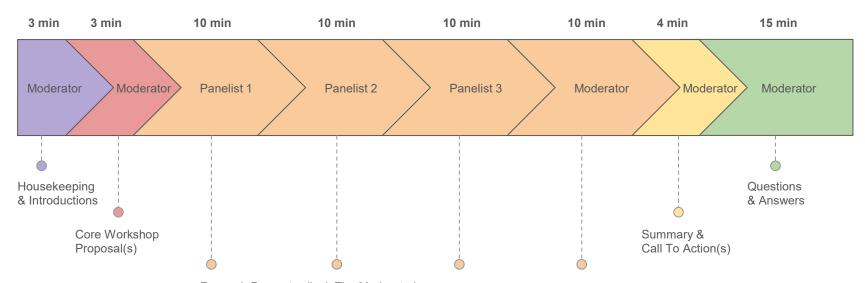
Structure and Time Allocations for 65 Min Workshop



For each Presenter (incl. The Moderator):

- Governance and policy challenges
- Solutions implemented
- Results and outcomes for students, schools, and budget implications (if any)



Suggested Dos and Don'ts



Key Results

Real World Examples and Stories

Visual Slides

Eye Contact with the Audience

Time for Q&A



Lengthy introductions

Hypothetical use cases

Lengthy Bullet Points

Read Your Slides (word for word)

Exceed your Allotted Time



Presentation Best Practices

Clarity

Determine the key challenges, results, stories, and action items for your presentation, along with your supporting evidence. Then remove everything else. Given the amount of content presented at our conference, the audience can only absorb what is clearly and succinctly presented to them.

Data-Backed Impact

Support your presentation with data from results over the past two (2) years. This will boost your credibility and persuade the audience to consider your proposal. Go beyond your numbers to explain how these results impacted your students, school, budget, district, and/or county.

Use Media for Impact

Leverage the conference's presentation template and avoid distracting animations and transitions. Keep your fonts uniform and highly legible. Use your slides to emphasize your key points - not to write out your whole story.

Eye Contact

Connect with our audience on a personal level. After all, they chose your session on the agenda. Avoid reading your slides and focus your attention on the audience and how they're reacting to your presentation. Eye contact also naturally encourages interaction and questions from the audience.

Practice

Good speakers practice their presentations between 10 to 100 times. In addition to knowing their content well, they remove all unnecessary details, and learn where they need to emphasize to create maximum impact for their audience.

