

Thursday, December 1 | 11:00 AM – 12:15 PM

Better Together: Superintendents Improving Mental Health

❖ *Workshop — Room 1*

WELL-BEING AND MENTAL HEALTH

Organizations across our state have the same goal: support and improve the mental health and wellbeing of our staff and students. Both the Stanislaus COE and the Garden Grove USD have embarked on a journey of wellness by utilizing a systemic, impactful, whole health approach. Hear from two superintendents and two physicians working together on solutions for measuring and improving mental health. They will share their stories, discuss lessons learned, and review results from the first two years including improvement in wellbeing, workplace culture, and employee retention.

Christine Sisco, Assistant Superintendent, Stanislaus COE

Scott Kuykendall, Superintendent, Stanislaus COE

Gabriela Mafi, Superintendent, Garden Grove USD

Sam Romeo, CEO, Seity Health

Chris Hawley, Chief Medical Officer, Seity Health

Equitable Literacy for English Learners: A Multi-dimensional Approach

❖ *Workshop — Room 2*

EQUITY AND OPPORTUNITY

This session will focus on one of the most significant equity issues in education for all students and particularly Emergent Bilingual and English learner (EL/EB) students - Literacy and Biliteracy Development. Presenters will share the history of failed literacy approaches focused on foundational skills, research on effective literacy instruction for EL/EB students, and policies and practices to ensure that emergent bilingual/English learner students become proficient readers, writers and speakers of English and preferably at least one other language. One district's implementation of a powerful research-based and equitable language and literacy approach, the Sobrato Early Academic Language (SEAL), will be spotlighted.

Martha Hernandez, Executive Director, Californians Together

Norma Camacho, Assistant Superintendent, Educational Services, Azusa USD

Xilonin Cruz-Gonzalez, Board Member, Azusa USD

What Can We Learn From Special Ed Settlements? Legal Lessons From the Field

❖ *Workshop — Room 3*

LEADERSHIP THROUGH GOVERNANCE

Special Education settlement agreements are part of many board meeting agendas, and they are increasing in numbers. However, in most instances, these legal cases are a valuable opportunity for reflection and ongoing improvement. This session highlights key questions that Board Members and school leaders may use to promote productive discussions about settlement cases in a manner that can improve the defensibility of district programs, contain costs, and increase the achievement of the most vulnerable students.

James Laird, Board Member, Tustin USD

Mark Johnson, Superintendent, Tustin USD

Amy Lambert, Assistant Superintendent, Tustin USD

Kathryn Christmas, Coordinator of Special Education, Tustin USD

Excellence and Innovation Through Virtual Learning

❖ **Workshop — Room 4**

EQUITY AND OPPORTUNITY

The Salinas City Virtual Academy provides innovative learning while ensuring opportunities for in-person collaboration and socialization for all students. In this workshop, the audience will learn the perspectives of elected officials such as, County Superintendent and SCESD Board Vice-President, on policies addressing independent study (AB 130) and budget of initiating and sustaining this school. The Superintendent will address the planning phases, access to learning for all students (special education, English learners, foster/homeless, etc.); and the Virtual Academy principal will share the implementation and ongoing challenges and opportunities for enhanced learning for TK-6 students. The panel will close by answering questions from participants interested in replicating this model.

Deneen Guss, Superintendent, Monterey COE
Erika Tumminelli, School Principal, Salinas City ESD
Rebeca Andrade, Superintendent, Salinas City ESD

Criminals at the Gate: Cybersecurity Strategies to Protect School District Data from Hackers

❖ **Workshop — Room 5**

LEADERSHIP THROUGH GOVERNANCE

Hackers and other digital pirates have identified schools as "soft targets" and intensified efforts to hijack data from local education agencies. Learn preparedness strategies to thwart data thieves and guide response if your IT or data systems are compromised. CSBA CEO & Executive Director Vernon M. Billy will moderate an expert panel that includes [panelist names and titles here] as they provide an overview of the cybersecurity threats facing public schools and the tools and tactics needed to protect student and staff information.

Vernon M. Billy, CEO and Executive Director, California School Boards Association

Effective Governance Practices with an Equity Lens

❖ **Workshop — Room 6A**

EQUITY AND OPPORTUNITY

This interactive session focuses on how governance teams can serve students through an equity lens. Governance team members will reflect on the history of public education, develop a deeper understanding of the concept of educational equity, and reflect on their role in interrupting equity gaps that exist in the data. Practical tools and resources will be provided to support next steps in adopting an equity statement, policy, and plan in order to measure progress and impact in addressing equity gaps. Ultimately, participants will leave with deeper inspiration and understanding on how to create a culture of effective governance practices to sustain equity work.

Nicole Anderson, CEO, Nicole Anderson & Associates Consulting, LLC

Community Engagement Initiative: Lessons Learned So Far

❖ **Critical Issue — Room 6B**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

This session will highlight the high impact school governance has on culturally responsive efforts of districts that are participating in the Community Engagement Initiative, and how their participation has led to them building trusting relationships, effective partnership structures that require district teams (comprised of various educational partners) to develop a sustainable community engagement system and in turn allowing them to have difficult conversations and more meaningful engagement in the LCAP process and in supporting the success of their students.

Steven Mitchell, Assistant Director, Community Engmt. and Systems, CA Collaborative for Educational Excellence
Tamara Otero, Governing Board President, Cajon Valley USD
Jan Gustafson Corea, Chief Executive Officer, CAFE
Marcelino Serna, Board Member, Fontana USD
Karling Aguilera-Fort, District Superintendent, Oxnard SD

“Why Don’t We Just Take This to Hearing”?: The Ins and Outs of Special Education Litigation and Settlements Post COVID-19

❖ **Workshop — Room 6C/F**

EQUITY AND OPPORTUNITY

This workshop will be a pragmatic discussion regarding special education issues that came to light during the COVID-19 pandemic as a result of school closures and the experiences in litigating and eventually resolving due process cases around the adequacy of IEP implementation during this national crisis. Along the way of lessons learned through this crisis, we will also provide tips on how school boards can take relatively simple steps to avoid costly special education litigation, and strategic reasons why the best course of action is not always taking a dispute to hearing. The workshop will provide the legal landscape regarding where LEAs were with respect to special education at the start of the COVID-19 pandemic, where they are now, and how they can move forward in this difficult and increasingly litigious landscape. The workshop will highlight the board’s unique role in addressing special education matters, outline cost-effective, proactive steps LEAs can take to avoid special education disputes in the first instance, and in any case, resolve these disputes short of hearing to the benefit of the involved student, the LEA, LEA staff, and the bottom line.

Kristin Lindgren, Deputy General Counsel, California School Boards Association

Lysa Saltzman, Counsel, Orange COE

Melissa Hatch, Attorney, Hatch & Cesario

Matt Tamel, Shareholder, Dannis Woliver Kelley

Governing Effectively in Difficult and Challenging Times

❖ **Critical Issue — Room 6D/E**

LEADERSHIP THROUGH GOVERNANCE

Governing boards continue to face unprecedented challenges in their schools, districts, county offices, communities, and in their boardrooms. Many governance teams are challenged to effectively manage their meetings as there is continued community interest about COVID-19 mitigation strategies and other topics. Come learn how to strengthen your leadership skills and utilize effective governance and legal practices to help you manage contentious board meetings. Hear about the experiences of other school districts during this challenging time and learn how they dealt with disruption during their board meetings.

Keith Bray, General Counsel & Chief of Staff, California School Boards Association

Luan Burman Rivera, Senior Governance Educator/Consultant, California School Boards Association

Rosanna Mucetti, Superintendent, Napa Valley USD

Michelle O’Connor-Ratcliff, Board President, Poway USD

Save Time, Increase Transparency: Best Practices for Board Policy Manuals

❖ **Workshop — Room 8**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

One of the pillars of effective governance is maintaining, updating, and publishing your board policy manual. This session walks you through how to use GAMUT Policy Plus site to keep your policies updated, walks through best practices in the policy update processes, and provides examples for how to set up your website so you can update and share all key policies to the public.

Greg Francis, Senior Policy Manual Consultant, California School Boards Association

Paige Bartow, Manager, Technology Sales and Training, California School Boards Association

Kunal Singh, Governance Technology Specialist, California School Boards Association

Erin O’Ray, Program Coordinator, GAMUT, California School Boards Association

Cultural Competence and Sensitivity

❖ **Workshop — Room 9**

LEADERSHIP THROUGH GOVERNANCE

Understanding people of different backgrounds and cultures is increasingly important in today’s multicultural work environment. Cultural sensitivity training can help educational institutions increase cultural competency and prevent conflicts that can lead to incidents of

discrimination, harassment and retaliation. Administrators will learn what it means to have cultural sensitivity and how to implement culturally sensitive behavior.

Ashlee Reece, Senior Associate, Atkinson, Andelson, Loya, Ruud & Romo

How Boards Listening to Students Can Improve Student Engagement and Achievement?

❖ **Workshop — Room 10**

WELL-BEING AND MENTAL HEALTH

The last two years of the pandemic have heightened the importance of student engagement and its impact on student achievement. Research shows that students who are not “success ready” struggle because of a loss of hope, lack of engagement, and reduced sense of well-being. School Boards can actively listen to students through research studies, local and national surveys, focus groups and direct conversations with students. Participants will learn how to encourage listening to students, understand the data readily available, and hear successful strategies from small and large districts that improve student engagement, school climate and student achievement.

Bob Caine, Governance Consultant, California School Boards Association

Mary Briggs, Assistant Director, California School Boards Association

Monika Moulin, Board Member, Yosemite USD

Parvin Ahmadi, Superintendent, Castro Valley USD

Jerry Almendarez, Superintendent, Santa Ana USD

Brown Act Basics: Concepts of Transparency, Community Involvement, Government Accountability and More

❖ **Workshop — Room 11**

LEADERSHIP THROUGH GOVERNANCE

California’s open meeting law requirements in a nutshell, with answers to challenging questions by seasoned legal practitioners. Dos and don’ts related to serial meetings, closed sessions, public testimony, agenda-setting, social media and e-communications. This session is for newly elected board members or those just in need of a refresher course. The session will help participants learn what a meeting under the Brown Act is, how the public must be informed of closed sessions, rules about public participation in open sessions, how the use of social media may involve the Brown Act, and how waivers operate during emergencies.

Bode Owoyele, Associate General Counsel, California School Boards Association

Karen Rezendes, Managing Partner, Lozano Smith

L. Carlos Villegas, Partner, Fagen Friedman & Fulfrost

Anthony De Marco, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Disability and Discipline: When the Two Intersect

❖ **Workshop — Room 14**

EQUITY AND OPPORTUNITY

Disciplining students with disabilities often presents a daunting challenge for school districts, especially now, when both students and schools are navigating uncharted pandemic recovery waters. This interactive discussion will focus on both Section 504 of the Rehabilitation Act of 1973 (Section 504) and the Individuals with Disabilities Education Act (IDEA), in light of new guidance released in July 2022 by the United States Department of Education’s Office for Civil Rights (OCR) and Office of Special Education and Rehabilitative Services (OSERS) to help support students with disabilities and avoid discriminatory use of discipline. Topics will include an overview of IDEA’s discipline procedures, schools’ civil rights responsibilities, behavioral supports and services, informal removals, manifestation determination reviews, provision of services during periods of removal, changes in placement, and evidence-based strategies that can be used in place of exclusionary discipline or other practices such as restraint or seclusion.

Robert Tuerck, Chief Legal Counsel, California School Boards Association

Maryela Martinez, Senior Legal Services Attorney, California School Boards Association

Gloria Olamendi, Assistant Superintendent of Special Education, Santa Ana USD

Wellness Centers

❖ *Workshop — Room 16A*

WELL-BEING AND MENTAL HEALTH

The Oxnard Union High School District launched 10 wellness centers throughout the district during the 21-22 school year; one per school site. The wellness center offers wellness activities, social-emotional learning workshops and school-based mental health services to meet both the health and wellness needs for all students. The aim of the wellness center is to empower students to promote their health and wellness through the use of trauma-informed and culturally-responsive approaches that are attuned to the mental and social-emotional needs of all students. This model is replicable and can be implemented in phases or district-wide. The impact on student achievement has been positive; especially after a pandemic. Each wellness center is staffed with student wellness specialists, guidance tech and wellness peers.

Thomas McCoy, Superintendent, Oxnard Union HSD

Steve Hall, Board President, Oxnard Union HSD

Roger Adams, Assistant Superintendent of Educational Services, Oxnard Union HSD

Freda Rossi, Director of Wellness & Inclusion, Oxnard Union HSD

Karen Sher, Board Member, Oxnard Union HSD

Community Connect: Supporting Student and Family Needs

❖ *Workshop — Room 16B*

WELL-BEING AND MENTAL HEALTH

The Shasta County Office of Education created a support system called "CommunityConnect" with the goal to connect students and families to community-based resources to help overcome barriers that are hindering students' ability to thrive. This system has been developed to support small districts and is aligned to the Community School Pillars - most closely tied to Integrated Student Supports, but the overall system of support initiative includes all pillars. This presentation will share the model that has been implemented since the 2020-21 school year and how it is supporting student attendance, behavior, and mental health as well as connecting families to needed community-based resources. This model is certainly one that could be replicated in other parts of the state.

Judy Flores, Superintendent of Schools, Shasta COE

Denny Mills, Board President, Shasta COE

Wendy Hall, Director, Shasta COE

Joy Garcia, Director, Shasta COE

From Anti-Asian Hate to Solidarity: How Schools can Combat Racial Bullying through Ethnic Studies

❖ *Workshop — Room 17*

COMMUNITY, ENGAGEMENT, AND ADVOCACY

Since March 2020, over 1,000 hate incidents against AAPI K-12 students have been reported to the Stop AAPI Hate organization. AAPI students are reporting racial trauma, defined as three or more long-term symptoms such as anxiety, depression, anger or hypervigilance. In this workshop, Dr. Russell Jeung, co-founder of Stop AAPI Hate and one of Time Magazine's 2021 100 Most Influential People in the World, will present findings on anti-Asian hate incidents among students, and how Ethnic Studies can promote better understanding of diverse student experiences. The benefit for all students is irrefutable and Superintendents Dr. Marian Phelps (Poway USD) and Dr. Diann Kitamura (Santa Rosa City Schools, ret), will share ideas for implementation of the new graduation requirement. Attorney John Yeh (Burke, Williams & Sorensen) will discuss the contemporary challenges in light of historical and ongoing institutional discrimination against AAPIs in governmental and educational policy.

Laurie Fong, President, Asian Pacific Islander School Board Members Assoc.

Russell Jeung, Co-Founder, Stop AAPI Hate, Professor, San Francisco State University

John Yeh, Partner, Burke, Williams, and Sorensen LLP

Marian Phelps, Superintendent, Poway USD

Diann Kitamura, Superintendent, ret and Board Member CAAPPLE, Santa Rosa City Schools

The Board Planning Calendar: What? Why? How? When?

❖ **Workshop — Room 1**

LEADERSHIP THROUGH GOVERNANCE

The CSBA Board Planning Calendar (BPC) was developed 20 years ago to assist Governance Teams to strategically improve student achievement for each and every student. Thousands of Board Members and Superintendents in California have learned to use this strategic governance tool to assist the Governance Team in its decision making process and implementing its distinct and critical roles and responsibilities. Recently revised in 2021, the BPC assists the Governance Team to use the “moral imperative” as a foundation to drive the work of the district and to develop a team approach to fulfill the vision, mission and strategic goals.

Bob Caine, Governance Consultant, California School Boards Association

Amy Christiansen, Board Member, Butte COE

Todd Cutler, Superintendent, Lake Tahoe USD

Bonnie Turnbull, Board President, Lake Tahoe USD

Starting Strong: Building Capacity and Coherence, Pre-K to 3rd Grade

❖ **Workshop — Room 2**

EQUITY AND OPPORTUNITY

This session will focus on the work Monterey Peninsula Unified and their effort to build an academic and structural bridge between their preschool and kindergarten-3rd grade programs using California Education Partners' Preschool Through Third Grade Coherence Collaboration (P3CC). Learn how this districts employed cross-functional district teams to build capacity and leverage resources focused on creating instructional coherence across Pre-K through 3rd-grade transitions with the greatest benefits to English Learners and socio-economically disadvantaged students.

PK Diffenbaugh, Superintendent, Monterey Peninsula USD

Keyur Shah, Program Manager, California Education Partners

Steven Kellner, Director of Program Sustainability & Growth, California Education Partners

Cresta McIntosh, Associate Superintendent, Educational Services, Monterey Peninsula USD

Superintendent Evaluation: Focus, Alignment, Continuous Improvement

❖ **Workshop — Room 3**

LEADERSHIP THROUGH GOVERNANCE

Research shows that incorporating student learning goals in the superintendent's evaluation, has a strong impact on improving student achievement. Does your governance team have an agreement and a laser-like focus on your district goals? How strong is the collaboration and communication within your governance team? Learn how you can utilize the superintendent evaluation process to focus and align the work of the district and enhance the communication and collaboration between the board and the superintendent. Hear about one district's, Napa Valley USD, implementation of this process

Luan Burman Rivera, Senior Governance Educator/Consultant, California School Boards Association

Steve Ladd, Former Superintendent/Governance Consultant, California School Boards Association

Rosanna Mucetti, Superintendent, Napa Valley USD

The Fiscal and Economic Forecast for School Leaders

❖ **Workshop — Room 4**

FUNDING AND FINANCE

Panelists will review the economic impact of the pandemic on California, and projections for the next few years. At state-level, the presentation will focus on revenues and implications for state spending, including Proposition 98 spending. At LEA level, issues related to budget-year and multi-year projections and planning will be covered, with particular focus on the large amount of one-time funding

from federal and state sources. The discussion will include messaging and advocacy directed at both state officials and local communities.

Jack O'Connell, Partner, Capitol Advisors Group
Angelo Farooq, Board Member, Riverside USD
Fiona Ma, Treasurer, State of California

Five Critical School Finance Skills Every Board Member Should Have

❖ **Workshop — Room 5**

FUNDING AND FINANCE

As boards wrestle with the pressures of inflation, declining enrollment and a windfall of temporary funding, board members that have knowledge of key aspects of the finances are best positioned to be responsible stewards of public funds supporting students. This session is full of practical application, not theory, in the areas of fiscal management, finance policy analysis and financial leadership to help board members make strategic spending decisions.

Outcomes include:

How to understand, digest and act on district finance information; How to effectively communicate tough financial decision to a variety of stakeholders; How to avoid unintended financial consequences that can negatively impact a district; and How to analyze how policies affect fiscal resources (cost drivers and impact areas).

Tatia Davenport, CEO, CASBO
Diane Deshler, Assistant Superintendent/Chief Business Official, Lafayette SD
Tina Douglas, Interim Superintendent, San Dieguito Union HSD
Eric Dill, Assistant Superintendent, Business Services, Carlsbad USD

Maslow Before Bloom: Prioritizing Well-being, Joy and Connectedness in Our Educational Communities

❖ **Critical Issue — Room 6A**

WELL-BEING AND MENTAL HEALTH

The need to address the mental health and wellbeing of children and adults has never been greater. While there has been an increase in general mental health awareness and trauma-resilience informed supports in recent years, particularly due to the worldwide coronavirus pandemic, we have not engaged in a wholesale reevaluation of our approach to learning and teaching. With students and adults continuing to be impacted by the pandemic, we cannot continue with business as usual in our schools and classrooms; we must embrace systematized and integrated approaches to engagement, wellbeing, and mental health. The social and emotional tolls of the pandemic must be addressed in order to effectively re-engage students and adults and mitigate learning loss.

Leighton Anderson, Board Member, Whittier Union HSD
Debra Duardo, Superintendent, Los Angeles COE
Monica Oviedo, Superintendent, Whittier Union HSD
James Cross, Board President, Los Angeles COE
Alicia Garoupa, Chief of Wellbeing and Support Services, Los Angeles COE

What's Holding You Back? Strategies for Success and Overcoming the Bamboo Ceiling

❖ **Workshop — Room 6B**

LEADERSHIP THROUGH GOVERNANCE

This interactive presentation will tackle the so-called "bamboo ceiling," deconstruct the stereotypes and cultural norms that hold Asian Americans back, and prepare attendees on how to overcome these challenges. The presentation will then open up the floor to allow audience members to identify other Asian American stereotypes and/or cultural norms that influence their performance in professional settings.

Jacqueline Hang, Senior Associate, Atkinson, Andelson, Loya, Ruud & Romo
Junn Paulino, Senior Associate, Atkinson, Andelson, Loya, Ruud & Romo
Tien Le, Senior Associate, Atkinson, Andelson, Loya, Ruud & Romo

One-Time Funding with a Long-Term Vision: Implementing, Monitoring, and Communicating About COVID Relief Aid

❖ *Workshop — Room 6C/F*

FUNDING AND FINANCE

Recent media coverage has focused on the historic levels of relief funding schools have received to respond to the public health, academic, and mental health impacts of the pandemic. Meanwhile, governance teams are grappling with decisions about maximizing one-time funds and questions about the effective use of these dollars. From planning and implementation challenges to ongoing monitoring and communication with stakeholders, this session will address CSBA's research, along with guidance for governance teams to ensure resources are aligned to student needs and local priorities. Presenters will focus on the board role and learn strategies for monitoring and communicating the impact of initiatives. Attendees will receive resources to support their efforts in their communities.

Mary Briggs, Senior Director, REPD, California School Boards Association
Jeremy Anderson, Education Policy Analyst, California School Boards Association
Angela Asch, Education Policy Analyst, California School Boards Association
Kelsey Krausen, Senior Engagement Manager, WestEd
Jake Whitaker, Board President, Woodland Joint USD

It's Not All Likes and Smiley Faces for Board Members: Latest on Board Members' Use of Social Media

❖ *Workshop — Room 6D/E*

LEADERSHIP THROUGH GOVERNANCE

Using Facebook, Twitter, Instagram and other apps can be daunting for anyone, but recent legal rulings have new implications for board members' use of social media. Can board members delete comments that are unkind, untrue, or just plain annoying? Should board members tag other board members, comment on their posts, or share their thoughts on upcoming agenda items? These experienced education law attorneys will help board members navigate the ever-changing landscape of social media.

Peter Fagen, Partner, Fagen Friedman & Fulfroost
Gretchen Shipley, Partner, Fagen Friedman & Fulfroost

Real Estate And Legal Best Practices Navigating School Closures, Surplus Sites And Underutilized Campuses

❖ *Workshop — Room 8*

FUNDING AND FINANCE

The Real Estate Best Practices Navigating School Closures, Surplus Sites and Underutilized Campuses session will provide districts with the necessary steps to begin thinking critically about their real estate and understanding its value. Districts will learn how to achieve their desired outcomes through strategic asset management. Desired outcomes may range from buying, selling, leasing, exchanging property, or creating district employee workforce housing. This session will teach the basis of critical thinking regarding real estate by informing districts about strategic asset management. The goal of a strategic asset management plan is to save districts time, money, and stress by streamlining the process to allow for a comprehensive plan and public narrative. An effective plan merges market realities with district priorities and encompasses specific community's interests. Ultimately, the plan supports fiscal sustainability while supporting educational excellence. A strategic asset management plan must be legally supportable and practically implemented. DCG Strategies and Lozano Smith will walk through the recommended process, legal considerations, and best practices before a district decides to buy, sell, lease, or develop property. To support the recommendations, a district employee will discuss their experience with strategic asset management and maximizing their real estate.

Landis Graden, President and CEO, DCG Strategies
Harold Freiman, Partner, Lozano Smith
Matt Wayne, Superintendent, Hayward USD

Equity Opportunity: Universal TK Expansion

❖ **Workshop — Room 9**

EQUITY AND OPPORTUNITY

Our presentation will discuss how Pittsburg Unified School District used the changes in the State's Universal Transitional Kindergarten expansion as leverage for increasing the length of day and providing more targeted services for our Transitional Kindergarten and Kindergarten scholars. We highlight the process for gathering teacher input and communicating with the families, creating the professional development plan to focus on developmentally appropriate practices. Along with the teaching and learning changes, the presentation also includes the role of the Board and the important role of the Facilities Director in preparing the classrooms.

Janet Schulze, Superintendent, Pittsburg USD
Taylor Smith, Board Member, Pittsburg USD
Eileen Chen, Executive Director, Pittsburg USD
Shelley Velasco, Coordinator, Elementary, Pittsburg USD
Larry Scott, Director, Facilities, Pittsburg USD

Filling Board of Trustee Vacancies and adding Students to the Board of Trustees

❖ **Workshop — Room 10**

LEADERSHIP THROUGH GOVERNANCE

Members of the board of trustees are elected by their constituents but what happens when a death or resignation occurs? This session will provide you with legal overview for filling a board vacancy. We will discuss when a resignation is effective and when the board has discretion to order an election or make a provisional appointment. We will also discuss the potential challenges the board may face when making a provisional appointment. This session will also provide an overview on the process to add a student trustee to the board and the legal limitations.

Amy Brandt, Attorney, Liebert Cassidy Whitmore
Yesenia Carrillo, Attorney, Liebert Cassidy Whitmore

Board Priorities to Agenda Development to Organizational Action: A Model of Efficiency and Transparency

❖ **Workshop — Room 11**

LEADERSHIP THROUGH GOVERNANCE

School Boards across the state are under tremendous pressure. The need to remain focused on Board Priorities has become increasingly difficult with frequent disruptions to intended Board agendas and requests for additional Board agenda items from the public. Learn how one district has remained focused on its Board Priorities, Agenda Development, and organizational actions. Learn an organizational system that keeps a focus on established Board Priorities through a comprehensive Master Planning Calendar, Board Meeting Calendar, and Weekly President/Clerk/Superintendent meetings that keep the main thing the main thing.

Eric Prater, Superintendent, San Luis Coastal USD
Mandy Dawson, Executive Assistant to the Superintendent, San Luis Coastal USD
Chris Ungar, Board Member, San Luis Coastal USD
Ellen Sheffer, Board Member, San Luis Coastal USD

Current Issues Impacting Board Policies

❖ **Workshop — Room 14**

EQUITY AND OPPORTUNITY

This year, the physical return of students to classrooms during an ongoing pandemic has shed even more light upon the numerous challenges facing LEAs and their ability to adapt to a new normal. This informational workshop will highlight current legislative and legal issues impacting policy and present topics that will be addressed in upcoming updates of CSBA sample policies. Attendees will be encouraged to share innovative approaches they have successfully implemented to mitigate challenges such as learning loss, the youth mental health crisis, and the increasing food insecurity faced by the families they serve.

Greg Francis, Senior Policy Manual Consultant, California School Boards Association
Barbara Laifman, Senior Policy Manual Consultant, California School Boards Association
Robert Tuerck, Chief Legal Counsel, District and County Offices, California School Boards Association

Federal Actions, Activity, and Impact - 2022

❖ **Workshop — Room 15**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

This session will provide information about what has happened in Washington DC over the last year. The impact and implications of federal policy and legislation on school districts and county offices of education. In addition, we will look at the changes the November election will have on Congress' ability to address issues that impact schools, families and students.

Erika Hoffman, Legislative Advocate, California School Boards Association

Social Emotional Wellness: The Catalyst Propelling Us from Surviving to Thriving

❖ **Workshop — Room 16A**

WELL-BEING AND MENTAL HEALTH

SAUSD prioritized the needs of its educational partners. The Board, Cabinet, and Educational Services Division tapped into their services/supports, data resources, and protocols to "listen to the voices" of students, staff, and families to identify social-emotional and mental health needs and take action. Presenters will share how this replicable/scalable process aligns with the SAUSD's board priorities using a multiple disciplinary team approach to create the Integrated Wellness Coordinated Care Plan framework included in their LCAP/LCFF and other funding allocations. Inter/Intra-departmental collaboration facilitates wrap-around services for students, families, and staff. Framework, metrics, surveys, and protocols to monitor progress toward desired student outcomes will be shared.

Rigoberto Rodriguez, President, SAUSD School Board, Santa Ana USD
Sonia Llamas, Asst. Superintendent School Performance & Culture, Santa Ana USD
David Richey, Executive Director, Support Services, Santa Ana USD
Emily Wolk, Executive Director, Research & Evaluation, Santa Ana USD

School District Governing Teams and the New Culture Wars: Lessons Learned

❖ **Workshop — Room 16B**

LEADERSHIP THROUGH GOVERNANCE

School board meetings across the country remain front & center in contentions over COVID-19 safety measures, social & racial justice activism & energized efforts to impose restrictions on what students read. California is no exception. Board Members & superintendents wrestle with governing out of a pandemic & leading in an era of heightened sensitivity to parent rights, student voice and persistent gaps in achievement and opportunity. Yet in a national survey parents expressed satisfaction with schools. This panel of board members & superintendents from diverse districts will explore how governance teams learn and continue govern & share lessons learned. How does decision-making improve in contentious times and how do these leaders ensure students remain at the forefront of the work.

Carl Cohn, Professor Emeritus, Claremont Graduate University
Jackie Thu Huong Wong, Board President, Washington USD
Nancy Albarrán, Superintendent, San José USD
Darshana Patel, Vice President, Poway USD
Wesley Smith, Superintendent, Newport-Mesa USD
Patrick Kelley, Superintendent (Retired), Murrieta Valley USD

Board Rounds: A Two-Way Communication Strategy

❖ *Workshop — Room 17*

COMMUNITY, ENGAGEMENT, AND ADVOCACY

The San Benito High School District Panel and our Studer Education Partner will share with participants the theoretical and practical aspects of Board Rounding to navigate a controversial issue. Board Rounding is an effective two-way communications strategy with no financial costs and limited time costs. It provides Boards with valuable information that can be used to strategize next steps for addressing community concerns. Participants will gain an understanding of why the technique is useful, examine how to implement it in their own districts, and have the opportunity to ask questions of the panelists.

Shawn Tennenbaum, Superintendent, San Benito HSD

John Corrigan, Board President, San Benito HSD

Patty Nehme, Board Member, San Benito HSD

Miguel Sahagun, Jr., Board Member, San Benito HSD

Amy Fowler, Coach Director, Studer Education

Thursday, December 1 | 3:45 PM – 5:00 PM

Putting the WOW! In Wellness: Innovative Ideas Superintendents and Board Members Can Use to Address the Mental Health Needs of Students, Families and Educators

❖ *Workshop — Room 1*

WELL-BEING AND MENTAL HEALTH

Superintendents and board members have experienced unprecedented challenges and tremendous pressure during this time of reform initiatives, tight budgets and other community concerns. Numerous recently passed laws impact local board policy in many significant areas, including school and student safety, budget and adult and student health. From these difficult times some unanticipated positives have emerged such as the dedicated focus on mental health and wellness.

In the fall of 2020, Riverside County Superintendent of Schools, Dr. Edwin Gomez introduced a new initiative to directly respond to the needs of the whole student beyond the classroom which the Riverside County Board of Education adopted.

Stephan McPeace, Assistant Superintendent of Schools, Riverside COE
Kathy King, Administrator, Pupil and Administrative Services, Riverside COE
Lexi Backstrom, Admin., Student Behavioral Health and Support, Riverside COE
Bruce Dennis, Board Member, Riverside COE

Parent Ambassadors and Their Role in Connecting Families, School Staff and Community

❖ *Workshop — Room 2*

COMMUNITY, ENGAGEMENT, AND ADVOCACY

Interactive workshop in which community outreach personnel learn more about effective ways to connect families, school staff and community in their role as a liaison valuing the funds of knowledge that parents can bring to the school and community. Sharing ways to recruit inform and empower parents to help them become more engaged at home and at school through cultural sensitivity, effective communication skills and building positive relationships.

Cleveland Johnson, Board President, Moreno Valley USD
Brandy Clark, Board Member, Moreno Valley USD
Jesus Holguin, Board Member, Moreno Valley USD
Martinrex Kedziora, Superintendent, Moreno Valley USD
Nadokia Neal, Director, Moreno Valley USD

You Are A Leader, Now Lead

❖ *Workshop — Room 3*

LEADERSHIP THROUGH GOVERNANCE

Elected school board members are leaders. School districts with strong leaders experience better student achievement, greater organizational performance, effectively budget, and have stronger community support. Effective leadership also has a positive impact on employee retention, performance, engagement, and morale. Join this workshop on personal leadership characteristics and then expand on how those characteristics can be used to elevate the leadership of the governance team.

Jefferson Crain, Consultant, California School Boards Association
Angelena Pride, Consultant, California School Boards Association

Partners in Democracy: The California Chief Justice's Power of Democracy Civic Learning Initiative and County Offices of Education - Working Together to Promote Civic Engagement of Young People

❖ **Workshop — Room 4**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

Learn how county offices of education, school districts, and the California Chief Justice's Civic Learning Initiative are collaborating to provide high quality K-12 civic learning opportunities across the state that impact student achievement, understanding of our democracy, and social-emotional competence while strengthening parent and community partnerships. Acquire budget-friendly resources and strategies to empower all students in California with the knowledge, skills, and dispositions to address compelling issues in ways that are effective, responsible, and safe.

Maria Martinez-Poulin, Deputy Superintendent, Los Angeles COE

Dave Gordon, Superintendent of Schools, Sacramento COE

Michael Matsuda, Superintendent of Schools, Anaheim Union HSD

Judith McConnell, Administrative Presiding Justice, Court of Appeal, Fourth Appellate District

Stanley L. Johnson, Jr., Board Member, Los Angeles COE

Mind Out Loud: Youth-Led Mental Health Movement Amplifying the Student Voice

❖ **Workshop — Room 5**

WELL-BEING AND MENTAL HEALTH

Mind Out Loud was launched in partnership with the San Diego County Office of Education and the California Department of Education in 2021 to amplify the voices of students regarding mental health needs. This statewide initiative offers middle and high school students leadership, resourcing, and advocacy opportunities through free virtual monthly workshops, virtual annual student event, and a year long student rep program. Attendees will receive a program overview and practical resources for districts to get involved.

Jeremiah Aja, Director of Partnerships, Wellness Together School Mental Health

Effective Communication: Best Practices for Any Size District

❖ **Workshop — Room 6A**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

An interactive workshop led by three senior strategists in which participants learn more about the best practices of highly effective district communication. The session will cover ideal staffing ratios, types of skill sets and organizational positioning, as well as the variety of services that can be offered, trends in communication tools, and unique strategies for increasing engagement with all stakeholders. Participants will leave this session with a best-practices checklist they can put to use immediately.

Troy Flint, Chief Information Officer, Communications, California School Boards Association

Trent Allen, Chief of Staff, San Juan USD

Trinette Marquis, Executive Director, California School Public Relations Association

Show Me the Money!

❖ **Workshop — Room 6B**

FUNDING AND FINANCE

What is the fiscal outlook for the state and schools in 2023 and beyond? In this workshop, attendees will get insider perspectives on what to expect from Sacramento. The nonpartisan Legislative Analyst's Office will present its most recent fiscal outlook for the California state budget with a focus on K-12 education. This session will include a frank discussion of what's on the horizon for the state budget.

Dennis Meyers, Asst. Executive Director, Government Relations, California School Boards Association

Edgar Cabral, Deputy Legislative Analyst, K-12 Education, California Legislative Analyst

Iván Carrillo, Senior Director, Policy and Government Relations, Association of California School Administrators

Models and Practices for Equity-Centered Decision-Making

❖ **Critical Issue — Room 6C/F**

EQUITY AND OPPORTUNITY

In this session, representatives from districts and counties across California will explore how thoughtful equity strategies can make a positive impact and propel continuous improvement for all students. Engage with a comprehensive decision-making model to learn how districts and counties can plan, implement, and evaluate educational opportunities and facilitate equitable outcomes for students across California. Panelists will illustrate their equity-centered approach with examples from local practices and help attendees reflect on the implications for their own communities. You'll leave with the equity lens needed to inform and analyze policy and practices to ensure they are culturally sensitive and provide the necessary opportunity, support, and resources for student success.

Kimberly Tapscott-Munson, Board President, Fresno COE

Beth Albiani, Board Member, Elk Grove USD

Lisa Levasseur, Program Specialist, Elk Grove USD

Micah Ali, President Emeritus, Compton USD

Gary Hardie, Board Member, Lynwood USD

Current Legal Issues Facing Governing Boards: Guidance for Board Members

❖ **Workshop — Room 6D/E**

LEADERSHIP THROUGH GOVERNANCE

What are the current legal issues affecting California schools and governing board members right now? Attorneys from CSBA's four premier law firms will participate in an engaging, interactive panel discussion providing attendees with their take on the critical legal issues confronting school districts and county offices of education. The panel will discuss the use of social media by board members, religion in schools, government speech rights, quiet quitting by employees, and safety on school campuses. Attendees will gain an appreciation of how these pertinent issues may impact their districts and county offices.

Keith Bray, General Counsel & Chief of Staff, California School Boards Association

Karen Rezendes, Managing Partner, Lozano Smith

Mark Bresee, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Jon Pearl, Shareholder, Dannis Woliver Kelley

Peter Fagen, Partner, Fagen Friedman & Fulfro

Teacher Staff Housing: Making It a Reality in Your District

❖ **Workshop — Room 8**

FUNDING AND FINANCE

The lack of affordable housing has led many school districts across the state to explore constructing below market teacher and staff housing. However, turning these projects into a reality is both complex and challenging. In May 2022, Jefferson Union High School District in San Mateo County opened its 122 unit apartment complex. Attend this session to learn from district administrators and board members how they successfully overcame the financial, legal, operational and local political hurdles to successfully launch the nation's first workforce housing project financed with voter approved GO bonds

Dale Scott, President, Dale Scott & Company, Inc.

Toni Presta, Superintendent, Jefferson Union HSD

Tina Van Raaphorst, Deputy Superintendent of Business Services, Jefferson Union HSD

Andrew Lie, Board Member, Jefferson Union HSD

Kalimah Salahuddin, Board Member, Jefferson Union HSD

The Board's Role in Negotiations

❖ **Workshop — Room 9**

LEADERSHIP THROUGH GOVERNANCE

One of most important roles of the board is to set goals and parameters for labor negotiations, but the process for doing that is anything but simple. These skilled presenters will help both new and experienced board members learn how they can effectively and collaboratively set clear priorities and direction to give their negotiation team to tools for success.

Elizabeth Mori, Partner, Fagen Friedman & Fulfro

Jordan Bilbeisi, Partner, Fagen Friedman & Fulfro

Improving Student Well-being Post-Pandemic

❖ **Workshop — Room 10**

WELL-BEING AND MENTAL HEALTH

Bakersfield City School District will share a roadmap of activities and tools that support mental health for all learners and adults as they emerge from the trauma of the COVID-19 pandemic. This session will guide board members along with district and county leaders on how to leverage suicide prevention policies and key social emotional learning practices to heal, prevent burnout, and meet the needs of the school community.

Mark Luque, Superintendent, Bakersfield City SD

Timothy Fulenwider, Executive Director, ISSD, Bakersfield City SD

Lillian Tafoya, Board President, Bakersfield City SD

Going from Good to Great: Imagineering and Marketing Instructional Programs

❖ **Workshop — Room 11**

EQUITY AND OPPORTUNITY

EUSD organized a team of stakeholders to visualize EUSD 2.0. Conceived as an initiative to address declining enrollment via an ambitious marketing plan, the committee yielded three quality instructional pathways. Serving as a think tank, reframing our vision, based on diverse input, & leveraging limited resources, its central mission was to provide unique programs for all students with vertically articulated pathways, aligned to high-interest areas: STEAM, GATE, and Spanish Language. Participants will explore EUSD's approach to reinventing itself via a grassroots approach.

Rene Nash, Board President, Eureka Union SD

Tom Janis, Superintendent, Eureka Union SD

Ginna Myers, Assistant Superintendent, Eureka Union SD

Welcoming with Open Arms: Building a Strong Governance Team During Challenging Times

❖ **Workshop — Room 14**

LEADERSHIP THROUGH GOVERNANCE

The years 2020, 2021 and 2022 have seen unprecedented challenges for schools, county offices, and districts. In these difficult times, strong leadership is more essential than ever. Building an effective governance team requires hard work, trust, and open, honest communication. In their book, *Governance Core*, Campbell and Fullan state, "How newly elected or appointed trustees are brought on to the governance team will in many ways determine how that board will function from that point on." How effective is your onboarding process? Learn helpful processes and techniques for welcoming and onboarding new folks to strengthen your team and better serve your students.

Luan Burman Rivera, Senior Governance Educator/Consultant, California School Boards Association

Daryl Camp, Governance Consultant, Superintendent, California School Boards Assoc., San Lorenzo USD

Ensuring Equity for English Learners via the EL Roadmap Policy

❖ **Workshop — Room 15**

EQUITY AND OPPORTUNITY

The Multilingual California Project supports the design of multilingual instructional programs state-wide as LEAs and COEs align their practices to the CA English Learner Roadmap Policy (ELR). This session will address the role of local governing bodies in supporting and overseeing the planning, resource allocation, and implementation of effective system-wide multilingual programs that are aligned to the ELR. Free resources will be available for all educational partners to support this work.

Alma Castro, Board Member & CAFE MCAP, Lynwood USD

Jan Gustafson Corea, CEO, CAFE

Izela Jacobo, Executive Leadership Coach, San Diego COE

Angelica Hurtado, Program Manager, Multilingual Education, San Bernardino COE

Charter Authorizing and Oversight 101 for Boards

❖ **Workshop — Room 16A**

LEADERSHIP THROUGH GOVERNANCE

Review charter school authorizing basics in academic, financial, and operational areas, through the life cycle of a charter school and authorizing relationship. Learn the authorizing duties of district and of county boards, gain familiarity with recent changes and implications in charter law, and understand authorizer staff work. Presented under the California Department of Education's new Charter Authorizer Support Initiative (CASI), implemented by the Santa Clara COE and the California Charter Authorizing Professionals.

Mefula Fairley, Director, Charter Schools Department, Santa Clara COE

Michelle Johnson, Associate Director, Charter Schools Department, Santa Clara COE

David Patterson, Board Member, Placer COE

Tom Hutton, Executive Director, California Charter Authorizing Professionals

Stephanie Farland, Director Charter Schools Division, California Department of Education

Managing OPEB Liabilities within Changing Budgets

❖ **Workshop — Room 16B**

FUNDING AND FINANCE

During these times of declining enrollment, pending fiscal cliffs and other challenges, most districts face substantial unfunded OPEB liabilities. What can you do to manage this obligation? We will discuss the latest developments on the issue: GASB 75, trust funding, how your budget impacts your ability to address liabilities, negotiations, reducing costs with early retirement plans, pension prefunding, and districts' experiences in OPEB Trusts (e.g., the CSBA/PARS OPEB Solutions Program).

Brianna Garcia, Vice President, School Services of California

Rachael Sanders, Senior Manager, Consulting, PARS

John Gray, President and CEO, School Services of California

Tina Douglas, Interim Superintendent, San Dieguito Union HSD

“Creating the Conditions for Kids to Learn”: Oakland Unified’s Full-Service Community Schools Initiative

❖ **Workshop — Room 17**

EQUITY AND OPPORTUNITY

This workshop will present findings from a case study of Oakland Unified’s Full-Service Community Schools Initiative, designed to address students’ social, emotional, and academic learning. Since the initiative’s inception, the district has seen significant improvements in student academic and behavioral outcomes. As California embarks on a \$3 billion investment in community school grants, districts seeking to plan for, implement, or scale community school initiatives can look to OUSD for lessons learned and approaches to building a district support infrastructure. The learning outcome for this session is for attendees to deepen their

understanding of the district-level infrastructure and funding needed to support community schools and the whole child educational practices within them.

Sarah Klevan, Senior Researcher, Learning Policy Institute

Anna Maier, Research Analyst and Policy Advisor, Learning Policy Institute

Andrea Bustamante, Executive Director, Community Schools Student Serv, Oakland USD

Kendra Fehrer, Research Director, Community Schools Learning Exchange

Authentic Stakeholder Engagement for Reflective System Re-Design

❖ *Workshop — Room 1*

COMMUNITY, ENGAGEMENT, AND ADVOCACY

The SAUSD community has undergone a deep study of its system, involving 70+ stakeholders from across the district. This study has included building a collective foundation of knowledge on the research on high performing systems (HPS) of education around the world. The processes and structures designed for this work emphasized a culturally and linguistically responsive series of discussions that included scaffolding to meet stakeholders/learners where they are so that every person's voice is amplified. Given the district's fidelity to a research model, learners will come away with: access to the HPS research, overview of the processes/structures used, model to collect stakeholder voice, and a process that is replicable.

Jerry Almendarez, Superintendent, Santa Ana USD

Janice Case, California State Director, National Center on Education and the Economy

Rigo Rodriguez, Board Member, Santa Ana USD

Equity and Excellence: Evolving Work and Lessons Learned

❖ *Workshop — Room 2*

EQUITY AND OPPORTUNITY

This session will explore the development and implementation of district policy on and commitment to equity and excellence. In December 2021, after a robust community and student engagement process, the Long Beach USD Board of Education adopted an Equity and Excellence Policy with the purpose of establishing a common foundation of equity to be implemented throughout the district and with the organization's recognition and acknowledgement of differences and commitment to authentic, continuous improvement. The Board President and District Superintendent will share experiences of developing this policy and how it is being implemented through a variety of initiatives, including, the district's LCAP and budget development, student voice, and teacher, and principal support.

Jill Baker, Superintendent, Long Beach USD

Benitez Juan, President, Board of Education, Long Beach USD

Joel Knudson, Chair, California Collaborative for District Reform, AIR

David Zaid, Asst. Superintendent Human Resource Services, Long Beach USD

Effective Use of Counseling Resources in the MTSS Structure

❖ *Workshop — Room 3*

WELL-BEING AND MENTAL HEALTH

This session will include an overview of a large school district using the Multi-Tiered System of Support (MTSS) framework to integrate mental health and wellness program. Corona-Norco USD utilized the current and expanding MTSS framework to provide the structure for the counseling program implementing a focus on Mental Wellness in Tier 1. This included classroom coordination with teachers in a process that happens in cohesion with all schools in the district on doing the same activities based on the same goals. In Tier 2 CNUSD supports the mental health of its students by using the MTSS framework to identify students who need more support utilizing data and staff input and then is able to match the students to the priority intervention based on need for the students.

Randy Thomas, Counseling Coordinator, Corona-Norco USD

Mark Pfifer, Coordinator MTSS, Corona-Norco USD

Pablo Sanchez, Administrative Director, Corona-Norco USD

Elizabeth Marroquin, Board Member, Corona-Norco USD

Tell Your District's Story! Easy Engagement Tips and Tools

❖ **Workshop — Room 4**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

This session will show board members, administrators and aspiring administrators how easy it is to engage a wide variety of community partners utilizing the power of leading with social influence. From the unique perspective of a board president, superintendent, site principal and curriculum specialist, attendees will discover new and fun ways to grow their district's social media presence and increase community partner engagement as a team. The session will also dive into how social media can help districts develop their own professional learning network to support them as a 21st century institution of education and useful tips and tricks on how to use social media to tell a district's story and control the narrative.

Lynette White, Communications Specialist, Colton Joint USD
Frank Miranda, Superintendent, Colton Joint USD
Bertha Flores, Board President, Colton Joint USD
Jessica Gomez, Principal, Colton Joint USD
Nyree Clark, Curriculum Program Specialist, Colton Joint USD

Reporting Gifts and Other Sources of Income: Form 700 Guidance and Reporting Under the Political Reform Act

❖ **Workshop — Room 5**

LEADERSHIP THROUGH GOVERNANCE

Every elected official who makes governmental decisions, including school board and county office of education members, is required to submit Form 700, Statement of Economic Interests. The completion of a Form 700 will require public officials to disclose information to the public about their personal financial interests including the receipt of gifts. Learn from experienced legal practitioners what constitutes a reportable "gift", as well as what other sources of income, must be reported on the Form 700 pursuant to the Political Reform Act.

Keith Bray, General Counsel & Chief of Staff, California School Boards Association
Kathryn E. Meola, Partner, Atkinson Andelson Loya Ruud & Romo
William Tunick, Shareholder, Dannis Woliver Kelley
Lynn Beekman, Partner, Fagen Friedman & Fulfrost
Dana Scott, Associate General Counsel, California School Boards Association

Improving Youth Wellbeing and Mental Health: California's Landmark Children and Youth Behavioral Health Initiative

❖ **Critical Issue — Room 6A**

WELL-BEING AND MENTAL HEALTH

This session will provide information on the Children and Youth Behavioral Health Initiative, describe new strategies and programs being developed to support school-based approaches for improving student social and emotional wellbeing and behavioral health, and seek your questions and feedback about the initiative.

Melissa Stafford Jones, Director, Children and Youth Behavioral Health Initiative, California Health and Human Services Agency
Autumn Boylan, Deputy Director, California Department of Health Care Services

The Fiscal Landscape of K-12 Funding

❖ **Critical Issue — Room 6B**

FUNDING AND FINANCE

Rising inflation has intensified the already existing pressures of increasing pension and health care costs in attracting and retaining staff. Districts are challenged with spreading limited dollars between facilities, positions, and services. Our state's most respected leaders will provide insights and outlooks on how our districts and county offices can navigate and advocate for the resources needed to support our students.

Maria Martinez-Poulin, Deputy Superintendent, Los Angeles COE
Mike Fine, CEO, Fiscal Crisis & Management Assistance Team
John Gray, President and CEO, School Services of California
Mary Ann Dewan, Superintendent, Santa Clara COE
Yvonne Chan, Board Member, Los Angeles COE

The LCAPs, Data Dashboard and English-language Learners: A Search for Transparency and Equity

❖ **Workshop — Room 6C/F**

EQUITY AND OPPORTUNITY

English-language learners (ELs) need asset based programs and instruction to succeed in school. Findings and recommendations from the fourth in a series of reports based upon an analysis of LCAPs from districts with high percentages or numbers of ELs will be presented. The shortcomings of LCAPs, the data dashboard and the system of support in addressing the needs of EL needs will be highlighted. Tools and resources will be shared to assist districts and school board members in evaluating their current LCAP and how to center the EL academic, language and program needs in the annual updates.

Shelly Spiegel Coleman, Strategic Advisor, Californians Together
Alma Castro, Board Member, Lynwood USD
Magaly Lavadenz, Executive Director, Center for Equity for English Learners, LMU
Elvira Armas, Director of Programs and Partners, Center for Equity for English Learners, LMU

Govern in Crisis Purpose via Culture of We Equity

❖ **Workshop — Room 6D/E**

LEADERSHIP THROUGH GOVERNANCE

Participants will hear examples of how Milpitas Unified School District used unique challenges to strengthen governance team and associations stakeholder communications; simultaneously improve practices and policies; move from a strategic plan to strategic goals; transform oppositional stakeholder Facebook posts into a district wide modern multilingual communications strategy; and increase volunteer engagement of parents, and regional elected officials.

Chris Norwood, Board Member, Milpitas USD
Scott Forstner, Board Support Communications Specialist, Milpitas USD
Cheryl Jordan, Superintendent, Milpitas USD
Kelly Yip Chuan, Board President, Milpitas USD
Deanna Sainen, Principal, Joseph Weller Elementary School, Milpitas USD

Mental Health: Supporting Diverse Student Populations

❖ **Workshop — Room 8**

WELL-BEING AND MENTAL HEALTH

The pandemic has impacted students, families, and communities deeply. The mental health and well-being of students needs to be addressed by school districts to provide a safe learning environment. This session, hosted by the CSBA Directors at Large, will feature a panel that discusses how culture and lived experiences impact the way students show up when suffering from mental health issues and the importance of culturally competent solutions.

Michael Teasdale, Board Member, Ventura COE
DJ Ida, Executive Director; Achieving Whole Health Trainer, NAAPIMHA
Christopher R. Hoffman, Superintendent, Elk Grove USD
Lisa Salas Brown, Associate Superintendent of Education Services, Ventura COE
Patricia Brent-Sanco, Director of Equity Access and Instructional Svcs., Lynwood USD

Digital First Learning 2023: Building a Collective Vision

❖ **Workshop — Room 9**

EQUITY AND OPPORTUNITY

This session will be a panel discussion addressing the impact and emerging role of online learning across K-12 districts. Key issues include equity of access for students of color and low-income students, along with the changing roles of teachers. As online, digital first curriculum grows more sophisticated, adaptive and personalized learning becomes a reality, but how does this align with preparing students for the jobs of the future? The implications for borderless learning are profound and wide ranging for all students, including those with special needs, English-language learner designations or advanced placement aspirations. Panelists will address grading inequality, mastery-based learning, and the use of engagement data, sharing innovative ideas around how online learning is evolving across campuses in dynamic yet complex ways.

Alexandria Martinez, Director of Mathematics, San Diego USD

Bob Lazars, Vice President of Customer Success, Imagine Learning

Martinrex Kedziora, Superintendent, Moreno Valley USD

Zandra Jo Galvan, Superintendent, Greenfield Union SD

Bob Harden, Board President, Garden Grove USD

John Sanchez, Director of Innovation & Educational Technology, Corona-Norco USD

Strategic Use of Staffing and Compensation Formulas to Maintain Financial Stability as District Enrollment Declines

❖ **Workshop — Room 10**

FUNDING AND FINANCE

Like many districts in the state, the Napa Valley Unified School District has greatly been impacted by declining enrollment. The largest cost in most school districts are employee salary and benefits. As enrollment declines, school districts need to reduce staffing in a clear, predictable, collaborative and equitable manner. Districts that don't respond risk fiscal insolvency and tensions with their labor partners. In response to this need, the District has developed both certificated and classified staffing formulas that utilize enrollment and unduplicated count to ensure equitable outcomes. The District has worked collaboratively with their labor partners to ensure equitable outcomes for students and programs while also agreeing to a compensation formula to determine employee raises.

Rabinder (Rob) Mangewala, Assistant Superintendent, Business Services, Napa Valley USD

Dana Page, Assistant Superintendent, Instructional Services, Napa Valley USD

Gayle Young, President, Napa Valley Educator Association, Napa Valley USD

David Gracia, Board Vice President, Napa Valley USD

What Cases Did the Education Legal Alliance Support in 2022? Court Decisions with Statewide Implications Board Members Should Know About

❖ **Workshop — Room 11**

LEADERSHIP THROUGH GOVERNANCE

Come hear about the cases of statewide importance CSBA's Education Legal Alliance handled this year and how these cases will impact the legal landscape for LEAs for years to come. Cases discussed by the presenters will include Kennedy v. Bremerton School District, Fellowship of Christian Athletes v. San Jose Unified School District, Brennon B. v. West Contra Costa Unified School District, E.E. v. State of California, and Visalia v. Public Employment Relations Board. These cases cover a broad set of subjects that impact school districts and county offices of education, including the first amendment, school finance, civil rights, and labor and employment.

Kristin Lindgren, Deputy General Counsel, California School Boards Association

Mike Smith, Partner, Lozano Smith, Member of the ELA Attorney Advisory Committee

Robert Jacobsen, General Counsel, Norwalk-La Mirada USD

Susan Henry, Board Member, Huntington Beach USD, Member of the ELA Steering Committee

Trust and Negotiations: Relationship Building for the Good Times and Bad

❖ **Workshop — Room 16A**

LEADERSHIP THROUGH GOVERNANCE

This presentation will focus on the importance of trust in the bargaining process. When boards and their bargaining teams have trust with their labor unions, bargaining is smoother and the results are better for all parties. The speakers have over 50 years of bargaining experience among them and will share with attendees the best practices for earning and maintaining trust as well as how to rely on that trust when the going gets tough. Attendees will leave with practical tools their districts can implement immediately to build and maintain trust with labor partners.

Karen Rezendes, Managing Partner, Lozano Smith, LLP

Michelle Cannon, Partner, Lozano Smith, LLP

Roman Muñoz, Partner, Lozano Smith, LLP

How a Year of Listening Saved Us Years of Arguing

❖ **Workshop — Room 16B**

LEADERSHIP THROUGH GOVERNANCE

Leading a school district through years of a pandemic has not been easy for any board of education or leadership team. Even so, Arcadia Unified School District, has experienced its stakeholder relationships flourish. During 2016-17, the district spent the entire school year listening to local stakeholders in order to form a new purpose statement and set of values. Learn how statement and values have guided relationships, fiscal decisions, approaches to student achievement and even the framing of board meetings.

Greg Gazanian, Chief Strategy and Innovation Officer, Arcadia USD

David Vannasdall, Superintendent, Arcadia USD

Leigh Chavez, Board Member, Arcadia USD

Delete the Divide: Los Angeles County Schools and Government Band Together to Provide Home Broadband Access For All

❖ **Workshop — Room 17**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

In Los Angeles County, it is estimated that approximately 365,000 households lack broadband internet service. The disproportionate impacts are mostly located in lower income communities and among populations that are predominately Black and Latinx. Access and equity must be achieved for Black, Latinx, urban, rural, and low-income communities across the county.

The Los Angeles County Office of Education (LACOE) is committed to Delete the Divide and are working collaboratively with the County of Los Angeles, our cities and school districts to deploy our competitive advantages (including assets and operations) to bring new public connectivity infrastructure to communities and encourage collaboration on projects and funding opportunities. A Community Wireless Network is intended to be a five-year pilot to provide free broadband access through public-private partnerships to 12,500+ households in underserved communities. Attend our session and hear from our county leadership and Compton Unified School District about our history and advocacy for access on behalf of our students and families.

Sonia Baccus Hooks, Assistant Director, Technology Services, Los Angeles COE

Debra Duardo, Superintendent, Los Angeles COE

Jose R. Gonzalez, Chief Technology Officer, Los Angeles COE

R. Michael Dutton, Board Member, Los Angeles COE

Micah Ali, Board Member, Compton USD

Leveraging Advocacy Voice Within Your Region: Create a LAC

❖ **Workshop — Room 1**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

Ready to take advocacy to the next level in your region? Learn about Santa Clara County School Boards Association's roadmap to create an efficient and impactful Legislative Action Committee, driving intentional dialogue at all levels of government. Participants will leave with a scalable model to build an effective team, develop common priorities for the region, deepen relationships, organize strategic advocacy opportunities, and pivot to action quickly to positively impact the students.

John Horner, Board President, LAC Vice Chair, Legislative Action Committee, SCCSBA

Martin Footah, PACER, California School Boards Association

Lorien Cunningham, Board Member, Cupertino Union SD

Bridget Watson, Vice President and LAC Chair, SCCSBA

Chris Norwood, Board Member, Milpitas USD

Artificial Intelligence: Teach It, Embrace the Inevitable

❖ **Workshop — Room 3**

EQUITY AND OPPORTUNITY

Artificial intelligence is here to stay. In fact, estimates say that 50 percent of the workforce is already using AI as part of its work activities and that many jobs (like those in the automotive field), will be at risk of replacement by automation-fueled AI. The World Economic Forum predicts that by the end of 2022, AI will have created one hundred thirty-five million jobs. That means that, in order to be hired into a high-wage, high-skill job, workers will need to be AI literate. This session will inform board members on the ways AI is already used by adults and children daily; explain the importance of AI to the future economy, and share board policies and no-cost strategies and curriculum for infusing AI across their district.

Barbara Nemko, Superintendent of Schools, Napa COE

Hall Davidson, Senior Director of Global Initiatives, Discovery Education

Don Huffman, Board President, Napa COE

Equity By Design: Using Facilities Planning to Set New Standards

❖ **Workshop — Room 4**

FUNDING AND FINANCE

The Sacramento City Unified School District created a data-oriented "equity index" to prioritize funds for its \$750 million capital improvement bond. By prioritizing schools in historically marginalized neighborhoods, the board and superintendent have reversed a pattern of neglect and school closures that impacted certain neighborhoods more than others, and changed the pattern of spending from previous bonds. Attendees will learn about the shift from traditional planning to equity-based planning, learn about the new criteria used by SCUSD to prioritize funding, learn about research-based facilities improvements for schools, and hear the lessons-learned so that other districts might apply this new approach to facilities planning.

Leticia Garcia, First VP, Board of Education, Sacramento City USD

Jorge Aguilar, Superintendent, Sacramento City USD

Regina Stanback Stroud, President, RSS Consulting

Anton Blewett, K-12 Design Research Leader, DLR Group

Leigh Sata, Facilities & Planning Consultant, Sata Collaborates, LLC

Suicide Prevention, Intervention, and Postvention: Guidance for School Boards

❖ *Workshop — Room 5*

WELL-BEING AND MENTAL HEALTH

In response to an uptick in mental health crises among youth, state legislators passed Assembly Bill 1767 and Assembly Bill 2246 mandating age-appropriate policy on suicide prevention, intervention, and postvention for grades K-12. Learn from two experts — Stan Collins of non-profit Directing Change and Monica Nepomuceno of the California Department of Education — how school boards can implement best practices and garner stakeholder engagement in an effort to prevent suicide among students. Attendees will also receive an overview of related board policies and resources.

Greg Francis, Senior Policy Manual Consultant, California School Boards Association

Barbara Laifman, Senior Policy Manual Consultant, California School Boards Association

Stan Collins, Suicide Prevention Specialist, Directing Change

Monica Nepomuceno, Education Programs Consultant, Mental Health Servi, California Department of Education

Ethnic Studies in Coachella: Reconstructing Education for Transformational Learning

❖ *Workshop — Room 6A*

EQUITY AND OPPORTUNITY

Coachella Valley Unified School District, has moved toward centering its educational experiences on the transformative teaching practices of ethnic studies in grades 9-12. Currently, the district has over 13 ethnic studies A-G courses approved.

This session will provide attendees with an overview of our ethnic studies implementation process, course creation and submission to UCOP, budget allocation, pedagogy and principles, and professional development all to further engage and empower the educational experiences of students.

Adonis Galarza, Board Vice President, Coachella Valley USD

John Gonzalez, Ethnic Studies/Puente Teacher, Coachella Valley USD

Luis Pinedo, Ethnic Studies Teacher, Coachella Valley USD

Alfonso Taboada, Ethnic Studies Teacher, Coachella Valley USD

Wilson Quintana, Ethnic Studies Teacher, Coachella Valley USD

“Dear Trustees”: Responding To The Public

❖ *Workshop — Room 6B*

LEADERSHIP THROUGH GOVERNANCE

Being at the center of public focus for the last two years, local educational agencies are receiving an ever-increasing number of communications from the public. Determining when and how to respond to comments, criticism, and formal complaints requires a balanced approach and understanding of practical impacts and legal requirements. Based on real world examples, this workshop will discuss how one district interacts with its public and uses best practices for communications.

William Tunick, Shareholder, Dannis Woliver Kelley

Jessica Hull, Chief Communications Officer, Carmel USD

E. Ted Knight, Superintendent, Carmel USD

Sara Hinds, Board President, Carmel USD

Planning for Electric School Bus Deployment

❖ *Workshop — Room 6C/F*

FUNDING AND FINANCE

California is leading the way in clean transportation and school districts are now beginning to embrace the concept of electric school buses (ESB's) as cleaner technology improves and more funding becomes available. School districts in California should start the planning process early, since a lack of preparation could be costly. Zero emission electric buses pollute far less than traditional diesel buses, and school bus electrification is an important part of making the air healthier for students and communities. The panel will review

the ESB progress, share Modesto City Schools' ESB deployment path, consider obstacles and resources, and discuss next steps in deployment planning for other districts.

Tim Zearley, Associate Superintendent, Business Services, Modesto City Schools
Gilbert Rosas, Director II, Sustainability & Adaptation, Modesto City Schools
Abel Maestas, Board Member, Modesto City Schools
Gabriel Hightman, School Bus Sales - Territory Manager, A-Z Bus Sales

Advocacy 101: How To Be An Effective Advocate

❖ **Workshop — Room 6D/E**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

This session will cover the most effective advocacy strategies that new and veteran governing board members will find useful at the federal, state, and local levels. Hear from veteran advocates on how to build and maintain strong relationships with elected officials and their staff. Learn how governing board members can build and maintain relationships with elected representatives and with community leaders. Learn what resources are available to help governing board members advocate on behalf of their students, schools, and programs, as well as CSBA.

Dennis Meyers, Asst. Executive Director, Government Relations, California School Boards Association
Raquel Maden, External Affairs Director, California School Boards Association
Nancy Chaires Espinoza, Board Member, Elk Grove USD

We Received a Complaint...Now What?

❖ **Workshop — Room 8**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

Title IX? Uniform Complaint Procedures? Informal resolution? Due process? Confused about the complaint procedures in your district/COE? In this workshop we will breakdown the complexities of common complaint types and provide an easy-to-follow chart for responding to complaints. Of course, no chart can replace legal advice and counsel, but the panel will provide best practices and practical advice to prepare you for working with your Title IX Coordinators, independent investigators, and legal counsel so you can successfully resolve complaints and reduce liability for your LEA.

Robert Tuerck, Chief Legal Counsel, California School Boards Association
Alex Worthy, Senior Legal Services Attorney, California School Boards Association
Maryela Martinez, Senior Legal Services Attorney, California School Boards Association

Growing Teacher and Administrator Development Pipelines Amidst Staffing Shortages

❖ **Workshop — Room 9**

LEADERSHIP THROUGH GOVERNANCE

Over 75 percent of California school districts are reporting a significant teacher and leadership shortage according to a report put out jointly by CSBA and the Learning Policy Institute. In 2017 the Las Virgenes Unified School District board recognized the need to develop six accredited credential programs that have collectively had over 500 graduates to date. With over 30 districts now participating in the programs, LVUSD has developed partnerships and pipelines that have fostered abundant applicant pools.

Dan Stepenosky, Superintendent of Schools, Las Virgenes USD
Angela Cutbill, Board Member, Las Virgenes USD
Lesli Stein, Board Member, Las Virgenes USD
Ryan Gleason, Assistant Superintendent of Administrative Service, Las Virgenes USD

Family Engagement: Honoring, Respecting and Valuing Our Communities

❖ **Workshop — Room 10**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

The Greenfield Union School District will share replicable strategies on how to honor, respect and value respective communities through engaging parent and community leaders to create and sustain family engagement practices that focus on culture, achievement and student outcomes. The scalable in-person and virtual engagement practices eliminate the barriers of parent engagement and effectively capture and engage the district's community of parents. The district's dynamic and proud team of presenters will highlight how to replicate these strategies to create a sustainable, low-budget yet powerful, culturally responsive engagement program for other schools and districts.

Zandra Jo Galvan, Superintendent, Greenfield Union SD

Denise Jaime, Board President, Greenfield Union SD

Jose Madrid, Board Member, Greenfield Union SD

Sonia Heredia, Board Member, Greenfield Union SD

David Kong, Board Member, Greenfield Union SD

Inclusion Trifecta: Academics, Athletics and Activities

❖ **Workshop — Room 11**

EQUITY AND OPPORTUNITY

Workshop participants will learn about using student connections developed through unified sports and peer mentoring courses to build a foundation for inclusion of students with disabilities. Traditional views of inclusion focus on equipping students' with skills and augmenting staff supports. The presenters will lead the audience into a new paradigm of inclusion that uses student connections as a key principle. Presenters will share a blueprint for other districts to replicate and will discuss student data, budget impact, training tools, and student recruitment strategies.

Zhanna Preston, Executive Director of Special Education, Murrieta Valley USD

Jason Cantu, Teacher and Unified Games Lead, Murrieta Valley USD

Brandi Heise, Teacher and Peer Mentoring Lead, Murrieta Valley USD

Linda Lunn, Board Member, Murrieta Valley USD

Jacquie Acosta, Parent, Murrieta Valley USD

California Statewide System of Support for Governance Teams

❖ **Workshop — Room 16A**

LEADERSHIP THROUGH GOVERNANCE

Serving the needs of children and youth is the top priority for the California Collaborative for Educational Excellence. With so many demands at the local level, it can be challenging for governance teams to know how to align initiatives and identify the support that may be needed by administrators, teachers, and most importantly the students. This presentation will provide an overview of California's Statewide System of Support (52074) and better understand the services and supports that are available to support districts. Utilizing the many resources created by state, regional and local agencies, governance teams can build capacity, and improve collaboration with educational and community partners to improve outcomes for our students and their families.

Chris Hartley, Deputy Executive Director, CCEE

Mindy Fattig, Senior Advisor, CCEE

Ed Manansala, Superintendent, El Dorado COE

Stuart Packard, Superintendent, Buttonwillow USD

Stephanie Gregson, Deputy Executive Director, CCEE

Dual Language Immersion! What School Board Members Need to Know to Implement Successful Programs

❖ *Workshop — Room 16B*

EQUITY AND OPPORTUNITY

Is your school district developing or wanting to initiate Dual Language Immersion (DLI) programs in its schools? Research shows DLI can be one of the most effective program models for all students (preK-12), including English-language learners, as it develops high levels of academic achievement and biliteracy. Educators have clear guidelines for school boards and districts on their roles in implementing multilingual programs based on Proposition 58, the English Learner Roadmap, and the Dual Language Guiding Principles. This workshop will provide an overview of the Dual Language Immersion Model, a web-based Planning Guide, and key resources and direct support to guide school board members and district administrators. Come and be inspired to design and implement high quality multilingual programs!

Barbara Flores, President, CABE and Board Member, San Bernardino City USD

Mary Helen Ybarra, CABE; Board Member and Board Member, Corona-Norco USD

Jan Gustafson-Corea, CEO, CABE

Maria Villa-Marquez, Deputy Director, CABE

Anya Bobadila, Professional Learning Specialist, CABE

Preparing For and Managing Tough School Board Meetings

❖ *Workshop — Room 17*

LEADERSHIP THROUGH GOVERNANCE

School board meetings are getting tougher. Since the onset of the COVID-19 pandemic, school board meetings have seen a sharp increase in the level of contentious discussions and divisiveness among stakeholders and community members. As greater attention has been focused on school board agendas, preparing for and managing school board meetings has become more challenging. This workshop is designed for board members and superintendents. Panelists will share strategies and best practices on how to navigate tough board meetings and keep the board student focused.

Brett W. McFadden, Deputy Superintendent, Monterey COE

William Spalding, Superintendent, Vallejo City USD

Duwaine Ganskie, Board Member, Nevada Joint Union HSD

Tony Gross, Board President, Vallejo City USD

Dan Frisella, Superintendent, Nevada Joint Union HSD

Friday, December 2 | 3:45 PM – 5:00 PM

Saving Money While Integrating Climate Action and Work-based Learning

❖ Workshop — Room 1

COMMUNITY, ENGAGEMENT, AND ADVOCACY

Schools play an often overlooked role in addressing climate change. Join us to learn about an innovative partnership between Porterville Unified School District and Climate Action Pathway for Schools where paid student interns are developing projects that have reduced the districts' energy costs by \$850,000 and greenhouse gas emissions by 24 percent. Together the partners have raised over \$6.8 million for related facility upgrades through state and federal grants. Learn how your district can save money, seek facility funding, and provide high-quality college and career programs for students.

Alisa MacAvoy, Board Member, Redwood City SD

Cindy Brown, Director of Student Pathways, Porterville USD

Peter Lara, Board Member, Porterville USD

Kirk Anne Taylor, Executive Director, Climate Action Pathways for Schools

School Closures are Not for the Faint of Heart: Case Studies and Lessons from the Trenches

❖ Workshop — Room 2

LEADERSHIP THROUGH GOVERNANCE

Please join us for an informative presentation that provides step-by-step recommendations for closing/consolidating a school site, including recent case studies. The discussion will focus on tailoring school closure plans based on the needs of the district, on whether to form board-appointed committees to advise and make recommendations regarding closure options, and strategies for effective and transparent communications with the community and stakeholders. This session will also review recent legislation and guidance on closures, including Assembly Bill 1912, and how to best navigate and implement the recommendations and new requirements.

Sarine Abrahamian, Partner, Orbach Huff & Henderson LLP

Gordon Amerson, Superintendent of Schools, Duarte USD

Reyna Diaz, Board President, Duarte USD

The Why, How and What of Equity Leadership

❖ Workshop — Room 3

EQUITY AND OPPORTUNITY

Utilize a "Why, How, What" framework designed to assess and meet your district's equity needs to enact systems change. Participants will receive evidence based strategies to effectively lead for equity and learn how to make the critical shift from a reactive manager to a proactive equity leader. This session will explore how to prioritize resources, policies and practices to establish and maintain a supportive culture of high expectations, innovative ways of teaching and learning, and success for all students.

Michele Bowers, President, Calif Assoc African American Supts. & Admin

Sonjhia Lowery, Chief Equity and People Officer, Aspire Public Schools

Garth Lewis, Superintendent, Yolo COE

Adam Clark, Superintendent, Mount Diablo USD

On Track for Improvement: A Small District's Big Commitment

❖ Workshop — Room 4

EQUITY AND OPPORTUNITY

In this session, presenters will focus on their journey using continuous improvement tools, processes, and structures to "rewire" the system with the goal of achieving improved results for their students. Hilmar Unified School District will describe efforts to improve achievement for eighth and ninth grade students through a series of interventions and more equitable grading practices. With semester grades used as data points, presenters will share how their work improved kept students "on track" for A-G graduation with a particular focus on socioeconomically disadvantaged students and Latino students.

Isabel Cabral-Johnson, Superintendent, Hilmar USD
Luis Argueta, Program Manager, California Education Partners
Steven Kellner, Director of Program Sustainability & Growth, California Education Partners
Julie LaFollette, Teacher, Hilmar USD
Amy Fitzgerald, Director of Student Services, Hilmar USD

Engage, Inform, COMMUNICATE, Transform!

❖ **Workshop — Room 5**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

Communicating with impact in the public arena is more challenging than ever before. Especially now with economic turbulence and political divisions, what are the rules of engagement? Learn from a motivated district with a bold vision and the courage to act. Watch their story unfold in detail. See how inspiration, leadership, smart strategy, creative tools, intentional storytelling and stakeholder involvement combine to earn public trust, advance your cause, and build lasting community support.

Katie Russell, Superintendent, Panama-Buena Vista Union SD
Glenn Imke, Assistant Superintendent, Panama-Buena Vista Union SD
Bonnie Moss, Principal, CliffordMoss LLC
Daniel Rubens, Project Advisor, CliffordMoss LLC

Politics, Money and Policy: The Political Landscape Impacting Schools

❖ **Workshop — Room 6A**

FUNDING AND FINANCE

As leaders embark on some of the most ambitious investments in public K-12 education, the political environment continues to evolve in California. This coming year, the political and legislative landscapes will be dramatically impacted by the largest turnover of legislative seats in the Senate and Assembly since the election following term limits. As the state attempts to pivot to a post-pandemic recovery, the variables that shape California politics are having a big impact on education policy, local control, and the funding provided to public schools.

Kevin Gordon, President, Capitol Advisors Group
Jack O'Connell, Partner, Capitol Advisors Group
Barrett Snider, Partner, Capitol Advisors Group
Brian McDonald, Superintendent, Pasadena USD

Special Education Finance: Opportunities for Alignment and Inclusion

❖ **Workshop — Room 6B**

FUNDING AND FINANCE

Special education finance has been changing to increase accountability, transparency, and equitable access and outcomes for students with disabilities. Along with investment to the Local Control Funding Formula base rate — funding available for the support of all students — California's 2022–23 budget included resources for special education to increase inclusive practice, early education outcomes and alignment of compliance monitoring with Local Control and Accountability Plan priorities and plans. As local educational agencies focus on learning recovery and inclusion of students with disabilities, how can staff and boards maximize alignment of planning and implementation of required programs? What should staff and boards consider when it comes to managing the Maintenance of Effort obligation? Join us to discuss special education finance, advocacy and inclusive practices.

Anjanette Pelletier, Director, School Services of California
Chelsea Bonini, Board Member, San Mateo COE
Natasha King, Program Manager, San Mateo County SELPA
Michelle McKay- Underwood, Vice President, School Services of California

Governing Through the Noise

❖ **Workshop — Room 6C/F**

LEADERSHIP THROUGH GOVERNANCE

How do you make thoughtful decisions when everyone is screaming at you? School boards across the state have been hit with more propaganda-induced outcry than ever before, and civility codes are being left in the dust. In this era of literal yelling during public comment, how can leadership navigate with integrity while maintaining community trust? Learn how two school districts are weathering the storm of opinions that blow hard to knock the focus off what is best for the student experience.

Melissa Moore, Superintendent, El Segundo USD

Tracey Miller-Zarneke, Board President, El Segundo USD

Steven Keller, Superintendent, Redondo Beach USD

Raymur Flinn, Board Member, Redondo Beach USD

Advocacy 102: Maximizing Advocacy Efforts

❖ **Workshop — Room 6D/E**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

As local policy leaders, school board members are uniquely positioned to advocate for policy solutions on behalf of their local communities. This workshop will teach board members how to maximize their role as spokespersons for public education to influence policy decisions on the state and federal levels. Hear from experienced advocates on the do's and don'ts of effective advocacy. Learn how to work collaboratively with your Public Affairs and Community Engagement Representative (PACER) to take action on critical issues facing California's schools. Participants will gain the knowledge to achieve policy outcomes and be introduced to opportunities where those skills can be engaged.

Laurel Green, Public Affairs and Community Engagement Rep, California School Boards Association

Cheryl Ide, Legislative Advocate, California School Boards Association

Alma Castro, Director of MCAP at CAFE & Board Member, Lynwood USD

Sheldon Gen, Board Member, Petaluma City Schools

Justin Massey, Public Affairs and Community Engagement Rep, California School Boards Association

Students Before the Board: Best Practices

❖ **Workshop — Room 8**

EQUITY AND OPPORTUNITY

Whether student discipline, record challenges, or special education settlements, boards are regularly tasked with decision-making regarding individual students. These decisions require balancing educational, policy, legal, financial, and political considerations while handling direct contact from staff, parents, and students lobbying for a specific result. This panel will address the importance of process consistency and understanding the governance role of a board in reaching decisions that are both student-centered and protective of the district's interests.

Jackie Wong, Board Member, Washington USD

Sharon Casey, Executive Director, Special Education/Instruction, Chula Vista ESD

Matt Tamel, Shareholder, Dannis Woliver Kelley

William Tunick, Shareholder, Dannis Woliver Kelley

Integrating Social-Emotional Professionals District Wide: Temecula Valley USD'S Flight Plan for Success

❖ **Workshop — Room 9**

WELL-BEING AND MENTAL HEALTH

District leaders will present information to explain why a social-emotional learning (SEL) team is essential, how to successfully expand a SEL team, the budget implications of this type of team, the SEL team's impact on individual student achievement, and the successes and challenges faced over the last five years. Participants will be provided with information and specific resources that can be immediately implemented to initiate or refine a district SEL team of any size.

Jess Caponigro, Director, Student Welfare & Success, Temecula Valley USD
Kelly Gradstein, Asst. Director, Student Welfare & Success, Temecula Valley USD
Barbara Brosch, Board Member, Temecula Valley USD
Elyce Mandich, Licensed Clinical Social Worker, Temecula Valley USD
Sara Brenner, Licensed Clinical Social Worker, Temecula Valley USD

Bringing Community Together Under a United Governance Team

❖ **Workshop — Room 10**

LEADERSHIP THROUGH GOVERNANCE

Building and maintaining a strong and cohesive governance team is a vital need that often remains only a wish. Although all members of a district's governance team speak frequently and strongly about the importance of a united board, unfortunately personal interests, egos and agendas come in the way. A governance team that disagrees in open, inevitably ends up dividing the community. To lead the efforts to provide high quality education and needed services to a community's children requires that community to work as a unit. This workshop will demonstrate what a school district's governance team has done to accomplish just that.

Tahir Ahad, President, Total School Solutions
Joseph Pandolfo, Executive Vice President, Total School Solutions
Kelly Bowers, Superintendent, Livermore Valley Joint USD

Building Culture Through Conversations About Race and Bias

❖ **Workshop — Room 11**

EQUITY AND OPPORTUNITY

This presentation will highlight our Campbell Union School District's focus to build the racial literacy of the adults in the district. All too often it is the belief that we need to immediately jump in to change the curriculum and engage the students in the learning. Doing this before the adults in the system have taken time to learn will likely not have as great of an impact.

It is important to tackle mindset and consider how biases are impacting decisions. Come learn the action steps the district is using as it works to achieve targeted goals:

1. Increase the racial literacy of the system.
2. Normalize conversations about race.
3. Engage the voices of untapped students and families.

Shelly Viramontez, Superintendent, Campbell USD
Whitney Holton, Associate Superintendent, Campbell USD
Richard Nguyen, Board Member, Campbell USD

Whatever it Takes: Meeting the Mental Health Needs of our School Community

❖ **Workshop — Room 16A**

WELL-BEING AND MENTAL HEALTH

How can a school district afford to provide comprehensive mental health services to 13,000 students in a suburban Los Angeles County high school district? The Whittier Union High School District School Board was able to answer this question via the creation of the Student Well-Being (SWB) Program. With minimal staff, school and community-based counseling services, crisis services (including suicide and threat assessments, as well as a crisis response team), and social emotional education (to students, staff and parents) are coordinated and provided to the entire school community. We will share how we created this innovative program in-house and how districts can easily replicate it with minimal financial impact.

Nesell Larios, Student Well-Being Liaison, Whittier Union HSD
Tanya Gavino de Flores, Student Well-Being Liaison, Whittier Union HSD
Leighton Anderson, Board Member, Whittier Union HSD

ASPIRE: School-Based Mental Health Supports System

❖ *Workshop — Room 16B*

WELL-BEING AND MENTAL HEALTH

Mental health has never been more important in education. Join us to learn how one large, urban school district developed a robust, sustainable and scalable system for mental health services, beginning with a positive, welcoming learning environment and targeted supports for students and staff. Attendees will learn how Garden Grove Unified School District implemented, expanded and has sustained a comprehensive tiered approach to providing school-based mental health services including prevention, intervention and case management.

Gabriela Mafi, Superintendent, Garden Grove USD
Walter Muneton, Board Member, Garden Grove USD
Valerie Shedd, Assistant Superintendent, Garden Grove USD
Baldwin Pedraza, Director, Garden Grove USD
Jeff Layland, Coordinator, Garden Grove USD

Meeting the TK Challenge: How Districts Can Partner with Community Organizations

❖ *Workshop — Room 17*

FUNDING AND FINANCE

To expand transitional kindergarten enrollments, districts must partner with community organizations already providing pre K programs — offering afternoon, wrap around and summer options. This panel reports how one district — Vista Unified in San Diego County — successfully partners with a highly respected pre K organization, together expanding pre K and TK options for a growing count of families. This case is couched in a policy brief drafted for CSBA by UC Berkeley researchers.

Matt Doyle, Superintendent, Vista USD
Robin Layton, Senior Advisor, Educational Enrichment Inc.
Abby Slovick, Researcher, UC Berkeley
Jeremy Anderson, Education Policy Analyst, California School Boards Association
Stephanie Ceminsky, Director, Early Childhood Programs, San Diego USD

Saturday, December 3 | 9:00 AM – 10:15 AM

Developing and Implementing a School District Roadmap to Sustainability

❖ *Workshop — Room 1*

COMMUNITY, ENGAGEMENT, AND ADVOCACY

The Lake Tahoe Unified School District Renewable Energy and Sustainability Committee was formed in 2017 to provide direction to the district regarding healthier and more energy efficient school environments. The committee developed a series of recommendations that included the development of district standards for energy efficiency and renewables in new and existing facilities. Utilizing a “Zero Over Time” approach, the district and the New Building Institute developed a set of goals and guiding standards for energy efficiency and carbon neutrality in new construction and modernization projects. This set Lake Tahoe USD on a path to achieve the state goal of carbon neutrality by 2045. This session will discuss how these ambitious, yet achievable goals and standards were set, and the plans over the next few years.

Todd Cutler, Superintendent, Lake Tahoe USD

Bonnie Turnbull, Board President, Lake Tahoe USD

Pooya Ejtemaei, Senior Energy Director, ABM Building Solutions

Reilly Loveland, Senior Project Manager, New Building Institute

Andrea Salazar, Associate Superintendent, Lake Tahoe USD

Great Boards: Inspire and Re-Engage Your Community

❖ *Workshop — Room 2*

WELL-BEING AND MENTAL HEALTH

The world is changing at an unprecedented pace. Every day, school leaders are making countless decisions and facing problems they've never encountered before. FranklinCovey is the world leader in helping organizations achieve results that require lasting changes in human behavior. Board Directors and Superintendents will discover solutions that navigate from community concerns to elevating student voice and achievement.

This session will provide attendees with insights from the confluence of the 7 Habits of Highly Effective Leaders, the Four Essentials Roles of Leadership and the Disciplines of Execution for Educators in order to support school board members and superintendents to (1) Build team amongst their Board of Trustees, (2) Inspire Trust with their communities and (3) Execute Strategy on their Wildly Important Goals of student success.

School and District leaders must not only think big, but also execute their vision and strategy all the way through to completion with and through others. This session will provide attendees with insights from the confluence of the 7 Habits of Highly Effective Leaders, the Four Essential Roles of Leadership, and the 4 Disciplines of Execution for Educators in order to support school board members and superintendents to (1) Build team amongst their Board of Trustees, (2) Inspire Trust with their communities and (3) Execute Strategy on their Wildly Important Goals of student success.

Khieem Jackson, CEO and Founder, CEO and Founder

Marty Schafer, Consultant, FranklinCovey Education

Lynn Kosinski, Author, 4DX Thought Leader, FranklinCovey Education

The 2023 Math Framework and English Learners

❖ *Workshop — Room 3*

EQUITY AND OPPORTUNITY

The upcoming revisions to the 2023 Math Framework will create an opportunity for governance teams to ensure that its implementation centers the needs of English language learners (ELs). The session provides an overview of the EL focused language within the framework and recommended board actions supporting equitable implementation. There will be a focus on the need for quality instructional materials for ELs, including research on current access, and examples of how districts can establish a robust adoption process.

Manuel Buenrostro, Associate Director of Policy, Californians Together

Xilonin Cruz-Gonzalez, Board Member, Azusa USD

Restorative Restart: Addressing Attendance Habits in a Post-Pandemic World

❖ *Workshop — Room 4*

EQUITY AND OPPORTUNITY

This panel will explore the necessary strategies to reinforce student, and parent, habits on daily attendance. Real world examples and options from Menifee School District, designated by the California Department of Education as a 2020 Model School Attendance Review Board (SARB) program, to bring students back into the school culture after two and half years of disrupted program offerings. Attendees will come away with a better understanding of what leadership skills they can apply to proactively enhance school culture, increase attendance, connect with parents, and encourage the lifelong habit of “showing up proactively and successfully.” Participants will walk away with a roadmap for improving attendance and achievement.

Tony Wold, CBO in Residence, School Innovations & Achievement
Susan Levine, Director of Pupil and Admin. Svcs., Retired, Riverside COE

An Equity-Centered Approach: Designing the Future of Universal Pre-kindergarten

❖ *Workshop — Room 5*

EQUITY AND OPPORTUNITY

As the state expands its efforts to fully implement Universal PreK, it is critical for school leaders to establish guiding principles around access and equity during the design and development process. A successful early learning system supports safe, high-quality environments that provides families with options that best meets their children’s needs and preference. Research findings underscore that access to early learning leads to significant academic and social-emotional benefits, especially for the state’s most vulnerable and disadvantaged students. This session will discuss ways to create a framework for an equitable expansion through well-designed universal preschool programs with shared responsibility between school and community.

Jackie Thu-Huong Wong, Board President, Washington Unified School District
Carla Bryant, Executive Director, Cultivate Center at the University of Washington
Donna Sneeringer, Vice President and Chief Strategy Officer, Child Care Resource Center

Shared Governance: Best Practices for County Trustees

❖ *Workshop — Room 8*

LEADERSHIP THROUGH GOVERNANCE

Fundamentally different from districts, county boards of education and county superintendents have both separate and shared roles and responsibilities. To serve students effectively, both must work collaboratively. This workshop presents the work of the California County Boards of Education Shared Governance Initiative. The initiative provides a comprehensive and updated review of county board responsibilities such as budget approval, appeals and setting the superintendent’s salary. Hear how county boards and county superintendents use shared governance best practices based on collaboration and trust.

David Patterson, Board Member, Placer COE
Joe Ross, President, California County Boards of Education
Michael Teasdale, Director at Large, County, Ventura COE

Expanding Access to Dual Enrollment: Fundamentals for High School Leaders

❖ *Workshop — Room 9*

COMMUNITY, ENGAGEMENT, AND ADVOCACY

Well-designed dual enrollment programs create opportunities for students who might not consider themselves college bound. Creating partnerships that bridge the K12 and community college systems is complex. To build strong partnerships that benefit students, it is essential the leaders’ navigation of the process is based on a nuanced understanding of the intricacy of dual enrollment and the challenges faced by both systems. This session will provide context that will allow educational leaders to build strong programs focused

on benefiting students. Best practices and real-world examples will be used to provide insight into supporting the growth of dual enrollment and access to dual enrollment for students who have previously not accessed it.

Mallory Stevens, Early College Credit & Transitions Specialist, BACCC
Amy Christianson, Executive Director, CCCAOE
Tiffany Burkle, Career Technical Education Coordinator, Sequoia Union HSD

Early Retirement and Cutting Costs in Trying Times

❖ **Workshop — Room 10**

FUNDING AND FINANCE

Many school districts still face fiscal challenges and more will feel pressure to reduce budget in the near future. Although unpopular, the need for layoffs may be returning, but is that the only option? What alternatives can districts evaluate to create budget savings while reducing or avoiding layoffs? Join a discussion with industry experts to learn about Early Retirement Incentive Plans and other creative approaches that are being implemented by school districts to help navigate challenging times.

Dennis Smith, Senior Consultant/Retired Superintendent, PARS/Leadership Associates
Don Austin, Superintendent, Palo Alto USD
Ryan Nicasio, Vice President, PARS

Conducting a Successful Superintendent Search

❖ **Workshop — Room 11**

LEADERSHIP THROUGH GOVERNANCE

In this session, board members will learn the steps involved to conduct a successful superintendent search. The discussion will include determining the characteristics of the new superintendent, advertising the opening, involving the district stakeholders, recruiting and screening the applicants, interviewing finalists and selecting a new superintendent.

Ben Johnson, Consultant, McPherson & Jacobson, LLC
Steve Lowder, Consultant, McPherson & Jacobson, LLC
Nicole Anderson, Consultant, McPherson & Jacobson, LLC
Michele Huntoon, Superintendent, Aromas-San Juan USD
Reyes Gauna, Superintendent, Byron USD

Proactive and Protective Strategies: Promoting Well-being in School Communities

❖ **Workshop — Room 14**

WELL-BEING AND MENTAL HEALTH

This panel discussion will focus on districts' challenges and awareness of the crucial role that mental well-being plays in K-12 education. Panelists will provide strategies for leaders to expand their awareness of the role that addressing well-being plays in reducing the vulnerability of developing mental health issues and provide tips for recognizing signs, offering support, and seeking help for themselves and others.

Lori Gonzalez, Superintendent, Lamont ESD
Fran English, Director of Special Education, Fremont USD
Christina Whalen, Director of Research, Rethink Ed
Rebecca Flory, Coordinator Student Services, Adelanto ESD
Jose Espinoza, Superintendent, South Bay Union SD

Experiencing the Transformative Power of SEL in Your Classroom

❖ **Workshop — Room 15**

WELL-BEING AND MENTAL HEALTH

Since 2014, Tilly's Life Center (TLC) has been in partnership with Huntington Beach Union School District to support thousands of students and is currently implemented in every high school in their district. Social emotional learning (SEL) programs, such as Michael

Vallejo's SEL Mindset for Success and (TLC), that teach empathy, problem-solving, self-control, and stress management, among other wellness strategies, are a proven, proactive, and preventative approach to addressing the systemic mental health concerns students face today. In this interactive workshop participants will be introduced to evidence-based tools and resources from both curriculums. Additionally, we presenters will outline the challenges, successes, and importance of implementing comprehensive SEL solutions within educational environments.

Michael Vallejo, Teacher on Special Assignment, Huntington Beach Union SD

Beth LaValle, Training Manager, Tilly's Life Center

Christine Carey, Assoc. VP of Academic Affairs, Tilly's Life Center

Brian Percy-Schofield, Program Manager, Tilly's Life Center

Creating Caring, Connected, Motivated Students Through Civic Engagement and Civil Discourse

❖ **Workshop — Room 16A**

WELL-BEING AND MENTAL HEALTH

The problem: After over two years of pandemic and national acrimony, kids are feeling depressed, disillusioned and disengaged from their schools and communities. We are losing a generation to apathy and social media.

Attendees will see a unique way to approach learning and mental health: by empowering students to solve local problems and help others, which makes them feel confident, optimistic and connected to their school and community. Attendees will be provided with an outline of how this multi-faceted curriculum works, including how all the pieces of mental health, civics, government, economics engagement and civil discourse work together in one unified program.

Kim White, Board Member, Rescue USD

Michael Gordon, Board President, Rescue USD

Jay Lottes, Educator/Coach, San Juan USD

Family and Community Engagement: A Foundation for District-Wide Relationship Building

❖ **Workshop — Room 16B**

COMMUNITY, ENGAGEMENT, AND ADVOCACY

Join Cajon Valley Union School District in its journey from disengaged to family-empowered engagement! Discover how the district is utilizing research-based engagement practices to empower our community so that every student is happy, healthy, and on a path to gainful employment. Learn the effective use of Gallup to empower learning, empathetic conversations, and more. Find out how a district of many languages is building a community of one purpose.

Tamara Otero, Board President, Cajon Valley Union SD

Michael Serban, Director, FACE, Cajon Valley Union SD

Sandra Candler, Supervisor, FACE, Cajon Valley Union SD

Janice Raymond, Teacher Facilitator, FACE, Cajon Valley Union SD

Lettuce Grow Food

❖ **Workshop — Room 17**

FUNDING AND FINANCE

Think you can't grow food for your schools? Morgan Hill Unified School District is moving toward a high tech, zero carbon footprint, solution to sourcing its own food, starting with lettuce, the heart of its salad bars. Morgan Hill USD believes any school district can achieve the same results. The district operates a freight farm and now grows its own lettuce for 13 schools. It's a purpose built hydroponic vertical farm inside a 40ft shipping container. The 320 sq.ft. container replaces two and a half acres of conventional farmland. It runs on five gallons of water per day and is tied into the school's solar array, so it's carbon footprint is zero. The farm only needs between four and five hours of labor per day.

Michael Jochner, Director of Student Nutrition, Morgan Hill USD

Maxim Banuelos, Lead Farmer, Morgan Hill USD

Carmen Garcia, Superintendent, Morgan Hill USD