

Thursday, December 1 | 10:30 AM – 11:15 AM

Board Members Engage in Your Communities

❖ Trade Show Floor; Table #1

COMMUNITY, ENGAGEMENT, AND ADVOCACY

Board Members Engage in your Communities is an innovative way to get your board more active by educating them on free resources available to apply for like grants and how to get community support to promote their campuses. I have done this my first year and half on GUSD Board and I was able to get campuses \$30,000 in funding for projects that made both our community & students happy. The ability to replicate this in other districts is easy as all they have to do is see my presentation and go straight to the resources to gain the opportunities that I have. The impact on student achievement is incredibly high do to the projects accomplished help promote their education. No impact on budget only increase. Will be able to take away the resources and knowledge to their district.

Zachery Ramos, Board Member, Gustine USD

Managing Stress to Avoid Post-Covid Pitfalls

❖ Trade Show Floor; Table #2

WELL-BEING AND MENTAL HEALTH

Explore the consequences of failing to address and/or document issues with teachers and staff and how they could be prevented, including providing management strategies to deal with post-pandemic pitfalls that increased stress and anxiety in the school environment for teachers and staff. This topic will explore better behavior/less discipline and reducing litigation risks.

Precious Edem, Attorney, Parker & Covert

Electrifying Your School Bus Fleet: When and Where to Start

❖ Trade Show Floor; Table #3

FUNDING AND FINANCE

While the benefits of moving to zero-emission buses are clear, the path forward may not be. Optimization of e-bus infrastructure requires a deep understanding of available options. Some district administrators find the planning and implementation processes to be overwhelming. Zero-emission buses are the future of K-12 transportation. For school districts, the move to alternative energy is no longer a question of if but when. And many administrators say the time to launch that transition is now. Soon, electrification will be the only option. That's good news for communities, because ultimately it will significantly reduce both the cost and environmental impact of district transportation.

Jamie Garrett, Business Development and Strategy Manager, ENGIE

Connecting in Conflict and Maintaining Productive Relationships

❖ Trade Show Floor; Table #4

LEADERSHIP THROUGH GOVERNANCE

To achieve your organization's goals, you have to work cooperatively with others, even when these relationships are steeped in conflict. This can be challenging when you are not the only authority in the room and must work with colleagues who have opposing views. Whether you are a board member, a superintendent, or an executive assistant, you can influence other leaders and elected officials

without having authority over them. This session will cover how to connect with anyone, build relationships, maintain trust, and communicate with challenging or negative colleagues.

Kimberly Vallee, Adjunct Faculty for EA Certification Program, California School Boards Association

Let's Talk Small Districts

❖ **Trade Show Floor; Table #5**

LEADERSHIP THROUGH GOVERNANCE

Small school districts are an important part of CSBA's membership, especially when it comes to legislative and budget issues at the state and federal level. This table talk will focus on issues that are important for small districts on current and upcoming state and federal issues. Hear from CSBA's Governmental Relations team on what is on the horizon and also be ready to talk about what is important in your local district to share with CSBA staff and also with your counterparts from around the state.

Dennis Meyers, Asst. Executive Director, Government Relations, California School Boards Association

Thursday, December 1 | 4:00 PM – 4:45 PM

Six Year College Plan and Student Resilience and Grit (ELs)

❖ Trade Show Floor; Table #1

EQUITY AND OPPORTUNITY

The focus of the Presentation is to share the six year plan towards college admissions. The program is easily implemented and a scope and sequence of the implementation will be shared. Students and staff using this plan will be able to gain a deeper understanding of the importance of planning and having students take ownership of their education from the elementary level through high school. The plan promotes student efficacy, achievement, and resilience.

Hugo Moreno, Board Member, California Association for Bilingual Education

CSBA District & County Office of Education Legal Services

❖ Trade Show Floor; Table #2

COMMUNITY, ENGAGEMENT, AND ADVOCACY

Members of CSBA's District and County Office of Education Legal Services team will be on hand to share how you can maximize the benefit of your CSBA membership by using CSBA's Legal Services Resource Library and getting affordable legal advice and counseling direct from CSBA attorneys. The Legal Services team goes beyond giving legal guidance to provide you with confidential legal advice and services on the everyday issues that impact your district and COE. From conducting independent investigations and assisting with complaint procedures, to answering complex legal questions and assisting with contracts and policies, learn how CSBA's attorneys can work for you.

Alex Worthy, Senior Legal Services Attorney, California School Boards Association

Time for Decision Making: Using Time Analysis for Informed and Effective Board Meetings

❖ Trade Show Floor; Table #3

LEADERSHIP THROUGH GOVERNANCE

Effective school district leadership requires efficient and effective board meeting structures, preparation and management. In today's contentious environment, lengthy meetings leave participants exhausted and frustrated. We designed and conducted a detailed time analysis of several meetings, documenting time spent on staff presentations; board member deliberation, and public comment. We will share: our time analysis tool and data findings; how the findings changed our time allocation and improved board effectiveness; the tradeoffs; and our revised bylaws.

Gary Yee, Board President, Oakland USD

Go Further Faster! Do More with DIGITAL Comms!

❖ Trade Show Floor; Table #4

LEADERSHIP THROUGH GOVERNANCE

Strategic Communicators: your world changed forever when the global pandemic hit. Still adjusting to a new normal? This is the time to DO MORE WITH DIGITAL! Learn what works in the communications space from school district innovators continuing to test their digital limits through video, social media, texting, listening apps, forums, online marketing and more. Whether in routine communications or advanced campaigns, get the answers you need to continue growing your district's digital dynasty.

Laura Crotty, Vice President, CliffordMoss

Friday, December 2 | 10:30 AM – 11:15 AM

Energy Contracts (Like Solar): Getting a Better Deal and Avoiding Conflicts of Interest

❖ Trade Show Floor; Table #1

FUNDING AND FINANCE

While a power purchase agreement may work for your district, there are often better ways to structure these deals. Design-build, District financed, etc. Don't get drawn into a deal without evaluating all of your options. This workshop will discuss all viable options and answer all your questions. We will also discuss how best to avoid potential conflicts of interest that can occur in these deals.

Philip Henderson, Attorney, Orbach Huff & Henderson LLP

From Farm to School Lunch Table

❖ Trade Show Floor; Table #2

COMMUNITY, ENGAGEMENT, AND ADVOCACY

During this table talk presentation/discussion, representatives from the Desert Sands Unified School District will share a model program whereas a partnership with a local farmer has blossomed during pandemic-related challenges into daily deliveries of fresh local produce, development of school gardens, enrichment of the FFA program, student-led food waste reduction programs, school-based farmers markets, student field trips, an employee recognition program sponsorship, and professional development opportunities for nutrition services personnel.

Daniel Cappello, Director of Nutrition, Desert Sands USD

Thriving and Pivoting in the Pandemic

❖ Trade Show Floor; Table #3

EQUITY AND OPPORTUNITY

Thriving and pivoting in the pandemic: Val Verde and Hesperia school districts share stories of hope. Scores quadrupled. Reading Intervention classes were eliminated. First and second-year teachers are empowered and encouraged in their careers: Jon Corippo, Author; Michael McCormick, Superintendent of Val Verde Unified; and Robert McCollum Asst. Superintendent of Hesperia Unified will be sharing how they thrived during the pandemic by seeing the opportunities and challenges. Instead of trying harder in the old ways, both districts took an evolutionary approach to teaching practices and learning. They refocused on innovative ways to engage students remotely and face to face. Eduprotocols and the T3 Framework were a significant influence in both success stories.

Michael McCormick, Superintendent, Val Verde USD

What's Your Inspiration and Motivation? Find Your Core Values!

❖ Trade Show Floor; Table #4

WELL-BEING AND MENTAL HEALTH

Imagine finding what is RIGHT with you. Who are you at your core? How can you live your best life by finding out what inspires and motivates you the most? In just 10 minutes, we will help you identify your four Core Values and discuss how you can be on the path to living your best life by living those out.

A simple card game and some table conversation will walk you down the path of discovering your Core Values. Examining Core Values will highlight what uniquely inspires and motivates you. Application of this paradigm will lower psychological distress and improve the opportunities for achievement, be it in academics, work, sports, etc.

The importance of starting with what is right with you is easily scalable and can be the focus of any LEA for little to no cost.

Eric Ranes, Program Manager, Wellness, Stanislaus COE

Coaches for Superintendents: Does Yours Have One?

❖ *Trade Show Floor; Table #5*

LEADERSHIP THROUGH GOVERNANCE

Top performers like Tiger Woods, Serena Williams and Tom Brady all have coaches. Does your superintendent have a coach? Should the board offer or require a coach? Does the board know how to support the coaching work and evaluate its effectiveness? This team of an experienced attorney and a successful recently retired superintendent will help board members determine how and when a coach can help their superintendent perform at the highest level.

James Fernow, Partner, Fagen Friedman & Fulfrost

Friday, December 2 | 3:15 PM – 4:00 PM

Building Positive Relationships for Student Success

❖ Trade Show Floor; Table #1

COMMUNITY, ENGAGEMENT, AND ADVOCACY

Thermalito Union Elementary School District has dramatically improved chronic absenteeism, habitual truancy, attendance, suspensions, and student engagement using student advocates at all schools. Advocates build trust between the families, students, and schools to promote active participation and engagement. They connect to create strong communication and help families get the resources they need. The focus is on students struggling with attendance, academics, or any social/emotional issues. We will share practical tips and how our outcomes can be reproduced in your district.

Lisa Cruikshank, Director of Special Projects, Thermalito UESD

GAMUT, CSBA's Board Policy and Meetings Management Solution

❖ Trade Show Floor; Table #2

LEADERSHIP THROUGH GOVERNANCE

We've retooled our GAMUT service. Now, you can manage your policies AND meetings in one place! With our GAMUT Meetings module, streamline meeting agenda preparation and provide easy and secure access to meeting materials. GAMUT Policy Plus makes managing your local education agency's policies even easier. LEAs can edit, update and post their policies directly from their site. And with GAMUT Policies, you still have access to more than 650 sample policies, regulations, and exhibits

Paige Bartow, Manager, Technology Sales and Training, California School Boards Association

Supporting Long-Term English Learners

❖ Trade Show Floor; Table #3

EQUITY AND OPPORTUNITY

This table talk will focus on the district recommendations to support Long-Term English Learners (LTELs), which are part of a report by Californians Together: "Renewing Our Promise". The discussion will include an overview of what the data says about LTELs across California, a summary of research and key policy changes over the past ten years, and actions for governance teams to consider. This will be an opportunity for board members to learn more about these students and explore solutions.

Manuel Buenrostro, Associate Director of Policy, Californians Together

Youth Participation in Education Governance and Why Student Voice Creates Impact

❖ Trade Show Floor; Table #4

COMMUNITY, ENGAGEMENT, AND ADVOCACY

Learn best practices and acquire the information needed to facilitate authentic student engagement in local school governance decisions and statewide policy advocacy.

Alvin Lee, Founder and Executive Director, GENup

Title IX: Here and Now Meets Proposed

❖ *Trade Show Floor; Table #5*

LEADERSHIP THROUGH GOVERNANCE

School districts have adjusted to sweeping Title IX changes over the past two years. While the 2020 regulations remain in effect, significant proposed changes are on the horizon. This presentation equips board members with an outlook of which practices and policies may be impacted and how to start planning now. We'll recap the most pressing requirements that remain intact and provide a roadmap for board members to understand what to expect when their administrative teams implement the changes once enacted.

Michelle Cannon, Partner, Lozano Smith, LLP