

Thursday, December 2 | 11:15 AM – 12:15 PM

Beyond Headlines and Soundbites: Looking at Equity from a “People First” Lens

❖ Room 1

EQUITY AND OPPORTUNITY

Have you ever wondered where stories of heroic people come from? What inspired them to call for change, work together, create a new system or fight for achievement for all? Everything from State policy to local control of School Board policy has a history that impacts each one of us. This session will include hundreds of primary source artifacts from freedom movements dating back to the 1600s. Here is your chance to see rare books, rare handwritten freedom documents and personal notes that you have only read about in your history books. As leaders in education, understanding the spark that inspired someone to act, speak up, run, fight or push for freedom is key in decision making today. Leaders rely on data and research and personal considerations when making decisions. Learning the sparks that created a movement that includes some unlikely hero's/shero's will inspire you to ask yourself: In 175 years, what do I want history to say about my contribution as a leader? What will be your legacy and how will it impact students in your district? You do not want to miss this engaging conversation on historical empathy.

Hardy Brown II, Managing Principal, Chief Relationship Officer, Footsteps to Freedom Inc. and Emeritus Chairman of the Black Voice Foundation

Lynn Carmen Day, Superintendent, Upland USD

Gwendolyn Dowdy-Rodgers, Board President, San Bernardino City USD

Angelov Farooq, Board Member, Riverside USD

Shared Governance: Journey of One County Board and the County Superintendent Working in Tandem

❖ Room 2

COUNTY OFFICES OF EDUCATION

Hear from county board members and a county superintendent on their journey of “shared governance” as they work collaboratively together to establish a joint vision and mission statement, a shared governance compact and other tools to help preserve and support the positive relationship between two duly elected entities. These tools were developed after members of the board and the county superintendent participated in the CSBA Masters In Governance training for County Board Members. These tools support the governance team at the Placer County Office of Education where the superintendent and the board focus their efforts on improving educational outcomes for students.

Gayle Garbolino Mojica, Superintendent, Placer COE

Lynn Oliver, Board Member, Placer COE

David Patterson, Board Member, Placer COE

Keith Bray, General Counsel, California School Boards Association

Enacting the English Learning Roadmap: ELRISE! English Learner Roadmap Implementation for Systemic Excellence

❖ Room 3

EQUITY AND OPPORTUNITY

Everyone in our educational system has a role to play to ensure equity of access and achievement for our English learners (PK 12). California's English Learner Roadmap provides a clear path to make this happen. Join us to learn more about this Educator Workforce

Investment Grant, its goal and current work of building widespread awareness, and foundational understanding of the EL Roadmap policy's vision, mission and principles — all while strengthening the capacity of county offices of education and districts across California to meet the needs of English learners. Learn more about the role of local governing bodies in supporting and overseeing the planning, resource allocation and implementation of the responsive and effective programs and services for English learners.

Margarita Gonzalez Amador, Project Administrator, Californians Together
Victoria Weiss, Project Specialist, EL RISE!, Californians Together
Xilonin Cruz Gonzalez, Board Member, Deputy Director, Azusa USD, Californians Together

A Partnership Approach to Mentally Healthy Schools

❖ Room 4

SMALL SCHOOL DISTRICTS

At the onset of the COVID pandemic, Denair USD and Legacy Health Endowment committed to creating a strong mental health support system for all staff, students and parents. Using charitable dollars, the district piloted and evaluated various solutions and then selected those with the most significant impact to continue with COVID relief funding. Participants will leave the session with ideas and strategies for building innovative solutions in their districts.

Terry Metzger, Superintendent, Denair USD
Jeffrey Lewis, President/CEO, Legacy Health Endowment
Kathi Dunham Filson, Board Member, Denair USD
Ray Prock, Board Member, Denair USD

Marketing Your District: A Framework for Impact

❖ Room 5

COMMUNITY ENGAGEMENT AND ADVOCACY

If we're honest, most districts don't have a repeatable framework for solving complex problems, so they're left grasping at straws and making educated guesses. Or worse, they never know how to start. This session provides a place to start. Always. No matter how unique, mundane, complex or simple the problem may feel, your first steps will be the same. We'll provide a crash course in marketing and engagement strategy to help you see that, yes, even brand new problems have well worn patterns.

Derek Rouch, Chief Technology Officer, Valley Center Pauma Unified School District
Nathan Ykema, Director of Engagement Strategy, Pando Education

2022 General Obligation Bond Jeopardy

❖ Room 6A

FUNDING AND FINANCE

Come be a part of a fun, educational and interactive hour. This session will not be a standard presentation, it will be set up as a Jeopardy format with participants that have subject matter expertise. After providing the basic foundation for a general obligation bond (GO bond) measure process there will be new information related to the political, financial and legal environments that school districts must navigate as they consider much needed funding for school facilities. When considering placing a GO bond measure on the ballot being knowledgeable, well informed and up to date has always been important. With the changes in voter behavior and dramatic changes in interest rates that took place in 2020 now more than ever it is important to have the most up to date information.

Darrin Watters, Deputy Superintendent, Business Services, Hemet USD
Adam Bauer, CEO, Fieldman Rolapp & Associates
Donald Field, Partner, Orrick
John Baracy, Managing Director, Raymond James

Superintendent Evaluation: Governance at its Core

❖ Room 6B

LEADERSHIP THROUGH GOVERNANCE

Does your governance team have an agreement and a laser like focus on your district goals? How strong is the collaboration and communication within your governance team? Learn how you can utilize the superintendent evaluation process to focus and align the work of the district and enhance the communication and collaboration between the board and the superintendent. A strong superintendent evaluation process builds district coherence. Additionally, research shows that evaluating the superintendent on student learning goals has a strong impact on improving student achievement.

Barry Reed, MiG Faculty Member, Former Superintendent, California School Boards Assoc, Cascade Union ESD
Luan Rivera, Governance Consultant, California School Boards Association
Steve Ladd, Governance Consultant, Former Superintendent, California School Boards Assoc, Elk Grove USD

California's Fiscal & Economic Outlook: Implications for K-12 Schools

❖ Room 6C/F

FUNDING AND FINANCE

California's top elected officials managing all of the state's fiscal resources are Treasurer Fiona Ma and State Controller Betty Yee. No two people have a sense of the future of the state's economy and fiscal health better than these statewide elected officials. Jack O'Connell, former State Superintendent of Schools and founding partner of Capitol Advisors Group will lead an informative and essential look at the post COVID variables facing the state that will impact the school funding outlook.

Jack O'Connell, Partner, Capitol Advisors Group
Fiona Ma, Treasurer, State of California
Angelo Farooq, Board Member, Riverside USD

Workforce Housing Panel: Strategies Using Existing Property and Stories From the Field

❖ Room 8

FUNDING AND FINANCE

District/county school board members, university researchers, community partners, financiers and developers discuss real world experiences and challenges in leveraging existing school property for workforce housing. The panel functions as an opportunity for school districts and county offices of education to hear from colleagues and experts about a novel approach to addressing workforce housing needs with a goal of encouraging further exploration with the support of a statewide organization like CSBA and its partners. Districts and counties facing teacher retention issues, cost of living challenges, and recruitment struggles have an opportunity to leverage unused or underutilized property to create affordable workforce housing. CSBA, UC Berkeley, UCLA, and Chan Zuckerberg are partnering to create clear pathways with technical assistance and expertise for districts and counties to leverage their existing assets in a way that benefits students, teachers, the community, and ultimately retains local control of valuable district real estate.

Ruby Bolaria-Shifrin, Director of Housing Affordability, Chan Zuckerberg Initiative
Julie Sinai, Board Director, Berkeley USD
Albert Grazioli, Director, Facilities Real Estate & Asset Dev., Los Angeles USD
Robin Hughes, President and CEO, Abode Communities

Critical Race Theory, Ethnic Studies and Assembly Bill 101

❖ Room 9

LEADERSHIP THROUGH GOVERNANCE

Join us as we explore the interplay between Critical Race Theory and Ethnic Studies, common misconceptions, changes in the law, and the ways in which local educational agencies are addressing support for and criticism against the new curriculum.

Brooke Jimenez, Partner, Atkinson, Andelson, Loya, Ruud & Romo
Beverly Ozowara, Senior Associate, Atkinson, Andelson, Loya, Ruud & Romo

Promoting Board/Superintendent Coordination on Implementing Charter School Reform Legislation

❖ Room 10

COUNTY OFFICES OF EDUCATION

Recent reform legislation has dramatically changed the tools available to school district authorizers for charter petition approval/renewal, as well as authorizer oversight. School districts can now consider the financial impact of a proposed new charter school on their community, whether the proposed charter school will serve the needs of the entire community, and the impact of the proposed charter schools on district programs. Stockton USD serves a demographically and ethnically diverse community. This workshop will discuss how school boards can best coordinate with the superintendent and staff in carrying out new reform measures in the area of charter petition review, charter renewal and fiscal and academic oversight to most equitably serve all students.

John Yeh, Partner, Burke, Williams & Sorensen
John Ramirez, Jr., Superintendent, Stockton USD

Crisis Management: Actions to be Taken Immediately Before, During and After a Catastrophic Event

❖ Room 11

WELLNESS AND MENTAL HEALTH

Communication is the most important skill needed when dealing with a crisis. We all love when things go exactly as planned, but what happens when the unthinkable happens and our perfect plan turns into a disaster? An action plan is necessary to be taken immediately before, during and after a catastrophic event and is essential to the recovery. Assisting employees to adopt a focused approach during emergencies and elaborate the actions to be taken by the district leadership as well as the employees to save the district's reputation in the community. The objective is to eliminate the potential harm and allow the district to work effectively and make rational decisions to solve the crisis.

Cleveland Johnson, Board Member, Moreno Valley USD
Martinrex Kedziora, Superintendent, Moreno Valley USD
Anahi Velasco, Public Information Officer, Moreno Valley USD

Essential habits for effective school board and superintendent relationships

❖ Room 14

COMMUNITY ENGAGEMENT AND ADVOCACY

Effective school board and superintendent relationships are critical to a school district's long term success. This relationship can spell success or failure for a school district depending on the quality of trust, communication, and respect among the governance team. This workshop will focus on successful strategies school boards and superintendents can utilize to maximize their relationships and, consequently, the success of the agencies.

William Spalding, Superintendent, Vallejo USD
Jamie Reeves, Board Member, Nevada Joint Union HSD
Tony Ublade, Board Member, Vallejo USD
Brett McFadden, Superintendent, Nevada Joint Union HSD

Maslow over Bloom

❖ Room 15

WELLNESS AND MENTAL HEALTH

The pandemic has raised concerns about the potential impact of long social isolation. Students (and adults) have experienced weight gain, depression, substance abuse and suicidal attempts or thoughts. Teachers need tools to help students with these issues before optimum learning can occur. Presenters will provide high quality, standards aligned, fun, and engaging strategies to get students (and participants) up and moving with Go Noodle, taking virtual field trips and viewing video clips to learn about beauty and body image, and practicing affirmations for self and others through Amazing Me. Attendees will also learn specific techniques to happiness through Experience Happiness. Yes, you can learn to be happy! All activities are interactive, with lessons targeted for K 12 students.

Barbara Nemko, Superintendent, Napa COE

English learner district and school accountability: What board members should know and advocate for in their school district

❖ Room 16

EQUITY and opportunity

Board members are key to holding schools and districts accountable for programs and services for English learners. This session will present an English Learner Accountability Framework with key elements to guide board members and leaders in a review of their district's accountability systems. Recommendations and tools from the findings of an analysis of a statewide sample of three year district local control and accountability plans will provide resources for participants to evaluate their district LCAP for strengths and areas of needed improvement for English learners.

Mary Helen Ybarra, Board Member, Corona Norco USD

Elvira Armas, Director of Programs and Partnerships, Loyola Marymount University

Magaly Lavadenz, Distinguished Professor of English Learner Research, Loyola Marymount University

Quest: Increasing community, stakeholder and student engagement

❖ Room 17

COMMUNITY ENGAGEMENT AND ADVOCACY

Quest is a Golden Bell Award winning program that increases student engagement and community stakeholder involvement on campus, all while increasing academic performance and attendance. This program can be replicated on any campus in any community. The program has minimal cost to the school and is easily sustained. Attendees will walk away with ideas for how to increase their students' motivation and engagement in meaningful ways while providing hands on experiences students are rarely exposed to during a normal school day.

Mary Brimmage, Intervention Coordinator and Teacher, Lowell Joint SD

Rhonda Overby, Director Educational Services, Lowell Joint SD

Amanda Malm, STEAM Tosa, Lowell Joint SD

Kaitlyn Campbell, Teacher, Lowell Joint SD

Thursday, December 2 | 2:15 PM – 3:15 PM

Engaging the Future: Providing Leadership Opportunities for Student Board Members

❖ Room 1

LEADERSHIP THROUGH GOVERNANCE

Student board members have almost all of the same rights and responsibilities of other board members. More importantly, student board members represent the future of leadership and provide a useful voice to advocate for policy that impacts students. Boards can nurture this through providing opportunities for student board members to learn and practice their leadership skills. This presentation will inform board members of the rights, responsibilities, and obligations of student board members and provide ideas for how to best engage student board members in board meetings and other processes in order to ensure that they benefit from their experience as student board members.

Kristin Lindgren, Deputy General Counsel, California School Boards Association
Robert Jacobsen, General Counsel, Norwalk-La Mirada USD

Elevating Youth Civic Engagement and the State Seal

❖ Room 2

COUNTY OFFICES OF EDUCATION

Today's youth and future voters seek to improve their community and address global issues. California has put in place the State Seal of Civic Engagement to recognize student achievement and increase civic participation. In Monterey and Yolo counties, county offices of education have collaborated with the local registrar of voters in creating innovative civic engagement programs. At the same time, Davis Joint USD is an early implementer of the Seal and used innovative and equity focused programs to foster student engagement. Please listen and learn about the tale of the two counties.

Thomas Adams, Board Member, Davis Joint USD
Jennifer Elemen, Director of Pupil Personnel Services, Salinas Union HSD
Rody Boonchouy, Associate Superintendent, Davis Joint USD
Garth Lewis, Superintendent, Yolo COE

Beyond the White Picket Fence: California Suburban Schools

❖ Room 3

FUNDING AND FINANCE

Through research and practice perspectives, this session focuses on the needs and challenges experienced in California's suburban school districts. Dr. Sherrie Reed of the California Education Lab at UC Davis and suburban district leaders will present findings illuminating the diversity of suburban districts, which are often plagued by outdated assumptions of homogeneity and economic privilege. Panelists will discuss implications for decisions on district budgets, instructional programs and course taking patterns. Participants will be equipped with data to support advocacy efforts and inform policymakers.

Darshana Patel, Board Member, Poway USD
James Hammond, Superintendent, Ontario Montclair SD
Sara Noguchi, Superintendent, Modesto City Schools
Sherrie Reed, Executive Director, California Education Lab, UC Davis School of Educ.

The Strengths and Weaknesses of Fiscal Projections: What Board Members Need to Know in These Uncertain Times

❖ Room 4

FUNDING AND FINANCE

Sound school district budgeting relies on the use of multi year fiscal projections (MYPs). The problem with MYPs, however, is that they have inherent strengths and weaknesses. This session is intended for board members. The session will focus on what school board members need to know about MYPs and how your district leadership staff uses them in your annual budget planning and reporting

process. The session will provide board members a road map to understanding fiscal projections and what they should be asking of their districts' superintendent and business leader.

Brett McFadden, Superintendent, Nevada Joint Union HSD
Jamie Reeves, Board Member, Nevada Joint Union HSD
William Spalding, Superintendent, Vallejo USD
Ed Wong, Board Member, Saddleback USD

How to create a systemic and effective family engagement program

❖ Room 5

COMMUNITY ENGAGEMENT AND ADVOCACY

The San Bernardino City USD's NMS100 program provides insights on how to create the kind of systemic and relational family engagement program that produces results. Participating students had academic gains 20 to 130 percent above average. The program is easily replicable and, because it takes a systemic approach, has the potential to reach virtually every district family while having virtually no budgetary impact. By the end of the session, attendees will not only have a clear understanding of the program's foundational principles, but also a framework for implementation at the site and district levels. This program isn't an add on or a copy of other programs, but a truly innovative approach to family engagement.

Randy Olson, Program Specialist, Family Engagement, San Bernardino City USD
Gwendolyn Dowdy Rodgers, Board Member, San Bernardino City USD
Margaret Hill, Board Member, San Bernardino City USD
Beatriz Gonzalez, Director, Family Engagement, San Bernardino City USD

SpED Funding: How Did We Get Here, and Where Do We Go Next?

❖ Room 6A

FUNDING AND FINANCE

The Individuals with Disabilities Education Act ensures students with a disability are provided with a free appropriate public education that is tailored to their individual needs. It is a cornerstone that ensures educational equity for students with special needs. Yet the act and California's Assembly Bill 602 don't provide the funding needed to individual districts to provide the services these students need. A small or medium sized district may have to borrow as much as 20 percent of its General Fund budget to fill the gaps in its special education spending. Join us for a discussion of how special education funding operates today, the challenges it presents for medium and small school districts, and what steps we should take next to better fund and support our special education students.

Roger Snyder, Past Board President & Trustee, Scotts Valley USD
Tanya Krause, Superintendent, Scotts Valley USD
Erika Hoffman, Legislative Advocate, California School Boards Association
Chris Ungar, Board President, San Luis Coastal USD

Brown Act Basics – Concepts of Transparency, Community Involvement, Government Accountability and More

❖ Room 6B

LEADERSHIP THROUGH GOVERNANCE

California's open meeting law requirements in a nutshell, with answers to challenging questions by seasoned legal practitioners. Dos and don'ts related to serial meetings, closed sessions, public testimony, agenda setting, social media and e communications. This session is for newly elected board members or those just in need of a refresher course. The session will help participants learn what a meeting under the Brown Act is, how the public must be informed of closed sessions, rules about public participation in open sessions, how the use of social media may involve the Brown Act, and how waivers operate during emergencies.

Anthony De Marco, Partner, Atkinson, Andelson, Loya, Ruud & Romo
L. Carlos Villegas, Partner, Fagen Friedman & Fulfrost
Karen Rezendes, Managing Partner, Lozano Smith
Bode Owoyele, Associate General Counsel, California School Boards Association

How Do We Respond to Hate Crimes in California?

❖ Room 6C/F

EQUITY AND OPPORTUNITY

Our school communities have been galvanized to equity work and this has brought increased pushback in the form of hate sentiment and violence. How can Board members support our communities in anti hate? What is California's Department of Justice doing? What is happening at the intersection of equity, ethnic studies and dominant culture? How can we respond to support all of our students and specifically, our students of color? Rob Bonta is California's Attorney General, the first Filipino American to hold the position. He represented the East Bay in the State Assembly from 2012-2021. He was born in the Philippines and grew up in the Central Valley where his parents helped to organize farmworkers, alongside Cesar Chavez and Dolores Huerta. He is a graduate of Yale Law School. He works to protect and uplift vulnerable communities and his focus on immigrant rights is critical in California. He will explore and address these current key issues for California School Board members.

Rob Bonta, Attorney General of California, State of California

Tony Ubalde, Board President, Vallejo City USD

Cynthia Chang, President, Asian Pacific Islander School Board Members Assoc,

Improving Student Achievement without Additional Funding

❖ Room 6D/E

LEADERSHIP THROUGH GOVERNANCE

In May of 2017, CSBA published The School Board Role in Creating the Conditions for Student Achievement: A Review of the Research. This workshop will provide an overview of the content and value of the document and will identify over 20 strategies the board can implement to increase student achievement without additional funding. A board member from a small unified school district and a superintendent from a large unified district will provide specific examples of research based, successful programs and practices that will impact student achievement irrespective of the demographics of the district. Each participant's takeaways will include a list of 20 strategies as well as a discussion guide for using the CSBA document with their governance teams.

Mary Briggs, Director, California School Boards Association

Monika Moulin, Board Member, Yosemite USD

Mary Sieu, Superintendent, ABC USD

Bob Caine, Governance Consultant, California School Boards Association

Annette Yee, Governance Consultant, California School Boards Association

School After COVID 19: How Boards Can Support Students and Communities

❖ Room 8

WELLNESS AND MENTAL HEALTH

Everyone in the education community has been affected by the COVID 19 pandemic. This past school year, schools continued to educate students while communities experienced disruptions to their daily lives, and risks to their health and the health of those around them. As schools returned for the 2021–22 school year, Local educational agencies have worked to ensure students receive appropriate academic support and mental health support. In this session, learn from experts about how governing boards can effectively support students' academic growth as well as their mental health and wellness, and how boards can effectively communicate with families and their school community about their LEA's approach.

Mike Ambrose, Associate General Counsel, California School Boards Association

Lori Mueller, Partner, Donovan Group

Barbara Ryan, Trustee, Santee SD

Aleah Rosario, Director of Programs, Partnership for Children & Youth

Present and Future Legal Impacts of AB 130

❖ Room 9

EQUITY AND OPPORTUNITY

As we approach the second half of the 2021-22 school year, many school districts will be seeking to address the needs of students who have chosen to enroll in independent study but have not been successful in this type of learning environment. We will explore options for reengagement with a focus on particular issues for students with disabilities. If, as hoped, schools are fully in-person in 2021-22 school year, what will be the potential legal hot spots as we transition large portions of our student population to school sites. Finally, we look at recent legal trends around independent study to provide guidance on ensuring your independent study program is legally defensible.

Matthew Tamel, Shareholder, Dannis Woliver Kelley
Pamela Townsend, Shareholder, Dannis Woliver Kelley

Beyond Back to School Nights and Surveys: How to Develop Equitable and Authentic Family Engagement

❖ Room 10

LEADERSHIP THROUGH GOVERNANCE

Hear innovative strategies for equitable and effective family engagement from local education leaders, including Cajon Valley USD, the San Bernadino superintendent and Families in Schools. Learn from their local efforts as well as the multi year, statewide Community Engagement Initiative that builds the capacity of districts. Additionally, PIQE will share their Ambassadors program, which builds parent leadership and advocacy at the state level through strategic advocacy. Participants will leave with concrete resources and strategies they can adapt to their local contexts.

Marcelino Serna, Parent/Family Community Engagement Program Special, San Bernardino COE
Tamara Otero, Board Member, Cajon Valley Union SD
Rachel Gonzalez Martinez, Director of Training and Capacity Building, Families in Schools

Tustin USD mental health and wellness: A collaborative approach

❖ Room 11

WELLNESS AND MENTAL HEALTH

This workshop will showcase Tustin USD's Mental Health Services Program as a promising example of a successful system of collaboration that facilitates effective interventions in schools. This program can be adapted in various districts of any size. It focuses on identifying the needs of students with a focus on prevention and intervention. Budgetary impacts include additional staff to supplement mental health supports such as elementary school counselors, social workers and other licensed professionals. Attendees will leave with a blueprint for mental health coordination of services and collaboration strategies among departments in their LEAs.

Lynn Davis, Board President, Tustin USD
Chris Matos, Assistant Superintendent, Tustin USD
Monique Yessian, Director, Student Services, Tustin USD
Allyson Damikolas, Board Member, Tustin USD

Best Practices for a Successful Bond Election

❖ Room 14

FUNDING AND FINANCE

Are you on the cusp of a bond program and interested in best practices for a successful program? There's so much to know from how to start, to managing finances and schedules, to procurement and public relations. In this workshop, presenters will cover bond programs from start to finish at a high level, with time for Q&A at the end. Bond programs are complex and high profile. There are many parts and pieces to manage, and your community, school site staff and board all expect perfection. Come learn from seasoned professionals about what you need to know and the many factors to consider. Anyone with any level of involvement in a bond program will benefit, but particularly superintendents, business officials, school board members and administrators.

Dave Finn, Vice President, Education, Blach Construction
Lisa Kaplan, Board Member, Natomas USD
Mary Morris, Associate Principal, Lionakis
Shin Green, Principal, Eastshore Consulting

Whittier Union High SD's English Learner Parent Mentor Program

❖ Room 15

COMMUNITY ENGAGEMENT AND ADVOCACY

The WUHSD's English Learner Parent Mentor Program aims to train parent volunteers to engage in supporting parents of EL students at all school sites to increase student achievement, reduce the achievement gap, and foster a college success mentality among our EL student population. Districts with ELs can replicate the program by tapping into existing structures and resources. Budgetary impacts include the salary and benefits of the Title III EL Counselor, extended learning opportunities for parents and instructional supplies required to implement the program. Participants will be provided with a Google Drive to embedded links with parent sound bites, press clippings, templates, resources and sample presentations that can be used to replicate the program.

Elba Solis, Counselor, Whittier Union HSD
Francisco Meza, Director of Federal and State Categorical Programs, Whittier Union HSD
Ralph Pacheco, Board Member, Whittier Union HSD
Jose Barrera, Parent Mentor, Whittier Union HSD

How to pass a parcel tax for employee compensation

❖ Room 16

FUNDING AND FINANCE

In 2018, the Davis Joint USD Board of Education set an ambitious goal of ensuring all employee groups were paid at or above the regional comparative average. As a below average funded district, it became increasingly difficult to attract and retain the highest caliber employees, maintain excellent programs, and remain fiscally solvent. The Board Parcel Tax subcommittee, in collaboration with senior staff, employee association leaders and community leaders set out to educate the community about this dilemma and pursue a parcel tax ballot initiative in the March 2020 election. The parcel tax effort was successful and those involved want to share what they learned about this ambitious and innovative process.

Joe DiNunzio, Board Member, Davis Joint USD
Victor Lagunes, Lead Negotiator/Past President, Davis Teachers Association
Matt Best, Deputy Superintendent/Lead Negotiator, Davis Joint USD

Improving the quality of your learning environments with no dollars from your General Fund

❖ Room 17

FUNDING AND FINANCE

Through a bundled energy program, Lompoc USD was able to modernize a series of mechanical, electrical, water infrastructure, solar technology and an asphalt project involving over 800,000 square feet. The proposed solution utilized the CA Gov Code 4217 procurement. Schools in California have limited resources to ensure their facilities are well maintained. Too often, districts' only method to fund extensive facility improvements is through voter approved bond measures. This creates inherent inequity as many districts are unable to pass such a measure. This workshop will demonstrate to participants how to realize energy related facility improvements, such as upgraded mechanical systems that provide improved airflow and quality, and to leverage other nonenergy items such as asphalt in LUSD.

Trevor McDonald, Superintendent, Lompoc USD
Doug Sorum, Assistant Superintendent Business Services, Lompoc USD
Pooya Ejtemaei, Account Executive, ABM Building Solutions
Tony Roehrick, Account Executive, ABM Building Solutions

Thursday, December 2 | 3:45 PM – 4:45 PM

Schools on the Frontlines: Leadership and Resilience for Boards and Superintendents

❖ Room 1

LEADERSHIP THROUGH GOVERNANCE

This session will focus on resilience demonstrated by board members and superintendents as they navigated throughout the pandemic and lessons for leadership that will carry forward. Carl Cohn will moderate this panel discussion and audience Q&A to explore these issues with three education leaders: a board president and two superintendents. In 2020, Cohn launched the Schools on the Frontlines podcast to share his conversations with education leaders about their real time experiences and changing nature of leadership during the pandemic. This session will explore how the resiliency and lessons learned will shape district leadership in the coming years.

Carl Cohn, Professor Emeritus, Claremont Graduate University

Jackie Thu Huong Wong, Board Member, Washington USD

Carmen Garcia, Superintendent, Morgan Hill USD

Marian Kim Phelps, Superintendent, Poway USD

Layoffs: If You Need Them, Are You Ready?

❖ Room 2

FUNDING AND FINANCE

The COVID 19 pandemic has had a significant impact on school districts in too many ways to count. In many cases, the pandemic has likely affected your district's budget, and this may result in the difficult decision to lay off certificated or academic positions. Does your district have an up to date seniority list to implement a layoff? Does it know the steps and deadlines necessary to plan for such a layoff? This workshop will give boards the information they need to lead their districts through these challenging decisions.

Laura Schulkind, Partner, Liebert Cassidy Whitmore

Jenine Lindsey, Executive Director of Labor Relations & ADR, Oakland USD

Amy Brandt, Associate, Liebert Cassidy Whitmore

Managing Up and Across: Using Your Influence When You Are Not the Authority

❖ Room 3

LEADERSHIP THROUGH GOVERNANCE

To achieve your organization's goals, you often need people to exercise your influence. But how do you do that when you lack formal authority? Managing up and across. Whether you are a board member, a superintendent or an executive assistant, a new or experienced education professional, you can influence people without having authority over them. This session will cover how to build relationships, maintain trust, coach positive behavior change and communicate with challenging or negative colleagues.

Kimberly Vallee, Administrative Operations Manager, Sonoma COE

Lisa Wittke Schaffner, Board Member, Sonoma COE

Closing and Consolidating Schools in Response to Declining Enrollment in the Napa Valley USD

❖ Room 4

LEADERSHIP THROUGH GOVERNANCE

The Napa Valley USD leadership team and school board will present the two distinct processes they implemented to close elementary schools and middle schools as a cost savings strategy in response to declining enrollment. Participants will learn about the processes, the timeline and the community engagement strategies enacted to prepare school closure recommendations for school board approval. School board trustees will share their decision making framework and rationale for supporting the school closure recommendations despite intense political pressures from various constituencies. The Napa Valley USD team will share the benefits of making these tough decisions as part of their relentless pursuit of excellence and equity for all students in the district.

Rosanna Mucetti, Superintendent, Napa Valley USD

David Gracia, Board Member, Napa Valley USD
Eve Ryser, Board Member, Napa Valley USD
Elba Gonzalez Mares, Board Member, Napa Valley USD

CSBA Climate Change Task Force: School Leadership for Addressing the Climate Crisis

❖ Room 5

COMMUNITY ENGAGEMENT AND ADVOCACY

Xilonin Cruz Gonzalez, California School Boards Assoc., Past President, Azusa USD
Alisa MacAvoy, Board President, Redwood City SD
Nancy Magee, Superintendent of Schools, San Mateo COE

Quality Charter Authorizing and Quality Relationships

❖ Room 6A

LEADERSHIP THROUGH GOVERNANCE

Join Butte COE, Achieve Charter, and CORE Butte Charter as they discuss the role the COE plays in the charter school applications, appeals and oversight. This session will provide boards and school leaders with an overview of the important role of the authorizing board in charter school governance, as well as guidance on what board members should be monitoring to ensure their school is on track to provide a successful educational program, financial stability, effectively governed and leading to a positive relationship.

Mary Sakuma, Superintendent, Butte COE
Mike Walsh, Board Member, Butte COE
Casey Taylor, Administrator, Achieve Charter, California Charter Schools Association
Mary Cox, Administrator, CORE Butte Charter School

Leadership and Governance: Key Elements to Increase Student Achievement and Fiscal Solvency

❖ Room 6B

SMALL SCHOOL DISTRICTS

Navigating actions and measures through a uniform governance team is essential to creating long term student achievement success. This presentation takes the viewer on a journey of a small struggling school district turned success story. From the hiring of an academic leader to the dynamic transformation focus of the governance board, working together to put high leverage systems in place during difficult times, and staying the course. Emphasis will be placed on the following categories: (1) Increasing budget reserves (2) District wide school climate initiatives (3) Formulation of board goals with strategic actions and measures (4) Managing governance team dynamics to maintain consistent alignment to the strategic plan (5) Implementation of immediate high impact programs.

Joey Adame, Superintendent, Los Molinos USD
Jill Botts, Former Board Member, Los Molinos USD
Melissa Peters, Board Member, Los Molinos USD

Ethnic Studies – Past, Present and Future

❖ Room 6C/F

EQUITY AND OPPORTUNITY

Ethnic Studies has long been taught in California's colleges and universities, but to a lesser extent in its high schools. Several legislative attempts have been made to require it as a condition of graduation at both the high school and collegiate levels. Recognized as the interdisciplinary study of the economic, social, political, and national histories that define our nation's diversity and historical perspectives, it enhances the understanding, cross cultural understanding, and greater appreciation of our nation's history and social struggles. Goals of the workshop are to: Explain the importance of Ethnic Studies; explain what it is and what it is not; provide information on benefits to students; dispel myths and rumors about critical race theory; and provide information on how LEAs have already implemented ethnic studies.

Goals of the workshop:

- Explain the importance of Ethnic Studies
- Explain what it is and what it is not
- Provide info on benefits to students
- Dispel myths and rumors about “critical race theory”
- Provide info on how LEAs have already implemented it

Sam Museus, Professor of Education Studies, UC San Diego

Christine Sleeter, Professor Emerita, Colle of Education, CSU Monterey Bay

Meg Cutuli, Board Member, Los Alamitos USD

Darshana Patel, Board Member, Poway USD

Schools and the Courts: Critical Legal Issues Facing Districts in 2022

❖ Room 6D/E

FUNDING AND FINANCE

What are the most important legal issues impacting California schools next year? What legal decisions do board members need to understand? Presenters will focus on critical legal issues impacting school districts and county offices of education in 2022, including important court decisions from 2021, the impact of new laws and regulations, and more. Attendees will leave with knowledge of how these issues impact their school districts and COEs and what actions can and should be taken as a result. The presentation will be on behalf of CSBA's Education Legal Alliance.

Mike Ambrose, Associate General Counsel, California School Boards Association

Michael Smith, Partner, Lozano Smith

Dana Dean, Trustee, Solano County Board of Education

Robert Jacobsen, General Counsel, Norwalk La Mirada USD

Kristin Lindgren, Deputy General Counsel, California School Boards Association

The Student “Voice” in Decision Making and Board Governance

❖ Room 8

COMMUNITY ENGAGEMENT AND ADVOCACY

The student voice has become an integral part of high school governance with the inclusion of student board, members. Placer Union HSD student board members gather diverse student populations four times a school year to participate in student voice meetings. The topics are timely and often requested by the students such as distance learning, diversity and inclusion, mental health and substance abuse/use. The student board/voice program is an alternative form of governance because, often, unilateral decisions are made with little or no input from students. Model/replicability program outlines student board member selection process, governance training, sub committee of diverse student voices targeted student board reports.

Maureen Ward, Board Member, Placer Union HSD

Deborah Brannam, Board Member, Placer Union HSD

Lucas Webster, Student Board Member, Placer Union HSD

Clay Cantrell, Student Board Member, Placer Union HSD

Asian American and Pacific Islander Students in Focus

❖ Room 9

EQUITY AND OPPORTUNITY

California’s Asian American and Pacific Islander (AAPI) population contains significant socioeconomic, demographic and academic differences, all of which played a role in their experiences during the pandemic. This session highlights major trends in the broader issues experienced by AAPI students and communities during the pandemic. Panelists will highlight strategies to best uplift AAPI voices in their communities and support AAPI students while addressing rising discrimination.

Jeremy Anderson, Education Policy Analyst, California School Boards

Amy Koo, President, Belmont Redwood Shores ESD

Gee Wah Mok, Governing Board Trustee, Del Mar Union SD

Suicide Prevention, Intervention, and Postvention: Guidance for School Boards

❖ Room 10

EQUITY AND OPPORTUNITY

In response to an uptick in mental health crises among youth, state legislators passed AB 1767 and AB 2246 mandating age appropriate policy on suicide prevention, intervention, and postvention for grades K 12. Now that policy is in place, learn how school boards can implement best practices and garner stakeholder engagement in an effort to prevent suicide among students from two experts: Stan Collins of non profit Directing Change and Monica Nepomuceno of the California Department of Education. Attendees will also receive an overview of related board policies and resources.

Monica Nepomuceno, Education Programs Consultant, Mental Health Svcs., California Department of Education

Stan Collins, Suicide Prevention Specialist, Directing Change

Barbara Laifman, Senior Policy Manual Consultant, California School Boards Association

Robert Tuerck, Chief Legal Counsel - Legal Services, California School Boards Association

Greg Francis, Senior Policy Manual Consultant, California School Boards Association

Highly successful best practices through partnerships that work

❖ Room 14

EQUITY AND OPPORTUNITY

For the past nine years, Moreno Valley USD has developed various partnerships that have rendered statistically significant results for students. The most successful partnerships — Families for College , Supporting Effective Educator Development, and the National Professional Development grant — use replicable best practices that can render similar results in your district. Within three years of implementing a new strategy through the CLS English Learner Families for College grant from the U.S. Department of Education, MVUSD reached a Long Term English Learner reclassification rate of 83 percent. MVUSD's team of partners and district personnel combined explicit ELD coursework and curriculum, family involvement, and stakeholder engagement to build a college going culture.

Jesus Holguin, Board Member, Moreno Valley USD

Martinrex Kedziora, Superintendent, Moreno Valley USD

Lilia Villa, Director of English Language Learners, Moreno Valley USD

Martha Cepeda Medina, Coordinator of English Language Learners, Moreno Valley USD

Implementing Global California 2030: A profile of two districts and their journey to develop multiple pathways to biliteracy

❖ Room 15

EQUITY AND OPPORTUNITY

Global California 2030 is a statewide call to action to prepare students for 21st century careers and college, recognizing that multilingualism is an essential skill and improves student outcomes. Two visionary districts that have designed articulated dual and world language programs built multiple and coherent pathways and set a policy to support the development of high levels of biliteracy will be highlighted. Resources for implementing multiple pathways to biliteracy to support students on their quest for a Seal of Biliteracy will be provided.

Renae Bryant, Director, English Learner and Multilingual Service, Anaheim Union HSD

Al Jabbar, Board Member, Anaheim Union HSD

Magaly Rodriguez, Coordinator, Multilingual Language Instruction, Anaheim ESD

Juan Alvarez, Board Member, Anaheim ESD

Closing the opportunity gap: Supporting Latinx math achievement

❖ Room 16

EQUITY AND OPPORTUNITY

This session will focus on Burbank USD's use of continuous improvement tools, processes and structures to "rewire" its system to improve results for their students. Over the course of three years, Burbank — part of a 17 district network supported by California

Education Partners — worked to improve achievement for ninth grade students in algebra. Using semester grades as data points, presenters will share how their work improved outcomes for Latinx students.

Steven Kellner, Director of Program Sustainability & Growth, California Education Partners

Sharon Cuseo, Assistant Superintendent, Instructional Services, Burbank USD

John Paramo, Assistant Superintendent, Educational Services, Burbank USD

Diversity hiring / Aspiring leaders

❖ Room 17

FUNDING AND FINANCE

Board Policy 0100 Theory of Action for Student Success expects schools and the greater Natomas USD community to see the district's diversity as a strength and create a welcoming, student friendly learning environment. Also, in alignment with BP 0100, the district continuously looks to promote from within. Presenters will share their targeted plan for recruiting diverse teachers and their pipeline for aspiring leaders that currently work in NUSD.

Angela Herrera, Chief Academic Officer, Natomas USD

Javetta Cleveland, Deputy Superintendent, Natomas USD

Roman Munoz, Attorney, Lozano Smith

Friday, December 3 | 9:00 AM – 10:00 AM

Accelerated Learning to Address Learning Loss

❖ Room 2

COUNTY OFFICES OF EDUCATION

Placer County Office of Education (PCOE) staff and trustees will share an overview of learning acceleration and examples of how PCOE is addressing unfinished learning and educational inequity through strategies for accelerating learning in its educational programs. Additionally, PCOE leaders will share how they are supporting districts through professional learning and technical assistance.

Jennifer Hicks, Assistant Superintendent, Placer COE

Lynn Oliver, Board Member, Placer COE

Susan Connolly, Assistant Superintendent, Placer COE

Kathryn Ferreira, Senior Director, Placer COE

The Values “Connection”

❖ Room 3

EQUITY AND OPPORTUNITY

In this presentation, members of the audience will learn how a school district representing 27,000 students and 752 square miles was able to innovatively close the digital divide through values based decision making. Specifically, the Desert Sands Unified School District, true to its core value of equity, was able to provide equitable access to technology and devices pre pandemic; a solution that paid dividends to its students and staff during pandemic related distance learning requirements.

Scott Bailey, Superintendent, Desert Sands USD

Kelly May Vollmar, Assistant Superintendent, Education Services, Desert Sands USD

Don Griffith, Board Member, Desert Sands USD

Creating a K-12 IB Continuum to Eliminate Disparity

❖ Room 4

EQUITY AND OPPORTUNITY

Natomas USD first launched International Baccalaureate as a framework for teaching and learning at Inderkum High School in 2013 when it became authorized as an IB World School. The district then worked to expand the framework across multiple sites and grade levels. After the original Diploma Programme authorization, seven different sites now have the Middle Years and/or Primary Years Programmes. NUSD now has an authorized IB Continuum TK 12. This presentation shares one district's approach to improving student achievement through a shared framework for teaching and learning.

Tonja Jarrell, Assistant Superintendent, Natomas USD

Dan Motherspaw, Assistant Superintendent, Natomas USD

Marcel Baker, Middle School Principal, Natomas USD

Andrea Mitchell, Elementary Principal, Natomas USD

Ready, Set, Go! Planning for a Future Bond Measure

❖ Room 5

FUNDING AND FINANCE

With the challenges of the pandemic behind us, districts are looking at opportunities in 2022 and 2024 to bring bond measures forward in their communities. Planning starts with evaluating facility needs, assessing financial capacity and political readiness, then crafting a sound and lawful bond measure using a transparent process. Depending on the district, this may be easier said than done, so preparation is key. This panel brings together a school district and a group of experts to share their best tips for success. Attendees will leave the workshop understanding (a) the timeline and steps to prepare for an upcoming bond election; (b) how to apply the concepts presented to their unique district situation; and (c) what consultants a district needs.

CSBA Annual Education Conference and Trade Show | aec.csba.org

Tim Zearley, Associate Superintendent, Business Services, Modesto City Schools
Cathy Dominico, Managing Partner, Capitol Public Finance Group
Janet Mueller, Shareholder, Dannis Woliver Kelley
Charles Heath, Partner, TBWB Strategies

Effective Governance with an Equity Lens

❖ Room 6A

EQUITY AND OPPORTUNITY

This interactive session focuses on how governance teams can serve students through an equity lens. During this session, participants will reflect on the history of public education, develop an awareness of common equity related terms in the field, and reflect on their role in perpetuating or interrupting opportunity gaps. Participants will be provided with an equity framework to support equity based policy development including sample policy and practice from districts around the nation. Participants will walk away with strategies that they can employ in their school communities immediately.

Deborah Keys Write, CEO, The Write Keys 2 Consulting, LLC
Nicole Anderson, CEO, Nicole Anderson and Associates Consulting, LLC

Pure Politics: The Coming Impacts to K-12 Schools

❖ Room 6C/F

COMMUNITY ENGAGEMENT AND ADVOCACY

The unanticipated impacts of the COVID 19 crisis and the unprecedented array of community, family and student needs are testing leaders at every level of government including school boards. The variables that shape the political landscape are having a big impact on education policy, local control and the funding provided to public schools. This panel will explore the impact of the new budget and new laws on the future of California investments in K-12 and early education.

Kevin Gordon, President, Capitol Advisors Group
Jack O'Connell, Partner, Capitol Advisors Group
Barrett Snider, Partner, Capitol Advisors Group
Brian McDonald, Superintendent, Pasadena USD

Advocacy 101: How to be an Effective Advocate

❖ Room 8

COMMUNITY ENGAGEMENT AND ADVOCACY

This session will cover the most effective strategies that both new and veteran school district and county board of education trustees will find useful in Sacramento, Washington, D.C., local legislative offices and the school community at large. Hear from veteran education advocates on how they build and maintain relationships with local, state, and federal representatives. How to build and maintain relationships with legislators, staff, and others in the community as well as tools and resources available to help board members advocate on behalf of their students, local schools and programs and CSBA will also be covered.

Dennis Meyers, Asst. Executive Director, Government Relations, California School Boards Association
Nancy Chaires Espinoza, Board Member, Elk Grove USD
Raquel Maden, External Affairs Director, California School Boards Association

How To Lead Your Board Meetings Away From Criticism And Chaos To Decorum And Order

❖ Room 9

LEADERSHIP THROUGH GOVERNANCE

Governing boards across the state are under siege with unruly parents and community members angry over COVID related issues (masks and vaccines), ethnic studies issues, and more. Board members and staff are being threatened and often feel unsafe during these public meetings. This session will discuss best practices for addressing and preventing this behavior at your board meetings; de-escalation techniques when chaos begins; and how to ensure Brown Act compliance throughout it all.

Michelle Cannon, Partner, Lozano Smith
Roman Muñoz, Partner, Lozano Smith
Anne Collins, Partner, Lozano Smith

Critical Issues Facing Small School Districts

❖ Room 10

SMALL SCHOOL DISTRICTS

This session will be addressing critical issues that small school districts are facing. With more than half of the school districts in California being considered small, we wanted to use this session to address issues that are impacting many small school districts across California. We will have a knowledgeable panel that will discuss the best practices and challenges associated with small districts. We will be addressing such issues as:

- Superintendent/Governance team relations — governing in a time of stress and conflict
- Transportation
- Teacher Recruitment/Retention/Teacher Shortages
- Connectivity/Distance Learning
- Declining enrollment
- Mental health supports
- Creating and maintaining Partnerships

CSBA understands the importance of addressing such issues and specifically how they impact small school districts. Our conversation will be rich with “out of the box” concepts that you might be able to apply to your small school district.

Teri Vigil, Governance Educator/Consultant, Board Member, California School Boards Ass, Fall River Joint USD
Ignacio Venegas, Trustee, Fall River Joint USD
Abigail Solis, Board Member, Earlimart ESD
Merrill Grant, Superintendent, Fall River Joint USD
Jose Lopez, Board Member, Gonzalez USD

Engaging Your School District Community in a Post Pandemic World

❖ Room 11

COMMUNITY ENGAGEMENT AND ADVOCACY

This presentation urges participants — including superintendents, administrators and school board members from across California — to rethink community engagement in a post pandemic world. It’s a time when nerves are frayed, community members have taken to different political corners, and the need for strong, effective and mission led communication is more important than ever. The audience will gain access to key tips and guidance regarding how to build capacity in their communication efforts, how to manage communication around urgent or crises, and how to inform all stakeholder groups about the mission and the vision of the district. Real examples (with all names removed) will be used throughout.

Jerry Gallagher, Partner, Donovan Group
Lori Mueller, Partner, Donovan Group
Penelope DeLeon, Superintendent, Glendora USD

Monetize Underutilized Real Estate to Achieve Your Needs

❖ Room 15

FUNDING AND FINANCE

School closures, employee housing and leasing or selling sites surplus real property are each becoming more and more common for Board of Trustees to consider. The Monetize Underutilized Real Estate to Achieve Your Needs Session will provide a lens for Trustees to begin thinking critically about their real estate and understanding its value. Topics will include the ABCs of how to approach school closures from a real estate perspective, best practices for developing employee housing, and key items to consider when leasing or selling school real estate to maximize value.

Trustees will learn how to achieve their desired outcomes through strategic asset management that is legally supportable and practically implemented. Speakers will walk attendees through public policy, legal considerations, and best practices to consider when a district decides to buy, sell, lease, develop, or exchange real property.

Harold Freiman, Attorney, Lozano Smith, LLP

L.K. Monroe, Superintendent, Alameda County Office of Education

Landis Graden, President and CEO, DCG Strategies

Why CAARE? (Child Anti Assault Response and Education)

❖ Room 16

WELLNESS AND MENTAL HEALTH

In response to the alarming increase in the number of claims and the level of awareness growing around child sexual assault, ASCIP committed to the development of the CAARE (Child Anti Assault Response & Education) Initiative to support child sexual abuse prevention efforts of our members. The CAARE framework identifies screening and training, school culture, incident identification, and incident recovery as the four key pillars critical to an effective and efficient implementation of prevention strategies. An overview describing how CAARE facilitates a custom prevention plan for each member as well as strategies for rolling out, gaining momentum, and ultimately buy in for this cutting edge initiative will be shared.

Heidi Cisneros, Student Safety Advocate, ASCIP

Marco Guardi, Managing Director Risk Services, ASCIP

Martha Espinoza, Sr Director Risk Services, ASCIP

Sonia Llamas, Assistant Superintendent, Santa Ana USD

Friday, December 3 | 10:30 AM – 11:30 AM

Meeting the Needs of Long term English Learners in California Public Schools

❖ Room 2

EQUITY AND OPPORTUNITY

This session will focus on Californians Together's new publication focused on the state of Long Term English Learners (LTELs) in California schools. It will provide an overview of LTEL demographics and needs; key policy changes over the past five years; and strategies to support their outcomes (including examples from California districts). The session will also review findings from a survey of over 100 districts, summarizing common strategies and challenges in meeting LTEL needs.

Xilonin Cruz Gonzalez, Board Member, Deputy Director, Azusa USD, Californians Together
Victoria Weiss, Project Specialist, EL RISE!, Californians Together
Manuel Buenrostro, Policy Associate, Californians Together

Interest Based Problem Solving: The Key to Reopening Schools Safely and Early in the Napa Valley USD

❖ Room 3

FUNDING AND FINANCE

The Napa Valley USD leadership team, school board and union leaders will speak to how they worked together to accomplish the safe reopening of their TK 12 schools in October 2020 during the persisting pandemic in advance of most of the state of California. Participants will learn about how the interest based problem solving approach to labor relations allowed for district leadership and labor leaders to share their interests and collectively solve the complex problem of safely reopening schools during the pandemic. The interest based problem solving approach ensured that union leadership and staff had confidence in the district's leadership to reopen all 28 NVUSD campuses while strictly adhering to safety and health guidelines.

Dana Page, Assistant Superintendent, Human Resources, Napa Valley USD
Gayle Young, Board Member, Napa Valley USD
Robin Jankiewicz, Board Member, Napa Valley USD
Cindy Watter, Board Member, Napa Valley USD

From Adversity Comes Steel

❖ Room 4

SMALL SCHOOL DISTRICTS

Wildfires, evacuations, air quality, and COVID. This presentation will look at how innovative leadership practices and budgeting guided Upper Lake USD to build lasting relationships with stakeholders to keep all schools open for in person instruction during the pandemic, increasing student achievement. Presenters will share successful strategies from district unification to excellence, and from crisis management to capacity building. Embrace the adversity brought by challenges and emerge stronger than steel.

Giovanni Annous, Superintendent, Upper Lake USD
Diane Plante, Board Member, Upper Lake USD
Stephanie Wayment, Assistant Superintendent, Upper Lake USD
Brock Falkenberg, Superintendent, Lake COE

What Does the County Superintendent of Schools Do (anyway) and How Does the County Office of Education's Budget Reflect those Responsibilities?

❖ Room 5

COUNTY OFFICES OF EDUCATION

The role of the county superintendent of schools and the county office of education is critical to the public education system, but their responsibilities and roles are not always well understood. In addition, each county's unique needs ensure these roles and responsibilities differ slightly in nearly all 58 counties. The county superintendents of schools' mission and services are critical to school

districts as well as the county run schools and programs serving students. Although both local districts and county offices of education provide education to students, revenues and expenditures are significantly different. These differences reflect the legislated responsibilities of the county superintendent to provide support for the educational communities in their county. Knowledge of these differences will enhance your governance role on your school district board or county board of education. Understanding the legislated roles of county superintendents and the revenue they receive will enable (1) county board members to provide better oversight of the county office of education budget or (2) school district leaders to identify funds or services that may benefit your school district.

Charles Weis, MIG Faculty, California School Boards Association
Elizabeth Dorn Parker, MIG Faculty, California School Boards Association
Cecilia Massetti, County Superintendent of Schools, Madera COE

Managing OPEB Liabilities within Changing Budgets

❖ Room 6A

FUNDING AND FINANCE

During this pandemic and with many facing budget cuts, districts continue to face substantial unfunded OPEB liabilities. What can you do to manage this obligation? Presenters will discuss the latest developments on the issue: GASB 75, trust funding, how your budget impacts your ability to address liabilities, negotiations, reducing costs by restructuring benefits and early retirement plans, pension pre funding and districts' experiences in OPEB Trusts (e.g., the CSBA/PARS OPEB Solutions Program).

Robert McEntire, Director, Management Consulting Services, School Services of California
Robert Haley, Former Superintendent, San Dieguito Union HSD
Eric O'Leary, Executive Vice President, PARS
John Gray, President and CEO, School Services of California

Reporting Gifts and Other Sources of Income: Form 700 Guidance and Reporting Under the Political Reform Act

❖ Room 6B

LEADERSHIP THROUGH GOVERNANCE

Every elected official who makes governmental decisions, including school board and county office of education members, is required to submit Form 700. To ensure officials are making decisions in the best interest of the public, Form 700 requires officials to submit information to the public about their personal financial interests. You may have questions about it. Learn from top legal practitioners what constitutes a "gift", and what gifts and other sources of income must be reported according to the Political Reform Act. This session will aid board members in identifying and reporting gifts on their Form 700.

Mike Ambrose, Associate General Counsel, California School Boards Association
William Tunick, Shareholder, Dannis Woliver Kelley
Christopher Keeler, Partner, Fagen Friedman & Fulfrost
Kathryn Meola, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Current Legal Issues Facing Governing Boards: Guidance for Board Members

❖ Room 6C/F

LEADERSHIP THROUGH GOVERNANCE

Governing boards have worked nonstop since March of 2020 to effectively serve students and govern amid extremely difficult circumstances including responding to a bevy of new laws, executive orders, and public health advisories and directives. In this session facilitated by CSBA, attorneys from California's top education law firms will provide guidance on the most current legal issues impacting school districts and county offices of education. The workshop will cover the legal issues determined to be most relevant for governing boards immediately preceding the session.

Keith Bray, General Counsel/Chief of Staff, California School Boards Association
Gregory Dannis, Shareholder, Dannis Woliver Kelley
Peter Schaffert, Partner, Atkinson, Andelson, Loya, Ruud & Romo
Peter Fagen, Partner, Fagen Friedman & Fulfrost
Karen Rezendes, Partner, Lozano Smith

Advocacy 102: Insights from a Staffer's Perspective

❖ Room 8

COMMUNITY ENGAGEMENT AND ADVOCACY

This session will focus on how board members can have successful advocacy meetings with state and federal legislators and their staff. Legislative staffers and district representatives will typically join a legislator in advocacy meetings, and as a result, they are uniquely positioned to demonstrate what a successful lobbying meeting looks like. Hear from former legislative staffers and a CSBA advocate on the do's and don'ts to ensure a successful advocacy meeting. The idea for this workshop is to host a discussion between CSBA PACER's and current board members on the lessons they learned as former staffers, combined with an advocate's perspective on what constitutes effective advocacy.

Nicholas Cabeza, PACERS, California School Boards Association
Linda Salomon Saldana, Board Member, Downey USD
Gina Daly, Board Member, San Rafael City Schools
Cheryl Ide, Legislative Advocate, California School Boards Association

Current Issues Impacting Board Policy

❖ Room 9

LEADERSHIP THROUGH GOVERNANCE

This year's ongoing climate of uncertainty has underscored the importance of developing a nimble and efficient approach to updating policy in response to constantly emerging data, trends and protocols. This informational workshop will highlight current legislative and legal issues impacting policy and present topics that will be addressed in upcoming updates of CSBA sample policies. Attendees will be encouraged to share creative solutions as well as critical policy issues facing their district or county office of education.

Tezeta Stewart, Director of Gamut Policy Services, California School Boards Association
Robert Tuerck, Chief Legal Counsel, California School Boards Association
Barbara Laifman, Policy Manual Consultant, California School Boards Association
Elaine Yama Garcia, Assistant Executive Director, California School Boards Association

School Funding 101: Demystifying How School Funding Works from the State Level to Your Board Room

❖ Room 10

Funding and finance

Have you ever wondered how Proposition 98 works? What about the Local Control Funding Formula? How do local property taxes relate to the state General Fund? What about local reserves and the school district reserve cap? Deferrals? This session will include an overview of the state and local public school finance system and budgeting processes. It will cover what school board members need to know about state funding and how it flows to school districts and county offices of education. Presenters will also look at local budgeting issues that are critical for governing boards.

Dennis Meyers, Assistant Executive Director, Government Relations, California School Boards Association
Mike Fine, CEO, Fiscal Crisis & Management Assistance Team (FCMAT)

New Times Call For New Tools – Do More with Digital

❖ Room 11

COMMUNITY ENGAGEMENT AND ADVOCACY

Before COVID 19, digital communications were on the rise. But once the pandemic hit, how we communicate would be changed forever. Greet these new times with gusto. Do more with digital! Learn from school district innovators leaning into digital in all its forms — video, social media, online marketing, and more. Whether in routine public engagement or high stakes electoral campaigns, get the answers you need to get started or grow your district's digital dynasty within the community you serve.

Gordon Amerson, Superintendent, Duarte USD
Tim Stowe, Superintendent, Torrance USD

Bonnie Moss, Principal, CliffordMoss LLC
Betty Lieu, Board President, Torrance USD

School Personnel Misconduct: Strategies for Prevention, Investigation and Response

❖ Room 15

WELLNESS AND MENTAL HEALTH

School employee sexual misconduct — the abuse of students by school personnel — continues to be an alarming issue in California school districts and across the United States. The purpose of this session is to provide attendees with effective and compliant strategies for prevention, investigation and response. Presenters will review the state of the problem and example cases. Participants who attend this workshop will be equipped with strategies for prevention and checklists for how to appropriately respond to incidents when they do occur.

Dave Ostash, Superintendent, Sierra Sands USD
Kurt Rockwell, Board Member, Sierra Sands USD
Terri Miller, President, SESAME
Billie Jo Grant, Board Member, Faculty, COO, SESAME, Cal Poly University, McGrath Training

California's Student Mental Health Crisis

❖ Room 16

WELLNESS AND MENTAL HEALTH

Students today are carrying unthinkable levels of stress, trauma and anxiety. This panel will examine tools and best practices for students and the actions school boards can consider developing to maintain a culture of care and wellness. Presenters will discuss reliable approaches to referrals for social/emotional support as well as for specific mental health assistance, and how to create an appropriate follow up process that provides ongoing support to students in need.

Lee Angela Reid, Partner, Capitol Advisors Group
Scott Kuykendall, Superintendent, Stanislaus COE
Loretta Whitson, Executive Director, California Association of School Counselors
Chad Castruita, Founder & CEO, CareSolace

Friday, December 3 | 3:30 PM – 4:30 PM

The case for coherence: Building capacity in preK to third grade

❖ Room 1

EQUITY AND OPPORTUNITY

This session will focus on Azusa USD's effort to build an academic and structural bridge between their preschool and K 3 programs using California Education Partners' Preschool Through Third Grade Coherence Collaboration. Learn how this district built capacity and leveraged resources to create cross functional district teams focused on preK through third grade transitions with the greatest benefits to English learners and socioeconomically disadvantaged students.

Arturo Ortega, Superintendent, Azusa USD

Dayna Mitchell, Assistant Superintendent Educational Services, Azusa USD

JoDee Marcellin, Director District to District Programs, California Education Partners

Breaking Down the Walls — Outdoor Learning Environments for Covid and Beyond

❖ Room 2

WELLNESS AND MENTAL HEALTH

When we take lessons outside our classroom walls, we teach our children that learning can happen anywhere and anytime, promoting lifelong curiosity. At the end of this workshop, participants will: Gain a deeper understanding of the importance of learning outdoors and its physical and mental health and well being benefits, and academic benefits for student success. They will also be able to advocate for outdoor classrooms and spaces by providing tips to overcome roadblocks, make improvements, and achieve success as well as learn about funding opportunities to finance the infrastructure, and invest in professional development and community based partnerships needed to develop, design, construct and implement outdoor learning environments.

Shaun Hawke, Project Director III, Outdoor & Marine Science Fie, Los Angeles COE

Jema Estrella, Director of Facilities and Construction, Los Angeles COE

Julie Strauss, Director School Advisors, HMC Architects

Jonathan Richert, Project Designer, HMC Architects

Best Approaches for a Successful Local School Bond Election

❖ Room 3

FUNDING AND FINANCE

This workshop will discuss the best strategies for a successful local school bond election. The identification of facility needs and convincing local voters to fund those needs is a critical part of the process. Some successful school board campaign strategies apply equally well to a local bond election; other strategies do not and it is important to understand the legal and practical difference. The positive use of a well coordinated informational effort from the district, when combined with the outside efforts of an effective campaign committee can be an important recipe for success. Some school districts with questionable advance polling results nevertheless obtained high rates of success at the polls when careful strategies were followed.

Addison Covert, Attorney, Parker & Covert LLP

Eric Dill, Assistant Superintendent, Business Services, Carlsbad USD

Stacy Toledo, Partner, Parker & Covert LLP

CIF — The Role of Education Based Athletics After COVID 19

❖ Room 4

LEADERSHIP THROUGH GOVERNANCE

The CIF and education based athletics have played a vital role in California high schools since 1914. The interruption of high school athletics during COVID has demonstrated that education based athletics is more important today than ever before. This presentation will allow the attendee to have a better understanding of the role and importance of the CIF and high school athletics. With so many of our families unable to afford club sports, the role of board members in advocating for the continued funding of high school athletics is

crucial. Attendees will also leave with tools for addressing equity issues within their school districts related to gender, race and access to sports. The presentation will also clearly demonstrate the role that education based athletics plays in student success.

Ron Nocetti, Executive Director, California Interscholastic Federation (CIF)

Charlene Metoyer, Board Member, Newport Mesa USD

Increasing Student Success with Learning Culture

❖ Room 5

EQUITY AND OPPORTUNITY

Learning culture is the key! Practitioners will share how making the learning culture explicit, including mastering academic skills and developing a strong mindset for learning, inspires and motivates students of all socio economic and ethnic backgrounds to thrive. This highly recommended approach for all educators illuminates learning culture while validating students' assets and potential. The replication of the learning culture model in any learning environment has significant, cost effective implications for increasing student success.

Rafael Alvarez, MESA Program Director, San Diego Community College District

Michael McQuary, Board Member, San Diego USD

Emily Neidhart, Teacher and College Prep Program Coordinator, San Diego USD

Kiki Ochoa, AVID Coordinator and MEChA Advisor, San Diego USD

Career Education: A Pathway to Student Success

❖ Room 6A

COUNTY OFFICES OF EDUCATION

Career Technical Education (CTE) in California includes 15 industry sectors. Do you understand how CTE (formally ROP) is funded? How do you make a difference in CTE policy at the local level? This session will share effective strategies and information on how to lessen the shortage of a qualified workforce. You will gain a wide array of knowledge on potential tools and strategies, from coalition building and using local media, to hosting events to draw attention to your CTE programs.

Ramon Flores, Board Member, Ventura COE

Cesar Morales, Superintendent, Ventura COE

Mike Walsh, Board Member, Butte COE

Parent Ambassadors and Their Role in Connecting Families, School Staff and Community

❖ Room 6B

COMMUNITY ENGAGEMENT AND ADVOCACY

An interactive workshop in which community outreach personnel learn more about effective ways to connect families, school staff and community in their role as a liaison valuing the knowledge that parents can bring. Sharing ways to recruit, inform and empower parents to help them become more engaged at home and school through cultural sensitivity, effective communication skills and building positive relationships.

Susan Smith, Board Member, Moreno Valley USD

Nadakia Neal, Director of Wellness and Community Outreach, Moreno Valley USD

Benjamin Robinson, Parent Ambassador, Moreno Valley USD

Teresa Fuentes Reyes, Parent Ambassador, Moreno Valley USD

Show Me the Money!

❖ Room 6C/F

FUNDING AND FINANCE

What is the fiscal outlook for the state and schools in 2022 and beyond? In this workshop, you will get an insider's perspective on what to expect from Sacramento. The nonpartisan Legislative Analyst's Office will present their most recent fiscal outlook for the California state budget with a focus on K 12 education. This session will include a frank discussion of what's on the horizon for the state budget.

Mental Health and Wellness in School Communities – Immediate Engagement and Enduring Support

❖ Room 8

WELLNESS AND MENTAL HEALTH

The COVID 19 pandemic exacerbated mental health problems for students, staff and parents. These issues have left district leaders wondering what they can do to best support their schools and communities. This panel will address uplifting the voices of marginalized communities as they respond to mental health issues, strategies for maximizing the multi tiered systems of supports and resources to support holistic mental health investments.

Jeremy Anderson, Education Policy Analyst, California School Boards Association
Theresa Reed, STARS Advisor and FYSI Liaison, Pasadena City College
Mayra Alvarez, President, The Children's Partnership
Mara Madrigal Weiss, Executive Director of Student Wellness and School, San Diego COE

Masking and Vaccination Laws

❖ Room 9

LEADERSHIP THROUGH GOVERNANCE

Pushed by both new scientific data and quickly changing regulations, boards are facing constant questions about masks and vaccines. This experienced education law attorney will provide an update on the latest guidance and laws, as well as help board members strategize how to navigate these controversial topics in their contact with parents, students, staff and media.

Lisa Mori, Partner, Fagen Friedman & Fulfrost

PreK to Third Grade: A Small District's Big Commitment

❖ Room 10

SMALL SCHOOL DISTRICTS

This session will focus on Buttonwillow's effort to build an academic and structural bridge between its preschool and kindergarten third programs using California Education Partners' Preschool Through Third Grade Coherence Collaboration (P3CC). Learn how this small district built capacity and leveraged resources to create cross functional district teams focused on preK through third grade transitions with the greatest benefits to English learners and socio economically disadvantaged students.

Keyur Shah, Program Manager, California Education Partners
Stuart Packard, Superintendent, Buttonwillow ESD
Jackie Gonzalez, Teacher, Buttonwillow ESD

African American Student Equity: P.R.O.U.D. Academy

❖ Room 11

EQUITY AND OPPORTUNITY

Powerful, Resilient, Outstanding, Unique, Determined, (PROUD) Academy is a program that provides culturally relevant curriculum and mentoring for African American students. Data shows that students enrolled in the program not only outperform academically but have higher levels of school engagement. Participants will learn specific, replicable steps to leverage their equity policies and build a sustainable program that increases student achievement for African Americans.

Tim Fulenwider, Executive Director, ISSD, Bakersfield City SD
Lewis Neal, Youth Services Coordinator, Bakersfield City SD
Pam Baugher, Board Member, Bakersfield City SD
Mark Luque, Superintendent, Bakersfield City SD

Developing a United Team While Navigating and Actively Participating in Closed Session

❖ **Room 15**

LEADERSHIP THROUGH GOVERNANCE

This highly interactive session, delivered through the unique perspectives of a board president, superintendent, assistant superintendent of human resources, and attorney, will prepare board members and staff members to confidently and comfortably participate in closed session discussions related to several common topics. This session will strongly emphasize the concept of partnership between all participants in a closed session.

Dean Adams, Partner, Adams Silva & McNally LLP

Stacey Carlson, Board Member, San Marcos USD

Andrew Johnsen, Superintendent, San Marcos USD

Henry Voros, Assistant Superintendent of Human Resources, San Marcos USD

Roadmap for Farm to School: From Starting to Scaling Up

❖ **Room 16**

WELLNESS AND MENTAL HEALTH

The Natomas USD farm to school program has resulted in school gardens, cooking clubs, farm field trips and the start of a CTE Culinary Hospitality program which enhances student achievement. This session will cover finding farmers that meet your criteria, contracts, delivery and menuing items. We will also cover farm to school lessons in the classrooms. Various grants and organizations that can help along the way will also be discussed. Attendees will leave with resources for organizations and knowledge of funding opportunities for farm to school.

Vince Caguin, Executive Director, Natomas USD

Doug Orr, Associate Superintendent, Natomas USD

Saturday, December 4 | 9:00 AM – 10:00 AM

Leveraging Parent Power: Opportunities and Challenges

❖ Room 1

COMMUNITY ENGAGEMENT AND ADVOCACY

This session explores how to leverage the unique talents and strengths parents possess to achieve district goals. Multiple replicable approaches/examples will be shared, including: (1) Eureka USD will discuss how its novel approach to school reopening capitalized on parent involvement and tapping of networks spanning local, regional, and international connections; and (2) EUSD will showcase its Parent Workshop Series, helping build a community that “learns together” with minimal budget and limited resources. EUSD’s parent engagement approach thrives because of its “build and broaden” approach.

Renee Nash, Board Member, Eureka Union SD

Tom Janis, Superintendent, Eureka Union SD

Kristi Marinus, Director of Student Services, Eureka Union SD

Ginna Myers, Director of Curriculum and Instruction, Eureka Union SD

Culturally Responsive Family Engagement

❖ Room 2

COMMUNITY ENGAGEMENT AND ADVOCACY

Bakersfield City SD will share replicable strategies to build and leverage parent leader capacity to create culturally responsive family engagement practices. These pandemic proof scalable in person and virtual practices minimize the number of barriers for parent engagement and effectively engage parents. Presenters will highlight ways to replicate these strategies with minimal cost to create a sustainable culturally responsive engagement program for both schools and LEAs.

Dee Dee Harrison, Coordinator, FACE, Bakersfield City SD

Mark Luque, Superintendent, Bakersfield City SD

Laura Guerrero Salgado, Board Member, Bakersfield City SD

Pam Baugher, Board Member, Bakersfield City SD

LBUSD Equity Journey

❖ Room 3

EQUITY AND OPPORTUNITY

In October of 2020, the Board of Education adopted Resolution 20 16 In Support of Anti racist Education. The foundations of the resolution included: Laguna Beach USD recognizing that institutional racism within its system has created harmful environments for all of our students LBUSD is committed to eliminating systemic disparities and ensuring systemic equity.

Laguna Beach partnered with Education Elements to help guide and facilitate this equity journey aligned to their

methodology for systems of education equity design. This includes several phases of work that are designed to deeply understand the underlying causes and symptoms of inequities and systematically dismantle them through a community driven process.

Jason Vilorio, Superintendent, Laguna Beach USD

Carol Normandin, Board Member, Laguna Beach USD

Justin Toomer, Senior Design Principal, Education Elements

Kristen Howell, Partner, Education Elements

“GSD” Facilities — Getting Stuff Done

❖ Room 5

FUNDING AND FINANCE

It is imperative to simplify and streamline the project planning and execution process. Gone are the times when bureaucracy and politics bogged down facilities projects. If we deliver facilities projects faster, students can take advantage of the improvements sooner,

CSBA Annual Education Conference and Trade Show | aec.csba.org

and we save our budgets by reducing escalation costs. This presentation will highlight best management practices at a governance level to expedite the project development process. This experienced team will provide key success factors and management tools that can be applied and adapted to your home district.

Raul Maldonado, Superintendent, Palmdale SD

Sharon Vega, Board Member, Palmdale SD

Nancy Smith, Board Member, Palmdale SD

Jaime Ortiz, President, HPLE

Navigating New Rapids in Charter School Petitions and Renewals: What's New in Charter Accountability Since AB 1505

❖ Room 6A

LEADERSHIP THROUGH GOVERNANCE

Assembly Bill 1505 was the most significant rewrite to California charter school laws in 27 years. As a grand bargain between increased local accountability and charter advocates, there are differing interpretations of the law and many unresolved implementation issues. With legal challenges already underway and new legislation (AB 1316) coming through Sacramento, join a diverse panel of experts with the first hand experience navigating these new laws as we share lessons learned and next steps in charter accountability.

Sue Ann Salmon Evans, Managing Shareholder, Dannis Woliver Kelley

Mike Hutchinson, Board Member, Oakland USD

Clare Crawford, Senior Policy Advisor, In The Public Interest

Using the Family Resource Center Model to Promote Wellness and Mental Health at School Sites

❖ Room 6B

WELLNESS AND MENTAL HEALTH

Long Beach USD created an innovative program for 26 high need sites during the 2018–19 school year to improve students' mental wellness and health by establishing four regional Family Resource Centers (FRC). Students demonstrating anxiety, depression, disruptive behavior and trauma related behavior may be referred by school staff, parents/guardians or themselves. Participants will gain an understanding of the delivery of mental wellness and health services via the FRC model. This presentation will show related outcome data and will highlight governance, policy issues and budget implications.

Erin Simon, Assistant Superintendent, Long Beach USD

Kimberly Ieremia, School Counselor, Long Beach USD

Will Safotu, School Counselor, Long Beach USD

Thomas Sopp, School Psychologist, Long Beach USD

Learning Organizations Where All Employees Thrive

❖ Room 6D/E

LEADERSHIP THROUGH GOVERNANCE

Is your district living up to its fullest potential as a learning organization? How broad is your definition? Follow a motivated district determined to help all employee levels (leadership, certificated and classified) thrive in an ever expanding culture of professional learning. Track their journey, process, and tools. Learn how a bold, fresh vision can be the catalyst that brings out the best in people, increasing job satisfaction, personal growth, workforce loyalty and learning for all.

Tim Stowe, Superintendent, Torrance USD

Jeremy Gerson, Board Member, Torrance USD

Kati Krumpe, Chief Academic Officer, Torrance USD

Dylan Farris, Chief Personnel Officer, Torrance USD

Federal Actions and Activity 2021

❖ Room 8

COMMUNITY ENGAGEMENT AND ADVOCACY

An update of all actions and activities of the Biden Administration, Congress and the U.S. Department of Education. Hear about what is happening with the federal budget and the Elementary and Secondary School Emergency Relief (ESSER) funds, what Congress is doing (or not), and what we can expect from the U.S. Department of Education, the Department of Agriculture, and the Federal Communications Commission. Also, what is working and what isn't working at the federal level.

Erika Hoffman, Legislative Advocate, California School Boards Association

Our Vision, Mission, Strategic Plan, and Pandemic Journey

❖ Room 9

SMALL SCHOOL DISTRICTS

This passion filled workshop will engage all participants in the Greenfield USD journey to staying focused on our vision, mission, core values and strategic plan amid a pandemic. The impact on student academic achievement and social emotional learning through engaging a variety of stakeholders was a core focus of our successful progress. Our team will share how we engaged labor partners, staff, families, community and students in the design of instructional schedules, health protocols, safety measures, social emotional support, nutrition and family engagement to ensure the postsecondary success of all our scholars. Our governance team will share our unwavering GUSD vision of #ALLmeansALL!

David Kong, Board Member, Greenfield USD

Denise Jaime, Board Member, Greenfield USD

Sonia Heredia, Board Member, Greenfield USD

Dee Heckman, Board Member, Greenfield USD

Unprecedented Challenges Require Strong, Effective Leadership

❖ Room 10

LEADERSHIP THROUGH GOVERNANCE

The years 2020 and 2021 have seen unprecedented challenges for schools, county offices, and districts. In these difficult times, strong leadership is more essential than ever. Building an effective governance team requires hard work, trust, and open, honest communication. Research shows that a strong relationship between the board and superintendent is crucial to the success of the district. This workshop will focus on the principles of effective governance to assist governance team members in strengthening their interpersonal relationships, improving their organizational effectiveness, and keeping district and county office efforts focused on learning and achievement for all students.

Luan Rivera, Governance Consultant, California School Boards Association

Daryl Camp, Governance Consultant, Superintendent, California School Boards Assoc., San Lorenzo USD

Developing and Supporting Your Local Literacy Plan

❖ Room 11

EQUITY AND OPPORTUNITY

This session will provide an overview of the State Literacy Plan (SLP) with a focus on culturally sustaining pedagogy support. The features of culturally sustaining Pedagogy include: 1) valuing community languages, practices, and ways of being; 2) schools are accountable to the community; 3) curriculum that connects to cultural and linguistic histories; and 4) sustaining cultural and linguistic practices while providing access to the dominant culture. Within the current context, school board members will learn how to allocate resources to support equitable and inclusive literacy achievement for all students, leveraging culturally sustaining pedagogy for all.

Barbara Flores, Board Member, San Bernardino City USD

Jennifer Elemen, Educational Administrator, Monterey COE

Gwen Lei, Coordinator of Education, Reading Language Arts/Hi, San Mateo COE

SEL and Mental Health: Proactive, Protective Strategies Promoting Wellness in Our School Communities

❖ Room 14

WELLNESS AND MENTAL HEALTH

Our panel discussion will focus on California districts' challenges and awareness of the crucial role that mental wellness plays in K 12 education. We will provide strategies for leaders to expand their awareness of the role that SEL skills play in reducing the vulnerability of developing mental health issues and provide tips for recognizing signs, offering support and seeking help for themselves and others.

Robin Gilligan, Director Student Support Services, Fullerton SD

Debra Duardo, Superintendent, Los Angeles COE

David Adams, CEO, The Urban Assembly

Christina Whalen, Director of Research, Rethink ED

Maximizing business, school and community partnerships

❖ Room 15

COMMUNITY ENGAGEMENT AND ADVOCACY

The San Ysidro Chamber of Commerce (SYCC) works with business members, local community colleges, nonprofit organizations, and the community at large to support students in the San Ysidro Elementary SD and Sweetwater High SD's San Ysidro High School through the SYCC Education Collaborative. Presenters will highlight the work of the collaborative and how the local school districts have benefitted from the partnerships. Since its inception, the collaborative has provided scholarships and internships for students in the San Ysidro community. In addition, it has held inspirational movie nights with guest speakers to show students that obstacles can be overcome. Partners have also committed their time to sixth grade pathway presentations, which highlight varying careers.

Rudy Lopez, Board Member, San Ysidro SD

Cynthia Nagura, Director of Community and Workforce Partnerships, Grossmont Cuyamaca Community College

Veronica Medina, Student and Family Services Manager, San Ysidro SD

Jason Wells, Executive Director, San Ysidro Chamber of Commerce

Early Retirement and Cutting Costs in Trying Times

❖ Room 16

FUNDING AND FINANCE

Many school districts continue to face fiscal challenges and pressure to reduce budget expenditures. Although unpopular, layoffs have become a new reality for many, but is that the only option? What alternatives can districts evaluate to create budget savings while reducing or avoiding layoffs? Join a discussion with industry experts to learn about Early Retirement Plans and other creative approaches that are being implemented by school districts to help navigate these challenging times.

Dennis Smith, Lead Search Advisor, Former Superintendent, Leadership Associates

Rachael Sanders, Senior Manager, PARS

Eric O'Leary, Executive Vice President, PARS