



Thursday, 29 November | 8:30 – 9:45 A.M.

Confronting the Opioid Epidemic with Student and Community Resources: Operation Prevention

Workshop

Room: 2001

Advocacy, engagement and community relations

The Drug Enforcement Administration (DEA) launched a prevention initiative nationwide, including California, called Operation Prevention. The program's mission: educate students in grades 3-12, their communities and families, about the impacts of opioids and kick-start lifesaving conversations. It features standards-aligned resources for classrooms. No funding is necessary. Handouts and links provided for this and other free programs, including financial literacy, vaping, life skills, social emotional learning, computational thinking, fitness from the NFL.

Debra Duardo, Superintendent, Los Angeles COE

Sean Fearn, Chief, Community Outreach, Drug Enforcement Administration (DEA)

Hall Davidson, Senior Director, Global Learning, Discovery Education

Effectively Funding Your District's Priorities Utilizing the Smarter School Spending Approach to Strategic Budgeting and Planning

Workshop

Room: 2002

Equity and access

Initiative overload, prevalent in many districts, is often related to lack of alignment in the planning and budget development processes and the absence of a systematic approach to initiative impact analysis. When these conditions are present, challenges in prioritization, goal setting and equitable resource allocation occur. This session will examine the following questions: How closely aligned are your strategic planning and budget development processes? How do you know what's working? What are the metrics? Is your district's budget aligned to address the most glaring district issues? Is your district allocating resources equitably according to student and site needs? In this module school board members will be introduced to best practices in planning and budgeting utilizing the Smarter School Spending approach. Upon completion of this session, board members will better understand best practices for strategic budgeting and planning and will have a framework for addressing initiative overload as they carry out their fiduciary responsibilities.

Arun Ramanathan, Chief Executive Officer, Pivot Learning

Deborah Sims, Vice President, Strategic Systems and Innovation, Pivot Learning

Joyce Highhouse, Director, Strategic Systems and Innovation, Pivot Learning

Noah Wepman, Education Finance Expert, Independent Consultant

Governance and Families: Engaging Through SEL & MTSS

Workshop

Room: 2003



Social and emotional

Large, diverse school districts often struggle to positively engage families in district governance and leadership. Social-emotional learning and Multi-Tiered Systems of Support provide platforms to address this need. Join the Bakersfield City SD to learn the specific, replicable family engagement systems and practices for integrating SEL, MTSS and governance that have made BCSD an exemplary district. Participants will gain sample resources for replicating best practices.

Tim Fulenwider, Director, Instructional Support Services, Bakersfield City ESD

Lizbeth Gonzalez, Coordinator, PBIS, Bakersfield City ESD

Pamela Baugher, Board Member, Bakersfield City ESD

Bethany Bachman, Parent As Leader, Bakersfield City ESD

Managing Labor Relations in Times of Crisis

Workshop

Room: 2004

Full and fair funding

This session will cover what school districts can expect in light of this year's U.S. Supreme Court ruling in the Janus v. American Federation of State, County, and Municipal Employees case holding that public employees cannot be required to pay union dues. Presenters will provide detailed information regarding what school district boards and administrative teams can do to create and maintain positive working relationships with the unions in times of crisis, from grievances and bargaining to impasse and fact finding.

Louis Lozano, Attorney, Lozano Smith

Ralph Porras, Superintendent, Pacific Grove USD

Brian Swanson, Board Member, Pacific Grove USD

Struggling Toward Social-Emotional Wellness

Workshop

Room: 2005

Social and emotional

Social-emotional wellness is an increasingly well-researched topic and is now a firmly entrenched a “buzzword” in education. Every district wants to be a place where the social-emotional wellness of students is valued and nurtured. That being said, it's not easy. Many students in the Manhattan Beach USD want to take as many classes as possible, start school at 7 in the morning, take as many AP classes as possible and apply for admission to the same 12–15 highly ranked colleges — doing everything possible to look their best on the application, even though it may not be optimal for their social-emotional wellness. It is a struggle. MBUSD will share its two-year journey in this session, showing where it has succeeded and sharing it still hopes to go.

Karen Komatinsky, Board Member, Manhattan Beach USD

Michael Matthews, Superintendent, Manhattan Beach USD

Special Education: Meeting the Needs of All Students Amid Increasing Costs and Litigation

Workshop

Room: 2006

Leadership through governance

School districts throughout California have faced significant increased special education costs, some of which correlate directly with recent litigation. In this session, board members will hear from top legal experts in the state as they walk through the requirements of offering FAPE to our students, and analyze what is contributing to the higher costs of special education. This session will also provide board members with helpful tips on how to ensure that your school district has IEP team members that are well informed and trained, and how to reduce litigation costs in your district.

Cynthia Vargas, Partner, Fagen Friedman & Fulfrost LLP

Anne Sherlock, Partner, Fagen Friedman & Fulfrost LLP

Community Partnerships That Impact Student Learning: The "Inspire: Dreams" Program

Workshop

Room: 2007

Advocacy, engagement and community relations

Too often, we think community partnerships are about donations from local companies. In this workshop, participants will learn proven, easily replicated strategies for developing authentic community partnerships. As a result of these partnerships, students gain access to real-world experiences that enhance their learning and help them become college and career ready. These model strategies will be beneficial to your local business community, all students and the entire school district.

Sheila McCabe, Assistant Superintendent, Educational Services, Fairfield-Suisun USD

Kris Corey, Superintendent, Fairfield-Suisun USD

Debi Tavey, CEO & President, Fairfield-Suisun Chamber of Commerce

Bethany Smith, Board Member, Fairfield-Suisun USD

Become Your Own Credentialing Agency: Improve Culture While Building Teacher and Leadership Capacity

Critical Issue

Room: 2008

Equity and access

California is facing a long-term educational leadership shortage. In addition, the cost of credentialing programs is increasing. The Las Virgenes USD has created and received full accreditation from the CTC to offer its own credentialing program which will address this shortage and allow us the ability to offer a personalized learning environment to cultivate teachers and leaders who understand the district's values, culture, and the individual needs of their students. Furthermore, the program is open to aspiring teachers and leaders who previously could not afford the long commute or the costly tuition of other credentialing programs. Las Virgenes USD can nurture quality leadership rooted in empathy and understanding of our students, staff, and community.

Daniel Stepenosky, Superintendent, Las Virgenes USD

Ryan Gleason, Director of Education & Leadership, Las Virgenes USD

Angela Cutbill, Board Member, Las Virgenes USD

Ashley Wenter, Credential Programs Coordinator, Las Virgenes USD

NGSS Vision and Implementation: Best Practices

Workshop

Room: 2009

In the classroom

Students in California will be taking their Next Generation Science Standards baseline tests this year. Is your district prepared? This workshop will share the story of how one school district leveraged the power of people and partnerships to create a vision and plan to offer quality science instruction for every student. You will hear from a board member, a district administrator, a principal and a middle school science teacher about their roles, lessons learned and their dreams for every student to think like a scientist.

Brad Waller, Board Member, VP Communications, Redondo Beach USD, California State PTA

Annette Alpern, Deputy Superintendent of Educational Services, Redondo Beach USD

Lisa Veal, Principal, Redondo Beach USD

Christie Behenna, Teacher, Redondo Beach USD

Innovative and Data-Driven Approach to Recruiting and Retaining Teachers

Workshop

Room: 2011

In the classroom

Learn how Pittsburg USD's Board initiated a diversity committee and implemented incentive offers to step up the district's recruitment game. Find out the tactics behind hiring top talent, seeking diversity, and retention amid a teacher shortage crisis. Pittsburg USD will demonstrate how a collaborative effort with the School Board and Human Resources team led to an innovative plan to recruit and retain teachers. By integrating social media, video, and marketing, presenters will showcase how data, a diversity committee, incentives and strategic planning helped the Human Resources team develop a solid recruitment effort. Program participants will outline the journey and what they learned.

Norma Gonzales, Assistant Superintendent, Pittsburg USD

Janet Schulze, Superintendent, Pittsburg USD

De'Shawn Woolridge, Board Member, Pittsburg USD

Assume Positive Intent: Elements of a Framework

Workshop

Room: 2014

Leadership through governance

Create a replicable, scalable framework for determining direction and implementation of new curricula and programs to achieve stakeholder engagement, data collection and student wellness and achievement. Attendees



will leave with an action plan for a process that they can use in their district based on the primary premise of assuming positive intent.

Arati Nagaraj, Board Member, Saratoga Union ESD

Susan Germeraad, Board Member, Saratoga Union ESD

Cynthia Miller, Board Member, Saratoga Union ESD

Nancy Johnson, Superintendent, Saratoga Union ESD

Engage, Inform and Transform with Communications

Workshop

Room: 2018

Leadership through governance

Creating transformational change is a major undertaking for any school district. How and where do you start? Learn from a motivated district, now in year two of this journey. See how a focused communications initiative is facilitating progress forward. Learn how vision, leadership, smart messaging, collaboration with site leaders, employee involvement, creative storytelling and ongoing community engagement combine to accelerate one school district's performance and reputation turnaround.

Erika Sanchez, Assistant Superintendent, Human Resources, Hollister ESD

Elizabeth Martinez, Board Member, Hollister ESD

Bonnie Moss, Principal, Clifford Moss LLC

Jennifer Wildman, Assistant Superintendent, Educational Services, Hollister ESD

School Readiness 0-3: Home Visitation and Center-Based Parent and Child Interactive Programs

Workshop

Room: 2000

In the classroom

This presentation explores the science of early brain development and opportunities for school readiness and social-emotional development through parent-child interaction programs. Research indicates that 80 percent of the brain is developed by age three, and that developing relationships where the parents are their child's first teacher will support school readiness. We will highlight the effectiveness of three parent and child interactive programs and the use of screening tools to support early intervention. Participants will learn five protective factors for strengthening families and student achievement and how parent and child interaction supports improved social-emotional wellness, self-regulation, executive functions, language development and school readiness.

Jose Campos, Director, Jurupa USD

Robert Garcia, Board Member, Jurupa USD

Jennifer Briseno, MSW, Family Partner, Jurupa USD

Antonia Ortiz, Early Learning Specialist, Jurupa USD

Leading from the Front: Driving Improvement through Effective Superintendent Evaluation

Workshop



Room: 2020

Leadership through governance

Does your district have agreement and a laser-like focus on your goals? How strong is the collaboration and communication within your governance team? Learn how you can utilize the superintendent evaluation process to focus and align the work of the district and enhance the communication and collaboration between the board and the superintendent. Research shows that evaluating the superintendent on student learning goals has a strong impact on improving student achievement. Learn about CSBA's new online tool in this session!

Luan Burman Rivera, Consultant, Governance Consulting Services, California School Boards Association

Barry Reed, Consultant, Masters in Governance Faculty, California School Boards Association

Steven Ladd, Consultant, Masters in Governance Faculty, California School Boards Association

Putting the California Dyslexia Guidelines into Practice

Workshop

Room: 2022

Equity and access

The California Dyslexia Guidelines were published in August 2017. The session will highlight the efforts of a number of school districts including Los Angeles USD, Woodside ESD, and San Ramon Valley USD to implement the practices recommended in the guidelines to address the needs of students who display the characteristics of dyslexia.

Rachel Hurd, Board Member, San Ramon Valley USD

Susan Mora, Intervention Coordinator, Psychological Services, Los Angeles USD

Suzanne Drysdale, Reading Specialist, Woodside ESD

An Ethnic Studies Revolution: Leadership to Initiate Culturally Relevant Pedagogy

Workshop

Room: 2024

Equity and access

El Rancho USD made history by becoming the first school district in California to adopt ethnic studies as a high school graduation requirement, and placed themselves at the cutting-edge of global education. Learn steps to implement a powerful ethnic studies program to transform the district and school culture by engaging and validating students in their journey of self-discovery and cultural proficiency. Learn strategies to initiate ethnic studies at the school board, district, teacher and student levels.

Aurora Villon, Board Member, El Rancho USD

Karling Aguilera-Fort, Superintendent, El Rancho USD

Jacqueline Cardenas, Assistant Superintendent, Educational Services, El Rancho USD

Christina Mata, Ethnic Studies Facilitator, El Rancho USD

The Three Legged Stool to Address Fatal School Violence: Prevention, Preparedness and Response

Workshop



Room: 3014/3016

Leadership through governance

Join members of ACSA's Fatal School Violence Task Force as they unveil a new set of resources to assist school districts to better address issues of fatal school violence. From best practices around drills and staff training to templates for communication and crisis management, this workshop is intended to provide a one-stop shop for recommended practices, plans, and building capacity with staff.

Lisa Gonzales, President, Association of California School Administrators

Debra Kubin, Superintendent, Ukiah USD

Mike Berg, Interim Superintendent, Yosemite USD

Rick Fitzpatrick, Superintendent, Corning Union ESD

Dianna MacDonald, President, California State PTA

Pure Politics: The Political Landscape for Schools

Workshop

Room: 3018/3020

Advocacy, engagement and community relations

In the coming year, California will see the greatest generational transition in leadership in decades as the era of Jerry Brown comes to a close and the newly elected governor takes command. The new political landscape will have a big impact on education policy, local control and the funding provided to public schools. This panel will explore what the new Governor means for education policy and finance, and the hot issues to be aware of heading into 2019.

Kevin Gordon, President, Capitol Advisors Group

Jack O'Connell, Partner, Capitol Advisors Group

Barrett Snider, Partner, Capitol Advisors Group

Brian McDonald, Superintendent, Pasadena USD

10:00 – 11:15 A.M.

Making Grades More Accurate and Equitable

Workshop

Room: 2000

Advocacy, engagement and community relations

Learn how a district tackled the “grading conversation” by engaging its board, superintendent, instructional leaders and teachers in a critical examination of how traditional grading practices perpetuate inequities and undermine effective teaching and learning. Understand the district’s improved, research-based grading practices, and how, by supporting teachers’ professional development through action research, the district is improving the accuracy, fairness and consistency of grading across the district, and decreasing the D/F rate, particularly for underrepresented students.

Jeff Tooker, Deputy Superintendent, Placer Union HSD

Joe Feldman, CEO, Crescendo Education Group

Maureen Ward, Board Member, Placer Union HSD

Equity, Early College and Strategic K-14 Alliances

Workshop

Room: 2001

Equity and access

The Monrovia USD Board of Education has embraced Assembly Bill 288 to improve college entrance and persistence for historically underrepresented students. Monrovia USD has become the model program for Citrus College by implementing a four-year dual enrollment program including student academic, behavioral and emotional support. Participants will review a guide to plan, implement, execute and evaluate a high impact dual enrollment program with best practices to overcome high school and community college obstacles.

Catherine Real, Director of College Career and Counseling, Monrovia USD

Eric Rabitoy, Dean of Physical and Natural Sciences, Citrus College

Terrence Williams, Board Member, Monrovia USD

Katherine Thorossian, Superintendent, Monrovia USD

FOCUS on Children Under Stress

Critical Issue

Room: 2002

Social and emotional

Research shows that prolonged exposure to violence and trauma can seriously undermine a child's ability to learn, form relationships and focus appropriately in the classroom. In this session, Stanislaus COE shares information about its Focusing On Children Under Stress (FOCUS) Program, which is designed to decrease the effects of a child's exposure to violence and trauma. FOCUS supports children exposed to violence and trauma through



improved communication and collaboration between first responders (law enforcement, fire fighters, emergency medical responders, etc.), schools and community resources, and helps children achieve academically at their highest levels despite any traumatic circumstance(s) they may have endured.

Vicki Bauman, Prevention Program Director, Stanislaus COE

Kim Rose, Board Member, Stanislaus COE

Collaborative Process of Creating a Policy on Equity: From Think Tank to Formalized Board Approval

Workshop

Room: 2003

Equity and access

The objectives of creating a policy on equity are to: attend to the needs of all students; recognize differences and open doors of opportunity for everyone, particularly those in greatest needs; and to discuss the inevitable occurrence of inequality and redress disadvantages in terms of opportunity and social mobility. Collaboration among the stakeholders, namely the teachers, administrators, university partners, and staff including parents, will be highlighted via the school district's think tank on how it studied equity paving the way for the creation of a policy on equity. The process of formal board approval of this policy from think-tank conversation to board and cabinet study will be shared. A major function of equity is to provide access, motivation and engagement to all students.

Jose Lalas, Board Member, Corona-Norco USD

Michael Lin, Superintendent, Corona-Norco USD

Sam Buenrostro, Deputy Superintendent, Corona-Norco USD

Lisa Simon, Associate Superintendent, Corona-Norco USD

What to Expect When You're Expecting a Charter

Workshop

Room: 2004

Advocacy, engagement and community relations

There is much more to considering a charter petition than just the process. What does the community think? What if the charter is approved by the county or state? Ross Valley SD leadership will discuss their experience with a charter school approved by the State Board of Education, the community's reaction and ongoing issues related to a charter school within its district boundaries. Participants will benefit from this district's experience when developing their own approach to a charter petition.

Anne Capron, Board Member, Ross Valley SD

Rick Bagley, Superintendent, Ross Valley SD

Sue Ann Evans, Attorney, Dannis Woliver Kelley

Student Assistance Program: Social, Emotional and Behavioral Gateways to Learning... and Life!

Workshop

Room: 2005

Social and emotional

Riverside USD's Student Assistance Program (SAP) provides gateways for students' social, emotional and behavioral needs. Local Control and Accountability Plan funds provide licensed clinicians, called SAP Counselors, in all district schools as well as SAP School Psychologists and SAP Prevention Assistants for districtwide behavioral intervention and support. SAP supports students demonstrating social, emotional and/or behavioral concerns that impact their ability to fully participate in daily instruction, school activities or their overall educational experience. The program focuses on developing supports for students facing non-academic barriers to their learning in the areas of social, emotional and behavioral wellness, family and relationship issues, as well as other areas of their lives.

Tim Walker, Assistant Superintendent, Pupil Services/SELPA, Riverside USD

David Hansen, Superintendent, Riverside USD

Katarina Roy Schanz, Coordinator, Wellness and Engagement, Riverside USD

Patricia Lock-Dawson, Board Member, Riverside USD

Financing Affordable Teacher Housing: A How-To Guide

Workshop

Room: 2006

Full and fair funding

The soaring cost of rental housing has caused many districts to explore the development of affordable teacher-staff housing as a way to remain competitive in attracting and retaining top-tier teaching talent. Recent changes in state law and a growing awareness among voters of the benefit of having school staff live in the communities where they work have increased the potential for the success of these projects. Learn about what works (and what doesn't) in creating an effective and cost-efficient teacher-staff housing project in your district.

Mark Farrell, Senior Financial Advisor, Dale Scott & Company

Terry Ann Deloria, Superintendent, Jefferson Union HSD

Andrew Lie, Board Member, Jefferson Union HSD

Dominic Dutra, Chief Strategy Officer, 3D Strategies

Kalimah Salahuddin, Board Member, Jefferson Union HSD

Know Thyself: Using CSBA's Board Self Evaluation Tool to Facilitate Good Governance

Workshop

Room: 2008

Leadership through governance

Governance Services Educator and former school board president (Tahoe Truckee) Deb Dudley will demonstrate the Board Self Evaluation process. This workshop will focus on the ease of use of CSBA's online tool and demonstrate how facilitation of the process can lead to breakthroughs in protocols that benefit the work of the governance team.

Debra Dudley, Consultant, Governance Consulting Services, California School Boards Association

Sepideh Yeoh, Consultant, Governance Consulting Services, California School Boards Association

Achieve District Goals Through Environmental Literacy

Workshop

Room: 2009

In the classroom

This session features a panel of district superintendents, a school board member and a teacher who will describe how environmental literacy is embedded into their district priorities — not as an add-on, but rather as an integral, essential element of implementing the Next Generation Science Standards. Panelists will share how environmental literacy is supported by their school boards (including examples of board resolutions), addresses issues of equity and cultural relevance, and how it ties to cutting-edge sustainability efforts.

Barbara Laifman, Board Member, Policy Manual Consultant, Oak Park USD, California School Boards Association

Cuauhtémoc Avila, Superintendent, Rialto USD

Sean McPhetridge, Superintendent, Alameda USD

Jacqueline Omania, Teacher, Berkeley USD

Shifting your Negotiations from No to Yes! Collective Bargaining for Today's Issues

Workshop

Room: 2011

Full and fair funding

Besides safety, who is teaching students is the most important thing on management's mind. Market value, attracting, retaining and development is what talent management is all about. How does your district's total compensation compare to other districts pay? How many years of service will it accept? What about retirement benefits after five years? How can the district reward (\$\$) those teachers who better themselves and implement the district's professional development in the classroom? How can the district require every teacher to have a professional learning plan that is developed by the teacher, coach and principal based on data from their classroom? In this session, hear how this was accomplished — with a 97 percent approval rate by the teachers union — in a 24-school district.

Kevin Silbeberg, Superintendent, Panama-Buena Vista Union SD

Keith Wolaridge, Board Member, Panama-Buena Vista Union SD

Lauri Heffernan, Teacher, Panama-Buena Vista Union SD

Achievement in Motion: Addressing Achievement and Opportunity Gaps through Data, Reporting, and Community Engagement

Workshop

Room: 2014

Equity and access

This presentation will describe a San Mateo COE initiative to close achievement and opportunity gaps through a data project and community event. The project entailed: an explicit focus on equity, determining which schools in the county had improved educational outcomes of traditionally under-performing student groups; identifying



practices that led to those outcomes; and sharing the information with other schools and stakeholders in the county, and building a community of practice around equity-based work. Session attendees will leave with a replicable model and report they can use as a template for their work.

Hector Camacho Jr., Board Member, San Mateo COE

Gary Waddell, Deputy Superintendent, San Mateo COE

Deann Walsh, Manager, Learning Analytics & Program Evaluation, San Mateo COE

How to Build a District Culture of Innovation

Workshop

Room: 2016

Leadership through governance

In this session, learn how district leaders can build a culture of innovation that supports the diversity of academic needs found in California classrooms and prepares students to thrive in a rapidly changing world. Hear from a superintendent who has successfully implemented a multi-year plan for district growth and innovation. Attendees will come away from this session having assessed the state of teaching and learning in their district and with a plan of action for district success.

Stella Kemp, Superintendent, San Bruno Park ESD

Audra Pittman, Superintendent, Bayshore ESD

David Vinca, Founder & CEO, eSpark Learning

Computer Science: Expanding Access at Your Schools

Workshop

Room: 2018

In the classroom

Following on the popularity of Hadi Partovi's talk at CSBA's Leadership Institute, Alice Steinglass, the president of Code.org, will lead this workshop on how you can bring computer science to your school or district. Code.org is the nonprofit behind the Hour of Code campaign and provides the leading curriculum for K-12 computer science reaching over 30% of US students. While student interest in tech in CA is skyrocketing, most of our schools still do not teach these critical 21st-century skills. This especially impacts minorities and high needs schools with limited budgets. In this interactive session, you'll learn about the policies and current state of computer science in California. We'll take a look at what it means to teach CS at the elementary, middle and high school level given the standards for different grade levels. And, you'll have an opportunity to share best practices and lessons learned with other conference attendees as you develop a plan to bring CS to your school.

Alice Steinglass, President, Code.org

Cutting Through the Haze: How to Address the Growing Specter of Marijuana in the Workplace

Workshop

Room: 2020

Leadership through governance



With the passage of Proposition 64, marijuana is more commonplace than ever. With this changing legal landscape, it is critical that public employers understand their rights in addressing employee marijuana use.

Brooke Jimenez, Senior Associate, Atkinson, Andelson, Loya, Ruud & Romo

Aaron O'Donnell, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Donna Salazar, Assistant Superintendent of Personnel Services, Desert Sands USD

Transforming Teacher Preparation Through District Partnership

Workshop

Room: 2022

In the classroom

This workshop session will describe effective collaborative practices between teacher preparation programs and school districts who have a mutual interest in training highly prepared teachers. The Lucia Mar USD and Cal Poly, San Luis Obispo partnership team will highlight the key characteristics of a partnership model that successfully meets the needs of all stakeholders. Participants will learn of the jointly created processes and tools to train future and current teachers.

Tanya Flushman, Associate Professor, Cal Poly San Luis Obispo

Raynee Daley, Superintendent, Lucia Mar USD

Ron Walton, Assistant Superintendent, Lucia Mar USD

Chad Robertson, Board Member, Lucia Mar USD

Sarah Hegg, Project Director, Cal Poly San Luis Obispo

Wellness: A District and Community Endeavor

Workshop

Room: 2024

Advocacy, engagement and community relations

Learn how a district engaged with community agencies to provide school gardens, nutritional programs, physical health supports, and behavioral and mental health supports through a strategic and cohesive community engagement strategy. These varied agencies have come together through regular meetings to enhance wellness policies and practices to ensure a focus on the whole child, whole staff member and whole family.

Benny Calderon, Director of Child Nutrition Department, Campbell Union SD

Michael Snyder, Board Member, Campbell Union SD

Shelly Viramontez, Superintendent, Campbell Union SD

Mary Vollinger, Nutrition Program Supervisor, University of California Cooperative Extension

Managing Your OPEB and Other Benefits Liabilities

Workshop

Room: 3014/3016

Full and fair funding



Unfunded Other Postemployment Benefits (OPEB) liabilities in the public sector now exceed unfunded pension liabilities. What can districts do to manage this obligation? Panelists will discuss the latest trends on the issue. Topics will include: GASB 45 and 75 reporting requirements, trust funding, the Affordable Care Act and its current uncertainty, reducing liabilities and costs by restructuring benefits, early retirement and other retirement options (including pension prefunding), and the experience of districts in OPEB Trusts (e.g., the CSBA/PARS OPEB Solutions Program).

Debbie Fry, Director, Management Consulting Services, School Services of California

Robert Haley, Superintendent, Cotati-Rohnert Park USD

Eric O'Leary, Senior Vice President, PARS

Marcus Wu, Partner, Pillsbury Winthrop Shaw Pittman LLP

John Gray, President, School Services of California

Managing an Emergency on Your Campus: It's Easier Than You Think

Workshop

Room: 3018/3020

Leadership through governance

Managing an emergency on your campus is easier than you think. In a time where school campuses have become "ground zero" for tragedy or for other unforeseen situations, it is painfully obvious that we need to be prepared for anything. School administrators know they need to have a plan in place — where do you start? Administrators know they need to be able to communicate effectively during an emergency — who would they talk to? Administrators know they have to take care of injured students — who will take care of the injured and get them to a triage areas? And most importantly, how do we get our students back to their parents during an emergency?

Joe Viramontez, CEO & Founder, ICS4Schools, LLC

Denise Clay, Superintendent, Union SD

Brian McDonald, Superintendent, Pasadena USD

4:00 – 5:15 P.M.

Building California's System of Support: Recent Developments and Strategies for Involvement

Workshop

Room: 2001

Leadership through governance

Launched in 2017, California's System of Support is designed to provide additional support to districts identified for assistance under the state's data Dashboard. Now in its second year, a cross-agency team of state education leaders continues to build and refine the state's new support system. This session will offer a comprehensive view into ongoing work to develop the System of Support from the perspective of key stakeholders involved in the design and implementation of California's new accountability and support system.

Teri Burns, Director of Policy and Legislation, California State Board of Education

Melanie Schoeppe, Director, Improvement and Accountability Division, California Department of Education

Judy Flores, Superintendent, Shasta COE

Tom Armelino, Executive Director, CA Collaborative for Educational Excellence

What's Different about Differentiated Assistance?

Workshop

Room: 2003

Leadership through governance

This workshop provides the latest information on the California School Dashboard and differentiated assistance, California's new approach to building district capacity and supporting improvement in school districts with an emphasis on closing achievement gaps.

Josh Daniels, Director, CA Collaborative for Educational Excellence

David Sapp, Deputy Policy Director & Assistant Legal Counsel, California State Board of Education

Melanie Schoeppe, Director, Improvement and Accountability Division, California Department of Education

Christine Olmstead, Associate Superintendent, Orange County Department of Education

Supporting Students who Identify as LGBTQ+: Student and Expert Perspectives

Critical Issue

Room: 2004

Equity and access

Do you want to provide a safe, inclusive learning environment for all of your students? Come hear from LGBTQ youth to better understand the challenges they face and learn about specific programs and policies that districts are doing to support these often under-represented students. Attendees will leave this session with a new perspective and tools to promote inclusion through training, partnerships, board policies and specific actions to ensure that all students in your district thrive.

Reid Myers, Board Member, Sunnyvale SD

Kris Munro, Superintendent, Santa Cruz City Schools

Jack Roach, Speakers Bureau Coordinator, The LGBTQ Youth Space

Frank Pena, Outreach Coordinator, The LGBTQ Youth Space

Youth Panelist, Youth, The LGBTQ Youth Space

Youth Panelist, Youth, The LGBTQ Youth Space

Youth Panelist, Youth, The LGBTQ Youth Space

High School Sports Programs: Governance and the School Board Member

Workshop

Room: 2005

Leadership through governance

Trends in high school-based sports across the nation are changing at a rapid pace, and board members are charged under California Education Code with making policy decisions and enforcing laws in this fast paced, highly publicized arena. Hot topics will include sports medicine issues including the most recent information on concussions, heat illness prevention and safety to help minimize risks to students-athletes, Title IX fees and finances. The session will include best practices and changes to the Education Code and the California Interscholastic bylaws.

Roger Blake, Executive Director, California Interscholastic Federation

Ron Nocetti, Associate Executive Director, California Interscholastic Federation

Nancy Thomas, Board Member, Newark USD

John Walker, Board Member, Ventura USD

Board Members' and Superintendents' Panel: Insights, Ideas and Strategies on the Use of the Local Control and Accountability Plan

Workshop

Room: 2006

Leadership through governance

Join board members and superintendents who are members of two Professional Learning Networks that have been building capacity surrounding the development and use of the Local Control and Accountability Plan in achieving their district's goals. The panel members from districts of all sizes will discuss ideas, share best practices and respond to questions from the audience on issues such as equity, continuous improvement, local control, data analysis, communication, parent/stakeholder engagement and more.

Steven Ladd, Consultant, Masters in Governance Faculty, California School Boards Association

Teri Vigil, Board Member, CCEE Professional Learning Network, Fall River Joint USD, CSBA

Doc Ervin, Superintendent, Bakersfield City ESD

Pamela Baugher, Board Member, Bakersfield City ESD

Linda Kaminski, Superintendent, Azusa USD

Xilonin Cruz-Gonzalez, Board Member, Vice President, Azusa USD, California School Boards Association

Abigail Solis, Board Member, Earlimart ESD

Dwight Pierson, Board Member, Plumas County & USD

Equity, Access and Opportunity: Governing for All Students

Workshop

Room: 2007

Equity and access

This interactive session focuses on how governance teams can serve students through an equity lens. Participants will be provided with an equity framework, including actions to support equity-based decisions. For each component, participants will discuss a scenario and learn from one another. During these discussions, participants will also reflect on the history of public education; develop awareness of common language; and reflect on their role in maintaining or ending opportunity gaps. Participants will walk away with strategies that they can employ in their communities.

Nicole Anderson, Consultant, Nicole Anderson Consulting

Manuel Buenrostro, Education Policy Analyst, California School Boards Association

Deborah Keys Write, Founder & Executive Consultant, The Write Keys 2 Consulting, LLC

The Transition Team: California Voting Rights Act Transparency

Workshop

Room: 2008

Leadership through governance

The California Voting Rights Act prohibits the use of an at-large election system if it can be shown that such a system results in racially polarized voting. To avoid exposure to litigation and ensure fair and equitable elections, the Victor Valley Union HSD Board of Trustees chose to transition to a “by-trustee area” election system. This presentation provides an overview of legal obligations under the CVRA, with governance and policy implications for districts in transitioning to by-trustee area elections.

Milton Foster, Attorney, Fagen Friedman & Fulfrost LLP

Barbara Dew, Board Member, Victor Valley Union HSD

Ron Williams, Superintendent, Victor Valley Union HSD

Kris Reilly, Public Engagement Information Manager, Victor Valley Union HSD

Meetings Gone Wild: An Audience Participation Workshop to Assist with Board Meeting Decorum

Workshop

Room: 2009

Leadership through governance

Boards often have difficulty with public comment and audiences that are combative or off-topic. This session will examine real world examples of boards dealing with this issue, and together with participants, discuss strategies for turning adversity into a leadership opportunity.

Jefferson Crain, Executive Officer of the Board, Los Angeles USD

Debra Dudley, Consultant, Governance Consulting Services, California School Boards Association

Addressing Disproportionality in Special Education

Workshop

Room: 2011

Equity and access

Many of California's local education agencies (LEAs) have been identified as having disproportionate representation in special education based on race and ethnicity in one or more areas. In this presentation we will provide insight on the changes in federal regulations, offer tools to gain knowledge of data sources and strategies for identifying root causes, identify the framework for the recommended programmatic improvement process, and share best practices to address disproportionality.

Shelton Yip, Board Member, Yolo COE

Connie Silva-Broussard, Assistant Director, Napa COE

Mildred Brown, Technical Assistance Facilitator, SSP-TAP

Maureen O'Leary Burness, Technical Assistance Facilitator, SSP-TAP

A K-14 Partnership for Career Technical Education

Critical Issue

Room: 2014

Advocacy, engagement and community relations

This session will provide a clear understanding of the critical importance of partnership opportunities in the K-14 system in order to prepare students to be college and career ready in the 21st century. The partnership is composed of leadership from the California School Boards Association, the California Community College Association for Occupational Education and the California County Superintendents Educational Services Association.

Mike Walsh, Board Member, President, Butte COE, California School Boards Association

Ed Manansala, Superintendent, President, El Dorado COE, CCSESA

Eva Denise Jennings, President, CA Community College Assoc for Occupational Ed

Cost-Effective Mental Health Services Through Partnerships

Workshop

Room: 2016

Social and emotional

One in five adolescents has a severe mental health condition which impacts achievement, attendance, behavior and their future. California school districts, due to inadequate funding, have among the highest student-counselor ratios in the nation. Learn how one school district has provided high-quality and cost-effective clinical mental health services through an innovative partnership that leverages graduate students and interns to provide "turn-key" social-emotional interventions at all district schools.

Roger Stock, Superintendent, Rocklin USD

Eric Stevens, Board Member, Rocklin USD

Camille Maben, Board Member, Rocklin USD



Marlon Morgan, Executive Director, Wellness Together

Don't Let Your Crisis Define You: A Communications Toolkit

Workshop

Room: 2018

Advocacy, engagement and community relations

Crises strike in every school district — from personnel issues to emergency situations. Don't let your crisis define your brand. A poorly handled situation erodes trust while those managed adeptly can build trust and improve public perception. This interactive session will dive into “the good, the bad and the ugly.” Hear about the latest issues, learn about what other districts are doing and find out how you can lay a solid foundation to respond quickly, effectively and transparently.

Valerie Martinez, CEO & President, VMA Communications

Eileen Miranda-Jimenez, Board Member, West Covina USD

Gudiel Crosthwaite, Superintendent, Lynwood USD

Katherine Thorossian, Superintendent, Monrovia USD

The Learning QUEST: Using Design Thinking to Ignite Real-World Learning

Workshop

Room: 2020

In the classroom

Design Thinking requires the learner to utilize questioning, empathy, research, creativity and storytelling to solve real problems. In this session, see how one district uses this emerging learning strategy to engage students and ignite learning. Participants will learn how the district uses the DREAMS (Design, Research, Engineering, Art, Math and Science) framework for learning along with the instructional planning tool, Learning QUEST. Innovative student projects will also be featured.

Timothy Baird, Superintendent, Encinitas Union ESD

Marla Strich, Board Member, Encinitas Union ESD

Andrée Grey, Assistant Superintendent, Encinitas Union ESD

Empowered! Inspiring the Next Generation of Leaders

Workshop

Room: 2022

In the classroom

This workshop will provide an overview of Placentia-Yorba Linda USD's Women in Industry program and offer suggestions for school districts wishing to promote leadership and empowerment for students. Focus is on the following key topics: Why it is important to promote 21st-century (future-ready) learning to all students; how to create a panel of female industry leaders who share experiences and knowledge to empower and encourage parents, students, counselors and teachers to support nontraditional students in career and technical education courses; what needs to happen to get more nontraditional students interested, enrolled and successful in CTE



courses; and the impact of the program on CTE enrollment. The workshop will highlight how to organize a similar event and offer perspective from organizers, participants and attendees.

Nancy Watkins, Administrator, Secondary Curriculum & Instruction, Placentia-Yorba Linda USD

Candy Plahy, Deputy Superintendent, Placentia-Yorba Linda USD

Carrie Buck, Board Member, Placentia-Yorba Linda USD

Karin Freeman, Board Member, Placentia-Yorba Linda USD

Show Us the Money! The Fiscal and Political Outlook for School Funding

Workshop

Room: 2024

Full and fair funding

What is the fiscal outlook for the state and for schools in 2018 and beyond? How does the new governor, the Legislature and voters play into CSBA's call for Full and Fair Funding? In this workshop, you will get an insider's perspective on what to expect from Sacramento. The nonpartisan Legislative Analyst's Office will present their most recent fiscal outlook for the California state budget with a focus on K-12 education. This session will include a frank discussion of what's on the horizon post-election.

Dennis Meyers, Assistant Executive Director, Governmental Rel., California School Boards Association

Jennifer Kuhn, Deputy Legislative Analyst, California Legislative Analyst's Office

Edgar Zazueta, Director of Governmental Relations, Association of California School Administrators

School Safety, Climate and Conditions

Workshop

Room: 3014/3016

Social and emotional

School climate, safety and the well-being of students are critical components for student success. Effective school safety efforts require a comprehensive approach. This session draws from research and best practices and will highlight practical tools and strategies for ensuring a successful multi-tiered framework for safe and successful schools and discuss the implications for school policies and practices.

Matthew Balzarini, Firefighter, Board Member, Lammersville Joint USD, San Francisco Fire Dept.

Trudy Raymundo, Director of Public Health, San Bernardino COE

Theodore Alejandre, Superintendent, San Bernardino COE

Luan Burman Rivera, Consultant, Governance Consulting Services, California School Boards Association

A Collaborative Approach to Keeping California Schools Safe

Workshop

Room: 3022/3024

Equity and access

This workshop will feature a dialogue between The Office of the California Attorney General Xavier Becerra, California Association of African-American Superintendents and Administrators (CAAASA) and California



Association of Latino Superintendents and Administrators (CALSA). Topics will include: 1) Identifying resources and stakeholders for school safety, community and law enforcement; 2) Sharing effective safe school practices; 3) Addressing the needs of Special Education students during emergency events; 4) Maintaining schools as “safe havens” for DACA students; and 5) Addressing new emergency concerns, including the production of 3D guns.

Winfred Roberson, Superintendent, Glendale USD

Adam Clark, Superintendent, Vallejo City USD

David Verdugo, Executive Director, CALSA

Gregory Krikorian, Board Member, Glendale USD