formula and Local Control and Accountability Plan, it is clear that local decisions matter. Learn how local and state programs can replace portable classrooms, modernize outdated and inefficient facilities, construct needed buildings and revitalize the community for ongoing support. The session will explore how to successfully fund facilities that support student achievement, community outreach and a healthy environment.

**Presenters:** Robert Cruz, Board Member, Charter Oak USD; Joe Dixon, Assistant Superintendent, Santa Ana USD; Tom Duffy, Legislative Leader, Coalition for Adequate School Housing; Kathleen Moore, Director, California Department of Education; and Alex Parslow, Senior Vice President Pre-K-12 Education, HMC Architects

**Funding California’s Public Education System: Fiscal Outlook and Perspectives**

*Monday, December 15 | 10:00 – 11:15 a.m.*

Get the perspective and informed prognostications from Sacramento insiders. What is the outlook for the state’s fiscal situation and what will that mean for public education funding in 2015 and beyond? The nonpartisan Legislative Analyst’s Office will present most recent fiscal outlook for California state budget with focus on K-12 education. Seasoned budget experts will provide frank discussion of what’s on the horizon with the end of the temporary Prop 30 taxes in the not too distant future. Where are we with the state’s wall of debt and whatever happened with the rainy day fund?

**Presenters:** Michael Hulsizer, Chief Deputy for Governmental Affairs, Kern County Superintendent of Schools; Jennifer Kuhn, Deputy Legislative Analyst, Legislative Analyst’s Office; Adonal Mack, Legislative Advocate, Association of California School Administrators; Andrea Ball, Legislative Advocate, California School Boards Association; and Patti Herrera, Chief Governmental Relations Officer, Riverside County Superintendent of Schools

**Taming the OPEB (Retiree Health Care) Beast**

*Monday, December 15 | 10:00 – 11:15 a.m.*

Unfunded retiree health care liabilities now exceed unfunded pension liabilities nationally in the public sector. What can school districts do to effectively manage this growing obligation to fund OPEBs, or other (than pension) postemployment benefits? A panel of experts will discuss the latest trends for school districts on an issue gaining increased media and public attention. Topics will include: Affordable Care Act’s impact on retirees, restructuring benefits to reduce the liabilities, long-term care benefits, and the experiences of school districts funding their liabilities through the CSBA GASB 45 Solutions Program.

**Presenters:** Eric O’Leary, Senior Vice President, PARS; Suzanne Speck, Associate Vice President, School Services of California, Inc.; Karen Perry, President, Marblestone Insurance Services, LLC; and Penny Timboe, Chief Business Official, Corning Union ESD
Workshops

**Bonds: Address Needs While Protecting Taxpayers**

*Monday, December 15 | 4:00 – 5:15 p.m.*

School bond programs deliver lasting benefits to our children’s education and our communities at large. However, if structured poorly, bond programs can carry a high cost to taxpayers and political backlash to schools. Learn how districts are developing bond programs that meet needs while protecting taxpayers. This session will touch on: funding classroom technology, stagnant assessed bond value, capital appreciation bonds, and common challenges in bond programs for school districts large and small.

**Presenters:** Chris Funk, Superintendent, East Side Union HSD; David Lorden, Superintendent, Lakeside Union SD; and Mark Farrell, Senior Financial Advisor, Dale Scott & Company

**Labor Negotiations in the LCFF Era**

*Tuesday, December 16 | 8:30 – 9:45 a.m.*

The Local Control Funding Formula is changing more than just school finance: It is also impacting labor negotiations and how boards and bargaining teams prepare for and conduct negotiations. This workshop will explore practical considerations for board members and their bargaining teams in the LCFF era. We will identify key questions, issues and data that are essential for governing board members to ask and understand as they and their bargaining teams prepare for negotiations.

**Presenters:** Gregory Dannis and Sandra Woliver, Attorneys, Dannis Woliver Kelley

**Negotiating During Times of Change**

*Monday, December 15 | 4:00 – 5:15 p.m.*

This workshop will be a panel discussion on the impasse process in the state of California. It will be led by an experienced factfinding panel chair and two school district board members, joined by two well-known factfinding panel members, one from the union and one representing management. It will focus on preparation, the hearing, the report, and post-factfinding mediation.

Over the past several years, hundreds of board members have cut their “negotiations teeth” on this workshop. Many districts will have difficult negotiations over the next few years. This workshop will “demystify” the impasse process. The major emphasis of this workshop is empowerment of board members to deal with negotiations and the impasse process.

**Presenters:** Bonnie Castrey, Board Member, Huntington Beach Union HSD; John Gray, President, and; Ron Bennett, Chief Executive Officer, School Services of California, Inc.; and Chuck King, Regional UniServ Staff, NODD, California Teachers Association
Leadership Through Governance

Critical Issues

Lawyers: Can’t Work With Them, Can’t Work Without Them

Sunday, December 14  |  4:00 – 5:15 p.m.

This workshop will focus on how to ensure high-quality, efficient, responsive, legal representation. Issues include: the proper modes of communication between an attorney, the superintendent, and the board; the importance of complete honesty and trust with an attorney, and how to build it; how to choose an attorney who understands your district and your board; the best ways to know whether you are getting good advice; and what to do if you want to change attorneys.

Presenters: George Wylie, Board Member, and Julie Haff, Superintendent, San Lorenzo Valley USD; Josh Daniels, Staff Attorney, California School Boards Association; and Laura Schulkind, Partner, Liebert Cassidy Whitmore

Crisis Management 101: Communication Strategies and Tips for How to Successfully Manage a Crisis Situation

Monday, December 15  |  10:00 – 11:15 a.m.

Crisis situations are occurring more frequently, making it critical for districts to be able to respond quickly and effectively to protect the reputation of its schools, staff, students and school boards. Preparation is the key to success and in this workshop you’ll learn the strategies and tips on how to plan for and manage crisis situations.

Presenter: Suzanne Meraz, Senior Director, Communications, California School Boards Association

Local Control in Theory and Practice: How Can Improved Governance Advance and Sustain School Reform and Equity

Monday, December 15  |  10:00 – 11:15 a.m.

Public dialogue on LCFF raises provocative questions about the role of governing boards in advancing education reform that closes achievement gaps and addresses equity. California’s system of education governance has been described as disjointed and dysfunctional. Given this context, the roundtable discussion will include a local, state and national perspective about the challenges and potential for school district board governance to lead and sustain improved outcomes for California’s students.

Presenters: Carl Cohn, Clinical Professor of Education, Claremont Graduate University; Bruce Reed (invited), President, Eli & Edythe Broad Foundation, Education; and Juliet Tiffany-Morales, Senior Researcher, Center for Education Policy, SRI International

Local Control Funding Formula: Then, Now, and Next—What a Difference a Year Makes

Monday, December 15  |  4:00 – 5:15 p.m.

Want to know the latest information on LCFF/LCAP in California? Come learn about the past, present, and future work of the State Board of Education on developing and implementing the new statewide accountability system under LCFF. Attendees will hear a review of the 2014-15 LCAP process and highlights of any changes to the 2015-16 LCAP template. This session will also look at promising practices and common challenges at the local level.

Presenters: Brooks Allen, Deputy Policy Director & Assistant Legal Counsel, State Board of Education; Jannelle Kubinec, Director, WestEd; and Christine Swenson, Director, Local Agency Systems Support Office, California Department of Education
Critical Issues

Social Tsunami: How To Drink from the Information Fire Hose Using a Straw

Monday, December 15 | 4:00 – 5:15 p.m.

Are you overwhelmed with information? Can’t keep up with the tidal wave that comes from different tech resources? Take control of the social tsunami by learning about curating content. Curation makes you a content publisher, as well as providing the tools to manage the information flow that comes into your computer, tablet or smart phone. These tools are the critical time savers and information managers every business person needs.

Presenter: Jim Spellos, Founder and President, Meeting U.

Superintendent Evaluation: Focus, Alignment and Continuous Improvement

Tuesday, December 16 | 8:30 – 9:45 a.m.

Superintendent evaluation is the primary tool boards use to provide accountability and oversight to districts. The evaluation process is about focus, alignment, and continuous improvement. Participants will receive practical guidance on how the process can be performance-based, supportive of district priorities/goals, and aligned to student achievement. In addition, they will learn how to conduct productive and meaningful evaluation discussions that improve the board-superintendent partnership.

Presenters: Luan Burman Rivera, Governance Educator and Consultant, California School Boards Association; and Barry Reed, Retired Superintendent, Cascade Union ESD
Leadership Through Governance

**Workshops**

**The ADA’s New Role In Public Education**

*Sunday, December 14 | 8:30 – 9:45 a.m.*

Now school districts may be obligated to provide more or different aids, services, or accommodations under the Americans with Disabilities Act than would be required under the Individuals with Disabilities Education Act. In light of this drastic change, school districts need to understand what is required in order to meet their obligations to special education students under the ADA.

**Presenters:** Sundee Johnson, Partner, and Kristin Myers, Associate, Atkinson, Andelson, Loya, Ruud & Romo

**How Do Electronic Communications Fit With Open Government?**

*Sunday, December 14 | 8:30 – 9:45 a.m.*

Questions regarding use of e-communication and retention of and public access to electronic documents continue to challenge board members and staff. Hear the latest on e-communication and the Brown Act; public records; social media implications; and use of personal devices for public business. This presentation will help attendees better understand how the law applies to the use of technology, and in particular, how to develop and manage polices related to e-communication.

**Presenters:** Sean Kenney, Board Member, and Stephen Hanke, Superintendent, Dublin USD; and Harold Freiman, Attorney, Lozano Smith

**Professional Development for the Classified Service: Partners in Shaping School Climate**

*Sunday, December 14 | 8:30 – 9:45 a.m.*

New law requires that, if an LEA expends funds for professional development, it must “consider the needs” of its classified employees. This session presents the training developed by Pleasanton USD on the important role of the classified service in creating an inclusive and welcoming work and learning environment. Topics to be covered will include: the unique challenges classified employees face serving a diverse community; strategies for effective service to the whole community; and ways to foster a respectful and inclusive work and education environment.

**Presenters:** Odie Douglas, Assistant Superintendent, Pleasanton USD; and Laura Schulkind, Partner, Liebert Cassidy Whitmore

**Building a More Effective Governance Team**

*Sunday, December 14 | 10:00 – 11:15 a.m.*

Do you have a new member on your governance team? Do you wish to strengthen your current team? This session will focus on the critical discussions boards and superintendents must have in order to build an effective team. These discussions are crucial to ensuring a smooth transition, when a new member joins your team and essential to building and maintaining a more cohesive ongoing governance team. Learn how to orient new team members to the district and the board, as well as incorporate board self-evaluation into your governance practices.

**Presenters:** Luan Burman Rivera and D’Karla Assagai, Governance Educators and Consultants, and Leslie DeMersseman, Governance Coach, California School Boards Association
LCFF and LCAP: Where to Next?

*Sunday, December 14 | 10:00 – 11:15 a.m.*

As districts move into the second full year of Local Control Funding Formula / Local Control and Accountability Plan implementation, they need to evaluate results and plan for subsequent steps. Possible issues are: anticipated LCFF increases toward target funding levels, SBE review and revision of LCAP template, continuing engagement of stakeholders in LCAP discussions, bargaining implications of aligning staff duties to LCAP, and measuring student achievement.

**Presenters:** Devin Vodicka, Superintendent, Vista USD; Peter Fagen and Namita Brown, Partners, Fagen Friedman & Fulfrst, LLP; and Ron Bennett, Chief Executive Officer, School Services of California, Inc.

Hiring a New Superintendent: Understanding the Search Process

*Sunday, December 14 | 4:00 – 5:15 p.m.*

The board’s only direct employee, the superintendent, is responsible for leading the entire district. When faced with a vacancy, the task of hiring a new superintendent can be challenging. Participants will review the key steps involved in this critically important process and learn about practical implementation, ideas for community input, recruitment, screening, interviewing, selection and how to begin to build the new team once the superintendent is hired.

**Presenters:** Thomas Jacobson, CEO/Owner, Robert Ferguson, Don Helms and Willliam Huyett, Consultants, McPherson & Jacobson; and Luan Burman Rivera, Governance Educator and Consultant, California School Boards Association

Keys to Authentic and Transparent Board Communications

*Sunday, December 14 | 4:00 – 5:15 p.m.*

All school boards want their stakeholders to perceive them as open, transparent, and thoughtful in dealing with difficult issues at board meetings and other public forums. The confidence that transparent communication engenders has never been more important as boards grapple with the implementation of the Local Control Funding Formula and Common Core Standards. This session will cover the importance of transparent communication, the decision to structure meetings to achieve certain results, and the norms and protocols necessary to encourage board members to ask appropriate and timely questions.

**Presenters:** Leslie DeMersseman, Governance Coach, and Suzanne Meraz, Senior Director of Communications, California School Boards Association

Leadership Through Service in the California School Boards Association

*Sunday, December 14 | 4:00 – 5:15 p.m.*

A leader is one who “knows the way, goes the way, and shows the way.” Presenters will describe leadership opportunities within CSBA, the process for nominating and electing officers, board members and delegates in the association, how to get involved in CSBA committees and in your local County Association of School Trustees (CAST). You will leave this session with a greater understanding of how you can get involved in setting the direction for the association and for the impact your service can have on the direction of California public schools. Find out how you can become a leader in CSBA.

**Presenters:** Jesus Holguin, CSBA President-Elect, Moreno Valley USD; Xilonin Cruz-Gonzalez, Board Member, Azusa USD; Martha Fluor, CSBA Past President, Newport-Mesa USD; and David DeLuz, Policy and Programs Officer III and Dollye Breshears, Senior Director, Leadership Services, California School Boards Association
# Leadership Through Governance

## Workshops

### From CCSS to LCAP—Bringing Coherent Change to Your District

**Monday, December 15 | 8:30 – 9:45 a.m.**

Districts throughout California are in the midst of complex change. From the implementation of the CCSS to the LCAP planning process, the pace of change is accelerating and there are more questions than answers. Learn how the Cupertino Union SD's Board Priority planning process meets this challenge and provides direction and sets the conditions to allow coherent change to occur at all levels of the organization. Participants will leave with methods and models they can use to assist with change.

**Presenters:** Phyllis Vogel, Board Member, Wendy Gudalewicz, Superintendent, and Jeremy Nishihara, Chief Information Officer, Cupertino Union SD; and Nicole Johnston, Principal, Kennedy Middle School

### Governing for Student Achievement

**Monday, December 15 | 8:30 – 9:45 a.m.**

Governing boards can and do contribute to raising student achievement. Come learn the research-based actions of school boards that support student achievement. Participants will learn about and discuss the elements of board commitments, board practices, board decisions, and community engagement that are supported by research. The session will also discuss how these practices can strengthen the board’s role in the developing Local Control and Accountability Plans.

**Presenter:** Christopher Maricle, Policy & Programs Officer, California School Boards Association

### Leadership: Going From Good to Great as a Board Member

**Monday, December 15 | 8:30 – 9:45 a.m.**

What does it take for an individual trustee to be a thriving member of an effective governance team? There are different skills needed to demonstrate leadership as part of a governance team rather than as an individual leader. This session will focus on the concepts, and understandings necessary to help you become an effective board member. Leave this session with a personalized leadership guide to help transform governance theory into action when you return to your community.

**Presenter:** Leslie DeMersseman, Governance Coach, California School Boards Association

### Media Training 101: Effective Communications for School Board Members

**Monday, December 15 | 8:30 – 9:45 a.m.**

With today’s 24/7 news cycle, it’s critical that governance leaders are able to communicate effectively. Attendees will learn about today’s media landscape, how to handle media requests, develop effective talking points, and how to prepare for a successful interview. This training session is designed for both new and seasoned spokespeople. After successfully completed Media Training 101, continue to build on your communication skills by joining the follow-up session, Crisis Management 101: Communication strategies and tips for how to successfully manage a crisis situation.

**Presenter:** Suzanne Meraz, Senior Director of Communications, California School Boards Association
# Workshops

## The Vergara Case and Teacher Termination Proceedings

**Monday, December 15 | 8:30 – 9:45 a.m.**

The publicity and controversy surrounding the monumental Vergara (Students Matter) court case has taken center stage in 2014. The decision in Vergara has stirred a widespread response in California and in the nation. Hear from Students Matter’s lead counsel regarding the trial court proceedings; a board member who was successful in terminating a permanent teacher; and a preeminent education law attorney well-versed in the teacher termination process. This panel presentation will be moderated by CSBA’s General Counsel.

**Presenters:** Richard Brown, Board Member, Chualar Union SD, Marcellus McRae, Lead Counsel for Students Matter, Partner, Gibson Dunn; Lou Lozano and Mike Smith, Partners, Lozano Smith; and Keith Bray, General Counsel/Director, Education Legal Alliance, California School Boards Association

## Leading For All: Understanding and Implementing AB 1266

**Monday, December 15 | 10:00 – 11:15 a.m.**

Meeting the needs of California’s transgender students has raised questions and uncertainty for our schools and the board members charged with their governance. This session will examine Assembly Bill 1266 and the various implications for school districts in its implementation. Highlighting specific practices, resources and language, this interactive workshop will focus on both meeting the needs of these vulnerable students while responding to issues raised by staff, students and community in the process.

**Presenters:** Jamie Hintzke, Board Member, Pleasanton USD; Joel Baum, Senior Director, Professional Development and Family Services, Gender Spectrum; and James Wogan, Administrator, School Linked Services, Mt. Diablo USD

## Digital Citizenship: From Policy to Practice

**Monday, December 15 | 10:00 – 11:15 a.m.**

Learn to shift from “acceptable use” to “responsible use” of technology in schools. Prepare to discover the latest on cyberbullying and other offensive posted speech. Leave this session with steps your district can take to align policies and practices throughout all relevant areas including behavior expectations, personal responsibility, expectation of privacy, technology-based testing and more.

**Presenters:** Diane Greene and Cindy Akin, Senior Policy Consultants, California School Boards Association; and Gretchen Shipley, Partner, Fagen Friedman & Fulfrost, LLP

## Pure Politics: The Prognosis for Budgets and Policy

**Monday, December 15 | 10:00 – 11:15 a.m.**

Join an esteemed panel as they explore interesting political results of the November election and implications for K-12 schools. They will also examine the politics of key policy and fiscal decisions surrounding public education and the obvious unfinished business that becomes the domain of a brand new legislative leadership in both houses of the State Legislature. A look at the most recent poll will inform school districts about public attitudes in support of funding efforts, standards reform and assessment.

**Presenters:** Richard Carranza, Superintendent, San Francisco USD; Kevin Gordon, President and Jack O’Connell, Partner, Capitol Advisors Group, LLC; and Larry Tramutola, CEO & Founder, Tramutola, LLC
Leadership Through Governance

Workshops

Reporting Gifts and Other Sources of Income: Know the Rules and Report with Certainty

Monday, December 15 | 10:00 – 11:15 a.m.

Have you received a free dinner or complimentary event tickets? Do you know what constitutes a reportable “gift”? Failure to publicly declare gifts has prompted media scrutiny statewide and board members need to know how to avoid unknowing violations and be compliant with the rules. Learn from top legal practitioners what gifts and other sources of income must be reported pursuant to the Political Reform Act. This session will aid you in being able to identify a gift, learn how to report a gift, and learn the consequences of not reporting a gift.

Presenters: Keith Bray, General Counsel/Director, Education Legal Alliance, California School Boards Association; Todd Goluba, Partner, Atkinson, Andelson, Loya, Ruud & Romo; and Janet Mueller, Shareholder, Dannis Woliver Kelley

Building a Strong and Effective Governance Team from the Superintendent’s Perspective

Monday, December 15 | 4:00 – 5:15 p.m.

This workshop will build an understanding of how the CSBA effective governance system can clarify the roles and responsibilities of board members and the superintendent to function effectively and successfully as a governance team. This session, designed primary for superintendents, will address issues that governance teams face and how they can be addressed in a positive and constructive manner.

Presenters: Bob Caine, Governance Consultant, California School Boards Association; and Barry Reed, Retired Superintendent, Cascade Union ESD

Critical Legal Issues Facing Districts in 2015

Monday, December 15 | 4:00 – 5:15 p.m.

This presentation will focus on critical legal issues impacting districts and boards in 2015. Issues include: the Vergara litigation and other important court decisions from 2014; education-related ballot measures; and the impact of new laws and regulations, including Local Control Funding Formula / Local Control and Accountability Plan and Common Core. Attendees will leave with knowledge of how these issues impact their districts and what actions can and should be taken as a result. The presentation will be on behalf of CSBA’s Education Legal Alliance.

Presenters: Audrey Yamagata-Noji, Board Member, Santa Ana USD; Kirsten Vital, Superintendent, Alameda City USD; Keith Bray, General Counsel/Director, Education Legal Alliance and Josh Daniels, Staff Attorney, California School Boards Association; and Mike Smith, Partner, Lozano Smith

Fresh Rolls: LCFF Changes in Roles of Districts and COEs

Monday, December 15 | 4:00 – 5:15 p.m.

LCFF legislation has changed the funding, planning and delivery of educational services in schools and thus has required a significant shift in school district and county office board governance roles. Learn how school governance teams can take on the new role of oversight in the LCAPs of districts with collaboration and teamwork.

Presenters: Charlene Ford, Board Member, and Paul Tichinin, Superintendent, Mendocino COE

Goal Setting: A Framework to Drive Success

Monday, December 15 | 4:00 – 5:15 p.m.

How do boards set direction? This session will focus on the board’s responsibility for establishing priorities for district improvement. Participants will receive a practical framework that integrates concepts of community engagement, governance, policy, and data based decision-making to set priorities that drive district success.

Presenters: Leslie DeMersseman, Governance Coach and D’Karla Assagai, Governance Educator/Consultant, California School Boards Association
Workshops

In the Cloud and Under Fire: Protecting Student Data Privacy in the 21st Century

**Monday, December 15 | 4:00 – 5:15 p.m.**

The digital infrastructure of local education agencies is changing: More and more student information is collected, processed, stored and transmitted using online services. Education technology has great promise, especially in our large, diverse state, home of Silicon Valley. As we continue to increase this use and reliance on cloud-based platforms and learning tools, boards are faced with issues of protecting student information and the need to update their policies. Lack of clarity in federal and state law makes the task even more complex. This workshop will address concerns about maintaining confidentiality, as well as the targeting of student online activity for targeted advertising.

**Presenters:** Brian Rivas, Director of Policy & Government Relations, Ed Trust-West; Jill Habig, Special Assistant Attorney General, California Department of Justice; David Greene, Senior Staff Attorney, Electronic Frontier Foundation; and Brad Strong, Senior Director, Education Policy, Children Now

Child Abuse and Neglect Identification and Reporting: What Board Members Need to Know

**Tuesday, December 16 | 8:30 – 9:45 a.m.**

You’ve seen the headlines. School districts throughout California are facing high stakes lawsuits arising out of student abuse matters. The increased exposure to monetary liability is not the only reason why training staff and others about child abuse and neglect identification and reporting is important. Come join us to learn about the legal requirements regarding mandated reporting and why you should consider making child abuse and neglect reporting training a priority for your district.

**Presenters:** Michelle Cannon and William Schuetz, Attorneys, Kronick Moskovitz Tiedemann & Girard

E-Cigarettes and Policies, From Beginning to ENDS

**Tuesday, December 16 | 8:30 – 9:45 a.m.**

As electronic nicotine delivery systems (ENDS) become more prevalent in our society, schools are struggling with how to extinguish their use on campus. Attendees will be provided with information on vapor products/e-cigarettes and an overview of local, statewide, and national policy activities addressing these products. Included will be recommendations for amending existing policies to include language on e-cigarettes and other vapor-emitting devices.

**Presenters:** Bode Owoyele, Senior Director, Policy Development, California School Boards Association; John Lagomarsino, School Health Education Consultant, California Department of Education; and Kimberlee Homer Vagadori, Project Director, California Youth Advocacy Network

Brown Act: The Basics and Beyond

**Tuesday, December 16 | 8:30 – 9:45 a.m.**

Serial meetings, closed sessions, public testimony, agenda setting, social media, and e-communications all have potential Brown Act compliance issues. Get a concise overview of California’s open meeting law requirements and answers to your most difficult questions as the session will conclude with a question and answer period. Whether you are a newly elected board member, or just in need of a refresher course, this session will help you learn what a meeting under the Brown Act is, how the public must be informed of closed sessions, how the public may participate in open sessions, and how the use of social media may involve the Brown Act.

**Presenters:** Keith Bray, General Counsel/Director, Education Legal Alliance, California School Boards Association; Melanie Petersen, Partner, Fagen Friedman & Fulfrost; Roman Munoz, Shareholder, Kronick Moskovitz Tiedemann & Girard; and Karen Rezendes, Managing Partner, Lozano Smith
Opportunity and Achievement

Critical Issues

Institutional Culture Change: Leadership and Innovation

Sunday, December 14 | 4:00 – 5:15 p.m.

Dr. Freeman Hrabowski, President of the University of Maryland, Baltimore County (UMBC), leads a campus widely recognized for its culture of embracing innovation. This culture has produced a number of distinctive, complementary initiatives to support and enhance student and faculty diversity, development, and achievement. Dr. Hrabowski will discuss some of these innovative initiatives and the critically important process of institutional culture change, focusing particularly on the use of analytics to understand and respond to a range of challenges.

Presenter: Freeman Hrabowski, Author, Scholar, President, University of Maryland

Reclassifying English Learners: 2014 and Beyond

Monday, December 15 | 10:00 - 11:15 a.m.

This session will explore a range of issues related to the reclassification of English learners (ELs). Reclassification is critical as it is designed to indicate that EL students are prepared to compete on an equal footing with their English fluent peers with no linguistic or academic support. Presenters will discuss reclassification during the achievement test hiatus and look to reclassification in the future when both the SBAC tests of the CCSS and the new English language proficiency test are operational.

Presenters: Julie Maxwell-Jolly, Policy & Programs Officer III and Teri Burns, Senior Director, Policy & Programs, California School Boards Association; and Robert Linquanti, Project Director and Senior Research Associate, WestEd

STEM/STEAM and the Endless Possibilities

Monday, December 15 | 10:00 – 11:15 a.m.

The STEM/STEAM framework can fit anywhere and open up opportunities for all students to become lifelong learners as they explore how each subject relates to real life. When implemented with a purpose STEM/STEAM education can be a very powerful and enjoyable tool for teaching and learning at any level with any topic. Join a diverse group of speakers to examine how to ensure science, technology, engineering, arts and mathematics is inclusive, engaging and equally accessible to every student.

Presenters: Manny Barbara, Vice President of Advocacy and Thought Leadership, Silicon Valley Education Foundation, Sobrato Center for Nonprofits; Jo Lucey, President, California School Boards Association; Phil Daro, Common Core Standards, Pearson, SERP; and Kimberly Bryant, Founder and Executive Director, Black Girls CODE
Developing Partnerships with Community Based Organizations to Improve School Climate and Discipline District-wide

Monday, December 15 | 4:00 – 5:15 p.m.

Leaders from throughout the state will talk about how to effectively partner with community organizing groups to reform school policies and practices in your district. When taking on the often challenging issue of improving school climate and discipline in your district, it is essential to partner with local, community based organizations to create sustainable change. Community organizing groups have the strong relationships with young people, parents/caregivers, and community members necessary to help bring the authentic stakeholder voices that are often missing in school district attempts at reform. Bringing traditionally underrepresented groups to the table will help create a reform agenda that works for everyone. In addition, a truly inclusive process generates buy-in among all stakeholders. Strong buy-in builds sustainable change, often creating allies out of adversaries. The panelists will discuss how they built partnerships with allies in their local school districts and share best practice strategies you can use.

Presenters: Castle Redmond, Program Manager, Schools, The California Endowment; Maisie Chin, Co-Founder & Executive Director, Community Asset Development Re-defining Education (CADRE); Mary Jane Skellerup, Senior Director of Programs, Youth Leadership Institute; Jackie Byers, Director, Black Organizing Project; and Carl Pinkston, Secretary, Black Parallel School Board

With All Deliberate Speed: Achieving Equity and Addressing Inequality in California Public Education

Monday, December 15 | 4:00 – 5:15 p.m.

It has been 60 years since the Supreme Court decision to desegregate schools, 50 years since the Civil Rights Act, and a year into implementing Local Control Funding Formula. This session will explore what we have learned and what can governing boards do to advance equity and excellence in California public schools.

Presenters: Carl Cohn, Clinical Professor of Education, Claremont Graduate University; Angela Glover Blackwell (invited), Founder and CEO, PolicyLink; Claude Steele (invited), Executive Vice Chancellor and Provost, UC Berkeley; and Jorge Ruiz de Velasco, Associate Director, John W. Gardner Center for Youth and Their Communities
Opportunity and Achievement

Workshops

CTE Success at South Tahoe High School

**Sunday, December 14 | 8:30 – 9:45 a.m.**

In 2007, Lake Tahoe USD began work on a facilities master plan, in anticipation of a general obligation bond to improve facilities throughout the district. The district became aware of the California Department of Education’s Career Technical Education program funding and prepared applications for five separate CTE grants. Upon successful approval of all five grants, the district developed plans for modernization and new facilities to house the programs (auto, construction, performing arts, digital and media arts and sports medicine). This presentation will illustrate the transformation of the campus and focus on the unexpected outcomes of student achievement, improved behavior and career and college success stories from the least likely students in the district.

**Presenters:** Wendy David, Board Member, Lake Tahoe USD; Ivone Larson, Principal, South Tahoe High School; and Steve Newsom, Project Architect, LPA, Inc.

Keep Kids Safe Online and On Campus

**Sunday, December 14 | 8:30 – 9:45 a.m.**

Sexting, sextortion, and cyberbullying: What are they and how can they hurt students at your district and in your community? Most of us have heard about the dangers of smart phones and social media, but what can be done to protect students? There’s a lot school officials can do to educate staff, parents and kids about the dangers. This workshop will cover: current trends in schools; what your students may not be telling you; how predators reach kids online; startling facts about child exploitation; how to minimize district liability; smart phone safety strategies for kids and parents; and how to get your community involved and potentially save a child’s life.

**Presenter:** Lisa Brumfield, CEO, Tax Deferred Solutions

Creating Regional Pathways and Removing Barriers to Student Success

**Sunday, December 14 | 10:00 – 11:15 a.m.**

This session will cover strategies to build partnerships that have been piloted in K-12 and community college initiatives for the purpose of developing articulated dual enrollment programs and incorporate assessment and placement, articulation and matriculation agreements, data sharing, intentional dual enrollment/concurrent enrollment, and pathway alignment.

**Presenters:** Gary Yee, Interim Superintendent, Oakland USD; Linda Collins, Executive Director, Career Ladders Project; Mike Orkin, Vice Chancellor of Educational Services, Peralta USD; Lasana Hotep, Dean of Special Programs & Grants, Merritt College; and Hilary McLean, Deputy Director, Linked Learning Alliance

High School Sports Programs: Governance and the School Board Member

**Sunday, December 14 | 10:00 – 11:15 a.m.**

Trends in high school sports across the nation are changing at a rapid pace and board members are charged under California Education Code with enforcing laws and making policy decisions in this fast paced, highly publicized arena. Hot topics will include finance, fees, Title IX, concussions and safety issues to help minimize risk to student-athletes.

**Presenters:** Richard Morris, Board Member, Porterville USD; Erin Davenport, Director, California Interscholastic Federation; Roger Blake, Executive Director, California Interscholastic Federation; and Ron Nocetti, Associate Executive Director, California Interscholastic Federation
Landmark Litigation Impacts Employment Law

**Sunday, December 14 | 4:00 – 5:15 p.m.**

Landmark litigation focuses on whether tenure, dismissal, and layoff statutes help or hinder the ability to ensure effective teachers in the classroom. The Vergara case challenged the statutes as constitutional; the Reed case challenged the disproportionate impact of the layoff statutes on socioeconomically impacted schools. Los Angeles USD Superintendent Dr. John Deasy, a central figure in each case, brings his experience and perspective to these issues. The panel includes legal counsel in each case and covers the practical and legal impacts of these cases on Los Angeles USD and statewide.

**Presenters:** John Deasy, Superintendent, and Alexander Molina, Chief Labor & Employment Counsel, Los Angeles USD; and Sue Ann Evans, Shareholder, Dannis Woliver Kelley

LCAPs: Eliciting and Incorporating EL Parent Input

**Sunday, December 14 | 4:00 – 5:15 p.m.**

District and community representatives will explore how their districts have initiated, supported and incorporated English learner (EL) parent input into their Local Control and Accountability Plans; share how they are fostering the open lines of communication, mutual respect, and trust that will contribute to their ongoing efforts to improve outcomes for English learners and other students; and discuss some of the communication and collaboration challenges they have overcome in developing their LCAPs.

**Presenters:** Teri Burns, Board Member, Natomas USD; John McGinnis, Board Member, Long Beach USD; and Julie Maxwell-Jolly, Policy & Programs Officer III, California School Boards Association

Strategies to Address the Needs of Foster Youth

**Sunday, December 14 | 4:00 – 5:15 p.m.**

Local Control Funding Formula imposes new obligations on schools to close the achievement gap between foster youth and the general student population. Foster youth face abysmal education prospects. Only 40 percent graduate high school. Pervasive school instability and the inability to identify foster youth have made it difficult for schools to support these students. We will review laws adopted to keep foster youth on track for high school graduation and offer strategies and tools schools can use to use improve their outcomes.

**Presenters:** Jackie Levy, Board Member, Sacramento COE; Andrea Ball, Legislative Advocate, California School Boards Association; Wendy Durst, Program Manager, Seneca Family of Agencies; and Paige Fern, Education Attorney, Alliance for Children’s Rights

Student Discipline Policy: Promise and Practice

**Sunday, December 14 | 4:00 – 5:15 p.m.**

This workshop will provide a discussion of how student discipline policies affect student achievement. The presentation will cover: legal restrictions on “zero tolerance” discipline policies and the discretion of governing boards when shaping student discipline policies; alternative forms of discipline; in-school suspension; and how changes in discipline policies may help lower dropout rates and improve student achievement.

**Presenters:** Tim Vanoli, Superintendent, Salinas Union HSD; Matt Haney, Board Member, San Francisco USD; Tom Maniello, Attorney, Lozano Smith; and Kathryn Ramirez, Director at Large, Hispanic, California School Boards Association
Opportunity and Achievement

Workshops

Leading the Transition to Common Core—Fulfilling the Promise of Equity

Monday, December 15 | 8:30 – 9:45 a.m.

For school district and county leaders, there are questions about how to design and implement effective initiatives in their districts and counties. This session will provide an opportunity to learn about strategies, tools, and resources to build capacity of principals and teachers, and effectively communicate to parents and stakeholders. With CCSS block grant funds, in addition to LCFF funds and the explicit need to address CCSS implementation in district and county Local Control and Accountability Plans, there is an opportunity to strengthen the focus on teaching and learning as school systems implement the CCSS. What are the questions to ask and approaches to use to design transition initiatives that will promote innovation, accountability and address the technical and human dimension of change?

Presenters: Vincent Matthews, Superintendent, San José USD; Aida Molina, Assistant Superintendent, Bakersfield City SD; David Plank, Executive Director, Policy Analysis for California Education; and Arun Ramanathan, Executive Director, Education Trust—West

Putting the Pieces Together: Gifted Education, LCFF, and Common Core

Monday, December 15 | 8:30 – 9:45 a.m.

Continuing services to gifted students in the post-categorical era of the Local Control Funding Formula provides the opportunity for GATE Standards to reinforce the Common Core State Standards and to alter the definition and process to identify giftedness among all students.

Presenters: Teri Burns, Board Member, Natomas USD; LeeAngela Reid, Senior Legislative Advocate, Capitol Advisors Group, LLC; Sandra Kaplan, Professor of Clinical Education, University of Southern California; and Martha Flourney, Legislation Committee Chair, California Association for the Gifted

Doorways to College Aid: Boosting Financial Aid Access in California

Monday, December 15 | 10:00 – 11:15 a.m.

While research shows that students who apply for financial aid are more likely to enroll in and complete college, more than 40 percent of 12th graders did not complete a Cal Grant application in 2013. During this session, school leaders and College Access Foundation of California staff will discuss findings from the Education Trust-West report Doorways to College Aid. Ed Trust-West will demonstrate how their online “Financial Aid Tracker” allows education stakeholders to track financial aid applications by school, district, and legislative district. Finally, school officials will share best practices for increasing financial aid applications and efforts to incorporate financial aid application completion measures into Local Control and Accountability Plans.

Presenters: Xilonin Cruz-Gonzalez, Board Member, Azusa USD; Brian Rivas, Board Member, Sacramento COE; Orville Jackson, Senior Research Analyst, Education Trust-West; and Jackie Khor, Vice President for Programs, College Access Foundation of California

Effective Parent Engagement in the LCFF-LCAP Era

Monday, December 15 | 10:00 – 11:15 a.m.

Well-informed, engaged parents make a vital difference in helping students and schools succeed. With new academic standards, tests, and the Local Control Funding Formula all underway, it’s more crucial than ever for parents to be engaged and informed to support their own children’s education and help inform decision making at their schools. Leave this session with strategies and tools that help your district excel in engaging parents, including building the capacity for more parents to participate, and utilizing PTA’s National Standards for Family-School Partnerships as a framework for effective LCAPs.

Presenters: Ramona Bishop, Superintendent, Vallejo City USD; Andrew Cruz, Board Member, Chino Valley USD; and Colleen A. R. You, President, California State PTA
**Creating Healthy and Sustainable Systems in Schools**

*Monday, December 15 | 4:00 – 5:15 p.m.*

This workshop focuses on gardens, nutrition education and healthy food as the foundation for Creating Healthy and Sustainable Systems in Schools (CHASSIS). It explores the development of a community centered, health based educational paradigm that supports the success of all desired outcomes in a school system. Successful CHASSIS models and activities will be shared, sending participants home with the inspiration, vision, tools, objectives and a timeline to implement programs in their districts.

**Presenters:** Zerrall McDaniel, Board Member, Calaveras USD; Jason Messer, Superintendent, Manteca USD; Chris Boynton, Director - Project EAT, Alameda COE; Kevin Hesser, Teacher/Garden Coordinator, Calaveras USD

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**School Discipline: Alternatives that have Promise**

*Monday, December 15 | 4:00 – 5:15 p.m.*

This session will focus on the importance of creating alternative discipline policies in order to increase student engagement, student achievement and school climate. The presentation will cover: legal restrictions on “zero tolerance” policies; alternative forms of discipline; the role of boards in creating appropriate and responsive discipline policies; and how to leverage discipline alternatives in the LCAP process in order to improve student and school outcomes.

**Presenters:** Jill Wynns, Board Member, San Francisco USD; Ramona Bishop, Superintendent, Vallejo USD; Laura Faer, Education Advocate, Public Counsel; Julie Maxwell-Jolly, Policy & Programs Officer III, California School Boards Association; and Sarah Omojola, Education advocate, Public Counsel

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**Education Equals Partnership in Sacramento: Improving Education Outcomes for Children in Foster Care**

*Monday, December 15 | 4:00 – 5:15 p.m.*

Sacramento COE is participating in the Education Equals Partnership, a statewide effort dedicated to improving education outcomes for students in foster care, starting with preschool and extending across the entire educational trajectory. Sacramento COE and Elk Grove USD have engaged in a dynamic collaboration to design, implement, and test new practices that support improved academic outcomes for foster youth. This workshop highlights strategies, tools and lessons learned over the past five years that can provide helpful resources for districts and county offices seeking support with implementing foster youth components of Local Control and Accountability Plans.

**Presenters:** David Gordon, County Superintendent of Schools, Sacramento COE; Michelle Francois-Trainman, Associate Director, Child Welfare, The Stuart Foundation; Kim Parker, Program Specialist/Education Liaison, Elk Grove USD; Patricia Kennedy, Director, Foster Youth Services, Sacramento COE

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**The LCAP Development Whirlwind and Successful Implementation of an i3 Grant**

*Monday, December 15 | 4:00 – 5:15 p.m.*

Developing the Local Control and Accountability Plan was a new endeavor for all districts in California providing new opportunities for student learning. Moreno Valley USD took a different approach from most districts for which Dr. Judy D. White, superintendent, was recognized as implementing the most innovative approach from a representative group of 25 superintendents. Come and learn about the process followed, lessons learned, and next steps as we move to year one of LCAP monitoring. As an added bonus, you will receive an update on year two of our Innovation Fund Development i3 Grant implementation called Families for College and how partnerships with the CLMS, Dr. Kate Kinsella, Families in Schools, and others, have improved instruction for English learners.

**Presenters:** Jesus Holguin, Board Member, Mays Kakish, Chief Business Official, Judy White, Superintendent, and Lilia Villa, Director, Moreno Valley USD
Opportunity and Achievement

Workshops

The California Campaign for Biliteracy: Multiple Pathways to Biliteracy for District Planning and I

*Tuesday, December 16 | 8:30 – 9:45 a.m.*

With thousands of high school seniors across California being recognized for their biliteracy skills in over 100 languages, it is time now to focus on what school board members and communities can do to support and advocate for biliteracy programs and services to allow all students the opportunity to develop proficiency in English and one or more other world languages. This session will present a set of goals, strategies and multiple pathways for districts to consider developing a comprehensive and cohesive pre-K-12th grade program that opens opportunities to all students. Glendale USD will share how they built their programs in Spanish, Armenian, Italian, German, Korean, French and Japanese.

*Presenters:* **Xilonin Cruz Gonzalez**, Board Member, Azusa USD; **Kelly King**, Assistant Superintendent, Glendale USD; and **Shelly Spiegel Coleman**, Executive Director, Californians Together

Effective Strategies and Mentoring Programs for Educating Latina Girls

*Tuesday, December 16 | 8:30 – 9:45 a.m.*

Latina girls in low-income public schools face many challenges. In addition to having parents that are not proficient in English and who have low education levels, Latina girls have limited access to role models, such as Latina/o teachers, counselors and administrators who can help guide them on their educational path. Schools can facilitate positive learning experiences for Latina girls by developing special programs targeting Latina girls. This includes mentoring programs with adult role models to help promote academic and social success. Parent engagement programs are another way to help bridge the gap between home and school for Latinas and their families.

*Presenters:* **Irella Perez**, Board Member, Whittier City SD; and **Elizabeth Zamora-Mejia**, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Fostering EL Achievement in Our Changing Policy Context

*Tuesday, December 16 | 8:30 – 9:45 a.m.*

District representatives and school board members from Sanger USD will describe their efforts over a number of years to change and improve district culture and practice in ways that have resulted in significant improvements in student achievement, particularly for English learners. A strong focus of the session will be how they are maintaining and building on these gains in the current context of policy change to the Local Control Funding Formula, Local Control and Accountability Plans, and the Common Core State Standards.

*Presenters:* **Jim Karl** and **Ismael (Mike) Hernandez**, Board Members, **Adela Jones**, Area Administrator, and **Matt Nava**, Superintendent, Sanger USD; and **Ken Doane**, Senior Program Officer, S.H. Cowell Foundation

Getting Results with Nutrition Education Programs

*Tuesday, December 16 | 8:30 – 9:45 a.m.*

Healthy students love to learn. Research is increasingly convincing that healthy eating and nutrition education leads not just to more engaged students, higher average daily attendance, and increased student achievement, but also to lifelong healthy living. As a result, expectations for board members to promote, adopt, and sustain health and wellness programs is greatly increasing. This session will showcase best practices and programs that board members can use to be leaders on healthy living in their districts.

*Presenters:* **Bobbie Singh-Allen**, Board Member, Elk Grove USD; **Katharina Streng**, Harvest of the Month Manager, California Department of Public Health; **Peter Wright**, Policy & Programs Officer, California School Boards Association; **Heather Reed**, Nutrition Education Consultant, California Department of Education; and **Shannan Young**, Senior Project Manager, Dairy Council of California
Workshops

School Board Member Perspectives on Implementing Linked Learning

Tuesday, December 16 | 8:30 – 9:45 a.m.

This session will inform school board members on important elements to consider if interested in, or in the process of, implementing Linked Learning within their district or region. A panel of board members from established Linked Learning districts will share their perspectives on implementing and sustaining Linked Learning in relation to the importance of setting the direction of large-scale systemic reform, school board and districtwide cohesion, securing resources, teacher placement, professional development and supports, developing a range of key partnerships, engaging the community through communication and outreach, and collecting appropriate data indicators of student success.

Presenters: John McGinnis, Board Member, Long Beach USD; Joy Motts, Board Member, Antioch USD; Haley Buettner, Board Member, Porterville USD; Steve Zimmer, Board Member, Los Angeles USD; and Julie Maxwell-Jolly, Policy & Programs Officer, California School Boards Association
Partnerships and Collaborations

Critical Issues

Way Cool Tools 2015: It’s #SocialMobile

Sunday, December 14 | 10:00 – 11:15 a.m.

How are you keeping up with the technological advancements that impact your job and career? Do you have that Twitter account, or that smart phone, and know there are better ways be more productive with it? Way Cool Tools 2015 will focus on the new and most critical social and mobile tools that are continuing to change how we do business.

Presenter: Jim Spellos, Founder and President, Meeting U.

District and COE Relationships: Lessons Learned and Where to Next with LCFF and LCAP

Sunday, December 14 | 4:00 – 5:15 p.m.

Maintaining a cooperative and supportive working relationship between local school districts and county offices of education is crucial for the success of LCFF and LCAP. The completion of the first LCAP has concluded and revisions are underway for year two. What lessons have been learned by superintendents and board members through the LCAP process? How will the relationships change as LCFF and LCAP evolve over time? Successes and challenges encountered through the LCAP process will be discussed.

Presenters: Stan Mantooth, Superintendent, Ventura COE; Heidi Weiland, Board Member, El Dorado COE; Greg Barker, Board Member, Moorpark USD; and Peter Birdsall, Executive Director, California County Superintendents Educational Services Association (CCSESA);

LCFF and LCAP: Is Shared Decision Making Possible?

Monday, December 15 | 8:30 – 9:45 a.m.

Creating a shared vision and plan for student success is the unique opportunity that the LCFF and LCAP provide. What does best practice look like with LCFF and LCAP? Areas that lead to a more authentic implementation process consist of initiating a broad invitation for participation, creating diverse and empowered parent advisory councils that promote parent leadership, and fostering the partnerships and continuous engagement of all stakeholders. With so much that goes into LCFF and LCAP it is important to have strategies to engage the community, students and parents. During this session discover the board members role in the LCFF and LCAP process.

Presenters: Edgar Zazueta, Chief of External Affairs, Office of the Superintendent; and Louis Freedberg, Executive Director, EdSource
Accelerating the Pace to Advanced Ed Tech Schools

**Sunday, December 14 | 8:30 - 9:45 a.m.**

Follow one district’s continuing journey to keep pace with fast advancing education technology while simultaneously engaging stakeholders in shaping their Ed Tech future. The core strategy: practice a “people support what they help create” philosophy in all directions. Learn how technology master planning, employee involvement, collaboration with city leaders, and ongoing public engagement combine in a robust strategy to achieve Common Core standards and stay ahead of the Ed Tech change curve.

**Presenters:** Patrick “Pat” Kelley, Superintendent and William C. “Bill” Olien, Assistant Superintendent, Facilities & Operational Services, Murrieta Valley USD; Bonnie Moss, Principal, CliffordMoss LLC; and Tim Carty, Managing Director, Piper Jaffray

Growing Healthy Children: Strategic Wellness Plan

**Sunday, December 14 | 8:30 - 9:45 a.m.**

Chula Vista ESD is deeply committed to providing the healthiest learning environments for children. In an unprecedented 2010 and 2012 Height & Weight Surveillance Project, Chula Vista ESD measured the body mass index of over 25,000 students. Many collaborative relationships were developed with agencies analyzing data and providing policy support. Significant revisions to the district’s wellness policy were adopted in 2012. A BMI kit was created with support from public agencies to share with other districts.

**Presenters:** Pamela Smith, Board Member, Francisco Escobedo, Superintendent, Jeffrey Thiel, Executive Director-Operations & Instruction, and Sharon Hillidge, Wellness Resource Teacher, Chula Vista ESD

Enhancing Employee/Employer Relationships Through an Interest Based Approach

**Sunday, December 14 | 8:30 - 9:45 a.m.**

Developing positive employee/employer relationships is essential to district success. Research shows that successful organizations treat the management-labor relationship as a partnership. This requires a paradigm shift from “us versus them” to “we”. To this end, labor and management commit to a collaborative, problem-solving model, dedicated to positive change. This session addresses the principles of the interest based approach, the changing role of the board and the overwhelming benefits to an organization.

**Presenters:** TJ Prendergast and James Laird, Board Members, and Julie Mitchell, Chief Personnel Officer, Tustin USD

Opportunity Via Engagement: San Bernardino City USD’s LCAP Journey

**Sunday, December 14 | 8:30 - 9:45 a.m.**

Parents, families, pupils, and community partnerships are key in the development of the Local Control and Accountability Plan. In order to effectively address the shifts in California education, school districts must ensure the meaningful engagement of all stakeholders. This workshop will highlight the challenges and successes of the LCAP process experienced by San Bernardino City USD board members, district administration, staff, parents, pupils, and community members. An overview of effective parent communication strategies, processes, and resources to help establish and promote collaborative partnerships will be presented.

Participants will walk away with a valuable toolkit to aid in the collaborative approach to developing an effective LCAP.

**Presenters:** Mike Gallo, Board Member, Dale Marsden, Superintendent, Matty Zamora, Assistant Superintendent, San Bernardino City USD; and Robert Rodriguez, President, San Bernardino Teachers Association
Partnerships and Collaborations

**Workshops**

**Best Practices for LCFF Community Engagement**

Sunday, December 14 | 10:00 – 11:15 a.m.

LCFF has drastically shifted to school boards both the flexibility to shape the educational program and the responsibility to engage the community and earn their buy-in for board decisions. This session will discuss the minimum standards required for parent, student and teacher engagement under LCFF. The session will also examine best practices for engaging these stakeholders based on the experiences of a parent, a student and a teacher organizer during the first year of LCFF implementation.

**Presenters:** John Affeldt, Board Member, Emery USD; Roberta Furger, Director of Policy & Research, PICO California; Taryn Ishida, Executive Director, Californians for Justice; and Estelle Lemieux, Legislative Advocate, California Teachers Association

**College Connection Program: Riverside COE**

Sunday, December 14 | 10:00 – 11:15 a.m.

Is your county office of education or school district connected to your local community college? If not, learn how to make the connection and help your at-risk, neglected, and foster youth successfully complete high school and make the transition to college, Career Technical Education programs, the workforce, or the military. Learn how to collaborate effectively with your local community college to provide direct services to youth, increase graduation completion rates and increase enrollments in post-secondary institutions. Attendees will receive sample documents from Riverside COE that will assist with replicating the project in their schools.

**Presenters:** Elizabeth Romero, Board Member and Lacy Lenon-Arthur, Project Coordinator, Riverside COE; Sheila FaulknerLoser, Student Resource Specialist, and Michael Wright, Director, Riverside City College

**The Hero Project: A Countywide Parent Engagement Initiative**

Sunday, December 14 | 10:00 – 11:15 a.m.

The Hero Project is an innovative, strengths and research-based approach to community transformation that engages parents in the health and well-being of their child. The project focuses on the parent as the first and most important teacher, scaffolding parent activities and engagement through various levels of participation. It provides a format for broad partnerships throughout a community—including healthcare, education, business, and government agencies—developing a unified message and strategy. Significant community investment in families with children ages 0-8 has long-term impacts on school readiness and student achievement, and The Hero Project provides a scalable format for schools, COEs and other partners to collaborate, building upon the community school model.

**Presenters:** Mark Cooper, Board Member, Wally Holbrook, Superintendent, and Shelly Mascari, Director of Communications, Lake COE

**School and Community Working Together in the Aftermath of Four Teen Suicides**

Sunday, December 14 | 10:00 – 11:15 a.m.

In the wake of four teen suicides in a two-year span, and driven by the resolve to stop the lethal pattern, Healing Connections, a partnership of school and community stakeholders was formed to address the issues honestly and directly. A panel will share the critical lessons they learned in building a strong supportive infrastructure for youth, including effective research-based strategies to improve students’ overall emotional and mental health.

**Presenters:** Terrance Williams, Board Member, Loretta Whitson, Director of Student Support Services, and Sashary Zaroyan, Student, Monrovia USD, and Mary Ann Lutz, Mayor, City of Monrovia
Workshops

Why the Arts Matter: What Every Parent Knows and What School Board Members Can Do About It

Sunday, December 14 | 10:00 – 11:15 a.m.

This session will highlight the role of parent advocacy in promoting arts education, focusing on how school board members can help advance innovative strategies in schools. Examples will include: how arts education links to Local Control and Accountability Plan priorities; using arts education strategies to support Title I goals; and establishing innovative partnerships that cultivate arts engagement within the community. Takeaways will include examples of innovative success and evidence of how arts education impacts student achievement and school climate.

Presenters: Irene Hernandez-Blair, Board Member, Chino Valley USD; Joe Landon, Executive Director, California Alliance for Arts Education; Paul Richman, Executive Director, California State PTA; and Cristina Pacheco, Advocacy Manager, Arts for LA

Lobbying 101: How to Represent Your District on Legislative Issues

Sunday, December 14 | 4:00 – 5:15 p.m.

Do you know the ins and outs of the legislative process? How do you build and maintain relationships with legislators and their staff so they aren’t surprised to see you at their doors? What tools and resources are available to help you advocate on behalf of your district and association? This session will map out the most effective strategies that both new and veteran board members will find useful both at the Capitol and in local legislative offices.

Presenter: Dennis Meyers, Assistant Executive Director, Governmental Relations, California School Boards Association

Putting California Back to Work Through Common Core Education Reform

Sunday, December 14 | 4:00 – 5:15 p.m.

Region 23 annually conducts an Education Summit that is attended by its local legislators, community and recently key business leaders. The last two summits have focused on workforce education and partnerships with the local business and community colleges. The summit brought together legislators, Community College Chancellor’s office and key business leaders representing the California Workforce Investment Board, an engineering company and the CFO of a large urban hospital. This stellar panel had an important and courageous discussion on how the recent implementation of Common Core will benefit the business community by putting students on specific career and college paths. Learn how the addition of legislators emphasized the need for political will to support these partnerships.

Presenters: Linda Kaminski, Superintendent, Azusa USD; Ron Bennett, CEO, School Services of California; Mike Gallo, CEO, Kelly Space; Jamil Dada, Board Member, Riverside County Workforce Investment Board; Carol Liu, State Senator, California State Senate; Ed Chau, California Assemblyman, California Assembly; and Debra Jones, Dean, Workforce and Economic Development Division
Partnerships and Collaborations

**LCAP Implementation: Meeting and Exceeding Engagement Requirements**

*Monday, December 15 | 8:30 – 9:45 a.m.*

Your district worked toward diverse, inclusive public engagement during your first LCAP effort—but how might you take it to the next level? This interactive session will use the lessons learned from local board members and community organizations as a jumping-off point for districts to explore moving to a new level. Real time straw polling will be conducted using the Institute for Local Government’s electronic “clickers” to see which issues are of greatest interest to participants during the session. (These clickers are available for use at no charge across the state.)

**Presenters:** Shelly Masur, Board Member, Redwood City USD; Sarah Rubin, Program Manager, Public Engagement, Institute for Local Government; Ed Honowitz, Education Policy Advisor, Senator Carol Liu, 25th District; and Oscar Cruz, President & CEO, Families in Schools

**Excellence on Purpose: Partnerships Extraordinaire**

*Monday, December 15 | 10:00 – 11:15 am*

Moreno Valley USD has developed multiple partnerships, and recruited over 157 business and faith/community adopters while engaging stakeholders in Local Control and Accountability Plans and Common Core State Standards. The Excellence on Purpose partnerships have yielded an increase in attendance, student achievement, graduation rates, state championships and shared accountability. It begins with the right kind of conversation that motivates all stakeholders to engage in the success for all. Discover 10 great strategies for engaging the most unengaged and the 10 best strategies that motivate people to give their time and/or money. Find out the secrets to building credibility in leadership that leads to a superintendent being named 2014 Citizen of the Year. This interactive presentation provides replicable practices.

**Presenters:** Tracey Vackar, Jesus Holguin and Denise Fleming, Board Members, and Judy White, Superintendent, Moreno Valley USD

**Inclusive Practices: The School without Walls**

*Monday, December 15 | 4:00 – 5:15 p.m.*

The Inclusion Collaborative (IC), a 2013 Golden Bell award recipient, exemplifies best practices in the creation and implementation of inclusive practices through professional development and coaching for school districts and community programs. Learn through panel presentation, video examples and audience participation how representatives from a district and a community program—along with professionals and board members—collaborate to include children with and without disabilities.

**Presenters:** Mary Ann Dewan, Interim County Superintendent, and Janice Battaglia, Manager, Inclusion Collaborative, Santa Clara COE; Jean Herriges, Branch Manager, Rose Garden Branch, San Jose Public Library; and Jean Gallagher, Chief Student/Special Services Officer, Alum Rock SD

**Mathematics: A Journey Through Board and Parent Engagement**

*Monday, December 15 | 4:00 – 5:15 p.m.*

Cupertino Union SD set out to define this board priority: “Students will master Algebra in their first attempt,” and put in place sustainable structures and practices to ensure mathematics success for all students. Along the way, mathematics instructional practices as well as middle school math pathways became a highlighted topic at Cupertino. The district’s journey to further educate the board and engage its parents in conversations about mathematics will be shared with participants.

**Presenters:** Josephine Lucey, Board Member, Leslie Mains, Assistant Superintendent of Instruction, Hans Barber, Director of Instruction, and Mary Alarid-Enright, Coordinator of Instruction, Cupertino Union SD
Collecting Clean Data to Drive Better Decisions

Tuesday, December 16 | 8:30 – 9:45 a.m.

Transformation of schools by both the Common Core and the Local Control Funding Formula creates new demands for the mastery of student data. This session will explore how Dublin USD started with attendance data to create a framework that put students at the center of their data universe. Better data-based decisions led to more learning days, improved pin-point instruction, increased parent involvement and raised student achievement. Your takeaway includes data strategies that benefit students, parents and community.

Presenters: Stephen Hanke, Superintendent, Dublin USD; and Jeremiah Johnson, Vice President, Information Technology, School Innovations & Achievement

Expanding Access to Early Childhood Opportunity: Improving Outcomes and Addressing Gaps

Tuesday, December 16 | 8:30 – 9:45 a.m.

The year 2014 saw a number of efforts to improve quality and expand access to early care and education for California’s youngest children. This session will provide a review of legislative and budget proposals that were considered by lawmakers and provide inside perspectives from key players in these efforts. This roundtable will discuss the continuing challenges, successes and what’s next for early education and care in California.

Presenters: Deborah Kong, President, Early Edge California; Susanna Cooper, Consultant, Senate Office of Research; Lupita Cortez Alcala, Deputy State Superintendent, California Department of Education; and Camille Maben, Executive Director, First 5 California
Google-licious: More Than Just a Search Engine

Sunday, December 14 | 4:00 – 5:15 p.m.

Google is the most utilized search engine on the Internet. Millions of people use it daily to find out about almost anything. However, search engines such as Google have dozens of advanced capabilities of which most people aren’t even aware. With billions of information-rich websites (a number that’s growing daily), the task of finding the piece of information you require for your job is becoming even more arduous. This session is for everyone from Google novices to search engine pros. It will demystify how to use the various search tools to find what you need…and do so in a minimal amount of time. Google will be utilized primarily; however, advanced search features from other sites will also be discussed.

Presenter: Jim Spellos, Founder and President, Meeting U.

Juanita Haugen Memorial Lecture on Civic Education

College, Career and Civic Life: Strengthening LCAP and Common Core Implementation with Civic Learning

Sunday, December 14, 2014 | 4:00 – 5:15 p.m.

This session is designed to provide you with valuable information and resources that will help you and your district develop a top notch LCAP, and effectively implement English Language Arts Common Core. Learn about findings and recommendations from the California Task Force on K-12 Civic Learning, established by the Chief Justice of California and State Superintendent of Public Instruction, which show the specific ways in which civic learning benefits LCAP and receive a planning tool to assist with your LCAP process. Preparation for college, career and civic life is also emphasized in the new English Language Arts Common Core Framework, and participants will learn directly from students and teachers from a Civic Learning Award winning school who are implementing civic learning in their classrooms.

Presenters: Judith McConnell, Administrative Presiding Justice, Court of Appeal, Fourth Appellate District; Dave Gordon, Superintendent, County Superintendent of Schools, Sacramento COE; and Cindy Marks, Immediate Past President, California School Boards Association

Technology, Assessment, and Common Core: All Coming Together

Monday, December 15 | 8:30 – 9:45 a.m.

The Smarter Balance Assessment Consortium (SBAC) field tests were completed in spring 2014 and the tests will be fully implemented in spring 2015. Online testing demands many decisions related to technology infrastructure, devices and access. Where does that leave you right now? Join us for a panel discussion led by superintendents and board members from three California school districts who have launched initiatives that broaden the vision for learning with technology to match the learners of today. These leaders will discuss the motivation for initiating system-wide change and how they leveraged resources to engage community support, invest in infrastructure, equip students and teachers with technology and prepare educators through professional development. Hear the successes and challenges that have been faced by districts and the partnerships that have been created.

Presenters: Carol Skiljan, Board Member and Tim Baird, Superintendent, Encinitas Union ESD; Manuel Jarvis-Martinez, Board Member and Darryl Adams, Superintendent, Coachella Valley USD; Karen Frey, Board Member and Richard Merlo, Superintendent, Corcoran Joint USD; and Jennifer Johnson, Manager-Strategic Initiatives, Apple Education

Common Core State Standards: Helping Board Members Go Deeper

Monday, December 15 | 4:00 – 5:15 p.m.

The Common Core State Standards (CCSS) have a focus on key knowledge and skills that students need for college and careers. California has a long history of academic standards in math and language arts. Strong educational standards are essential for improved curriculum development and for guiding more effective teaching. Board members have a significant responsibility in setting direction and polices for the successful implementation of the Common Core State Standards within their school districts. This session will provide strategies for addressing the public messaging of what Common Core State Standards are and the role that board members have in the implementation process.

Presenters: Shelly Masur, Board Member, Redwood City ESD; Nancy Brownell, Senior Fellow, California Department of Education; Juliet Tiffany-Morales, Senior Researcher, Center for Education Policy, SRI International; and Glen Thomas, Former California Secretary of Education, California State Board of Education
Workshops

Accessing Common Core for English Learners with Disabilities

Sunday, December 14 | 8:30 – 9:45 a.m.

This presentation demonstrates how Santa Ana USD uniquely extended the benefits of Common Core State Standards and its instructional shift to English learners with disabilities within 54 units of study for grades 1-12. This project has evoked interest from special education leadership groups statewide for its innovative practices that support students in accessing Common Core within the general education program, focusing on literacy and language development. To do this, Santa Ana USD’s team of special education teachers incorporated supportive student activities within the Common Core units of study and developed hands-on materials within the content areas by embedding companion texts, digital text, peer collaboration and direct explicit instruction.

Presenters: John Palacio, Cynthia Gastelo, Board Members, and Doreen Lohnes, Assistant Superintendent, Support Services, Santa Ana USD

Getting to the Core: Building Leadership Capacity Thoughtfully and Intentionally

Sunday, December 14 | 8:30 – 9:45 a.m.

This session will provide an overview of the innovative practices that Martinez USD has implemented to build knowledge, skills and leadership capacity for implementing the Common Core State Standards. This model pairs teachers and administrators as partners, models best practices, and utilizes technology to authentically communicate and collaborate. Participants will receive the district’s multi-year plan, professional development template, and a variety tools, resources and strategies needed for implementation.

Presenters: Kathi McLaughlin, Board Member, Audrey Lee, Director, Curriculum & Educational Technology, Rami Muth, Superintendent, and Jessica Conkle, Coordinator of Educational Services, Martinez USD

Essentials for Building a District Ed Tech Department

Sunday, December 14 | 8:30 – 9:45 a.m.

This workshop explains the essentials for building a district educational technology department. Coachella Valley USD recently completed a 1:1 iPad Mobile Learning Initiative that served over 1,000 staff members and over 21,000 students. Under Dr. Darryl Adams, Michelle Murphy, and the rest of the Educational Technology Department, the Mobile Learning Initiative has been a success as the team continues to focus on helping district staff prepare students for the Common Core State Standards as well as developing 21st century skills. This fast paced workshop will provide an overview of the Coachella Valley USD initiative and the process taken to create an educational technology department that serves the needs of teachers and students within the district.

Presenters: Manuel Jarvis-Martinez, Board Member, Darryl Adams, Superintendent, Michelle Murphy, Director of K-12 Educational Technology, Israel Oliveros, Mobile Technology Coordinator, and Edward Simoneau, K-12 Educational Technology TOSA, Coachella Valley USD

Linked Learning for College and Career Success: Assuring Quality, Equity, and Access

Sunday, December 14 | 8:30 – 9:45 a.m.

Legislation, funding, and growing practice all support the expansion of Linked Learning as a strategy for transforming high schools to better prepare youth for college and career success. How can leaders in Linked Learning districts assure that pathways are of high quality, equitable, and accessible? In this interactive session, you will examine the seven essential elements of Linked Learning pathway quality and explore the district level conditions (policies, structures, leadership, culture) that must be in place to assure that teachers are well-prepared and supported to achieve and sustain pathway quality.

Presenters: John Snavely, Superintendent, Porterville USD; Brad Stam, Vice President, ConnectEd: The CA Center for College and Career; Esther Soliman, Linked Learning Administrator, Los Angeles USD; and Ann Jaquith, Director of Linked Learning, Stanford Center for Opportunity Policy in Education
Student Learning

Workshops

Teacher-to-Teacher Professional Development

Sunday, December 14 | 8:30 – 9:45 a.m.

The Conejo Valley USD Board, teacher association and staff developed a multi-faceted instructional coach model wherein teachers lead professional development to build 21st century skills. More than 350 workshops covered Common Core implementation, technology integration, assessment and research-based best practices. A board member, assistant superintendent, director, and instructional coach will share a step-by-step approach for replicating this model, including how each stakeholder collaborates in the process.

Presenters: Betsy Connelly, Board Member, Jon Sand, Director, Robert Iezza, Assistant Superintendent, and Haley Carroll, Instructional Coach, Conejo Valley USD

Using Student Voice and School Board Partnerships to Create Safer Schools for LGBTQ Students

Sunday, December 14 | 8:30 – 9:45 a.m.

This workshop will highlight the achievements that have been attained through an ongoing relationship with the San Francisco USD Board of Education and its Department of Support Services for LGBTQ youth. Attendees will learn how board leadership has played a crucial role to address the needs of LGBTQ students and families for nearly 25 years. Using student data and school board support to drive program development, Support Services encompasses policy, curriculum, and professional development. The district’s 12-year-old policy addressing transgender and gender variant students has been a model throughout the state. Latest endeavors have led to three districtwide dinners for LGBQ families, bringing more than 100 families to an evening of fun and food. The program works with students in K-12.

Attendees will learn how to implement the legal requirements of AB1266, the Fair Education Act and Seth’s Law in their school district. They will learn strategies to review curriculum, data and outcomes concerning the safety and inclusion of LGBTQ youth. Attendees will also learn how the Board and program collaboration can create successful results for students.

Presenters: Sandra Fewer, Board Member, Kevin Gogin, Director of Safety and Wellness, Erik Martinez, LGBTQ Program Support Coordinator, and Kevin Truitt, Associate Superintendent, San Francisco USD

Co-Teaching: A Collaborative Approach to Engage All Students in the Paramount Unified School District

Sunday, December 14 | 10:00 – 11:15 a.m.

This session will provide information on how Paramount USD has implemented co-teaching as an approach to address the needs of students with disabilities with the general education classroom in grades 3 through 12. Research shows that collaboration between general and special educators benefits the quality of instruction and supports for students with disabilities, English language learners and students at risk. Attendees will learn about these most common co-teaching variations: station teaching; one teaches, one assists; alternative teaching; team teaching; and parallel teaching.

Presenters: Sonya Cuellar, Board Member, Deborah Stark, Assistant Superintendent, Elizabeth Salcido, Principal, and Kimberly Cole, Director, Special Education, Paramount USD

Creating Middle School Academies

Sunday, December 14 | 10:00 – 11:15 a.m.

In 2011 middle schools in Hawthorne SD implemented an academy focus. In 2014 the schools have expanded and refined their focus to provide students with engaging opportunities in fine arts, STEM, and business. Districts from across California have visited these academies. Many district leaders have walked away from these site-visits impressed with the comprehensive programs that have been developed for students. This session will provide you with information to begin the process necessary for successful development of an academy.

Presenters: Helen Morgan, Superintendent, Christine Fagnano, Principal, Prairie Vista Middle School, Patricia Jordan, Principal, Bud Carson Middle School, and Rudy Salas, Principal, Hawthorne Middle School, Hawthorne SD
De Padre a Padre: Engaging Latino Fathers in Positive Discipline and Student Achievement

**Sunday, December 14 | 10:00 – 11:15 a.m.**

The positive discipline for Latino parents, “de hombre a hombre” class, is exemplary in that it fosters greater participation by fathers (as partners with mothers) in co-parenting, homework assistance, positive discipline and the nuances of their role in their child’s educational experience. This parent education model, with gender-specific day and evening sessions, provides a supportive environment in which fathers and mothers learn the skills and strategies they need to support their child’s healthy social/emotional development, improve family communication and increase positive interaction between parent and child. In both the mom and dad sessions, instructors from Organización Edificando Vidas provide the same parenting and positive discipline skills.

**Presenters:** Danielle Cohen, Board Member, Gina Phi, Director, and Andres Perez, Instructor, Campbell Union SD

Fulfilling Charter Authorizer Obligations under LCFF and LCAP

**Sunday, December 14 | 10:00 – 11:15 a.m.**

The revolutionary Local Control Funding Formula and Local Control and Accountability Plan requirements have overhauled how school districts account for pupil progress, as well as how they receive and spend state funding, for targeted pupil populations. Charter schools are not exempt: For local agencies that receive charter petitions, or oversee charter schools, LCFF imposes new and significant requirements. This workshop will cover how school districts and county offices of education can carry out their charter petition evaluation and oversight duties in a manner that complies with, as well as implements, the educational policy reform objectives of LCFF. Specific areas of focus include accounting for LCFF/LCAP requirements in the petition review and charter oversight processes.

**Presenters:** Michael Davis, Director, Policy & Planning and Charter Schools, San Francisco USD; Stephanie Farland, Director, Collaborative Solutions for Charter Authorizers; and John Yeh, Partner, Burke, Williams & Sorensen, LLP

Redefining Teacher Support and Evaluation: Lucia Mar USD’s Results with TAP

**Sunday, December 14 | 10:00 – 1:15 a.m.**

Session attendees will learn about the positive impact of an innovative teacher evaluation and support system (TAP) in Lucia Mar USD as well as plans to scale its best practices districtwide. A school board member, superintendent, master teacher and independent researcher will highlight lessons learned over the past three years, and offer recommendations. Attendees will have time to ask questions and discuss how this successful effort might be applied in their own district.

**Presenters:** Colleen Martin, Board Member, and Jim Hogeboom, Superintendent, Lucia Mar USD; Alyssa Labrador, Master Teacher, Judkins Middle School; and Jeannette LaFors, Director of Equity Initiatives, Education Trust-West

The Digital Transformation: What are You Waiting For?

**Sunday, December 14 | 10:00 – 11:15 a.m.**

What happens to student achievement when a district goes digital? What programs provide the best bang for the buck? How do you overcome staff resistance to change? Where do you find the money to pay for it? And what about compliance with the Williams settlement?

**Presenters:** Don Huffman, Board Member, and Barbara Nemko, Superintendent, Napa COE; and Hall Davidson, Senior Director of Global Initiatives, Discovery Education
Student Learning

Workshops

What’s Up DOK? Diagnosing Critical Thinking

Sunday, December 14 | 10:00 – 11:15 a.m.

Understanding DOK will better equip you to support critical thinking. This criteria for analyzing the complexity of thinking ensures alignment between standards and standardized assessments. In this 21st century learning environment, it is imperative that students develop deeper thinking skills. Learn how you can be a champion of student learning and make informed decisions that will support administrators and teachers to be effective in utilizing DOK in daily curriculum and instruction.

Presenters: Pat Kohlmeier, Board Member, Lori Rhodes, Superintendent, Redlands USD; Miki Inbody, Assistant Superintendent, Educational Services, and Kim Cavanagh, Director, Curriculum & Instruction, Redlands USD

Beacon Schools: Arts Infused Instruction and the Common Core

Sunday, December 14 | 4:00 – 5:15 p.m.

Panelists will share their perspectives and experiences with Beacon Schools, unique arts integration sites emphasizing creative classrooms and 21st Century learning skills. Working with Collaborations: Teachers and Artists, a non-profit staff development organization, elementary schools in San Diego County have launched an intensive professional development initiative designed to enable classroom teachers to teach Common Core State Standards through the arts. Research will be reviewed as a foundation for the model. Panelists will discuss the unique collaborations between artists and teachers. Participants will experience Beacon School strategies and access a teachers toolbox of completed lessons as a reference. Finally, regional resources on arts integration will be provided.

Presenters: Kevin Beiser and Carol Skiljan, Board Members, and Tim Baird, Superintendent, Encinitas Union SD; and Tamara Otero, Board Member, and David Miyashiro, Superintendent, Cajon Valley Union SD

Creating the Conditions for Learning: Transforming School Climate and Culture

Monday, December 15 | 8:30 – 9:45 a.m.

In this workshop, see how Oakland USD is comprehensively transforming school climate and culture. Oakland USD is changing the existing paradigm by linking resources and aligning social emotional learning, PBIS, restorative practices, and African American male achievement. The goal is to eliminate current disparities in instructional time that is lost through referrals, suspensions and expulsions, special education placement, and chronic absence, thereby engaging, encouraging and empowering all students to achieve.

Presenters: Jody London, Board Members, Curtiss Sarikey, Associate Superintendent - Family, Schools, and Community Partnerships, Barbara McClung, Director of Behavioral Health Services, and Mary Hurley, Coordinator of Social Emotional Learning, Oakland USD

SpEd in the Spotlight: Impact of the CA Task Force

Monday, December 15 | 8:30 – 9:45 a.m.

Big changes in special education are coming. In early 2014, a statewide task force was formed, its work guided by the question of what is being done for special needs students. In the face of the sea change of Common Core, its task is to move special education from isolation to inclusion and integration with general education systems. It will recommend changes in policy, training, funding and accountability. Implications for districts could be significant.

Presenters: Maureen Burness, Co-Executive Director, Special Education Statewide Task Force; Howard Fulfrost, Namita Brown, and Roy Combs, Partners, Fagen Friedman & Fulfrost, LLP
Workshops

Improving Achievement through Rapid Intervention

**Monday, December 15 | 10:00 – 11:15 a.m.**

With over half the student population from disadvantaged households, more than 20 percent English Learners, and over 10 percent with disabilities, teachers and administrators need assistance with personalizing instruction in order to help our diverse population succeed as we implement Common Core. The trick is to streamline the pre-referral process to bring staff and parents together to tailor instruction and solve problems so that every pupil can excel with a challenging curriculum.

**Presenters:** Lee Funk, Director Special Education, School Innovations & Achievement; and Gary Sanchez, Director of Special Education, District Psychology, Cutler-Orosi Joint USD

Common Core and Career Technical Education

**Monday, December 15 | 4:00 – 5:15 p.m.**

The Placer Union HSD Board of Trustees has created a foundation in support of forward-thinking Career Technical Education (CTE) programs. In collaboration with high schools, businesses, and community college partners, the district provides experiences for students necessary for industry demands. As some of the key tenets of CTE are real-world applications, performance-based assessments, and technology integration, the district has seized the opportunity to use California Common Core State Standards as a bridge between CTE and other core academic classes. With board support, Placer Union HSD staff has created innovative CTE programs that are aligned with Common Core and are preparing students for industry work.

**Presenters:** Kathleen Geary, Board Member, Valarie Buckingham, Curriculum Coordinator, and Gregg Ramseth, Director of Technology & Assessment, Placer Union HSD

LCAP is a Board Member’s Friend…No, Really

**Tuesday, December 16 | 8:30 – 9:45 a.m.**

Never before have school board members had a tool available as they do in Local Control and Accountability Plans to negotiate the direction of the school district’s instructional program, shape the educational program to meet the needs of their specific community, and to bring all members of the board together to keep the focus on student achievement and needs of all children. This workshop aims to provide insight regarding how board members can maximize this opportunity.

**Presenters:** Deborah Blow, Superintendent, Cambrian SD; Corey Willenberg, Superintendent, Oroville Union HSD; and Bonnie Drolet, Southern CA Regional Director, Total School Solutions
Trade Show Guide

CSBA has blocked out time from all other conference programming to give you the chance to maximize your conference experience and check out the trade show floor. Visit the exhibit hall to see a wide variety of products and services that can save your schools time and money.

Sunday, December 14

<table>
<thead>
<tr>
<th>Hours</th>
<th>9:00 a.m. – 1:30 p.m. and 3:15 p.m. – 5:00 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dedicated exhibit times</td>
<td>11:15 a.m. – Noon and 3:15 – 3:45 p.m.</td>
</tr>
<tr>
<td>Prize drawings</td>
<td>3:15 p.m. – 3:45 p.m.</td>
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</table>

Monday, December 15

<table>
<thead>
<tr>
<th>Hours</th>
<th>9:00 a.m. – 1:30 p.m. and 3:15 p.m. – 4:30 p.m.</th>
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<tbody>
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</tr>
<tr>
<td>Prize drawings</td>
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</tr>
</tbody>
</table>

CSBA Pavilion

Visit the CSBA Pavilion in the heart of the trade show floor to learn about the many products, services, and professional development opportunities CSBA provides its members. Get the most out of your membership by learning about all that CSBA has to offer.

The CSBA bookstore will be located in the Pavilion, providing you with quality books and gifts as well as a chance to meet our general session speakers and pick up a signed copy of their books, *Beating the Odds—Raising Academically Successful African American Males* and *Overcoming the Odds—Raising Academically Successful African American Young Women* co-authored by Freeman Hrabowski and *The Smartest Kids in the World—and How They Got That Way* by Amanda Ripley.

Trade Show Bingo

Participate in CSBA’s Trade Show Bingo to be eligible for lots of great prizes! The game is easy: fill five Bingo spaces in a row with game stickers or stamps collected from exhibitor booths. Then, drop your completed Bingo card in the prize drum located behind the CSBA Pavilion at the Bingo stage. Be sure to head back Sunday, December 14 and Monday, December 15 at 3:15 p.m. to see if you’re a winner!
Interactive Trade Show guide

Get a sneak peak of CSBA’s trade show online on Engage AEC! Visit aec2014.engage.csba.org and click on the Virtual Trade Show tab to view our interactive trade show floor map and virtual booths, including company profiles and descriptions of products, services, and special promotions. Map out those exhibitors you want to meet with before the conference and maximize your time in San Francisco!

For more information on the 2014 trade show, contact the Exhibits Specialist, Stephanie Zito, at szito@csba.org.

For exhibit sales, contact Exhibit Sales Manager, Laura Bohannon, at (775) 392-3200 or by email at lbohannon@csba.org.
Program Updates

Engage AEC is your conference website/application for all things AEC! Receive up-to-the minute details anytime, anywhere on your smart phone, tablet, or computer. Find all conference sessions and workshops by title, date and/or time, speaker’s name or organization, strand or topic/issue and add them to your personal schedule. See who else will be attending AEC, connect and schedule meetings with other attendees, presenters and exhibitors, and stay current on the latest news, announcements and more! All conference registrants will have access to the website upon registering. Check it out now at aec2014.engage.csba.org.

Schedule changes
Workshop and activity details, such as late additions, cancellations, and room locations are subject to change after the time of printing, so we encourage you to use Engage AEC for the most up-to-date information.

Handouts
CSBA encourages all presenters to upload their workshop handouts at aec2014.engage.csba.org so that attendees can view them in advance. Check for handouts beginning in November.

Stay connected
Plan out your conference schedule and connect with fellow attendees on Engage AEC at aec2014.engage.csba.org.

Follow the conference buzz on Twitter at twitter.com/aeccsba

Like us on Facebook at facebook.com/csbafans

Watch us on YouTube at www.youtube.com/csbavideo
Planning Guide

Use this Planning Guide to track the sessions you’re most interested in attending.

Sunday, December 14

1:30 p.m. | Second General Session: Amanda Ripley

Monday, December 15

10:00 a.m. | Third General Session
Learning Tip Sheet for AEC 2014

We look forward to welcoming you to CSBA’s Annual Education Conference and Trade Show Sunday, December 14 through Tuesday, December 16 in San Francisco. This conference is our premier continuing education program where we deliver practical solutions to help boards improve student learning and achievement. Here are some helpful tips to assist you in planning your time at conference.

Pre-conference strategies to maximize your conference experience

- The entire board and superintendent are encouraged to attend the conference as a team. The team approach allows for the opportunity to cover more sessions as well as to hear a common message/theme during the conference.

- The governance team should take time during a regularly scheduled board meeting to review sessions to be presented at the conference and prioritize which sessions should be attended. At this time, it is effective for the board to develop questions that they would like answered by the session. By doing so, those who attend the session can either approach the speaker in advance of the session to see if they can incorporate the district’s questions into their presentation or those who attend can approach the speaker during Q & A or after the session to seek specific answers to the issues presented by the full board.

- If the entire governance team is not able to attend the conference, it is critical to engage the full board and superintendent in advance of the conference. The board should review the conference guide to determine in advance which sessions will have the greatest impact to assist the district/county office with its priorities. The delegation attending conference can then attend sessions of importance to the district/county office.

- Visit the virtual trade show booths and interactive map in advance, and map out the vendors whose products or programs may benefit your district/county office, so you may maximize your time on the trade show floor.

These strategies can help build connections between content at the conference and help your team attend sessions and functions that are most applicable to your district/county office of education. The following questions can help you plan your time.

What are the major issues facing your district or county office of education?

What program(s) or project(s) is/are your district or county office of education considering in the next five years?

Which sessions address these areas of interest?

Which exhibitors are most likely to have product or service information related to these plans? The online exhibitor guide can be found at aec.csba.org. Click on Trade Show Guide for up-to-date information on confirmed exhibit partners.

Which districts or county offices that share similar goals and challenges do I want to network with at the conference?
CSBA will provide limited shuttle service during conference hours between the headquarters hotel, The Westin St. Francis, Hilton San Francisco Union Square, Palace Hotel and Moscone Center.
## Pre-conference event fees (valid through Nov. 12)

<table>
<thead>
<tr>
<th>Event</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Orientation for New Trustees</td>
<td>@ $215*</td>
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<tr>
<td>Legal Symposium for Experienced Board Members</td>
<td>@ $215*</td>
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<tr>
<td>Delegate Assembly Luncheon (open to Delegates only)</td>
<td>@ $79</td>
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<tr>
<td>Board Presidents Workshop</td>
<td>@ $215*</td>
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## Conference regular registration fees (Aug. 5 – Nov. 12)

<table>
<thead>
<tr>
<th>Event</th>
<th>Fee</th>
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</thead>
<tbody>
<tr>
<td>CSBA Members**</td>
<td>@ $485</td>
</tr>
<tr>
<td>Spouse/Partner† (complimentary)</td>
<td>@ $0</td>
</tr>
<tr>
<td>Other (Individuals not affiliated with any school district or COE)</td>
<td>@ $955</td>
</tr>
<tr>
<td>Student Board Members (Includes student program and meals)</td>
<td>@ $350</td>
</tr>
<tr>
<td>Past CSBA Presidents (complimentary)</td>
<td>@ $0</td>
</tr>
<tr>
<td>Executive Assistants one-day registration (Event is on Monday, Dec. 15. Includes continental breakfast and lunch)</td>
<td>@ $280</td>
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</tbody>
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## Meal function fees

<table>
<thead>
<tr>
<th>Event</th>
<th>Fee</th>
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</thead>
<tbody>
<tr>
<td>California Suburban School Districts Association Luncheon</td>
<td>@ $79</td>
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<tr>
<td>Urban School Districts Luncheon</td>
<td>@ $79</td>
</tr>
<tr>
<td>Small School Districts Luncheon</td>
<td>@ $79</td>
</tr>
<tr>
<td>California Latino School Boards Association (CSLSBA) Luncheon</td>
<td>@ $79</td>
</tr>
<tr>
<td>Chaperone ticket for Student Board Member</td>
<td>@ $79</td>
</tr>
<tr>
<td>Ice Cream Social</td>
<td>@ $55</td>
</tr>
</tbody>
</table>

Make checks payable to CSBA, Attn: A/R, 3251 Beacon Blvd., West Sacramento, CA 95691-1660 prior to **November 12, 2014**. If paying by purchase order or credit card, please fax completed form along with payment information to (916) 669-3366. Direct all registration inquiries to **register@csba.org** (preferred) or (800) 266-3382, ext. 3314.

### CA Council of School Attorneys Annual Meeting and Luncheon***

- **Sunday, December 14 and Monday, December 15**

If you are interested in registering for the CA Council of School Attorneys Annual Meeting and Luncheon, please contact Anita Ceballos at (916) 669-3248 or aceballos@csba.org.

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† Individuals not affiliated with any school district or county office of education.

* Member fee

** Individual board members, administrators, teachers and staff are considered members of CSBA if their district or county office is a member.

*** You do not need to register for CSBA’s Annual Education Conference to attend the CCSA meeting and luncheon. Registration of the CCSA meeting does not permit access to the CSBA Annual Education Conference and Trade Show.
Registrations must be paid in full by the deadline date or you will be charged the higher rate.

- Individual board members, administrators, teachers and staff are
- Separate confirmation letters will be sent to each registrant prior to the
- Please purchase tickets in advance. Only a limited number of meal
- Meal functions are open to all conference attendees who wish to
- Registration will not be processed unless properly completed, with a
- • When completing the conference registration form(s), fill in all required
- • obtain the newly elected board member(s) name(s).
- • If you are processing through the district/county office, fill out a copy of the
- • A separate registration form is required for each individual

### Registration instructions

If you are processing through the district/county office, fill out a copy of the regular registration form and submit it to your district/county superintendent’s executive assistant. The executive assistant will complete the form online and submit the registration for all district/county conference attendees to CSBA. A separate registration form is required for each individual registrant if submitting offline.

When completing the conference registration form(s), fill in all required information, calculate the total amount due and include a check payable to CSBA, purchase order or Visa/MasterCard/American Express number. One check, blanket purchase order or Visa/MasterCard/American Express can be used for multiple registrants. Mail to: CSBA, Attn: A/R, 3251 Beacon Blvd., West Sacramento, CA 95691-1660.

- Registration will not be processed unless properly completed, with a check, purchase order or Visa/MasterCard/American Express number included for the total amount indicated.
- Meal functions are open to all conference attendees who wish to purchase meal function tickets, including spouse/partner registrants (except for the Golden Bell Awards luncheon which does not require full conference registration).
- Please purchase tickets in advance. Only a limited number of meal function tickets will be available onsite until 5:00 p.m. the day before each function. No tickets will be sold at the door.
- Separate confirmation letters will be sent to each registrant prior to the conference.
- Individual board members, administrators, teachers and staff are considered members of CSBA if their district or county office of education is a member, and must register at the CSBA member rate.

### Spouse/partner registration terms and conditions

Each conference registrant is limited to one spouse/partner complimentary registration. Complimentary spouse/partner registrations are only available to CSBA members. A spouse/partner is defined as a spouse or significant other who is not affiliated with or employed by a California school district or county office of education (including board members, administrators, teachers or staff). Co-workers or associates are not eligible to use the spouse/partner registration category. If this registration category is used by someone other than a spouse/partner, the registrant will be charged a full conference registration fee for that person. Spouses/partners will receive a badge giving them access to all general sessions, breakout sessions and the trade show floor, but will not receive a conference bag and program. Meal functions require an additional purchased ticket for all attendees, including spouses/partners.

### This is an election year

If you wish to pre-register a board member, but will not know the person’s name until after the November election, write in “Pending Board Member” on the “Name” line of the conference registration form. CSBA will contact the district/county superintendent’s executive assistant after the election to obtain the newly elected board member(s) name(s).

### Expecting a change in superintendent

If you know you will have a new superintendent and wish to pre-register them for AEC you can do so by writing in “Pending Superintendent” on the “Name” line of the conference registration form. CSBA will contact the district/county superintendent’s executive assistant to obtain the new superintendents name.

### Annual Education Conference cancellation policy and payment terms

Cancellation/refund requests must be submitted in writing no later than November 21, 2014, three (3) weeks prior to the start date of the conference. There will be a 25 percent cancellation fee for each registration deducted from all refunds (excluding ticketed meal functions which are fully refundable). Direct all cancellation and refund requests to the CSBA Registrar by email to register@csba.org or by fax to (916) 669-3366, Attn: Registrar.

After November 21, 2014, the three (3) week deadline, there will be no refunds on registration fees and meal functions. There are no refunds for no-shows. CSBA encourages substitutions from within a district/county office.

Refunds of fees paid will be issued to the district less the appropriate cancellation fee. If payment of the registration has not yet been made an updated copy of the invoice showing the cancellation fee will be mailed to your district for payment.

Purchase order payment terms are net due 30 days from invoice date. Early registrations and regular registrations must be paid in full by the deadline date or you will be charged the registration rate in effect at the time of payment.

### Substitution terms and conditions

If a registrant is unable to attend the conference, a substitute from within the same district/county office may be designated to attend in his/her place. However, a fee of $10 will be charged for any substitutions made onsite.

If you have special needs that we can address to make your participation more enjoyable, please call CSBA at (800) 266-3382 ext. 3316 prior to the conference.

### Regular registration fees valid until November 12, 2014

Save time, go online!

Online registration is available at aec.csba.org through December 10, 2014.

### Rate schedule

<table>
<thead>
<tr>
<th></th>
<th>Early registration (online only)</th>
<th>Regular registration</th>
<th>Late registration</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>June 10 – August 4</td>
<td>August 5 – November 12</td>
<td>after November 12</td>
</tr>
<tr>
<td>CSBA Members*</td>
<td>$455</td>
<td>$485</td>
<td>$555</td>
</tr>
<tr>
<td>Spouse/Partner†</td>
<td>Complimentary</td>
<td>Complimentary</td>
<td>Complimentary</td>
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<td>Complimentary</td>
<td>Complimentary</td>
<td>Complimentary</td>
</tr>
<tr>
<td>Other†</td>
<td>$955</td>
<td>$955</td>
<td>$985</td>
</tr>
<tr>
<td>Executive Assistants (Monday, Dec. 15 one-day registration)</td>
<td>$280</td>
<td>$280</td>
<td>$280</td>
</tr>
</tbody>
</table>

Registration is valid through November 12, 2014.
## 2014 Conference Hotel Reservations

Choice of hotel will be honored based on hotel availability. *(List choices in order: 1 and 2)*

Hotels are quickly reaching capacity. Secure your housing today.

To view the latest list of available hotels, please visit us online at [aec.csba.org/housing](http://aec.csba.org/housing).

Mail confirmations to:

**CSBA Delegates:** please refer to the CSBA email with special instructions for Delegates.

<table>
<thead>
<tr>
<th>Name</th>
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<tr>
<td>District/County Office/Agency</td>
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<table>
<thead>
<tr>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
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</thead>
<tbody>
<tr>
<td>Phone</td>
<td>Fax</td>
<td>Email</td>
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</tr>
</tbody>
</table>

**Form of payment: credit card guarantee**
MasterCard, Visa, American Express, Discover or Diners Club *(no purchase orders or wire transfers accepted)*

<table>
<thead>
<tr>
<th>Credit Card Type and Number</th>
<th>Expiration Date</th>
</tr>
</thead>
</table>

**Signature**

### Room #1

**Name of Occupants**

<table>
<thead>
<tr>
<th>Arrival Date</th>
<th>Departure Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single (1 person)</td>
<td></td>
</tr>
<tr>
<td>Double (2 persons)</td>
<td></td>
</tr>
</tbody>
</table>

☐ 1 bed ☐ 2 beds ☐ Require special facilities in accordance with the Americans with Disabilities Act

### Room #2

**Name of Occupants**

<table>
<thead>
<tr>
<th>Arrival Date</th>
<th>Departure Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single (1 person)</td>
<td></td>
</tr>
<tr>
<td>Double (2 persons)</td>
<td></td>
</tr>
</tbody>
</table>

☐ 1 bed ☐ 2 beds ☐ Require special facilities in accordance with the Americans with Disabilities Act

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To make your reservations, contact:

**CSBA 2014 Housing Experient** *(Email for questions or cancels only)*

P.O. Box 4088, Frederick, MD 21705  
phone: (866) 229-2386 or (301) 694-5243 | email: csba@experient-inc.com  
fax: (301) 694-5124 | [aec.csba.org/housing.aspx](http://aec.csba.org/housing.aspx)

**Hours of operation for phone calls:**

June 10 – November 11, 2014, 8:00 a.m. – 3:00 p.m. (PST)  
Monday through Friday

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Please make a copy of this reservation form and mail or fax to CSBA 2014 Housing Experient.

Reservations must be received by 3:00 p.m. (PST) on November 11, 2014 or the housing rates cannot be guaranteed.
Hotel reservation instructions

Stay with CSBA! By reserving your housing through the CSBA 2014 Housing/Experient, you enable us to avoid costly hotel penalties and keep your overall conference costs down. All reservations must be handled through the CSBA Housing Bureau/Experient.

If you will be processing your hotel reservation(s) through the district/county office, please make a copy of this form and submit it to your superintendent’s executive assistant for finalization.

Hotel rooms are assigned on a first-come, first-served basis. CSBA 2014 Housing/Experient opens Tuesday, June 10, 2014 at 8:00 a.m. (PDT). Room reservations cannot be assigned unless received by CSBA 2014 Housing/Experient by 3:00 p.m. (PST) on Friday, November 11, 2014. Room requests received after November 11 will be filled on an “availability-only” basis, and the CSBA rates cannot be guaranteed.

How to reserve your hotel rooms

Contact CSBA 2014 Housing/Experient online at aec.csba.org/housing.aspx 24 hours a day, 7 days a week.

• Call toll free between 8:00 a.m. and 3:00 p.m. PST at (866) 229-2386 or (301) 694-5243.
• Fax to (888) 772-1888 or (301) 694-5124
• Mailing address is P.O. Box 4088, Frederick, MD 21708.
• All reservations require guest name, mailing address and credit card valid through arrival and departure dates.

Deposits/form of payment

CSBA 2014 Housing/Experient has a standing agreement with all hotels to accept credit card guarantees to secure reservations. A guarantee is required at the time of booking. Major credit cards (MasterCard, Visa, American Express, Discover and Diners Club) are accepted. Credit cards must be valid through December 2014.

Reservation acknowledgements

Reservation acknowledgements are issued by CSBA 2014 Housing/Experient, via email, fax or mail. Acknowledgements will be emailed when email addresses are provided. All processing deadlines and cancellation policies are specified on acknowledgements. Note that hotels do not send out reservation confirmation numbers.

Hotel reservation selection

Hotels will be selected based on the order of preference provided and the hotel's availability. Should all choices be sold out, an alternate hotel will be assigned, taking into account other preferences indicated on the housing form.

Reservation changes and cancellations

Changes may be made with CSBA 2014 Housing/Experient via telephone, fax, mail or email up until the cut-off date of November 11, 2014 at 3:00 p.m. (PST). Changes made after the cut-off date must be made, by guests, directly with the hotels beginning Saturday, November 15.

Cancellations/refunds prior to cut-off date (November 11, 2014):
Reservations may be cancelled by telephone, fax or email until 3:00 p.m. (PST) November 11, 2014 to CSBA 2014 Housing/Experient.

Cancellations after November 11, 2014 and prior to 72 hours of arrival: CSBA/Experient Housing will close November 11, 2014 at 3:00 p.m. (PST) and will no longer be accepting changes, cancellations or new reservations. Between November 11 at 3:01 p.m. (PST) and November 14 the housing bureau will transfer the reservations to the hotels. Begin contacting the hotels directly on November 15, 2014 for changes, cancellations or new reservations. All reservations must be guaranteed with a valid credit card through December 2014. Please refer to your hotel’s specific cancellation policy. The hotel may also assess an early departure fee should you check out prior to your scheduled departure.

Cancellations made within 72 hours of the attendee’s arrival will be subject to the policies of the individual hotels. Some cancellations may result in the hotel charging first night’s room and tax on the credit card used for the guarantee. Due to potential hotel attrition costs, school districts/county offices of education are responsible for any penalties associated with canceling hotel rooms after the cut-off date. Credit card statements will reflect CSBA 2014 Housing/Experient.

No show policy

Reservations cancelled within 72 hours or failure to arrive as scheduled, subject the individual to a cancellation fee equal to one night’s room and tax.

Room sub-block agreement

A request for five (5) or more rooms are considered a sub-block. To reserve five (5) or more rooms, please go to aec.csba.org and click on the “secure housing” button. Here you will request your block. Sub-blocks do have a separate cancellation policy. You must have all of your names in the system by Monday, September 8, 2014. If your names are not yet assigned on the 8th, your block will be released. Starting on Tuesday, September 9, 2014, any full reservation cancellation will be charged one night’s room and tax as a cancellation fee to be returned. Please email questions to csbaexh@experient-inc.com.

Inquiries

All inquiries concerning housing should be directed to:

CSBA 2014 Housing Experient
P.O Box 4088 Frederick, MD 21705
phone: (866) 229-2386 or (301) 694-5243 | fax: (888) 772-1888
Attendee inquiries may be directed to csba@experient-inc.com

Conference dates at-a-glance

Saturday, December 13
• Board Presidents Workshop
• Legal Symposium for Experienced Board Members
• Orientation for New Trustees
• Delegate Assembly

Sunday, December 14 – Tuesday, December 16
• CSBA Annual Education Conference and Trade Show
• First activity on Sunday, December 14, 2014 is at 8:30 a.m.
• Last activity on Tuesday, December 16, 2014 is the Golden Bell Awards Luncheon, 12:15 – 2:00 p.m.