

Saturday, December 1, 2018

8:30 – 9:45 A.M.

Sustainability and Achieving Zero Net Energy (ZNE) in School Construction: DSA's 7X7X7 Design, Energy, Water Initiative

Critical Issue

Room: 2000

Leadership through governance

Sustainability and ZNE efforts are economically feasible and can generate both educational benefits and significant lifecycle cost savings. DSA's 7X7X7 initiative highlighted case studies on school modernizations that demonstrated ZNE goals can be achieved without significantly increasing project budgets. The panel will include the State Architect, an architect involved with the initiative and a school district official who will present and explain the benefits and feasibility of incorporating ZNE and sustainability goals into long-range master school facilities plans.

Chester Widom, State Architect, Division of the State Architect

Cathy Allen, Chief Operations Officer, Facility Support Div., Sacramento City USD

Laura Knauss, Principal, Education, Lionakis

Misty DiVittorio, Board Member, Placerville Union ESD

Masters in Governance: Toolbox for Mindful Governance

Workshop

Room: 2001

Leadership through governance

Across industry, development and training are critical to ensuring professionals operate at their highest capacity. School board members are not exempt- governance is complicated! How can trustees equip themselves with the essential tools and skills needed to be effective members of a governance team? This Masters In Governance graduate panel will share how they leveraged their knowledge gained to be a more effective governance team member.

Sepideh Yeoh, Consultant, Governance Consulting Services, California School Boards Association

Matthew Gains, Board Member, Keppel Union ESD

Deborah Tracy-Proulx, Board Member, Santa Cruz City Schools

Chris Bausch, Board Member, Paso Robles Joint USD

Barbara Dill-Varga, Superintendent, Carmel USD

The Student Voice in Board Governance: A Call to Action

Critical Issue

Room: 2002

Advocacy, engagement and community relations

In the Placer Union HSD, the Student Voice is an instructional-improvement strategy. Through its unique Student Board Member program, student perspectives and feedback are infused into decision-making and influence changes to policy and practice. Diverse student populations engage in discussions on facilities, cultures of acceptance, improved mental health support and improving learning. Students are empowered to discuss issues that are important to them and to create "calls to action." The Student Board/Voice program is an alternative form of governance created to counteract the practice of making unilateral decisions with little or no input from students. This session will outline the student board member selection process, governance training, creating a sub-committee of diverse student voices and targeted student board reports.

Maureen Ward, Board Member, Placer Union HSD

Jianna Domingo, Student Board Member, Placer Union HSD

Kristin Pischel, Student Board Member, Placer Union HSD

Planning for a Successful Dual Language Immersion Program

Workshop

Room: 2003

In the classroom

Are you thinking of starting a dual language immersion program in your district? Research shows it to be one of the most effective programs for all students, including English Learners, as it develops high levels of academic achievement and biliteracy. This workshop will provide an overview of the Dual Language Immersion Planning Guide developed by the California Association for Bilingual Education. Modules include: creating a leadership team, selecting a program model, teacher recruitment & development, and student recruitment & parent involvement. The presentation will draw on the Guiding Principles for Dual Language Education, a publication of the Center for Applied Linguistics in Washington, D.C., which provides a research-based approach to dual language education. Special emphasis will be given to the school board-level decisions to be made in the planning and implementation of a successful dual language immersion program.

Jan Gustafson Corea, Executive Director, California Association for Bilingual Education

Kristine Nicholls, Director, Professional Development Services, California Association for Bilingual Education

Barbara Flores, President, California Latino School Boards Association

Elodia Ortega Lampkin, Associate Superintendent, Woodland Joint Union SD

The ABC's of Inclusion: Success Stories for Creating Welcoming Schools

Critical Issue

Room: 2004

Equity and access

Do all of your students feel welcome and valued at school? Are you considering cultures, special needs and language barriers when supporting your historically marginalized populations? Is inclusion a barrier to student achievement in your schools? Learn best practices to help your students and their families feel welcome at school. This session will offer instructional strategies you can implement as you address the varying cultures, ethnicities, abilities and communities in your district to increase inclusion and student achievement. Topics will touch on the

needs of the African American, Hispanic, special needs, LGBTQ, Muslim, Sikh, low-wealth, homeless and English language learning students.

Ann Crosbie, Board Member, Fremont USD

Kim Wallace, Superintendent, Fremont USD

Diana Prola, Board Member, San Leandro USD

Nancy Thomas, Board Member, Newark USD

Student Voice: A Daily Classroom Practice With TED

Workshop

Room: 2005

In the classroom

In the spirit of TED and “Ideas Worth Spreading,” Cajon Valley SD uses districtwide TEDx and TED-Ed curriculum to develop the student voice. This fun and interactive workshop will support participants as they explore the TEDx and TED-Ed resources. Attendees will engage in various activities to show how this work can showcase and develop a student voice in their classrooms and beyond. Participants will leave this workshop with understanding of the use of TED talks and materials in providing presentation literacy. The active session will jump start your TED skills as you experience much of what Cajon Valley SD has put into action through their TEDx Kids @El Cajon.

Tamara Otero, Board Member, Cajon Valley Union SD

David Miyashiro, Superintendent, Cajon Valley Union SD

Ed Hidalgo, Chief Innovation and Engagement Office, Cajon Valley Union SD

Ashley Kolaya, Curator, Senior Manager, Community Development, TED Conferences, LLC

Success Stories on Equity and Access: How We Got Here

Workshop

Room: 2006

Equity and access

Listen and learn with superintendents, board members and other educational leaders across the state about how their districts and county offices of education are creating equity and ensuring access for all students; and the plans, and tools they have developed to get there. Presented by CSBA Directors-at-Large, this panel presentation will include focus on African-American, American Indian, Asian-Pacific Islander, Hispanic and the at-risk or incarcerated youth that are served by county offices of education.

Harry Ervin - Superintendent, Bakersfield City ESD

Jesse Ortiz - Superintendent, Yolo COE

Dan Burns - Superintendent, Salinas Union HSD

Mary Sieu - Deputy Superintendent, ABC USD

Michael McCormick - Superintendent, Val Verde USD

Ending Sexual Harassment in Schools

Workshop



Room: 2007

Social and emotional

Learn how school boards, administrators, educators, students and communities are collectively achieving equity in schools for girls of color with the Meeting Girls Needs Initiative. In San Francisco and Oakland, research led by and for girls of color identified sexual harassment and assault as barriers to girls' academic achievement. Using a collective impact approach, SFUSD and OUSD have developed innovative approaches to ending sexual harassment in schools, including a landmark policy in OUSD.

Emily Murase, Board Member, San Francisco County & USD

Emma Mayerson, Founding Executive Director, Alliance for Girls

Aimee Eng, Board Member, Oakland USD

Kevin Truitt, Chief of the Student, Family & Community Support D, San Francisco County & USD

Slavery in the Shadows: Understanding California's Human Trafficking Prevention Education Mandate

Critical Issue

Room: 2008

Social and emotional

Sex trafficking and labor trafficking are epidemics across California, and are directly impacting the learning and safety of students in our schools. Assembly Bill 1227 was signed into law in 2017 and mandates human trafficking prevention education for California middle and high schools. Many California school districts are implementing human trafficking prevention education programs for staff, parents and students. Subject matter experts will discuss how human trafficking directly impacts our school communities, and share promising practices and strategies for school-based prevention and intervention. You will learn about prevention education, model protocols and sources for funding for prevention education programs.

Nina Senn, Board Member, Oakland USD

Dennis Meyers, Assistant Executive Director, Governmental Rel., California School Boards Association

Genice Jacobs, Executive Director, Abolitionist Mom

Ashlie Bryant, Co-Founder, 3SGF and PROTECT

Brianna Williams, Owner, Catrina's Popcorn / B.Free

Healthcare 101: Benefits For Your District — What You Need Know & Questions You Should Ask

Workshop

Room: 2009

Full and fair funding

CA Schools VEBA and school districts will provide a basic summary and update of the present healthcare benefits landscape for school districts and their board members. Board members will learn key terms, concepts and trends. The presenters will explain product types (HMOs, PPOs, EPOs and Point of Service Providers), and board members will learn about negotiating within pools, pricing across medical groups, joint powers authorities and joint labor management trusts. Board members will be able to take this basic healthcare benefit education along with a "List



of Healthcare Benefit Questions" back to their district and assess if they are delivering the best quality and cost-effective programs.

Rick Winet, General Manager/Sales, CA Schools VEBA

Katie Dexter, Board Member, Lemon Grove SD

Brian Marshall, Superintendent, La Mesa-Spring Valley SD

Heather Simonson, Ombudsman, CA Schools VEBA

Implementation of Prop 58: Supporting Multiple Pathways to Biliteracy

Workshop

Room: 2011

Equity and access

With the overwhelming support for Proposition 58 and Multilingual Education, the new state English Learner Roadmap and research documenting the benefits of biliteracy, districts, schools, educators, and parents can collaborate on enhancing and expanding multiple pathways to biliteracy. Multilingual program options for all grade levels and all students will be presented. A new publication with resources for local planning and how to coordinate with the development of the district LCAP will be presented.

Xilonin Cruz-Gonzalez, Board Member, Azusa USD

Shelly Spiegel-Coleman, Executive Director, Californians Together

Martha Hernandez, Director, Policy and Initiatives, Californians Together

Creating a Communications Internship Program to Brand Your School District

Workshop

Room: 2014

Advocacy, engagement and community relations

Arcadia USD has created a Digital Communications Internship program to help tell the district's story in order to help recruit the best teachers and students, advocate for funding via parcel tax and bond measures and create community engagement and support. More than 30 students participate in the internship program and work for the Public Information Office. The student-interns serve as news reporters who cover the entire school district. Since creating the program, Arcadia USD has received a drastic increase of positives stories in the local media and on social media. The internship program, which won an "Excellence in Communications" Award from the California School Public Relations Association, has partnered with two local news publications and has stories published regularly.

Ryan Foran, Chief Communications Officer, Arcadia USD

Cung Nguyen, Board Member, Arcadia USD

David Vannasdall, Superintendent, Arcadia USD

Learning Spaces to Promote Creativity and Innovation

Workshop

Room: 2016



Full and fair funding

The decisions we make today will have an impact on students for generations to come. Teaching and learning are about creating environments where students and teachers can explore their worlds collaboratively, comfortably and positively. It's not about the furniture, the technology or the shiny new buildings, though these tools can help the process. Learn how Simi Valley USD implemented its facilities bond to help create innovative, progressive, personal and positive learning environments in its schools.

Hani Youssef, Assistant Superintendent, Educational Services, Simi Valley USD

Ron Todo, Associate Superintendent, Business & Facilities, Simi Valley USD

Dawn Smollen, Board Member, Simi Valley USD

Jul Ellis, Director of Elementary Education, Simi Valley USD

How to Achieve State-of-the-Art Charter Authorizer Status: San Jose Unified's Authorizer Best Practices

Workshop

Room: 2018

Leadership through governance

As a large urban school district overseeing a portfolio of charter schools, the San Jose USD is a statewide leader in creating and implementing best practices in all aspects of charter school oversight. This workshop will discuss how SJUSD strives to attain state-of-the-art charter authorizer practices. We will discuss the charter petition intake and review process; the charter renewal process; advocating the board's decision during the charter appeal process before the county board and State Board of Education; charter school pupil demographics and its role in assessing pupil performance; and managing charter school facilities issues.

Nancy Albarrán, Superintendent, San Jose USD

Stephen McMahon, Deputy Superintendent, San Jose USD

John Yeh, Partner, Burke, Williams & Sorensen, LLP

Schools and the Courts: Critical Legal Issues Facing Districts in 2019

Workshop

Room: 2020

Leadership through governance

What are the most important legal issues impacting schools in California next year? What legal decisions do board members need to understand? Presenters will focus on critical legal issues impacting school districts and COEs in 2019, including important court decisions from 2018, the impact of new laws and regulations, and more. Attendees will leave with knowledge of how these issues impact their school districts and COEs and what actions can and should be taken as a result. The presentation will be on behalf of CSBA's Education Legal Alliance.

Elaine Yama-Garcia, Interim General Counsel, California School Boards Association

Sue Ann Salmon Evans, Managing Shareholder, Dannis Woliver Kelley

Mike Smith, Founding Partner, Lozano Smith

Reporting Gifts and Other Sources of Income: Form 700 Guidance and Reporting under the Political Reform Act



Workshop

Room: 2022

Leadership through governance

Do I need to report that dinner on my Form 700? What about those tickets I didn't use? Do I need to report the cost of my spouse's dinner as well? Failure to comply with the laws related to gifts, travel payments, etc. may result in substantial fines, or even criminal penalties for those holding public office. Learn from top legal practitioners what constitutes a "gift", and what gifts and other sources of income must be reported pursuant to the Political Reform Act. This session will aid board members in identifying a gift, reporting a gift, and learning the consequences of not reporting a gift.

Mike Ambrose, Staff Attorney, California School Boards Association

Janet Mueller, Shareholder, Dannis Woliver Kelley

Todd Goluba, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Deborah Hanephin, Manager, Education Division, Fair Political Practices Commission

Full STEAM Ahead: Supporting Access to Opportunities in the Sciences, Math and Arts

Workshop

Room: 2024

In the classroom

Instruction in science, technology, engineering, art and math (STEAM) builds the knowledge and skills needed to develop creative and reasonable solutions to tough problems. Therefore, all students should be exposed to a rigorous STEAM curriculum in the early grades and have equal access to coursework in middle and high school. This session will provide an overview of what access to rigorous STEAM opportunities looks like in California schools and recommendations for how governance teams can support expanding access, including through new math and science standards implementation.

Manuel Buenrostro, Education Policy Analyst, California School Boards Association

Eric Hoyer, Education Policy Analyst, California School Boards Association

Is Your District Engaging?

Workshop

Room: 3014/3016

Advocacy, engagement and community relations

This workshop focuses on today's Local Control Funding Formula landscape imperative for effective stakeholder engagement. Lengthy text documents are frequently the least effective format for communicating with parents/families, staff, board members, community and students. Principles of good funding stewardship and of transparency demand that local educational agencies implement more accessible, meaningful engagement approaches. The sheer volume of information people must contend with makes user-friendly communication even more critical. Attendees will receive immediately transferable best practices for implementing effective stakeholder engagement, including the science behind engagement communication and a range of types of engagement from district/strategic thinking to the classroom teacher/student level.



Randy Putz, Former Board Member, Gobo LLC

David Vierra, Superintendent, Antelope Valley Union HSD

Joseph Kelly, Director of School Improvement, Antelope Valley Union HSD

A Journey to an Integrated K-12 SEL System

Workshop

Room: 3018/3020

Social and emotional

This board member- and district leadership-led session shares a case example on strategic design and implementation of a social-emotional support system for grades K-12. Through multiple leadership lenses, attendees will learn about leveraging data-informed insights from universal social-emotional health screenings to target student, site, and district priorities; engaging social-emotional support stakeholder teams to guide implementation and communicate outcomes and; building a multi-year integrated plan for a social-emotional support system.

Jason Vioria, Superintendent, Laguna Beach USD

Michael Keller, Director, Social Emotional Support, Laguna Beach USD

Peggy Wolff, Board Member, Laguna Beach USD