



Thursday, November 30 | 11:15 AM – 12:20 PM

Student Voice: How to Engage and Develop Student Board Members into Future Leaders

❖ *Workshop – Room 2000*

STUDENT AND COMMUNITY ENGAGEMENT

Student board members have many of the same rights and responsibilities as other board members. More importantly, student trustees are the future leaders and provide a valuable voice regarding policies that impact their fellow students. Boards can nurture student voice by providing opportunities for student board members to enhance their leadership skills. This presentation will inform board members of the legal rights, responsibilities and obligations of student board members, as well as best practices for engaging student board members in board meetings and beyond.

Luan Rivera, Senior Governance Educator/Consultant, CSBA
Kristin Lindgren-Bruzzone, Deputy General Counsel, CSBA

❖ *Recommended for Student Board Members, Small and Rural School Districts, Large and Urban School Districts*

Federal Update: What Happened in 2023 and What Will Be the Focus in 2024

❖ *Workshop – Room 2001/2003*

GOVERNANCE STRATEGY AND PRACTICE

This workshop will provide information on actions taken by Congress in 2023 on education and how the U.S. Department of Education implemented various programs. The session will also cover federal funding issues, outstanding policy questions and Congress' 2024 focus, along with potential impacts of the 2024 election.

Erika Hoffman, Deputy Legislative Director, CSBA

Approaches to Ensuring Equal Treatment and Access for Your Student Community

❖ *Workshop – Room 2002*

STUDENT AND COMMUNITY ENGAGEMENT

There has been a lot in the news lately about efforts from parent and community members to dictate school curriculum, remove certain books from class or the school library, override student privacy rights, or to challenge a school's equity and inclusion decisions, all of which could compromise a school's obligations to its student community. Using hypotheticals based on recent headlines, we explore best practices in responding to parent and community concerns that may not align with a school district's mission and practical, objective, and lawful approaches to ensuring equal treatment and access for your student community.

Matt Tamel, Attorney, Dannis Woliver Kelley
Pam Townsend, Attorney, Dannis Woliver Kelley
Jennifer DiBrienza, Board President, Palo Alto USD

A Transformative Experience: Integrating Conflict Resolution and SEL through the Arts

❖ *Workshop – Room 2004*

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

The arts are a powerful tool for unlocking creativity and emotional intelligence. Through a Department of Homeland Security Targeted Violence and Terrorism Prevention Grant, NorCal School of the Arts has replicated its theater arts conflict resolution and SEL-integrated program across Elk Grove Unified and two other school districts. This workshop will share the positive impact of using theater arts integration to teach skills for conflict resolution and support the social-emotional well-being of students.

Michele Hillen-Noufer, Executive Director, NorCal School of the Arts
Jennifer Wilbanks, Director, Instructional Support, Elk Grove USD

Look Before You Leap: Environmental Compliance for LEAs under the California Environmental Quality Act

❖ *Workshop – Room 2005*

GOVERNANCE STRATEGY AND PRACTICE

The California Environmental Quality Act (CEQA) requires public agencies — including local educational agencies — to consider the environmental consequences of their discretionary actions. This workshop will explore CEQA's role in LEAs' public works projects, including when a statutory or categorical exemption is appropriate, when a negative or mitigated negative declaration is required, or when an environmental impact report (EIR) is called for, as well as ways in which LEAs can avoid CEQA pitfalls.

Maryela Martinez, Senior Legal Services Attorney, CSBA
Robert Tuerck, Chief Legal Counsel, CSBA

❖ *Recommended for First-Term Board Members*

Excellence for All in Ninth and 10th Grade English

❖ *Workshop – Room 2006*

EQUITABLE ACCESS TO ALL

Santa Monica HS de tracked English classes for ninth and 10th graders, enrolling all students in the same classes in an effort to increase opportunity and raise expectations for all students. The school implemented differentiated instruction, smaller class sizes and professional planning time for teachers. Additional support was provided through hiring a half-time expert teacher to support implementation and professional development. Data points will be gathered by test scores, enrollment of underrepresented groups in AP classes and AP scores of all students.

Laurie Lieberman, Board Member, Santa Monica-Malibu USD
Nathan Fulcher, Teacher, Santa Monica-Malibu USD
Sarah Rodriguez, Teacher, Santa Monica-Malibu USD
Antonio Shelton, Pathway Director/Principal, Santa Monica-Malibu USD
Jon Kean, Board Member, Santa Monica-Malibu USD

❖ *Recommended for Large and Urban School Districts*

Strategies for Successful Labor Negotiations: Balancing Legal Compliance, Conflict Resolution, and Trust Building

❖ *Workshop – Room 2007*

GOVERNANCE STRATEGY AND PRACTICE

This presentation will focus on the importance of trust in the bargaining process. When boards and their bargaining teams have trust with their labor unions, bargaining is smoother and the results are better for all parties. The speakers have over 50 years of bargaining experience among them and will share with attendees the best practices for earning and maintaining trust as well as how to rely on that

trust when the going gets tough. Attendees will leave with practical tools their districts can implement immediately to build and maintain trust with labor partners.

Megan Macy, Attorney, Lozano Smith
Roman Muñoz, Attorney, Lozano Smith
Dulcinea Grantham, Attorney, Lozano Smith

Go for the Green: Leading District Sustainability Efforts

❖ Workshop – Room 2008

STUDENT AND COMMUNITY ENGAGEMENT

Cabrillo USD earned the 2023 California Green Ribbon (Silver Level) District Sustainability for its school gardens on every campus, green career technical education courses in middle and high schools, solar energy generation, water conservation and a district dashboard showing energy and water use. Attendees will learn how an Environmental Sustainability Committee can be replicated and used to help guide district actions for increased environmental education benefits and district budget savings.

Sean McPhetridge, Superintendent, Cabrillo USD
Andra Yeghoian, Chief Innovation Officer, Ten Strands
Doron Markus, Coordinator, Curriculum and Instruction, San Ramon Valley USD

❖ *Recommended for County Offices, Small and Rural School Districts, Large and Urban School Districts*

The Student Mental Health Imperative: Paths to Progress

❖ Workshop – Room 2009/2011

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

School leaders are now acutely aware of the vast mental health challenges students are facing across California. COVID helped expose an emerging crisis, but also identified long ignored issues that must finally be addressed. It will be incumbent on every leader in the school community to make sure students have the resources to cope and heal. Students are carrying unthinkable levels of stress, trauma and anxiety. This panel will examine what the data shows about the impacts of the student mental health challenge and the tools and best practices for students, in addition to the actions board members should consider to create a culture of care and wellness.

Lee Angela Reid, Partner, Capitol Advisors Group
Marlon Morgan, Founder and CEO, Wellness Together
Susan Heredia, Board President, Natomas USD
Loretta Whitson, Executive Director, California Association of School Counselors

❖ *Recommended for Large and Urban School Districts*

Maximizing School Safety: Empowering Board Members with Practical Strategies to Protect Students and Staff

❖ Critical Issue – Room 2014/2016/2018

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

This session provides a unique opportunity for board members to learn from leading experts in school safety and security. In today's world, ensuring that our schools are safe for everyone is more critical than ever before. This session will equip board members with practical strategies to assess, fund and implement the best practices needed to protect our students and staff.

By attending this session, board members will gain valuable insights into how to weigh risks and priorities, identify community priorities, and implement the degree and nature of safety appropriate for their unique community. Experts will also discuss the various options available, such as resource officers versus law enforcement officers, and help board members understand how to make the best decisions to ensure school safety.

Gina Zietlow, Superintendent, ABC USD
Brad Beach, Board President, ABC USD

All Means All: Leveraging the Power of Networks to Improve Student Results

❖ *Workshop – Room 2020*

EQUITABLE ACCESS TO ALL

This session highlights the work of Fillmore Unified in Ventura County and their journey to hardwire their system to achieve improved results for students. Membership in networks focused on TK 3 coherence as well as eighth and ninth grade achievement led to fundamental shifts in data collection, professional learning and course placement. Fillmore saw large improvements for students who identify as Latinx, English learners and socioeconomically disadvantaged.

Christine Schieferle, Superintendent, Fillmore USD

Mary Allyn Garcia, Director of Curriculum, Assessment & Instruction, Fillmore USD

Christopher Rodriguez, Senior Program Manager, California Education Partners

Christine Roberts, Program Manager, California Education Partners

Steven Kellner, Director of Program Sustainability and Growth, California Education Partners

Developing Workforce Housing: Challenges and Opportunities

❖ *Workshop – Room 2022/2024*

STUDENT AND COMMUNITY ENGAGEMENT

CSBA's partnership with UCLA's cityLAB and the UC Berkeley Center for Cities and Schools is helping LEAs innovate in their communities to help recruit and retain staff. Come learn about what's happening in California, what challenges these projects face, and what opportunities and resources CSBA is providing to help members navigate this new terrain.

Andrew Keller, Senior Director, Executive Office Operations and Strategic Initiatives, CSBA

Dana Cuff, Professor and Director of cityLAB, UCLA

Jeff Vincent, Co-founder and Director of Public Infrastructure Initiatives for the Center for Cities and Schools, UC Berkeley

Conducting a Successful Superintendent Search

❖ *Workshop – Room 3014*

GOVERNANCE STRATEGY AND PRACTICE

A highly successful superintendent search should focus on providing leadership that will be stable and guiding with a student focus. In this workshop, legal consultants and one district will discuss effective steps to recruiting and attracting top talent, including how to attract a diverse pool of candidates who fit the profile developed by the board at the beginning of the process. The panel will discuss the critical nature of developing selection criteria that become the foundation of a successful search and selection process, an open process that utilizes interviewing multiple educational partners chosen by the school board. The development of a strong governance team is critical to the success of the superintendent and attainment of the district's goals.

Steven Lowder, Consultant, McPherson & Jacobson, L.L.C.

William Huyett, Consultant, McPherson & Jacobson, L.L.C.

Michele Huntoon, Associate Superintendent, Business Services, East Side Union HSD

Ben Johnson, Consultant, McPherson & Jacobson, L.L.C.

Nicole Anderson, Consultant, McPherson & Jacobson, L.L.C.

Data Dashboards: The Good, the Bad and the Ugly

❖ *Workshop – Room 3018*

THE PROMISE AND PERIL OF TECHNOLOGY

The California Collaborative for Educational Excellence's (CCEE) Data Research Learning Network brings together select districts from across the state to innovate their data systems. In this session, attendees will learn about three districts' innovation journeys with the adoption/implementation of data dashboards. Participants will walk away with three board member specific resources such as "Do You Need a Data Dashboard? Considerations Before You Make the Decision and its Potential Impact on the Organization."

Ingrid Roberson, Assistant Director, CCEE
Kit Bragg, Director, Assessment, Research and Evaluation, San Ramon Valley USD
Cameron Lewis, Director, Data, Assessment and Accountability, Santa Clara USD
Allan Taing, Senior Manager, Research and Impact Analysis, CCEE

Innovations and Collaborations in Central Valley School Systems

❖ Workshop – Room 3020

STUDENT AND COMMUNITY ENGAGEMENT

This session focuses on the unique context of schools in the Central Valley and the power of community in rising to the challenges and finding innovations to solve them. The panel will discuss a recent report about longstanding and recent efforts across the region to build partnerships to impact student outcomes. Leaders from school districts and county offices of education will discuss the implications for district budgets; program design, scalability and replicability; and local and state policymaking. Philanthropic leaders will share experiences and lessons learned from education grantmaking in the Central Valley. Participants will be equipped with data to support advocacy efforts and inform policymakers.

Sherrie Reed Bennett, Executive Director of the California Education Lab, UC Davis
Priscilla Enriquez, CEO, James B. McClatchy Foundation
Steve Tietjen, Superintendent, Merced COE
Todd Lile, Superintendent, Madera USD
Tim Hire, Superintendent, Tulare COE

- ❖ *Recommended for First-Term Board Members, County Offices, Small and Rural School Districts, Large and Urban School Districts*

Effective Governance through Strategic Planning

❖ Workshop – Room 3022

GOVERNANCE STRATEGY AND PRACTICE

This session will provide an overview of an engaging process used to develop a user friendly, long term strategic plan, inclusive of your community partners. This process produces an easy to use document that identifies clear priorities, focuses energy and resources, streamlines operations, and ensures the Board maintains accountability toward the common objectives and intended outcomes for long and short term goals.

Leisa Winston, Superintendent, Huntington Beach City SD
Paul Morrow, Board President, Huntington Beach City SD

- ❖ *Recommended for First-Term Board Members*

Accelerated Learning Labs: Keeping Students Moving Forward

❖ Workshop – Room 3024

EQUITABLE ACCESS TO ALL

Accelerated Learning Labs is a first-of-its-kind initiative for the district and is being implemented at all levels with the goal to increase students' learning by one year in the span of four months. About 1,500 students participate in this intervention that prioritizes the urgent literacy needs of students during the school day, when the program can reach the most children. The elementary model is a pull out program and at the secondary level, class sizes were reduced to 15 students. This program is replicable by making strategic budgetary decisions, utilizing teaching and administrative staff to support students' foundational skills, and implementing a clear instructional model.

Yuen Kavian, Assistant Superintendent, Educational Services, Montebello USD
Leticia Alvidrez, Director, Educational Services, Montebello USD
Javier Hernandez, Teacher on Special Assignment, Montebello USD
Daniel DeLaVega, Program Specialist, Montebello USD

Elizabeth Cabrera, Board President, Montebello USD

Thursday, November 30 | 2:15 PM – 3:20 PM

Brown Act Basics: Transparency, Community Involvement, Government Accountability and More

❖ **Workshop – Room 2000**

GOVERNANCE STRATEGY AND PRACTICE

This workshop presents California's open meeting law requirements in a nutshell, with answers to challenging questions by seasoned legal practitioners. Learn the dos and don'ts related to serial meetings, closed sessions, public testimony, agenda setting, social media and e communications. This session is for newly elected board members or those in need of a refresher course. Topics covered include what a meeting under the Brown Act is, how the public must be informed of closed sessions, rules about public participation in open sessions, how the use of social media may involve the Brown Act, and how waivers operate during emergencies.

Bode Owoyele, Associate General Counsel, CSBA

Anthony De Marco, Partner, Atkinson, Andelson, Loya, Ruud & Romo

L. Carlos Villegas, Partner, Fagen Friedman & Fulfrost

Karen Rezendes, Partner, Lozano Smith

❖ **Recommended for Executive Assistants**

The Impacts of Political Divisiveness on Schools, Students and Governance

❖ **Workshop – Room 2001/2003**

GOVERNANCE STRATEGY AND PRACTICE

This session will present highlights from education researchers on the impact of divisive politics on schools on principals, teachers and students, and implications for governing and student learning. The panel will highlight findings based on surveys and analyses of educators' experiences with local contentious efforts related to instructional materials and approaches to addressing equity. The session will highlight research on voter and parent views about threats to public education and how to overcome these challenges and advance the goal of educating students to thrive in a diverse democracy.

Carl Cohn, Senior Research Fellow and Professor Emeritus, Claremont Graduate University

Darshana Patel, Board President, Poway USD, Delegate, CSBA

John Rogers, Professor of Education, University of California Los Angeles

Julie Marsh, Professor, Rossier School of Education, Sol Price School of Public Policy; USC

Mica Pollock, Professor of Education Studies, University of California San Diego

What Board Members, Superintendents and Senior Leaders Need to Know about Cybersecurity

❖ **Workshop – Room 2002**

THE PROMISE AND PERIL OF TECHNOLOGY

This session will present a 10,000 foot overview of the critical roles and responsibilities of board members, superintendents and senior leadership specific to cybersecurity, focusing on core concepts and best practices that can be replicated and scaled to benefit districts of all sizes. Attendees will learn about the foundational work, strategies and concepts for cybersecurity at the leadership level. Implementing these strategies will impact student achievement, budget and data privacy, which leads to improved cybersecurity outcomes and ultimately, student success.

Russ Selken, Chief Technology Officer, Modesto City Schools

Sara Noguchi, Superintendent, Modesto City Schools

Leading a Collaborative Effort to Engage Youth and Community Partners in Responding to the Fentanyl Crisis

❖ *Workshop – Room 2004*

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

The San Diego COE's Attendance, Safety, and Student Engagement Department will present its efforts to mobilize community partners, educate youth and families, empower youth leaders and leverage funding sources to provide education, tools and resources to build awareness of the dangers of opioids. Presenters will also share strategies to prevent youth substance use and reduce the associated harm. SDCOE has developed partnerships with pertinent stakeholders, including the Drug Enforcement Agency, San Diego County District Attorney's Office, San Diego County Health and Human Services, ADAPT (national leaders in prevention science), California Friday Night Live, and K 12 administrators and youth to aid in the implementation of a comprehensive and multi tiered substance abuse prevention program.

Tracy Schmidt, Director, San Diego COE

Rockwell Herron, Drug Prevention Ambassador, San Diego COE

Jim Crittenden, Alcohol, Tobacco, and Other Drugs Coordinator, San Diego COE

Salvador Garcia, Youth Development Coordinator, San Diego COE

- ❖ *Recommended for Student Board Members, County Offices, Small and Rural School Districts, Large and Urban School Districts*

Preventing Superintendent Turnover with Healthy Board Relationships

❖ *Workshop – Room 2005*

GOVERNANCE STRATEGY AND PRACTICE

Misunderstanding a board member's role and the role of the superintendent can lead to micromanagement and create an unhealthy relationship. Beverly Hills USD went from nine superintendents in 25 years to one superintendent in seven years. Previous turnover cost the district approximately \$1 million in the recruitment of new superintendents. Attendees will walk away with strategies to leverage their positions, ensuring that each level of the district is not undermined, but instead wholeheartedly supported to achieve educational excellence.

Noah Margo, Board President, Beverly Hills USD

Michael Bregy, Superintendent, Beverly Hills USD

Amanda Stern, Board Vice President, Beverly Hills USD

Rebecca Starkins, Ex., Dir., Communication and Strategic Initiatives, Beverly Hills USD

- ❖ *Recommended for First-Term Board Members*

What's App – All Things Online from Artificial Intelligence to Social Media

❖ *Workshop – Room 2006*

THE PROMISE AND PERIL OF TECHNOLOGY

AI holds promising potential for students (personalized learning, tutoring, access) as well as for staff (lesson planning, assessment, automation of administrative tasks), but boards need to carefully consider policies and practices to safeguard privacy, ensure ethics, and develop success indicators. F3 Law is nationally recognized as an industry leader in providing legal guidance to school districts on this emerging technology.

Gretchen Shipley, Partner, Fagen Friedman & Fulfrost

Parvin Ahmadi, Superintendent, Castro Valley USD

WASC Accreditation: Serving All Students

❖ *Workshop – Room 2007*

EQUITABLE ACCESS TO ALL

Western Association of Schools and Colleges (WASC) is committed to diversity, equity, inclusion and access to high quality rigorous learning opportunities for all students by fostering continuous improvement and recognition that schools meet an acceptable level of quality. The interactive panel will share strategies within the accreditation process that have engaged their school communities in evaluating program effectiveness and the impact on learning goals and social emotional needs of all students.

Barry Groves, President, WASC

Christopher (Kit) Oase, Board Member, Ripon USD, Delegate, CSBA; Commissioner, WASC

Ron Carruth, Superintendent, El Dorado Union HSD

Odie J. Douglas, Retired Assistant Superintendent, Commission Chair, WASC

Marilyn George, Executive Vice President, WASC

Current Issues Impacting Board Policies

❖ *Workshop – Room 2008*

GOVERNANCE STRATEGY AND PRACTICE

A wide variety of bills that impact public education became law this past year. CSBA has updated its sample policy manual, but does your board know which elements of your policy and practice you need to update? Does your board understand the intent behind the new legislation? This informative workshop highlights legislative and legal changes from this past year that impact policy. The panel of CSBA policy experts and writers will explain the biggest changes and what local educational agencies need to do differently. Q&A will follow the presentation and will include time to hear about your LEA's critical policy issues.

Barbara Laifman, Director, Policy Manual Development, CSBA

Dustin Bindreiff, Senior Policy Manual Writer, CSBA

Meghan Russell, Senior Policy Manual Writer, CSBA

Joshua Daniels, Chief, Policy & Governance Technology Services, CSBA

Tezeta Stewart, Senior Director, Policy and Governance Technology, CSBA

❖ *Recommended for First-Term Board Members*

Advocacy 101: How to be an Effective Advocate

❖ *Workshop – Room 2009/2011*

GOVERNANCE STRATEGY AND PRACTICE

This session will cover the most effective advocacy strategies that new and veteran governing board members will find useful at the federal, state and local levels. Legislative advocacy is critical to public education. Come join CSBA's Advocacy Team, including our Legislative Advocates, Public Affairs and Community Engagement Representatives, and school board members to learn the ins and outs of legislative advocacy. Hear about how to build and maintain strong relationships with elected officials and their staff. Learn how governing board members can build and maintain relationships with elected representatives and with community leaders, and what resources are available to help governing board members advocate on behalf of their students, schools and programs, as well as CSBA.

Chris Reefe, Legislative Director, Governmental Relations, CSBA

Raquel Maden, External Affairs Director, CSBA

Nancy Chaires Espinoza, Board President, Elk Grove USD

Denisse Lopez, Public Affairs and Community Engagement Representative, CSBA

Alma Castro, Board Member, Lynwood USD

Taking Action Against the Opioid Crisis in Schools: Life-Saving Resources and Community Partnerships

❖ *Critical Issue – Room 2014/2016/2018*

EQUITABLE ACCESS TO ALL

Calling all school board members – Are you concerned about how the opioid crisis is affecting our schools and students? Join us for an eye-opening session that addresses the opioid epidemic head-on, providing valuable insights into how you can take actions to protect your students and staff. This nationwide crisis is impacting people from all walks of life, so it's important for school board members to understand the gravity of this situation and discover the necessary steps to overcome it.

In this session, you will learn about life-saving resources, such as Narcan, that can help your district be proactive in preventing opioid overdoses. With the help of community organizations and public safety officials, you will discover how to develop strategies to identify and help at-risk students and how to promote open and honest communication about drug use in schools.

Summer Stephan, District Attorney, San Diego County

Julie Vitale, Superintendent, Oceanside USD

Barbara Ryan, Board Member, Santee SD

Eleanor Evans, Board Member, Oceanside USD, CSBA Delegate

Arts for All: Let the Music Play

❖ *Workshop – Room 2020*

STUDENT AND COMMUNITY ENGAGEMENT

The Arts for All: Let the Music Play is a comprehensive TK 8 instrumental program focused on: 1) engaging all students, 2) discovering and fostering a school family, and 3) connecting each student with a positive school mentor. The program has been recognized with a CSBA Golden Bell Award and a National School Board Magna Award. The program makes a significant difference in the lives of students; participating students' grades are 1.5 points higher, and they experience 50 percent fewer absences and more than a 60 percent decrease in discipline referrals. The number of students who have perfect attendance and zero discipline referrals is significantly higher in relationship to their non instrumental counterparts.

Jim Coombs, Superintendent, Lowell Joint SD

Cameron Miller, Band Instructor, Lowell Joint SD

❖ *Recommended for Small and Rural School Districts*

Best Practices for Nurturing the Superintendent and Board Member Relationship

❖ *Workshop – Room 2022/2024*

GOVERNANCE STRATEGY AND PRACTICE

To positively impact the education of students, board members and the superintendent must work together well. Learn strategies from a seasoned superintendent, an experienced board member, and an education law attorney for defining roles, creating a superintendent contract, maintaining effective communication, developing operational protocols, handling evaluations, and weathering changes and disagreements so that you can successfully build, maintain, and nurture a positive and productive Superintendent-Board Member relationship for the benefit of the district.

Barbara Ginsberg, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Student Board Members: Impacts of Youth Voice

❖ *Workshop – Room 3014*

STUDENT AND COMMUNITY ENGAGEMENT

Creating space for student voice at board meetings, schools and within the community is critical to increasing the effectiveness of boards of education. This session will share relevant strategies designed to increase the value of student voice in the district and community. Attendees will discover best practices from Shasta COE to create a cohesive team that empowers student board members and the board of trustees.

Judy Flores, Superintendent, Shasta COE
Marty Schafer, Facilitator, Great Boards, FranklinCovey Education
Anne Collins, Partner, Lozano Smith

❖ *Recommended for Student Board Members*

Success Stories: Embedding Social Capital Curriculum

❖ **Workshop – Room 3016**

EQUITABLE ACCESS TO ALL

This session focuses on improving the equity gap and will highlight best practices. Through English language arts classes, career technical education and expanded learning, students learn how to strategically and proactively set up and conduct career conversations with professionals through an eight step framework. Panelists will share how they are helping students — with a focus on marginalized populations — build communication skills, grow their access to professional networks, and gain access to internships and career opportunities in the hidden internship/job market. The session will showcase the importance of integrating social capital and career-readiness curriculum, and explain best practices for implementation, scalability and outcomes.

Bernie Phelan, Program Manager, Arts Learning, Alameda COE
Brian Dozer, Superintendent, Coastline Regional Occupational Program
Scott Reindl, Coordinator, 21st Century Career Readiness, Anaheim Union HSD
Sean O'Keefe, Founder and Partner, Career Launch

❖ *Recommended for County Offices, Small and Rural School Districts, Large and Urban School Districts*

Knowing Our Students: Building Trust, Rapport and Academic Success

❖ **Workshop – Room 3018**

STUDENT AND COMMUNITY ENGAGEMENT

School attendance is the gateway to student achievement. Last academic year, the average California student was missing in excess of 14 days (92 percent) with almost one in three students chronically absent. The education system is at a precipice of missing instructional days impacting ongoing learning. The reality is that parents of the youngest students may not have been in the education system pre-pandemic and they do not have the same understanding of the importance of attendance and how critical it is to support literacy. This session will discuss the need for all educators to "know the name; know the face; and know the story" of each of the families they serve and how this approach can be fostered by district leadership.

Erik Elorriaga, Regional Manager, School Innovations & Achievement
Dennis Wiechmann, Superintendent, Sanger USD

Planning Today for Tomorrow's OPEB Uncertainties

❖ **Workshop – Room 3020**

GOVERNANCE STRATEGY AND PRACTICE

Districts are dealing with declining enrollment, uncertain financial futures and myriad other challenges. Other Postemployment Benefits (OPEB) liabilities present a serious concern in tumultuous times, but there are strategies to help mitigate the stress of OPEB and pension obligations. Panelists will discuss how prefunding a Section 115 Trust can help districts deal with difficult budgetary situations by addressing liabilities now and explore additional cost reduction methods, such as an early retirement incentive.

John Gray, President and CEO, School Services of California
Tina Douglas, Interim Superintendent, San Dieguito Union HSD
Jennifer Meza, Senior Manager, Consulting, PARS
Brianna Garcia, Vice President, School Services of California

Sustaining Student Centered, Whole-Child Wellness

❖ *Workshop – Room 3022*

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

Mental health has never been more important! Leaders from Garden Grove USD, a diverse urban district, will present how it developed a robust, sustainable and scalable social worker led system that focuses on a positive, welcoming learning environment with targeted supports for students and staff. Attendees will walk away with a deep understanding of how the district implemented and expanded this comprehensive tiered approach to providing school based mental health services.

Valerie Shedd, Assistant Superintendent, Garden Grove USD

Walter Muneton, Board President, Garden Grove USD

Steve Yoon, Director, Student Services, Garden Grove USD

Gabriela Mafi, Superintendent, Garden Grove USD

Jeff Layland, Coordinator, Student Services, Garden Grove USD

Best Practices and Support for Executive Assistants

❖ *Workshop – Room 3024*

GOVERNANCE STRATEGY AND PRACTICE

Do you feel overwhelmed or isolated in your role as an executive assistant? This interactive workshop led by three seasoned executive assistants will share best practices of highly effective — and efficient — EA work. Topics include CSBA policy updates/organization and building a training model for well organized systems and support. Participants will leave this session knowing how to access the first statewide CA Admin Assistants Listserv, which includes a network of over 290 active district EA professionals, and provides a library of beneficial resources, templates and samples including a new EA Handbook to foster best practices. Attendees will leave the session with resources that they can put to use immediately.

Michelle Goncalves, Executive Assistant, Carmel USD

Tricia Zarevich, Executive Assistant, Los Gatos Saratoga Union HSD

Victoria Webber, Executive Assistant, Laguna Beach USD

❖ *Recommended for Executive Assistants*

Thursday, November 30 | 3:40 PM – 4:45 PM

Current Legal Issues Facing Governing Boards: Guidance for Board Members

❖ *Workshop – Room 2000*

GOVERNANCE STRATEGY AND PRACTICE

What are the current legal issues affecting California schools and governing board members right now? Attorneys from CSBA's four premier law firms will participate in an engaging, interactive panel discussion providing attendees with their take on the critical legal issues confronting school districts and county offices of education. The panel will discuss the right of parents to receive notice of a student's gender transition at school and to challenge the use instructional materials and books shelved in school libraries, the right of school boards to manage public comment during board meetings, and how boards can help prepare their bargaining team to negotiate the "common good" at the bargaining table.

Keith Bray, General Counsel & Chief of Staff, CSBA
Anthony De Marco, Partner, Atkinson, Andelson, Loya, Ruud & Romo
Candace Bandoian, Shareholder, Dannis Woliver Kelley
Peter Fagen, Partner, Fagen Friedman & Fulfrost
Karen Rezendes, Partner, Lozano Smith

Leading Your LEA from the Edge of the Box®

❖ *Workshop – Room 2001/2003*

GOVERNANCE STRATEGY AND PRACTICE

The Greek philosopher Heracleids once said that "the only constant is change." So, if the only constant we can count on is change, what do we need to do to manage the changes impacting our students and local educational agencies? Throughout history, people have practiced many different styles of leadership, yet the traditional models do not focus on the leaders and their well-being. The Edge of the Box® concept begins with the self and provides actionable steps to remove oneself from the box (environment) and observe and notice patterns of behavior and habits. This two phase model begins with an internal scan and deeper dive into the leader's well-being and to internal and external scans of the LEA.

Sepideh Yeoh, Governance Educator/Consultant, CSBA
Daryl Camp, Superintendent, San Lorenzo USD, MIG Faculty, CSBA

- ❖ *Recommended for Executive Assistants, County Offices, Small and Rural School Districts, Large and Urban School Districts*

What are County Offices of Education and What Do They Do for School Districts?

❖ *Workshop – Room 2002*

GOVERNANCE STRATEGY AND PRACTICE

In California, 58 county offices of education support more than 1,000 school districts statewide. Learn about the required duties of a COE, how county superintendents support local school districts, and the role of county boards of education. Plus, learn how policymakers are utilizing COEs to help advance statewide initiatives such as universal pre-kindergarten, the Statewide System of Support, and the Children and Youth Behavioral Health Initiative.

John McPherson, President, California County Boards of Education
Mary Ann Dewan, Legislative Chair, CA County Superintendents, Superintendent, Santa Clara COE
Gayle Garbolino-Mojica, President, California County Superintendents
Beverly Gerard, Board Member, San Mateo COE
Michael Teasdale, Board Member, Ventura COE

❖ *Recommended for County Offices*

Community Engagement Practices for Board Meetings and Beyond

❖ Workshop – Room 2004

STUDENT AND COMMUNITY ENGAGEMENT

In this interactive workshop, participants will learn about the best practices of highly effective community engagement that can improve board meetings and board interactions. When a board is operating transparently and engaging in a healthy way, it builds trust in the community and creates more time to focus on student achievement, rather than adult disagreements. The session will cover how to set board meeting expectations, tips for ensuring equitable community input at meetings and in general, and practical ideas for increasing community voice in decisions. Participants from a district or county office of any size will leave this session with a best practices checklist they can put to use immediately.

Trinette Marquis, Executive Director, California School Public Relations Association

Jessica Hull, Executive Director, Communication and Community Engagement, Roseville City SD

We Are All Storytellers: Using Social Media to Market the District as a Team

❖ Workshop – Room 2005

STUDENT AND COMMUNITY ENGAGEMENT

This presentation will discuss how Banning USD went from having a closed communication system to a more effective open system of communication. Benefits include increased transparency, better collaboration and community involvement, to better serve students. Districts don't need a full communications team to share the district story when everyone in a local educational agency can be a storyteller. This session will show attendees how to harness the power of social media marketing to be innovative and reach your audience where they are. Participants will discover new and easy ways to grow their district's social media presence as a team and increase community partner engagement for their LEAs. Everyone will walk away from this session empowered to tell their story.

Lynette White, District and Community Relations Coordinator, Banning USD

Terrence Davis, Superintendent, Banning USD

Mayra Anguiano, Board President, Banning USD

Laura Troutman, Board Member, Banning USD

❖ *Recommended for Small and Rural School Districts*

California Public Records Act: Understanding the Public's Right to Information

❖ Workshop – Room 2006

GOVERNANCE STRATEGY AND PRACTICE

The California Public Records Act (CPRA) is a vast and complex law providing the public access to local educational agency records and information. In this modern age, much emphasis is placed on access to electronic records, which include emails, texts, messaging and social media communications by board members. Understanding the public's right to information your LEA may have thought was private, but is considered public under the CPRA, is critical. This presentation will provide an overview of the right to public records, potential exemptions and common pitfalls with real examples provided. The presenters will focus on the role and impact on board members and superintendents with practical tips from the trenches.

Torie F. Gibson, Superintendent, Amador County & USD

Michelle L. Cannon, Partner, Lozano Smith

“Good Enough” to Highly Functional

❖ *Workshop – Room 2007*

GOVERNANCE STRATEGY AND PRACTICE

This presentation will share success stories and provide tangible tools for districts desiring to move from dysfunctional or “good enough” to highly functional. Attendees will learn the tools necessary to create a cohesive board that is prepared to navigate issues that can be sensitive, political and emotional while staying focused on student success. The takeaways will include a framework that can be used to create a highly functional team that directly impacts student achievement and organizational functionality. Creating a healthy, trusting relationship for school board members is perhaps the most significant action a governance team can take as they set the tone and direction for the entire district. The governance team’s focus and purpose will yield high academic student achievement.

Yolanda Valdez, Superintendent, Cutler-Orosi Joint USD

Lori Gonzalez, Superintendent, Lamont ESD

Lee Pritzl, former Superintendent, President, Elevated Performance 4U, Author

Behavior Threat Assessment Management

❖ *Workshop – Room 2008*

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

Per Assembly Bill 99, districts were required to have at least one multidisciplinary threat assessment and resource team in place by Aug. 1, 2023. This presentation features one school’s journey to full implementation of the district’s Behavioral Threat Assessment Management (BTAM) process. Workshop attendees will hear about the BTAM process from site- and district-level administrators, law enforcement, the superintendent and board members. The BTAM process is easily replicated and can be scaled to meet district needs. Funding through the STOP School Violence Grant is available to districts. Attendees will receive a sample board policy, BTAM manual and BTAM training forms to help implement the process in their districts.

Julie Winkel, Director Student Services, Safety/BTAM, Roseville Joint Union HSD

Peter Constant, Board President, Roseville Joint Union HSD

John Becker, Superintendent, Roseville Joint Union HSD

Ken Nakamura, Threat Assessment Detective, Roseville Police Department

Sheila Stein, School Psychologist, BTAM, Roseville Joint Union HSD

Tips and Tricks for Managing the New TK Mandates

❖ *Workshop – Room 2009/2011*

EQUITABLE ACCESS TO ALL

Transitional kindergarten is a reality in California as is pre-K and full day kindergarten for many school districts. This session is intended to help board members better understand pre-K, TK and full-day kindergarten in order to better anticipate and handle the educational, facilities and staffing issues related to these early childhood grades. The session will include examples from two districts.

Patrick Keeley, Superintendent, Mountain Empire USD

Bob Nicholson, Vice President, Eric Hall & Associates (MGT Consulting Group)

❖ *Recommended for First-Term Board Members, Small and Rural School Districts*

Mental Health: Shifting the Narrative

❖ *Critical Issue – Room 2014/2016/2018*

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

This session aims to broaden the narrative and reduce stigma around mental health. Attendees will learn about resources and model practices they can create and utilize to support the mental health of students and staff.

Tory Martinez, Vice President of Programs, National Alliance on Mental Illness (NAMI)

Resilient and Equitable Schools: Maximize Inflation Reduction Act Funding for your District

❖ *Workshop – Room 2020*

EQUITABLE ACCESS TO ALL

The federal climate bill, the Inflation Reduction Act, increases funding for clean energy and climate initiatives to empower communities that accelerate infrastructure investments, especially in low income and disadvantaged communities. Learn how schools can take advantage of federal tax incentives to become more resilient, sustainable and efficient while planning for weather and power considerations.

Ingrid Morales, Business Development Associate, ENGIE

Jennifer Chamberlin, Director, Government and Regulatory Affairs, ENGIE

Superintendent Evaluation: Focusing and Aligning the District

❖ *Workshop – Room 2022/2024*

GOVERNANCE STRATEGY AND PRACTICE

Research shows that incorporating student learning goals in the superintendent's evaluation has a strong impact on improving student achievement. Does the governance team have an agreement and a laser like focus on district goals? How strong is the collaboration and communication within the governance team? Learn how to utilize the superintendent evaluation process to focus and align district work and enhance communication and collaboration between the board and the superintendent.

Luan Rivera, Senior Governance Educator/Consultant, CSBA

Rosanna Mucetti, Superintendent, Napa Valley USD

David Gracia, Board President, Napa Valley USD

Cindy Watter, Board Member, Napa Valley USD

❖ *Recommended for Executive Assistants, Small and Rural School Districts, Large and Urban School Districts*

From Surviving to Thriving: Family Engagement Strategies to Support AANHPI Students in Times of Turmoil

❖ *Workshop – Room 3014*

STUDENT AND COMMUNITY ENGAGEMENT

Public schools serve as a microcosm for the historical and societal pressures and challenges facing the multifaceted populations that constitute the Asian American, Native Hawaiian and Pacific Islander (AANHPI) community. Public education plays a central role in providing crucial support systems, community networks, social infrastructure and tools of empowerment for all demographic populations. The Asian Pacific Islander School Board Members Association has assembled a panel that will focus on exemplary and replicable outreach and support programs that school districts can offer to help AANHPI youth find their place and prosper in their communities and the world at large.

John R. Yeh, Partner, Burke, Williams & Sorensen

Florence Wong, Board Member, Burlingame SD

Marla Silversmith, Superintendent, Burlingame SD

Hong Nguyen, Director of Educational Equity, San Ramon Valley USD

Nancy Bui, Director of Equity and Inclusion, San Mateo-Foster City SD

Unleashing the Power of Student Voice

❖ *Workshop – Room 3016*

STUDENT AND COMMUNITY ENGAGEMENT

Students are ready to play a bigger role in the governance of our school districts. Join our session and hear the "Why" from several high school seniors who have a sense of urgency, and commitment and believe the time is now.

Tracy Rogers-Tryba, Director, Trainings, CSBA

Chris Norwood, Board President, Milpitas USD

Kai Arce, Student Board Member, Windsor USD
Satvika Iyer, Student Board Member, Milpitas USD
Luis Valdes, Student Board Member, Santa Clara USD

❖ *Recommended for Student Board Members*

School Closure and Consolidation

❖ **Workshop – Room 3018**

GOVERNANCE STRATEGY AND PRACTICE

School closure and consolidation is one of the most challenging issues a school district can face. However, the school board's process can provide a thorough, inclusive and efficient method to determine the number of schools that can be operated that will best impact students academically and the district financially, and which schools should be closed. This presentation will provide an overview of best practices to close a school and will review real examples of challenges and success.

Joe Pandolfo, Executives Vice President, Total School Solutions
Gordon Amerson, Superintendent, Duarte USD
Christina Lucero, Board Member, Baldwin Park USD
Froilan N. Mendoza, Superintendent, Baldwin Park USD
Sarine A. Abrahamian, Partner, Orbach Huff Suarez & Henderson LLP

The Buck Stops Where? Cyber Incident Accountability and School Boards

❖ **Workshop – Room 3020**

THE PROMISE AND PERIL OF TECHNOLOGY

Members of local educational agencies, including boards of education, have different roles and responsibilities when it comes to protecting students and staff. This is also true in the digital world, as K 12 LEAs gather, store and protect vast amounts of sensitive student, staff and community data. This session will illuminate the current reality and risks for LEAs regarding the vast amounts of data entrusted with schools by the public. Panelists will delve into the role of governing boards and how proactive measure might be taken to reduce cyber risk, and maintain public trust.

Terry Loftus, Asst. Superintendent and Chief Information Officer, San Diego COE
Francisco Tamayo, Senior Director, Cybersecurity and Digital Privacy, San Diego COE
Guadalupe González, Board Member, San Diego COE

❖ *Recommended for First-Term Board Members, Small and Rural School Districts, Large and Urban School Districts*

Today's Youth Apprentices are Tomorrow's Workforce

❖ **Workshop – Room 3022**

EQUITABLE ACCESS TO ALL

The Division of Apprenticeship Standards has convened key stakeholders in California to define and develop youth apprenticeships to provide clear guidance for all student's future career and college stability. Apprenticeships Reaching Career Horizons (ARCH) is a model program where students are earning and learning as employees in IT, teacher's aides, and assistant farm managers for their own school districts. Panelists will share how to "grow your own" employees using the apprenticeship training methods that combine dual enrollment and paid, on the job training.

Pam Knapp, Director II, College and Career Readiness, San Joaquin COE
Adele Burnes, Deputy Chief, Division of Apprenticeship Standards
Ziggy Robeson, Superintendent, Ripon USD
Bina Lefkowitz, Board Member, Sacramento COE
Peter Callas, Director, College and Career Transitions, California Department of Education (CDE)

❖ *Recommended for County Offices, Large and Urban School Districts*

Friday, December 1 | 9:00 AM – 10:05 AM

Reporting Gifts and Other Sources of Income: Form 700 Guidance and the Political Reform Act

❖ *Workshop – Room 2000*

GOVERNANCE STRATEGY AND PRACTICE

Every elected official who makes governmental decisions, including school and county office of education board members, is required to submit Form 700, Statement of Economic Interests. The completion of a Form 700 will require public officials to disclose information to the public about their personal financial interests including the receipt of gifts. Learn from experienced legal practitioners what constitutes a reportable gift, as well as what other sources of income that must be reported on Form 700 pursuant to the Political Reform Act.

Dana Scott, Associate General Counsel, CSBA
William Tunick, Shareholder, Dannis Woliver Kelley
Kathryn Meola, Partner, Atkinson, Andelson, Loya, Ruud & Romo
Lynn Beekman, Partner, Fagen Friedman & Fulfrost

❖ *Recommended for Executive Assistants*

Show Me the Money!

❖ *Workshop – Room 2001/2003*

GOVERNANCE STRATEGY AND PRACTICE

What is the fiscal outlook for the state and schools in 2024 and beyond? How are state revenues and Proposition 98 looking since income tax filing was delayed until Oct. 15? In this workshop, attendees will get insider perspectives on what to expect from Sacramento. The nonpartisan Legislative Analyst's Office will present its most recent fiscal outlook for the California state budget with a focus on K 12 education. This session will include a frank discussion of what's on the horizon for the state budget.

Kenneth Kapphahn, Principal Fiscal and Policy Analyst, Legislative Analyst's Office
Patrick O'Donnell, Chief, Governmental Relations, CSBA
Iván Carrillo, Senior Director, State and Federal Gov. Relations, Association of California School Administrators

Not Our School! Building Support When Facing Closures

❖ *Workshop – Room 2002*

GOVERNANCE STRATEGY AND PRACTICE

Operating under enrolled schools can have significant financial implications for districts, especially in the face of declining enrollment. Districts are facing tough choices about whether, when and how to close schools. As they navigate options, they often encounter communities who want their school to remain open. In this workshop, officials who have made closure/consolidation decisions will share their experiences and strategies for building community and stakeholder support, as well as monetizing sites after closure.

Stacy Yao, Superintendent, Cupertino Union SD
Sylvia Leong, Board President, Cupertino Union SD
Clarissa Canady, Shareholder, Dannis Woliver Kelley
Gregory J. Dannis, Shareholder, Dannis Woliver Kelley

Declining Enrollment, School Closures and Equity

❖ *Workshop – Room 2004*

EQUITABLE ACCESS TO ALL

Districts experiencing declining enrollment may have to consider school closures or consolidations in order to right size financially. Closures may help districts balance their budgets, but they also come with a cost to students and families. In this session, researchers

will share data on school closure trends and risks in California, and local leaders will offer reflections and strategies, informed by their experiences, that can help districts and boards navigate the equity implications of school closures.

Carrie Hahnel, Senior Associate Partner, Bellwether
Heather Hough, Executive Director, Policy Analysis for California Education (PACE)
Francis Pearman, Assistant Professor of Education, Stanford University
James Morris, County Administrator, Inglewood USD
Debra Duardo, Superintendent, Los Angeles COE

State Fiscal Leaders Talk California's Economic Outlook

❖ *Workshop – Room 2006*

GOVERNANCE STRATEGY AND PRACTICE

Panelists will review the fiscal impact of the slowing economy on California, and projections for the next few years. At a state level, the presentation will focus on revenues and implications for state spending, including Proposition 98 spending. At the local level, issues related to budget year and multi year projections and planning will be covered, with particular focus on the large amount of one time funding from federal and state sources. The discussion will include messaging and advocacy directed at both state officials and local communities.

Angelo Farooq, Board Member, Riverside USD
Fiona Ma, Treasurer, State of California
Malia Cohen, Controller, State of California
Jack O'Connell, Partner, Capitol Advisors Group

Seize the Data: Using Chronic Absence to Drive Action

❖ *Workshop – Room 2007*

EQUITABLE ACCESS TO ALL

Despite the return to in-person instruction, 30 percent of students grades 1-12 and 40 percent of kindergartners in California were chronically absent during the 2021–22 school year. This attendance crisis is a clear warning sign that decisive action is needed to prevent further declines in achievement, graduation and enrollment. Join Attendance Works and the Santa Clara COE to learn about key questions board members should ask and answer using chronic absence and attendance data. Panelists will share lessons learned from a two year community of practice with districts supported by a partnership with the County Board of Supervisors and showcase how to explore whether the overuse of unexcused absences could be undermining attendance improvement strategies.

Nabil Shahin, Director, Integrated Data, Research and Evaluation, Santa Clara COE
Hedy Chang, Executive Director, Attendance Works
Mary Ann Dewan, Superintendent, Santa Clara COE
Victoria Chon, Board President, Santa Clara COE

We Received a Complaint ... Now What?

❖ *Workshop – Room 2008*

STUDENT AND COMMUNITY ENGAGEMENT

Title IX? Uniform Complaint Procedures? Informal resolution? Confused about local district or COE complaint procedures? This workshop will breakdown the complexities of common complaint types and provide easy to follow guidance on how to respond to complaints, which procedures to follow, and how to comply with multiple procedures at one time. Of course, no workshop can replace legal advice and counsel, but the panel will provide best practices and practical advice to prepare for working with Title IX coordinators, independent investigators and legal counsel to successfully resolve complaints and reduce liability.

Alex Worthy, Senior Legal Services Attorney, CSBA

❖ *Recommended for Executive Assistants*

Governance Handbook and Board Self-Evaluation

❖ *Workshop – Room 2009/2011*

GOVERNANCE STRATEGY AND PRACTICE

Most school district boards of education have a Governance Handbook that sits on the shelf but is not reviewed, updated and evaluated. In this workshop, attendees will discuss the process Lake Tahoe USD's governance team has utilized to create a Governance Handbook, how they review and evaluate their practices against the specific guidelines and how they update the document annually. Join this interactive session where attendees will engage in a sample process around the development of the Governance Handbook and the annual review process.

Todd Cutler, Superintendent, Lake Tahoe USD
Valerie Mansfield, Board President, Lake Tahoe USD
Amy Christianson, Chief, Member Services, CSBA
Teresa Schow, Executive Assistant, Lake Tahoe USD

❖ *Recommended for Executive Assistants, Small and Rural School Districts*

Student Behavior: What do you do when students push their limits rather than exceed them?

❖ *Critical Issue – Room 2014/2016/2018*

STUDENT AND COMMUNITY ENGAGEMENT

Come hear experts discuss how student behavior impacts student success. Experts and participants will share best practices and resources for responding to student behaviors.

Zandra Jo Galvan, Superintendent, Greenfield Union SD
Mary Helen Ybarra, Board Member, Corona-Norco USD
David Miyashiro, Superintendent, Cajon Valley Union SD
Vanessa Robinson, Board Member, Salinas Union HSD
Parvin Ahmadi, Superintendent, Castro Valley USD

The Big Five: A Comprehensive Framework for Providing Effective School Safety

❖ *Workshop – Room 2022/2024*

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

From fire drills to active shooter training to tackling school bullying, school safety covers myriad issues and challenges. An approach to school safety called the "The Big Five" was developed by the San Mateo COE a decade ago, and recently adopted by the Monterey COE. In this workshop, participants will learn how The Big Five can provide districts and COEs with a more comprehensive framework to ensure school safety and emergency preparedness for school sites.

Deneen Guss, Superintendent, Monterey COE
Brett McFadden, Deputy Superintendent, Monterey COE
Nancy Magee, Superintendent, San Mateo COE
Beverly Gerard, Board Member, San Mateo COE
Heather Owen, Board Member, Monterey COE

❖ *Recommended for Executive Assistants, County Offices, Small and Rural School Districts, Large and Urban School Districts*

Consolidation: Worth the Effort to Improve Access

❖ *Workshop – Room 3014*

EQUITABLE ACCESS TO ALL

Are school closures in your district's future? When declining enrollment spreads resources too thin, consolidating schools may be your best option. How do you move through this difficult process and maintain community support? Take the high road with a positive strategy that delivers and keeps your community with you. Learn from experienced superintendents who have navigated this journey with integrity and success. The secret sauce lies in equitable access for all. Get the playbook at this workshop.

Darren Knowles, Superintendent, Pomona USD

Gordon Amerson, Superintendent, Duarte USD

Bonnie Moss, Principal, CliffordMoss

Sarine A. Abrahamian, Partner, Orbach Huff Suarez & Henderson LLP

Cybersecurity: Leveraging Common Sense Policies, Network Design, Funding Resources and Strategic Partnerships to Reduce Cyberrisks

❖ *Workshop – Room 3018*

THE PROMISE AND PERIL OF TECHNOLOGY

School districts manage and maintain a plethora of sensitive data and systems that put them at ever-increasing risk of cyberattack. Managing this risk along with ensuring that employees and students have access to the tools they need to succeed has become an ever-changing challenge. Learn about how NVUSD leveraged restructuring of the technology department, common sense policies and network design, and formed strategic partnerships to reduce the risk of cyberattack.

Rosanna Mucetti, Superintendent, Napa Valley USD

David Gracia, Board Member, Napa Valley USD

Rabinder (Rob) Mangewala, Chief Business Official, Napa Valley USD

Jordan Michels, Chief Technology Officer, Napa Valley USD

Healthy Governance in Contentious Times

❖ *Workshop – Room 3020*

GOVERNANCE STRATEGY AND PRACTICE

This session will explore ways that school leaders can work to keep momentum on improving equity and progress for all students when national politics make public school districts contested places. School leaders from three districts will share experiences and lessons learned as they have navigated the impact of well-organized national politics in their communities. Panelists represent different areas of the state and have taken diverse approaches to meeting challenges of divisive communities and contexts.

Carl Cohn, Senior Research Fellow and Professor Emeritus, Claremont Graduate University

Matt Doyle, Superintendent, Vista USD

Christi Barrett, Superintendent, Hemet USD

Cipriano Vargas, Board Member, Vista USD

Darneika Watson, Superintendent, Glendale USD

Innovative Practice Model for Families in Transition: McKinney Vento Program Best Practices for Rural Schools

❖ *Workshop – Room 3022*

EQUITABLE ACCESS TO ALL

Rural communities face unique challenges in identifying and supporting families and students in transition. This presentation will focus on two McKinney Vento programs that have been recognized by the California Department of Education as a Model Innovative Practice, San Luis Obispo COE's SAFE System of Care and Wheatland Union HSD's Safe Harbor program. The session will feature scalable best practices for a wraparound support program, interventions that can be implemented that have a manageable impact on budget, and strategies that have a positive impact on student achievement and campus equity.

Aleia Lund, Director, Community Schools, Wheatland Union HSD
John Acosta, Homeless Innovation Coordinator, San Luis Obispo COE

❖ *Recommended for County Offices, Small and Rural School Districts*

Friday, December 1 | 10:25 AM – 11:30 AM

CSBA's Education Legal Alliance: 2023 Court Decisions with Statewide Implications Board Members Should Know

❖ *Workshop – Room 2000*

GOVERNANCE STRATEGY AND PRACTICE

What litigation matters of statewide importance did CSBA's Education Legal Alliance (ELA) initiate or support during the past year? What should board members take away from the outcome of the litigation? Presenters will focus on ELA cases and the critical legal issues impacting school districts and COEs that have arisen from the decisions in those matters. This will include important court decisions and litigation from 2023, such as CSBA v. State Board of Education, D.O. v. Escondido Union School District, and Rodriguez v. Sandoval. Attendees will leave with knowledge of how these decisions impact their school districts and COEs and what actions can and should be taken as a result.

Kristin Lindgren-Bruzzone, Deputy General Counsel, CSBA

Michael E. Smith, Of Counsel, Lozano Smith

Melissa Brown, Human Resources Director, Panama-Buena Vista Union SD

Community School Transformation: Resources and Examples

❖ *Workshop – Room 2001/2003*

STUDENT AND COMMUNITY ENGAGEMENT

Student and community engagement are at the heart of the community schools strategy, which transforms a school into a place where educators, local community members, families and students work together to strengthen conditions for learning and development. This workshop will provide an opportunity to explore Community Schools Forward resources, including a framework identifying the essential elements of transformational community schools, a theory of action and accompanying outcomes guide, and an Excel based tool that helps to plan for costs of implementation and budgeting. District administrators from geographically diverse parts of the state will also share their experience implementing these resources in their local context.

Daniel Espinoza, Researcher and Policy Advisor, Learning Policy Institute

Andrea Bustamante, Exec Dir., Community Schools Student Services, Oakland USD

Cresta McIntosh, Associate Superintendent, Educational Services, Monterey Peninsula USD

Hayin Kimner, Managing Director, Community Schools Learning Exchange

Inclusion Trifecta: Academics, Athletics and Activities

❖ *Workshop – Room 2002*

EQUITABLE ACCESS TO ALL

Workshop participants will learn about using student connections developed through Unified Sports and peer mentoring courses to build a foundation for inclusion of students with disabilities. Traditional views of inclusion focus on equipping students with skills and augmenting staff supports. The presenters will lead the audience into a new paradigm of inclusion that uses student connections as a key principle. Presenters will share a blueprint for other districts to replicate and will discuss student data, budget impact, training tools and student recruitment strategies.

Zhanna Preston, Executive Director of Special Education, Murrieta Valley USD

Dustin Punzel, Senior Program Specialist, Special Education, Murrieta Valley USD

Brandi Heise, Teacher and Peer Mentoring Lead, Murrieta Valley USD

Linda Lunn, Board Member, Murrieta Valley USD

Jacquie Acosta, Parent, Murrieta Valley USD

Every Child Reads

❖ *Workshop – Room 2004*

EQUITABLE ACCESS TO ALL

Are you interested in learning more about systemwide literacy work and how can you support all students in learning to read? In this session, strong partnerships between two districts and two county offices of education currently engaging in deep, evidence-based literacy work will be highlighted. The panel will share their experiences and stories around data literacy, student success, family and community engagement, and budget implications. Attendees will leave with resources to utilize in their districts to support all students and families. Every Child Reads is a statewide literacy project that focuses on supporting students struggling to read.

Erin Roberts, Director, Human Resources, Oakley Union ESD

Jeff Palmquist, Superintendent, Oakley Union ESD

Maria Bordanaro, Deputy Superintendent, Oakley Union ESD

Shannon Baker, Executive Director, Curriculum and Instruction, San Diego COE

Vicki Gravlin, Executive Director, Elementary Education, Oceanside USD

❖ *Recommended for County Offices, Small and Rural School Districts, Large and Urban School Districts*

Optimizing Board Management: Digital Solutions and Best Practices

❖ *Workshop – Room 2005*

GOVERNANCE STRATEGY AND PRACTICE

Effective governance begins with efficient board management. In this session, attendees will gain insights into best practices for conducting seamless board meetings and promptly updating policies through the utilization of digital platforms, empowering boards to implement significant changes. We will delve into techniques in board management and review practical examples for utilizing a district GAMUT site to streamline updates, maintain meetings, and bolster organizational communication with a focus on both efficiency and transparency.

Erin O'Ray, Program Manager, CSBA

Greg Francis, Policy Manual Consultant, CSBA

Kunal Singh, Governance Technology Specialist, CSBA

Tricia Zarevich, Executive Assistant, Los Gatos-Saratoga Union HSD

Paige Bartow, Manager, Technology Sales and Training, CSBA

❖ *Recommended for Executive Assistants*

Getting to Yes - The Board's Role in Negotiations

❖ *Workshop – Room 2006*

GOVERNANCE STRATEGY AND PRACTICE

Setting clear direction is a key responsibility of board members as they can shape the tone and tenor of labor negotiations. With the current realities of staffing difficulties, increased learning expectations and an uncertain economic future, it is vital that boards understand and commit to thoroughly understanding the process and parameters for bargaining, including how and when and with whom to communicate on this important topic. F3 Law is a trusted partner across the state in supporting governance teams to successfully negotiate collective bargaining agreements.

Namita Brown, Partner, Fagen Friedman & Fulfrost

Diann Kitamura, Next Level Client Services Consultant, Fagen Friedman & Fulfrost

Terilyn Finders, Chief Client Services Officer, Fagen Friedman & Fulfrost

ChatGPT as a Tool for Teaching and Learning

❖ *Workshop – Room 2007*

THE PROMISE AND PERIL OF TECHNOLOGY

Santa Cruz City Schools worked with staff to discuss the value and possibilities that artificial intelligence (AI) and large language models like ChatGPT can provide to support teaching and learning. Staff are committed to teaching students how to responsibly use AI in learning. The district's teacher technology leaders are also committed to sharing how to utilize AI to enhance instruction and create efficiencies for teachers. In this workshop, hear from a trustee, teacher leaders and administrators about their experiences using AI in schools.

Kyle Kelley, Board Member, Santa Cruz City Schools

Kris Munro, Superintendent, Santa Cruz City Schools

Shannon Calden, Director of Learning and Achievement, Santa Cruz City Schools

Erin Asamoto, EdTech/Computer Science TOSA, Santa Cruz City Schools

David Kline, Sequel High School English Teacher, Santa Cruz City Schools

Safety First: Tips for School Safety and Student Well-being

❖ *Workshop – Room 2008*

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

Sweetwater Union High SD will share best practices for Behavioral Threat Assessment, student threat assessment case management tools, and crisis communication. Learn about their annual Comprehensive School Safety Train-the-Trainers, a training for all site leaders to draft Comprehensive School Safety Plan goals. San Mateo COE will share their School Safety Symposium, which covers prevention strategies for schools, partner agencies and families. SMCOE will also share The Big 5, an emergency plan and set of TK-12 classroom resources used by all SMCOE districts and law enforcement agencies.

Moises Aguirre, Superintendent, Sweetwater Union HSD

John Czajkowski, Director of Safety and Security, Sweetwater Union HSD

Mason Henricks, Coordinator, School Safety and Risk Prevention, San Mateo COE

Angela Asch, Principal Research Manager, CSBA

- ❖ *Recommended for Student Board Members, County Offices, Small and Rural School Districts, Large and Urban School Districts*

Politics, Money and Policy: Political Landscape Impacting Schools

❖ *Workshop – Room 2009/2011*

GOVERNANCE STRATEGY AND PRACTICE

You can never separate politics from the issues of school funding and policy. California's fiscal challenges follow the most ambitious investments in public K 12 education in decades. The threat to the significant progress made in the budget last year is setting the stage for a major effort to protect these vital investments as key leadership changes take place in the Legislature. The politics of a statewide bond measure, charter schools, curriculum issues and potential reductions in school-funded programs will only be part of the larger debate over education in the coming year.

Kevin Gordon, President, Capitol Advisors Group

Jack O'Connell, Partner, Capitol Advisors Group

Barrett Snider, Partner, Capitol Advisors Group

Stephanie Medrano Farland, Director of Education Policy, Capitol Advisors Group

Mike Walsh, Board Member, Butte COE

Moving Beyond Covid: Equitably Addressing Academic Challenges and Opportunities

❖ **Critical Issue – Room 2014/2016/2018**

EQUITABLE ACCESS TO ALL

This workshop will explore the various academic challenges and opportunities our scholars face in the aftermath of the pandemic and strategies to provide equitable positive academic outcomes.

Heather Hough, Executive Director, Policy Analysis for California Education (PACE)

John Fensterwald, Staff Writer, EdSource

Grace Park, Associate Superintendent, Chino Valley USD

Michael Matsuda, Superintendent, Anaheim Union HSD

Avoid Fiscal Upheaval with Early Retirement Plans

❖ **Workshop – Room 2022/2024**

GOVERNANCE STRATEGY AND PRACTICE

Fiscal challenges are mounting for school districts. In the face of uncertain financial futures, many are evaluating the need to reduce budgets. While layoffs may become a reality for some, there remain alternatives for districts seeking a different path. We will discuss Early Retirement Incentives and other creative approaches school districts can implement to mitigate the pain of budgetary uncertainty.

Ryan Nicasio, Senior Vice President, PARS

Steven Keller, Retired Superintendent, Senior Consultant, PARS

Don Austin, Superintendent, Palo Alto USD

Developing and Passing Bond Measures Amidst Economic Uncertainty

❖ **Workshop – Room 3014**

STUDENT AND COMMUNITY ENGAGEMENT

Voter approved bond measures provide funding to repair and upgrade classrooms and school facilities. Recently, voter concerns related to the economy, inflation, lingering pandemic impacts and other factors have introduced new challenges for passing bonds. Leaders from a Northern California district and a Southern California district will share how they successfully navigated current challenges and passed bonds in 2022. An industry leading strategy and communications consultant will share recent innovations, trends and best practices for school bonds.

Charles Heath, Partner, TeamCivX

Lesli Stein, Board President, Las Virgenes USD

Angela Cutbill, Board Vice President, Las Virgenes USD

Ed Sheffield, Board Member, Santa Rosa City Schools

Ever Flores, Board Member, Santa Rosa City Schools

Best Practices for Navigating Surplus Real Estate

❖ **Workshop – Room 3016**

GOVERNANCE STRATEGY AND PRACTICE

Join presenters from real estate and law as they consider best practices for navigating property decisions, including the recommended process and legal considerations when deciding to buy, sell, lease or develop property. This workshop will apply a strategic asset management approach to evaluating underutilized and surplus property, renegotiating long term leases and swapping property. The framework presented will provide necessary steps to thinking critically about school district real estate.

Landis Graden, CEO, DCG Strategies

Harold Freiman, Attorney, Lozano Smith

Allan Garde, Assistant Superintendent, Business Services, Hayward USD

Providing a Mental Health/Student Wellness Program

❖ *Workshop – Room 3018*

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

Natomas USD started a mental health/student wellness program 10 years ago. Using a board resolution, data and smart budgeting, the district adjusted a recent Golden Bell Award-winning program to adapt for today's students and their families. Learn big ideas districts can implement and/or smaller, easier-to-implement ideas that can help districts in weeks.

Angela Herrera, Chief Academic Officer, Natomas USD

Doug Orr, Associate Superintendent, Natomas USD

William Young, Deputy Superintendent, Natomas USD

Earl Pavao, Executive Director, Natomas USD

Micah Grant, Board Member, Natomas USD

Expanding STEAM through Community Engagement

❖ *Workshop – Room 3020*

EQUITABLE ACCESS TO ALL

While many districts have been addressing shrinking budgets due to rising costs, significant salary increases and declining enrollment, they have been fortunate to receive specifically designated funds to support the arts, music and expanded learning opportunities. Learn how one district has strategically sought out student, staff and community voice to drive the expansion of STEAM as both part of the instructional day and their expanded learning programming to ensure equity and access for all students.

Marc Patterson, Superintendent, East Whittier City SD

Armando Urteaga, Board President, East Whittier City SD

Alicia Aceves, Assistant Superintendent, East Whittier City SD

Lisa Dabbs, Board Member, East Whittier City SD

Surviving and Thriving through the Transition to the Science of Reading

❖ *Workshop – Room 3022*

EQUITABLE ACCESS TO ALL

The science of reading is causing a media storm. Campbell USD weathered the storm six years ago and are on the calmer seas of full implementation. The transition was not easy, but key leadership moves, resource allocation and teacher support made it possible. Panelists will share the strategies that created buy in and broke down resistance, and demonstrate alignment of resources to goals. Learn what a strong literacy program looks like and how to close the equity gap.

Whitney Holton, Associate Superintendent, Campbell USD

Shelly Viramontez, Superintendent, Campbell USD

Tiffany Spaulding, Literacy Administrator, Campbell USD

Danielle Cohen, Board President, Campbell USD

❖ *Recommended for Small and Rural School Districts*

Friday, December 1 | 3:45 PM – 4:50 PM

COE Governance and Court and Community Schools

❖ *Workshop – Room 2000*

GOVERNANCE STRATEGY AND PRACTICE

This workshop will have three broad learning objectives: providing insight into the role of county board members in the governance of court and community schools managed by county offices of education; building understanding on the role, purpose and funding of court and community schools by explaining who goes there, how they get referred, statewide data on how many schools and students there are, and how they differ from district-run alternative schools; and showing how local districts can work effectively with COEs. Presenters will show a governance model for these schools and provide data and best practices.

Cesar Morales, Superintendent, Ventura COE

Bina Lefkovitz, Board Member, Sacramento COE

Jackie Thu-Huong Wong, Board Vice President, Washington USD, Regional Director, CSBA

Michael Teasdale, Board Member, Ventura COE

❖ *Recommended for County Offices, Small and Rural School Districts*

Dual Enrollment: The Policy and Data Landscape for Equitable Partnership and Practice

❖ *Workshop – Room 2001/2003*

EQUITABLE ACCESS TO ALL

This session will provide an overview of the policy evolution of dual enrollment in California as well as share data on dual enrollment participation. Participants will be able to return to their respective campuses with resources to engage in thoughtful and intentional discussions around equitable access and success for dual enrollment students. This session will also be instructive for a range of educators from day-to-day practitioners to Board members that want to improve policy and intersegmental partnerships at the local level.

Laurencia Walker, Director, Career Ladders Project

Aisha N. Lowe, Executive Vice Chancellor, Office of Equitable Student Learning, Experience, and Impact (ESLEI), California Community Colleges Chancellor's Office

Advancing School Finance Skills for Board Members

❖ *Workshop – Room 2002*

GOVERNANCE STRATEGY AND PRACTICE

In an increasingly complex educational landscape, board members must advance their school finance skills to navigate the challenges of budget uncertainty and constraints, changing enrollment dynamics, and evolving funding models. This session goes beyond the basics, offering a deep exploration of key aspects of financial management that enable board members to be effective stewards of public funds and advocates for student success.

Tina Douglas, Interim Superintendent, San Dieguito Union HSD

Eric Dill, Assistant Superintendent, Business Services, Carlsbad USD

Richard De Nava, Assistant Superintendent, Business Services, San Bernardino COE

Tatia Davenport, CEO, California Assoc. of School Business Officials

❖ *Recommended for First-Term Board Members, County Offices, Small and Rural School Districts, Large and Urban School Districts*

Professional Learning Communities are Key to Ensuring Learning for All

❖ *Workshop – Room 2004*

EQUITABLE ACCESS TO ALL

High-functioning, collaborative teacher teams led by strong guiding coalitions, better known as Professional Learning Communities (PLCs), are the key to closing achievement gaps, increasing student learning, and reducing teacher turnover. In this session, educators will hear unique stories from district leaders who have undertaken the PLC journey, gain skills on how to build collaborative leadership at a district and site level, and learn how to utilize data to increase student learning for ALL.

Ron Carruth, Superintendent, El Dorado Union HSD

Jessica Rodgers, Board President, El Dorado Union HSD, Delegate, CSBA

Adam Clark, Superintendent, Mt. Diablo USD

Joshua Blackburn, Superintendent/Principal, Shafter ESD

Monica Oviedo, Superintendent, Whittier Union HSD

Resolving Conflict through Student Mediation: A Restorative Approach to Decreasing Student Conflict and LEA Liability

❖ *Workshop – Room 2005*

STUDENT AND COMMUNITY ENGAGEMENT

School campuses are often microcosms for the larger communities that they serve. Societal, cultural and political conflict can, be just as prevalent on school campuses as they are in communities. It is becoming increasingly important that students are provided with resources, support and alternative forms of conflict resolution. This workshop will provide attendees with the tools needed to develop and implement a restorative mediation process to reduce student conflict, foster productive problem solving and ultimately decrease local educational agency liability with respect to student complaints.

Alex Worthy, Senior Legal Services Attorney, CSBA

iINNOVATE: Preparing Students to Navigate a Rapidly Changing World

❖ *Workshop – Room 2006*

THE PROMISE AND PERIL OF TECHNOLOGY

This session presents an innovative model for preparing students to navigate and compete in a rapidly changing world. As advancements in artificial intelligence and automation transform the workplace, unprepared students — particularly from underserved communities — face greater economic risk. Our iINNOVATE Initiative takes an equity driven districtwide approach to engaging all students in 21st-century learning, developing their unique human capital so they can confidently harness and direct emerging technologies.

Christine Robertson, Executive Director, San Luis Coastal Education Foundation

Brian Clausen, Board Member, San Luis Coastal USD

Chris Ungar, Board Member, San Luis Coastal USD

Katie Peters, Teacher on Special Assignment, San Luis Coastal USD

Sara Garcia, Teacher on Special Assignment, San Luis Coastal USD

❖ *Recommended for Student Board Members*

How to Make Your Board Meetings Positive and Productive . . . Just Like Your Best Classrooms!

❖ *Workshop – Room 2007*

GOVERNANCE STRATEGY AND PRACTICE

This facilitated panel of attorneys, board members and a retired superintendent will discuss how to improve board meetings by applying strategies learned from the best classroom teachers: positive attitudes, planning and preparation, following rules, knowing the subject matter, establishing decorum, modeling behavior, and dealing constructively and respectfully with disruptions. In an era where some board meetings have become increasingly combative and divided, the best lessons from the classroom can be put to use to keep board meetings productive and on track. Lessons learned include how to deal with bullies, how to create a positive culture, and how to get

business done. Flip the script on the negative headlines and embrace the best qualities of the favorite teachers that everyone remembers for the rest of their lives!

Harold Freiman, Attorney, Lozano Smith
Megan Macy, Attorney, Lozano Smith
Kevin Skelly, Retired Superintendent, Concierge Consulting Services
Jacqueline Gaebe, Board Member, Visalia USD
Nancy Chaires Espinoza, Board President, Elk Grove USD

❖ *Recommended for Executive Assistants*

The 10th Anniversary of LCFF: Lessons Learned and the Path Ahead

❖ **Workshop – Room 2008**

EQUITABLE ACCESS TO ALL

California's Local Control Funding Formula, passed in 2013, was a historic shift away from multitudes of categorical programs towards local decision making in school funding. LCFF and the Local Control and Accountability Plan (LCAP) profoundly shifted how schools are funded and how local educational agencies are held accountable. Panelists will discuss the origins of LCFF, its impacts on student outcomes, how it has impacted financial decision making at the local level and suggestions for LCFF going forward.

Jeremy Anderson, Principal Research Manager, CSBA
Daniel Humphrey, Independent, Education Consultant
Gina Potter, Superintendent, San Ysidro SD
Edgar Cabral, Deputy Legislative Analyst, K-12 Education, Legislative Analyst's Office

Educational Partnerships: Are They Really Authentic?

❖ **Workshop – Room 2009/2011**

STUDENT AND COMMUNITY ENGAGEMENT

Collecting meaningful and authentic feedback from educational partners can be challenging when the public doesn't always understand aspects of effective school governance. Come learn how one district created a systematic process for collecting authentic information from students, staff, parents and the broader community. Learn how they used the collected information to make well informed decisions about competing priorities, and that ultimately lead to the creation of effective Local Control and Accountability Plan action items. The journey that Alta Loma SD took from expensive software surveys, often providing generic or less than meaningful data, to precise and authentic educational partnership feedback is something all school district leaders need to hear!

Sherry Smith, Superintendent, Alta Loma SD
Brad Buller, Board President, Alta Loma SD
Eric Chung, Board Member, Alta Loma SD

❖ *Recommended for Small and Rural School Districts*

Where did all the students go? What can we do?

❖ **Critical Issue – Room 2014/2016/2018**

GOVERNANCE STRATEGY AND PRACTICE

Join us for a timely and insightful discussion on the challenges of declining enrollment in California schools. As demographics shifts and parental preferences influence local education landscapes, it becomes increasingly vital to know when to make hard decisions and how to engage the school community when you do. We will hear from an expert who will share the real numbers on declining enrollment, hear legal counsel on how to navigate the challenges of a shrinking district, and get updates from school leaders in the trenches who are navigating district consolidations and school closures. Don't miss this opportunity to gain valuable insights that can help your district thrive and serve students in a changing environment.

Thomas S. Dee, Barnett Family Professor, Stanford University

Amie Carter, Superintendent, Sonoma COE
Robert Tuerck, Chief Legal Counsel, CSBA
Alisa MacAvoy, Board Member, Redwood City ESD
Bruce Ross, Board Member, Redding ESD

Salary Equalization: A Joint Effort to Cure Historic Salary Inequities

❖ Workshop – Room 2020

GOVERNANCE STRATEGY AND PRACTICE

For more than 10 years, Torrance USD had negotiated with its four collective bargaining partners to have salaries that were at least equal to other local districts. Once committed to the idea of salary equalization, cell by cell on the certificated and classified salary schedules, the board, district administration and labor partners worked to build trust through negotiations, identify a group of comparison districts, gather data and agree on a plan to implement salary equalization. When the 2022–23 Local Control Funding Formula augmentation funding arrived, the district was ready. Thus, in early 2023, salary schedules were equalized to match at least the median of the comparison districts.

Tim Stowe, Superintendent, Torrance USD
Jeremy Gerson, Board President, Torrance USD
Keith Butler, Chief Business Officer, Torrance USD
Anil Muhammed, Board Member, Torrance USD

Human Resources: First Line of Defense in Student Safety

❖ Workshop – Room 2022/2024

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

Childhood sexual assault (CSA) in schools has reached epic proportions. District budgets and student outcomes have been impacted when CSA prevention is not a priority. In response to the impact on student safety and the significant jump in claims, the Alliance of Schools for Cooperative Insurance Programs (ASCIP) developed the CAARE (Child Anti Assault Response and Education) initiative. CAARE includes a wide array of strategies to support districts in scaling up efforts to prevent, mitigate and respond to CSA. This presentation will reflect best practices for reinforcing student safety in recruitment, screening, training, and responding to allegations pertaining to staff misconduct for Human Resources. District HR leaders will provide case scenarios, lessons learned, and successful resolutions in responding to CSA allegations. Templates, press releases, and effective tools to promote Board and staff buy-in will also be shared.

Clover Codd, Superintendent, Moreland SD
Diane L. Perez, Assistant Superintendent of Human Resources, Walnut Valley USD
Heidi Cisneros, Student Safety Advocate, ASCIP

❖ Recommended for Small and Rural School Districts, Large and Urban School Districts

Reimagining Student Success through Effective Governance and the Equity Policy

❖ Workshop – Room 3014

GOVERNANCE STRATEGY AND PRACTICE

This interactive session focuses on how governance teams can serve students through an equity lens. Governance team members will reflect on the history of public education policy, develop a deeper understanding of the concept of educational equity, and reflect on their role as policy makers in interrupting equity gaps that exist in quantitative and qualitative data. Practical tools and resources will be provided to support next steps in adopting and/or evolving an equity statement, policy and plan to measure progress and impact in addressing equity gaps. Ultimately, participants will leave with deeper inspiration and understanding of how to create a culture of effective governance practices to sustain equity work.

Nicole Anderson, CEO, Nicole Anderson and Associates Consulting, LLC

Beyond Wellness Centers: Developing Wellness Campuses

❖ *Workshop – Room 3018*

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

Student mental health is a top issue for schools across the state. Wellness centers have been gaining in popularity as a way to mitigate the growing need for mental health services. However, wellness centers are not enough. Using a Multi Tiered System of Supports and principles from Interconnected Systems Framework, schools can think beyond just having a hub on campus to support student mental health and invest in Wellness Campuses — ensuring that everyone is responsible for student well-being. In this model, staff well-being and training is also prioritized. Leaders from Placer COE will share their program's success, use of braided and blended funding, and ways to start a program and measure its success.

Allison Murphy, Director, Mental Health, Placer COE

Lucas Anderson, Executive Director, Placer COE

❖ *Recommended for County Offices, Small and Rural School Districts, Large and Urban School Districts*

Closure/Surplus: Best Decision-Making Practices

❖ *Workshop – Room 3020*

GOVERNANCE STRATEGY AND PRACTICE

Learn how one TK-12 district assembled an advisory committee to process the possibility of a school closure, school consolidation, and boundary changes in response to declining enrollment. To ensure the district's decisions were inclusive, equitable, credible, transparent, non political and defensible, the District Advisory Committee (DAC) was established as a 7/11 committee under Education Code § 17389 and used decision analysis, a decision making science strategy that assigns a numerical value to each potential decision option.

Allan Mucerino, Superintendent, Alvord USD

Robert D. Schwandt, Board President, Alvord USD

Kerrie McNally, District Counsel, Adams Silva & McNally LLP

Developing An Equitable Extended Learning Program

❖ *Workshop – Room 3022*

EQUITABLE ACCESS TO ALL

Bakersfield City SD will share a roadmap of tools and resources for developing an equitable extended learning program. This session will guide board members along with district leaders on how to leverage Extended Learning Opportunities Program funding and equity policies to create a sustainable system that engages community partnerships, extends the daily instructional program, facilitates student well-being and addresses community needs.

Mark Luque, Superintendent, Bakersfield City SD

Jennifer Santillan, Director, Extended Learning, Bakersfield City SD

Laura Orozco, Assistant Superintendent, Bakersfield City SD

Laura Guerrero Salgado, Board President, Bakersfield City SD

Tim Fulenwider, Executive Director, Instructional Support Services, Bakersfield City SD

Impasse, Concerted Activities, Bargaining Proposals: Emerging Trends in Labor Relations

❖ *Workshop – Room 3024*

GOVERNANCE STRATEGY AND PRACTICE

During the last several years, there has been an increase in union bargaining proposals that go beyond compensation and benefit proposals to include “common good” proposals and other non-mandatory subjects of bargaining. Protracted negotiations have resulted in concerted activities, including unfair practice strikes and sympathy strikes prior to the legally required completion of the negotiation process and impasse procedure. In this workshop, the panel comprised of a LAUSD top official and DWK attorneys will share their

experiences with dealing with these emerging labor trends, offer their perspectives on future trends, and discuss strategies and best practices for governing boards on how to navigate through these matters.

Gregory J. Dannis, Shareholder, Dannis Woliver Kelley

Ellen C. Wu, Shareholder, Dannis Woliver Kelley

Alexander A. Molina, Chief Executive to the General Counsel, Los Angeles USD

Saturday, December 2 | 9:00 AM – 10:05 AM

All Means All: A Systemic Approach to Supporting LGBTQ+ Students and Community

❖ *Workshop – Room 2001/2003*

GOVERNANCE STRATEGY AND PRACTICE

Castro Valley Unified is a regional leader in the delivery of universal TK 12 LGBTQ+ classroom lessons and social emotional support for its LGBTQ+ community. Building on a strong foundation of social emotional learning and anti bias/anti racist teaching and learning, the district's LGBTQ+ Workgroup will discuss foundational policy and legal mandates, board leadership, curriculum development and delivery, partnerships with community agencies, supporting families and centering student voice.

Sam Frank, Lead Social Worker, Wellness Center, Castro Valley USD

Marian Meadows, Behavioral Health Services Coordinator, Castro Valley USD

Lavender Whitaker Lee, Board President, Castro Valley USD

Rachel Prentiss, Teacher on Special Assignment, Castro Valley USD

Sue Anderson, Teacher, Health and Medical Careers Pathway, Castro Valley USD

Dual Language Learners and Early Literacy in TK

❖ *Workshop – Room 2005*

EQUITABLE ACCESS TO ALL

As California makes investments in universal transitional kindergarten, it is important to ensure that the needs of dual language learners (DLLs) are met. With nearly 60 percent of children from birth to age 5 speaking a language other than English at home, it is critical for TK and preschool programs to support these students in developing multilingualism. This workshop explores strategies and shares resources to support TK expansion while meeting the early literacy needs of DLLs, including effective strategies to ensure that TK investments meet the needs of DLLs, the role of governance teams in setting the vision and supporting equitable TK expansion, and what effective early literacy looks like for DLLs.

Xilonin Cruz-Gonzalez, Deputy Director, Californians Together

Liz Alvarado, Senior Policy Associate, Californians Together

Jackie Thu-Huong Wong, Board Vice President, Washington USD, Regional Director, CSBA

Greg Land, Board President, San Mateo Union High SD

Top 10 Things to Know About the New Title IX Regulations

❖ *Workshop – Room 2007*

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

Once again, districts are grappling with an overhaul to the new Title IX regulations. This workshop will review the 10 most important changes to the regulations, and discuss the impact of the revisions in terms of the notices, the investigation process, advisors and everything in between. With the uptick in complaints of sexual harassment, it is essential that campuses are prepared to respond. Board members and administrators should be equipped to navigate these changes and implement them with ease.

Eileen O'Hare-Anderson, Partner, Liebert Cassidy Whitmore

Amy Brandt, Associate, Liebert Cassidy Whitmore

Significant Disproportionality: Impacts on Special Education of Overrepresentation by Race and Ethnicity

❖ *Workshop – Room 2008*

EQUITABLE ACCESS TO ALL

The term "significant disproportionality" is used to describe the widespread trend of students of certain racial and ethnic groups being identified for special education, placed in more restrictive educational settings and disciplined at markedly higher rates than their peers. This workshop will explore the ramifications of a local educational agency's identification as significant disproportionate under the

Individuals with Disabilities Education Act — including regulatory oversight, financial obligations and development and implementation of mandated services — as well as ways in which significant disproportionality may be avoided.

Maryela Martinez, Senior Legal Services Attorney, CSBA
Chris Norwood, Board President, Milpitas USD

Great Boards: A Cohesive Team Through Trust

❖ *Workshop – Room 2009/2011*

GOVERNANCE STRATEGY AND PRACTICE

Amidst financial uncertainties, social/civil unrest, political polarization and the ongoing impacts of the pandemic, boards need proven strategies to create and support a cohesive team in order to navigate these issues. This session will interactively explore with attendees the "7 Habits of Highly Effective Leaders" and the best practices for building a collaborative team for board members and superintendents around four areas for high-performing boards: clarifying roles, student success, district initiatives and community engagement.

Marty Schafer, Facilitator, Great Boards, FranklinCovey Education

Deconstruction of a Bond Measure: What Every School Board Member Should Understand Before Placing a Bond on the Ballot

❖ *Workshop – Room 2014/2016/2018*

GOVERNANCE STRATEGY AND PRACTICE

Many California school districts have delayed placing a bond measure on the ballot for several election cycles resulting in many board members who have never gone through the process of gathering community feedback and putting a bond measure before the voters. This panel of experts will deconstruct the process and the resolution to be presented to the school board to place a measure before voters, giving board members an understanding of the purpose of each component of the resolution and the meaning behind each of the underlying assumptions that make up the bond measure package. By the end of the panel, school board members will know what to ask their team from all critical perspectives — financial, legal and political.

Donald Field, ESQ, Orrick
John Baracy, Managing Director, Raymon James
Matt Beecher, Chief Business Officer, Santa Maria Bonita USD
Adam Bauer, CEO, Fieldman, Rolapp & Associates, Inc

Late Start Implementation in California

❖ *Workshop – Room 2020*

EQUITABLE ACCESS TO ALL

Late start was passed by the California Legislature in 2019 with the goal of better aligning student sleep schedules and school. 2022–23 was the first year of its implementation in California. CSBA's Research and Education Policy Development (REPD) Department at CSBA conducted research on the impact of late start on California local educational agencies. This panel will discuss the results of that study, explore recommendations to late start, and include the voices of local school and district leaders.

Jeremy Anderson, Principal Research Manager, CSBA
Kevin Ahern, Principal, Monte Vista High School, San Ramon Valley USD
Julie Kelly, Board Vice President, Vista USD
Cheryl Lawton, Assistant Principal, Student Services, Napa Valley USD

❖ *Recommended for Large and Urban School Districts*

Public Records Act for Board Members: Transparency and Effective Governance

❖ *Workshop – Room 2022/2024*

GOVERNANCE STRATEGY AND PRACTICE

Public transparency is essential to effective public service, as well as legally required by the Public Records Act among other laws. Sometimes, however, effective governance requires confidentiality, for example to preserve student or employee privacy, or to shield legitimately confidential deliberations or negotiations from public disclosure. Added to this, recent legislation and legal precedents may require that a board member's personal social media or other electronic communications are subject to public transparency laws in some circumstances. This session will provide an explanation of the requirements of the Public Records Act and related laws with regard to what must be made public, and what may be kept confidential, to assist governing board members and superintendents in effectively fulfilling their roles as public servants, with appropriate transparency.

Kathryn Meola, Partner, Atkinson, Andelson, Loya, Ruud & Romo
Aaron O'Donnell, Partner, Atkinson, Andelson, Loya, Ruud & Romo

❖ *Recommended for Executive Assistants*

Preparing for a Post Pandemic Future: Leveraging Mental Health Services to Nurture Student Wellness

❖ *Workshop – Room 3014*

MENTAL HEALTH, WELLNESS AND STUDENT SAFETY

Studies revealed that the pandemic increased the prevalence of mental health issues such as anxiety and depression — which were already at crisis levels — in children. School districts have always complemented their educational programs with support services for the whole child, and the post pandemic return to school fixed the spotlight on pupil wellness. This workshop will provide a comprehensive overview of the full panoply of support services available to students, along with practices local educational agencies have adopted and adapted to nurture pupil mental health and wellness as they prepare students to navigate a new reality.

Chelsea Bonini, Vice President, San Mateo COE
Jack Lipton, Partner, Burke, Williams & Sorensen
John R. Yeh, Partner, Burke, Williams & Sorensen
Kenneth Geisick, Superintendent, Saratoga Union SD
Melissa Stanis, Board President, Saratoga Union SD

Healthy Schools: Paying for Energy and Power Resiliency Upgrades

❖ *Workshop – Room 3016*

STUDENT AND COMMUNITY ENGAGEMENT

Leaders at the state and national levels put an enormous emphasis on developing new avenues for public schools to embrace environmental leadership, innovations in safer, cleaner indoor air quality and funding for energy initiatives that impact students and staff. This includes being resilient against Public Safety Power Shut Offs. There are multiple forms of funding options have become available with the potential for significant general fund savings for schools. This session will explore innovative ways to address the new imperative for environmental leadership in schools, power resiliency and efforts to reduce ongoing energy costs.

Mary Helen Ybarra, Board Member, Corona-Norco USD
Patrick Sanchez, Superintendent, Reef-Sunset USD
Kevin Gordon, President, Capitol Advisors Group
Tyler Girtman, Regional Manager, Climatec