



## AEC 2023 social media toolkit for exhibitors

Thank you for joining us for the 2023 CSBA Annual Education Conference and Trade Show! Below, you will find draft social media posts you can customize and share to your social channels to let your followers know you're participating and connect with other attendees.

The official conference hashtag: **#aec2023**

**Additional hashtags: #SchoolBoardsInAction and #EducateEngageEmpower**

Please find us on [Facebook](#), [Instagram](#), [Twitter/X](#) and [LinkedIn](#), and tag us in your posts!

## Exhibitors

### Facebook

**Pre-event:** We're excited to join @CSBANow at the 2023 Annual Education Conference and Trade Show! We'd love to see you there — find us in the exhibit hall! <http://aec.csba.org/>

**Kickoff post:** We're excited to join @CSBANow at #aec2023 from Nov. 30 to Dec. 2! Join us in San Francisco to connect with trustees from around the state — and find us in the exhibit hall! <http://aec.csba.org/>

**“Don't forget to visit our booth” post:** We're here with @CSBANow at #aec2023 until Dec. 2! Don't forget to meet us in the exhibit hall before you head home! <http://aec.csba.org/>

### LinkedIn

**Pre-event:** We're excited to join California School Boards Association at the 2023 Annual Education Conference and Trade Show! We'd love to see you there — find us in the exhibit hall! <http://aec.csba.org/>

**Kickoff post:** We're excited to join California School Boards Association at #aec2023 from Nov. 30 to Dec. 2! Join us in San Francisco to connect with trustees from around the state — and find us in the exhibit hall! <http://aec.csba.org/>

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### **Twitter/X**

**Pre-event:** We’re excited to join @CSBA\_Now at #aec2023 this year in San Francisco! Be sure to stop by the exhibit hall to visit our booth! #EducateEngageEmpower <http://aec.csba.org/>

**Kickoff post:** We’re excited to be with @CSBA\_Now at #aec2023! Join us to connect with trustees from around the state — and find us in the exhibit hall! #EducateEngageEmpower <http://aec.csba.org/>

**“Don’t forget to visit our booth” post:** We’re here with @CSBA\_Now at #aec2023 until Dec. 2! Be sure to connect with us in the exhibit hall before you head home! #EducateEngageEmpower <http://aec.csba.org/>

### **Instagram**

**Pre-event:** We’re excited to join @CSBANow at the 2023 Annual Education Conference and Trade Show this year in San Francisco! We’d love to see you there — find us in the exhibit hall! <http://aec.csba.org/>

**Kickoff post:** We’re excited to join @CSBANow at the 2023 Annual Education Conference and Trade Show from Nov. 30 to Dec. 2 and have the opportunity to connect with trustees from around the state. Be sure to find us in the exhibit hall! <http://aec.csba.org/>

**“Don’t forget to visit our booth” post:** We’re here with @CSBANow at AEC 2023 until Dec. 2! Come explore the exhibit hall and meet us before you head home!

### **Instagram stories**

**Pre-event:** We’re excited to join @CSBANow at AEC 2023 this year in San Francisco! We’d love to see you there — find us in the exhibit hall!

**“Don’t forget to visit our booth” post:** We’re here with @CSBANow at AEC 2023 until Dec. 2! Don’t forget to meet us in the exhibit hall before you head home!