

Friday, 30 November

8:30 – 9:45 A.M.

Stealth Bond Campaigning

Workshop

Room: 2001

Full and fair funding

Come hear about a whole new way to pass local bonds! Western Placer USD has passed two bonds totaling \$120 million using Stealth Bond Campaigning (SBC) that is easier, less expensive, less time-consuming and free from many of the pitfalls of organizing a full campaign. A sequential process that improved the percentage of citizens voting in favor of Western Placer USD's bond — from 44 percent in 2010 to 66 percent in 2014 — will be shared with participants.

Scott Leaman, Superintendent, Western Placer USD

Paul Carras, Board Member, Western Placer USD

Audrey Kilpatrick, Assistant Superintendent, Business and Operation, Western Placer USD

Cathy Dominico, Managing Partner, Strategic Planning, Capitol Public Finance Group

Preventing Human Trafficking: New State Law and Curriculum

Critical Issue

Room: 2002

In the classroom

As of 2016, California public schools are required to provide education on sex trafficking at least once in middle school and once in high school. With strong support from the school board, San Francisco USD has developed age-appropriate lessons and school-wide procedures to support the safety of all students. Join us to learn more about the efforts being conducted through city-wide outreach that includes district, city government and community-based organization collaboration.

Emily Murase, Board Member, San Francisco County & USD

Antonia Lavine, Coordinator, San Francisco Collaborative Against Human Trafficking

Alia Whitney-Johnson, Co-Founder & Executive Director, Freedom Fwd

Rosalia Lopez, Secondary Teachers on Special Assignment, San Francisco County & USD

MTSS: Maximizing Student Supports

Workshop

Room: 2003

Social and emotional

California looks to successful models of Multi-Tiered Systems of Support to meet the academic and social-emotional needs of all students in bringing about positive change in student achievement. This session will engage participants by modeling an interactive process of discovery to identify and bring into alignment academic and



behavioral initiatives, supports and resources. Participants will leave with reproducible tools used in Keppel Union ESD to take back to their own district.

Jannie Dutton, Board Member, Keppel Union ESD

Tangie Schatz, Principal, Keppel Union ESD

Michelle Anaya, Counselor, Keppel Union ESD

Susan Lundin, Counselor, Keppel Union ESD

Voter Districts: The Link Between Strong Community Engagement and a Successful Process

Critical Issue

Room: 2004

Advocacy, engagement and community relations

School districts across the state are facing pressure to switch to by-trustee area elections to boost community representation. Whether a district is making the switch or redrawing districts, effective outreach can mean the difference between building community and eroding trust. Hear from two districts that successfully navigated this politically sensitive process, engaging its community while juggling diverse and sometimes opposing needs.

Valerie Martinez, CEO & President, VMA Communications

Cecilia Perez, Board Member, Whittier City ESD

Douglas Johnson, President, National Demographics Corporation (NDC)

Growing and Learning Together: A Personalized Journey

Workshop

Room: 2005

In the classroom

How did Galt Joint Union ESD move from a student-centered proficiency model to a learner-centered growth and achievement system? This cultural shift made profound changes to district, school and classroom practices to support every student's strengths and individual learning needs. A rigorous study by WestEd showed significant gains in student achievement in English language arts and math. The panel will present the key aspects of the initiative, the impact study and lessons learned.

Karen Schauer, Superintendent, Galt Joint Union ESD

Lois Yount, Director of Business Services/CBO, Galt Joint Union ESD

Betsy McCarthy, Senior Research Associate, WestEd

John Gordon, Board Member, Galt Joint Union ESD

Addressing the Social-Emotional Needs of All Students

Critical Issue

Room: 2006

Social and emotional

Mental health needs related to stress and trauma are rising in schools for both students and staff due to a changing society, increased academic expectations, family/friend issues and normal development. Schools are seeing an

increased need for mental health and supportive services for everyone, especially those facing adversities such as poverty, witnessing violence, grief and loss, discrimination and abuse, as well as those with few coping strategies to manage stress. This panel aims to share approaches that support all students while increasing awareness of positive mental health.

Sarah Kremer, Director, Resilience Consultation Program, Acknowledge Alliance

Carrie DuBois, Board Member, Sequoia Union HSD, San Mateo County School Boards

Jenee Littrell, Administrator, Safe and Supportive Schools, San Mateo COE

Daniela Velasquez, Transition Program Therapist, Acknowledge Alliance

The English Learner Roadmap: Defining the Board Role in English Learner Success

Workshop

Room: 2007

Equity and access

In July 2017, the State Board of Education adopted a historic new English learner education policy, the EL Roadmap. The Roadmap offers a vision and direction for EL education that views their education as a system-wide responsibility, recognizes the need to provide them with a rich and challenging curriculum, and respects the value of their primary language and culture. This session will provide participants with an overview of the roadmap and its four principles, examples of promising practices, and recommendations for how they can support stronger alignment with the Roadmap.

Laurie Olsen, Director, Sobrato Early Academic Language (SEAL), Sobrato Family Foundation

Jose Manzo, Superintendent, Oak Grove SD

Martin Macias, Superintendent, Golden Plains USD

Jacquelyn Adams, Board Member, Oak Grove ESD

Sal Parra, Board Member, Golden Plains USD

Negotiating in the LCFF Full Implementation Environment

Workshop

Room: 2008

Full and fair funding

This workshop features a panel discussion on the impasse process in the state of California. The panel is led by an experienced, knowledgeable professional and includes one school board member and two well-known fact-finding professionals, one representing the union and one representing management. The session will focus on preparation, the hearing, the report and post-fact-finding mediation.

John Gray, President, School Services of California

Matt Phillips, Director, Management Consulting Services, School Services of California

Bonnie Castrey, Board Member, Huntington Beach Union HSD

Chuck King, Center For Organizing & Bargaining, CTA/NEA, California Teachers Association

Beyond Adoption: Effective Implementation of Board Policies

Workshop

Room: 2009

Leadership through governance

Join CSBA policy consultants and fellow board members to discuss emerging policy issues and best practices for policy alignment within districts and county offices of education. This interactive session will include information about important practices in school policy development and how school board policy decisions can inform policy implementation and district practice. Come learn how this critical function of the school board can impact your schools.

Diane Greene, Senior Policy Manual Consultant, California School Boards Association

Barbara Laifman, Board Member, Policy Manual Consultant, Oak Park USD, California School Boards Association

Tezeta Stewart, Senior Policy Manual Consultant, California School Boards Association

Bob Tuerck, Assistant Exec. Director, Policy & Governance Tech, California School Boards Association

Briana Mullen, Policy Manual Consultant, California School Boards Association

The Big Four for a Cause

Workshop

Room: 2011

Leadership through governance

Come join the presidents of the four most influential education management associations in California: ACSA, CASBO, CCSESA and CSBA. Learn how each organization works with the education coalition, collaborates on education policy and takes the lead on current education-related issues.

Jesus Holguin, Board Member, Moreno Valley USD

Christina Aguilar, President, California Association of School Business Officials

Holly Edds, President, Association of California School Administrators

Stacey Adler, President, California County Superintendents Educational Services

Emma Turner, President-Elect, California School Boards Association

West Covina Unified Foster and Homeless Youth Center

Workshop

Room: 2014

Equity and access

This presentation will focus on how West Covina USD Foster and Homeless Youth Center (FHYC) provides students and families a range of support services to strengthen cycles of continuous improvement in alignment with the priorities delineated in the Every Student Succeeds Act, Local Control Funding Formula, and West Covina USD's Local Control and Accountability Plan. Through the FHYC, a dedicated liaison coordinates the implementation of these priorities to increase stability, improve educational performance and personal achievement, and mitigate the traumatic effects of displacement.

Ana Gutierrez, Foster and Homeless Youth Liaison, West Covina USD

Marc Trovatore, Director of Student Services, West Covina USD

Optimizing School Systems Using Data as a Flashlight, Not a Club: A Proven Equity Approach

Workshop

Room: 2016

Equity and access

Leaders from three very different school districts, 2016 National AP District Lynwood USD, Palm Springs USD and Los Altos SD, are applying an equity approach pioneered by Principal's Exchange to tear down systemic barriers to unlock achievement for all. Have you read articles and books on equity and access and still wonder what it looks like on the ground, particularly with students of color, in poverty and other historically struggling students -- given the politics of the day? Learn about a proven approach to turning around legacies of low student success for vulnerable students using equity and data that accelerate achievement from the inside out. Be inspired by impressive turnaround results of mature implementers, and learn practical lessons from districts just getting started.

Robin Avelar La Salle, CEO & Founder, Principal's Exchange

Sangeeth Perurui, Board Member, Los Altos ESD

Gudiel Crosthwaite, Superintendent, Lynwood USD

Sandra Lyon, Superintendent, Palm Springs USD

Team Kids: A Community Stakeholder Approach to Youth Empowerment

Workshop

Room: 2018

Social and emotional

Compton USD is partnering with Team Kids, a program that empowers elementary school students as they learn about critical community issues and work alongside police, firefighters, parent volunteers and Team Kids mentors to address them. This workshop will share the Team Kids model, the research behind the powerful outcomes for participating students and provide attendees with the tools needed to bring to their board/district to consider participating.

Ali Micah, Board Member, Compton USD

Julie Hudash, CEO, Team Kids

William Wu, Chief, Compton USD Police Department

Jennifer Moon, Principal, Compton USD

Welcome to Washington! A Look at Federal Education Issues

Workshop

Room: 2020

Advocacy, engagement and community relations

This workshop will provide the most up-to-date information on what is happening in Washington, D.C. Issues will include the federal budget (if there is a budget for FY 2019), ESSA implementation issues, federal legislation



regarding Career Technical Education and the Higher Education Act, what is going on with E-Rate and the impact of the mid-term elections.

Erika Hoffman, Legislative Advocate, California School Boards Association

What Lies Ahead for Labor? The Impact of Janus v. AFSCME on California’s Public Schools

Workshop

Room: 2022

Leadership through governance

In June, the U.S. Supreme Court decided one of the most important cases impacting public employee unions in decades, Janus v. AFSCME. The Court’s ruling made compulsory “agency fees” unconstitutional, creating logistical issues for school districts and county offices of education, as well as uncertainty for labor unions in the coming years. Prior to the Court’s ruling, California public employees paid an “agency fee” covering the cost of collective bargaining and contract administration if they opted out of union membership – after Janus v. AFSCME, public employees are able to opt out of paying any union dues by choosing not to join the union. This session will aid board members in understanding the decision’s impact on school districts and county offices of education, the responses from unions, and explore what comes next for labor unions and education in California.

Elaine Yama-Garcia, Interim General Counsel, California School Boards Association

Mike Ambrose, Staff Attorney, California School Boards Association

Roman Muñoz, Shareholder, Dannis Woliver Kelley

Karen Rezendes, Managing Partner, Lozano Smith

Advocacy 101: How to be an Effective Advocate

Workshop

Room: 2024

Advocacy, engagement and community relations

This session will cover the most effective strategies that both new and veteran school district and county board of education trustees will find useful at the Capitol, in local legislative offices and in the school community at-large. Hear from veteran advocates on how they build and maintain relationships with local, state and federal representatives and get answers to these important questions: How do governing board members build and maintain relationships with legislators, their staff and others in my community? What tools and resources are available to help board members advocate on behalf of their students, local schools and programs, and CSBA?

Dennis Meyers, Assistant Executive Director, Governmental Rel., California School Boards Association

Teri Vigil, Board Member, Fall River Joint USD

Jesse Urquidi, Board Member, Norwalk-La Mirada USD

Get Explicit About Implicit Bias: Using Compassionate Dialogue

Critical Issue

Room: 3018/3020

Equity and access



"(This is an extended session and is scheduled from 8:30 a.m. to 11:15 a.m.)

No matter how good our intentions to be free of prejudice, we all have implicit biases that can have a serious impact on our work in schools. Participants will explore the concept of implicit bias and the nuanced behavior that is a product of our unconsciousness. Participants will have opportunities to reflect upon how their implicit biases may be impacting their work in schools as well as their personal lives. They will engage in activities to practice compassionate dialogue allowing them to learn skills of "interrupting" the behavior internally and interpersonally. Finally, they will create an action plan around the essential question: What am I willing to do to not only become aware, but interrupt actions that reflect implicit bias?"

Kelly Cole, Equity Trainer, EPOCH Education

Retirement Costs: The Deep Dive on CalPERS & CalSTRS

Workshop

Room: 3022/3024

Full and fair funding

The costs pressures created by CalSTRS and CalPERS have made pension costs one of the top educational issues for virtually every district in the state. This conversation with CalPERS CEO, Marcie Frost, and CSBA President, Mike Walsh, will explore our economic future by comparing rising contribution rates with changes in education funding. We also dive into a mix of high profile issues, such as 2017 changes in law and the likelihood of whether pension "reformers" will successfully undermine school benefits. Finally, the panel will explain how the courts may pose the greatest threat to educators' retirement security. In plain English, we will turn the complex work of pensions, retirement, and school budgets, into understandable information for board members to use in their districts.

Derick Lennox, Legislative Counsel, Capitol Advisors Group

Mike Walsh, Board Member, President, Butte COE, California School Boards Association

Marcie Frost, CEO, CalPERS

Carlos Machado, Legislative Advocate, California School Boards Association

10:00 – 11:15 A.M.

A Comprehensive PreK-12 Parent Engagement Program That Works

Workshop

Room: 2001

Advocacy, engagement and community relations

Winters Joint USD is rooted in community values and prioritizes parent engagement at all grade levels. Participants in this session will learn how the district designed and implemented an integrated model of parent engagement through early identification, frequent interaction, technological integration, learning opportunities for parents and much more. The design is intended to not only reach all families, but to engage them at a high level so that their input and desires are part of the decision-making process. Participants will also learn how a unified approach leverages multiple pathways to engagement, and how shared decision-making can foster a sense of trust and commitment to district goals and priorities.

Sandra Ayon, Director of Educational Services, Winters Joint USD

Carrie Green, Board Member, Winters Joint USD

Robert Warren, Board Member, Winters Joint USD

John Barsotti, Principal, Winters Joint USD

Building Capacity for Equitable, Scalable and Sustainable Computer Science

Critical Issue

Room: 2002

Equity and access

School board governance team and education leaders will leave this session with tools and strategies to implement an equitable approach to scaling and capacity building to broaden participation in computing. CSforCA is a project of the Alliance for California Computing Education for Students and Schools, the state's leading multi-stakeholder coalition of K-12 teachers and administrators, higher education faculty, industry representatives, policymakers, parents and non-profit organizations advocating for equitable, scalable and sustainable computer science education in California. Computer science provides the essential problem solving and critical thinking, creativity and collaboration that students need to succeed in the 21st century, preparing students for college, careers and civic participation, regardless of their ultimate field of study or occupation. However, these opportunities are not available to all students. Nearly 75 percent of California schools with the largest percentage of low-income students offer no courses in computer science. This interactive session will provide multiple perspectives on expanding computer science education in California while ensuring equity is at its core.

Julie Flapan, Executive Director, ACCESS, UCLA

Jared Amalong, Career and Technical Education Coordinator, Sacramento COE

"Show Me the State Bond Money" - What's next for the School Facilities Program

Workshop

Room: 2003

Full and fair funding

In November 2016, the Coalition for Adequate School Housing (CASH) led and California voters passed Proposition 51, providing \$7 billion in State bond matching funds for K-12 school districts, county offices of education and charter schools. That bond authority is available, however, the administration continues to delay the sale of state bonds and the funding of projects. A panel of leaders will describe their efforts in continuing their work with legislators and state policy-makers to accelerate bond sales and project apportionments as a fundamental part of the goals to streamline the state program and make funds available in an equitable and timely manner. This interactive panel will address responses from the Governing Board Survey and explore strategies to ensure that school district needs will be met by having an informed school board.

Don Ulrich, Deputy Superintendent, Clovis USD

Julie Arthur, Executive Director, Facilities Planning & Devt., Palm Springs USD

Jenny Hannah, Director of Facilities, Kern Union HSD

Alexandra Parslow, Principal, PBK Architects

The Impact of Marijuana Legalization on California Schools

Workshop

Room: 2004

Leadership through governance

On Nov. 8, 2016, California voters passed Proposition 64, legalizing recreational marijuana use in the state for people 21 and older. This changing landscape has created questions for employers, schools, and communities about how best to address marijuana in schools. Learn from top legal practitioners the impact of these new laws and regulations on school districts and county offices of education, including what issues schools may be facing regarding student or staff marijuana use, and how school districts and county offices of education can best respond to the changing landscape.

Mike Ambrose, Staff Attorney, California School Boards Association

Sloan Simmons, Partner, Lozano Smith

Cynthia Vargas, Partner, Fagen Friedman & Fulfrost LLP

Our Past, Present, and Future: World Languages

Workshop

Room: 2005

In the classroom

Montebello USD believes in creating and sustaining biliterate and bicultural academic program options that honor student and family diversity while preserving home languages and cultures. This presentation will highlight the Dual Immersion Academy and World Language Programs. Over 95 percent of the 1200+ recipients who have met criteria of the State Seal of Biliteracy have participated in Montebello USD's DIA, Bilingual Education programs, and/or have been English Learners.

Norma Velasco-Aceves, Administrator on Special Assignment, Montebello USD

Lani Cupchoy, Board Member, Montebello USD

Leticia Garcia, Principal, Montebello USD

Anthony Martinez, Superintendent, Montebello USD

No Place for Math Misplacement

Workshop

Room: 2007

Equity and access

In this workshop, participants will preview a new CSBA policy toolkit developed to assist school districts and county offices of education with policy implementation. Board members and administrative staff will also share their experiences adopting and implementing equitable math placement policies. Join us to hear about the latest math placement research findings, including the impact of equitable math placement policies on student access and achievement.

Lizzy Hull-Barnes, Math Supervisor, San Francisco County & USD

Rachel Norton, Commissioner, San Francisco County & USD

Kim Bambao, Math Coordinator, San Mateo COE

Ralph Fernandez, Board Member, Brawley Union HSD

Setting High Expectations: The Path to Creating Opportunities and Hope after Community and Juvenile Court Schools

Critical Issue

Room: 2008

Social and emotional

Often times the students in community and juvenile court schools are students who are in transition. At times, it is not clear if their next steps will lead them to new opportunities or to more obstacles. Panelists will share their experiences in establishing policies which set high expectations of students, and how they create the supports and structures that lead to new educational opportunities for students as they transition out from community and juvenile court schools.

Jael Ovalle, Program Manager, Parent Education, Los Angeles COE

Felipe Vasquez, Director I, Data and Assessment, Los Angeles COE

Matt Perry, Assistant Superintendent, Sacramento COE

Dave Gordon, Superintendent, Sacramento COE

Jorge Ruiz de Velasco, Associate Director, John W. Gardner Center, Stanford

Julie Maxwell-Jolly, Sr. Director Policy & Programs, California School Boards Association

All Marketing is Local: Using a Community-Based Marketing Strategy to Drive Engagement

Workshop

Room: 2009

Advocacy, engagement and community relations

It's accepted wisdom that school districts need to engage community in order to maintain or elevate their stature – and enrollment – in an increasingly crowded marketplace. Yet, the diversity of local circumstances makes a universal approach elusive, at best. If you don't have the best test scores, the lowest class sizes, or the highest teacher salaries, what's your message to families? Our presenters describe how districts can use local culture, public assets, a community-driven vision, and an equity focus to increase excitement and enrollment.

Troy Flint, PIO/Senior Director Communications, California School Boards Association

Xanthi Pinkerton, Director of Communications/PIO, Elk Grove USD

Gina Nielsen, Communications Officer, Dry Creek Joint ESD

Marcus Walton, Director, Communications, West Contra Costa USD

Jennifer Dericco, Public Information Officer, Santa Clara USD

The Need for Trauma-Informed Schools: Changing Adult Mindsets to Create Healthy School Cultures

Workshop

Room: 2011

Social and emotional

The Adverse Childhood Experiences (ACEs) Study has shown the negative impacts these experiences have to children's developing brains, including physical/mental health problems, poor social-emotional skills, low test scores, suspensions and more. Currently being replicated all across the nation, trauma-informed schools and districts adhere to key principles creating an environment of safety, trust, choice, empowerment and collaboration, advancing both staff and students alike. Workshop outcomes include understanding of ACEs, the impact on neuro-development, misbehaviors, building resilience for the social-emotional well-being of students/staff, trauma-informed principles and steps to become a trauma-informed district. A trauma-informed toolkit will be given to all participants.

Christina Belmer, Mental Health Clinician, El Dorado COE

Judy Knapp, Director, PreventionWORKS

Contra Costa SBA: Safety in Our Schools

Workshop

Room: 2014

Social and emotional

This expert panel will discuss ways in which to ensure school safety through teaching students proper internet etiquette, implementing district level controls on internet access, and creating a system of mental health interventions for students. Increase your personal knowledge about viable solutions for school cybersecurity and mental health interventions and learn how your region can engage districts similarly to benefit every school community. This is part of a presentation given to Contra Costa SBA's 19 school districts, including the Contra Costa COE and CCC Community College District where trustees and superintendents now have access to more than 27 credible resources.

Todd Airola, Technology Director, Liberty Union HSD

Crystal Simmons, School Psychologist, Lecturer, Vallejo City USD, UC Berkeley



Fatima Alleyne, Board Member, Member, Contra Costa COE, CCCSBA
JG Larochette, Founder and Executive Director, Mindful Life Project

Transformative Leadership in Districts Through a Continuous Improvement Process

Workshop

Room: 2016

Leadership through governance

The Kern County Superintendent of Schools Continuous Improvement Process is a primary intervention used to support districts eligible for differentiated assistance. The process is designed to increase outcomes for all students and close performance gap(s) using an innovative, iterative and collaborative approach. District teams are facilitated in careful problem articulation and root-cause analysis. This process helps teams engage in adaptive and often difficult work, helping to unearth assumptions and positions leaders to be more intentional. This workshop will provide an overview and lessons learned from both a district and county office of education perspective. Attendees will understand how leaders can be more intentional, and will gain access to practical tools and strategies.

Lisa Gilbert, Assistant Superintendent, Instructional Services, Kern County Superintendent of Schools
Robert Arias, Chief Deputy, Local & Statewide Initiatives, Local, Kern County Superintendent of Schools
Heather Richter, Management Analyst, Kern County Superintendent of Schools
Aaron Haughton, Superintendent, Mojave USD

The California Teacher Shortage: Solutions and Opportunities

Workshop

Room: 2018

Leadership through governance

California continues to experience a shortage of fully prepared teachers in many subject areas, but despite the challenges there are many actions that districts are taking to mitigate the effects of shortages. This session will compare current data trends in California to the outlook nationwide, and will present strategies to address shortages at local levels. CTC staff will outline resources, staffing solutions and new credentialing initiatives to help districts provide a well-prepared, learner-ready teacher for every classroom. Time will be available at the end of the session to address questions from the audience.

Charlie Watters, Director of Certification, Commission on Teacher Credentialing
Angel Lopez, Certification Policy Manager, Commission on Teacher Credentialing
Erin Skubal, Certification Policy Manager, Commission on Teacher Credentialing
Cheryl Hickey, Administrator of Accreditation, Commission on Teacher Credentialing

Third Party Literacy Programs and Student Success

Workshop

Room: 2020

In the classroom



Hear from nonprofit leaders and school board representatives from Sacramento City USD and Robla SD about how Reading Partners, a volunteer-driven, one-to-one community reading intervention program, is making a measurable difference in English language arts proficiency for students in Los Angeles, Silicon Valley, San Francisco, Oakland and Sacramento.

Christina Nelson, Program Manager, Student Outcomes, Reading Partners Sacramento

Michael Minnick, Board Member, Sacramento City USD

Dennis Boyd, Board Member, Robla ESD

Need More Funding? Bonds and Parcel Tax Tips for Success

Workshop

Room: 2022

Full and fair funding

This workshop will update attendees on obstacles, opportunities and trends for districts considering a bond measure or parcel tax, whether it's for the first time or a repeat "ask" of your voters. Topics include changing campaign and communication tactics — digital, social and online tools, absentee targeting, improving "Get Out the Vote" strategies and more. This session will provide updates on changing factors like the Assembly Bill 195 ballot label requirements, the Alameda USD decision on parcel tax uniformity and the Upland decision on 50 percent +1 initiatives.

Alisa Macavoy, Board Member, Redwood City ESD

Julie Giuliani, Board Member, South Pasadena USD

Jared Boigon, Partner, TBWB

The CSBA Charter Schools Task Force Report

Workshop

Room: 2024

Leadership through governance

Learn about the recommendations and vision included in the newly-released CSBA Charter Schools Task Force report. For two years, the CSBA charter schools task force met and explored critical issues related to charter schools. During this session, task force members will share their vision around four focus areas, including 1) quality expectations; 2) equitable access and equity; 3) governance and transparency; and 4) elevating and replicating what works in public education. Attendees will also learn about the recommendations included in the report, including legislative priorities and additional resources that CSBA can provide.

Manuel Buenrostro, Education Policy Analyst, California School Boards Association

Carlos Machado, Legislative Advocate, California School Boards Association

4:00 – 5:15 P.M.

Turning State Mandates into Successful Outcomes: How Districts Leverage State Policy to Advance Student Mental Health and Well-Being

Critical Issue

Room: 2001

Social and emotional

Ever wonder how to best implement and leverage state policy and mandates, such as Assembly Bill 2246, Suicide Prevention legislation, to advance a safe and healthy school climate? In this session, CSBA President Mike Walsh and experts from the field will unveil key findings and share insights from a statewide survey of district and county board leaders on adoption and implementation of AB 2246. Also, you will hear about new state resources for districts to support student health and well-being, and gain ideas from school board leaders on practical and successful approaches to use state mandates and policy to advance a healthy and safe school district environment.

Mike Walsh, Board Member, President, Butte COE, California School Boards Association

Miriam Stevenson, Director, Wellness and Support Services, Palo Alto USD

Marc Berman, Assemblymember, State of California

How Voices of LGBT Youth Can Help Improve Their School Experience

Critical Issue

Room: 2002

Social and emotional

Attendees of this session will hear the authentic voices of current LGBT board members and recent LGBT graduates as they share stories through video clips in which they respond to various questions about their K-12 experience. The clips will serve as a springboard to educate attendees on what they can do to ensure their district is supportive of LGBT students and staff. Additionally, a recent LGBT graduate will participate in the panel discussion. Attendees will leave with 10 practical strategies to begin this work today.

Julie Vitale, Superintendent, Oceanside USD

Katie McNamara, Superintendent, South Bay Union SD

Anne Allaire, Board Member, Culver City USD

Kathy Paspalis, Board Member, Culver City USD

Role of COE, District School Boards and SELPAs in the Statewide System of Support

Workshop

Room: 2003

In the classroom

Special Education Local Plan Areas are connected to school districts' Local Control and Accountability Plans, with local educational agency members of their respective SELPAs making programmatic and fiscal decisions to support students with disabilities in their region. Now, more than ever, it is necessary for increased understanding and advocacy to learn how LEAs are collaborating with SELPAs to support students with disabilities. Attendees will



become more familiar with the types and roles of SELPAs throughout the state, how county and school boards can collaborate on behalf of students with disabilities and learn strategic ways to use their influence to support increased funding needs and quality programs for all students.

Mindy Fattig, SELPA Director/Treasurer for State SELPA Admin, Humboldt-Del Norte SELPA

Chris Hartley, Superintendent, Humboldt COE

Loretta Eckenrode, Board Member, Humboldt COE

Heather DiFede, Chair, State SELPA Administrators of CA, SELPA Dir-San Diego East SELPA

Building Bridges: Making the Leap to Authentic Community Engagement and the LCAP

Critical Issue

Room: 2004

Advocacy, engagement and community relations

Parent and Community Engagement is a requirement of the Local Control and Accountability Plan, but how do we move beyond thinking of engagement as a requirement that needs be checked off? This session is designed to explore effective strategies for reaching all families, including those who may not have traditionally engaged with their schools. Discover how authentic engagement can lead to transformative partnerships with families and the community, and support the development and implementation of the LCAP.

Dianna MacDonald, President, California State PTA

Al Jabbar, Board President, Anaheim Union High School District

Beth Albiani, Board Member, Elk Grove USD

Julie Maxwell-Jolly, Sr. Director Policy & Programs, California School Boards Association

Love 4 Literacy: Creating Academically Equitable Communities

Workshop

Room: 2005

Equity and access

This workshop will model how to create academically equitable communities within school districts. The model will showcase how community agencies within Milpitas came together to establish a network of educational resources and services for families of non-school age children. Topics modeled include increasing the reading exposure of children ages 0-5 by 100 hours per year for up to three years. Family outreach model includes ways in which families can shift cultural norms toward making connections to the importance of fostering early vocabulary and literacy skills through the use of oral, traditional and digital literacy materials. Districts will be given practical models to reduce the opportunity gap by extending its mission and vision to their youngest families within the community.

Gregory Barnes, Director of Education, Milpitas USD

Carlos Salcido, Principal, Milpitas USD

Gerry Lopez, Director of Child Development Center, Milpitas USD

Jennifer Weeks, Library Services Manager, Santa Clara County Library District



Welcoming with Open Arms: Incorporating New Members into a Strong Governance Team

Workshop

Room: 2006

Leadership through governance

Nearly every district in the state has had an election this year. Have new members joined your board? Do you have a process in place to welcome and orient these new folks and help them integrate into your team? Every time a new member joins your governance team the chemistry and dynamics of the group changes. In this session, learn about processes and techniques for welcoming your new members and developing a strong, effective governance team that will serve your students and district well.

Luan Burman Rivera, Consultant, Governance Consulting Services, California School Boards Association

Arati Nagaraj, Consultant, Governance Consulting Services, California School Boards Association

Leverage Chronic Absence Data for School Improvement

Workshop

Room: 2007

Equity and access

With one in ten students chronically absent in California, reducing chronic absence is an essential part of any comprehensive effort to improve schools. The purpose of the session is to encourage participants to understand the value of using school level chronic absence data to drive meaningful change. Hedy Chang from Attendance Works will highlight key findings from Seize the Data Opportunity in California which analyzes the geographic distribution of California schools with extreme, high and moderate levels of chronic absence. Gordon Jackson of the CDE will discuss the implications from the state perspective. Sacramento City Unified Superintendent, Jorge Aguilar and Riverside County Superintendent, Judy White, will discuss how their local education agencies are taking a data driven approach to offering differentiated supports and technical assistance and share insights for embedding this work in LCAPs.

Hedy Chang, Executive Director, Attendance Works

Gordon Jackson, Coordinated Student Support Division Director, California Department of Education

Jorge Aguilar, Superintendent, Sacramento City USD

Judy White, Superintendent, Riverside COE

Turning Controversies into Teachable Moments: A Focus on Controversial Political and Religious Speech

Workshop

Room: 2008

Advocacy, engagement and community relations

Controversial religious expression. Political controversies. Hate speech. They all have one thing in common: the need to balance legal and community pressures while ensuring student and staff safety and protecting the rights of all groups. This workshop walks through a case study and model program that culminates with a student senate, a common ground advisory task force and a revised Local Control and Accountability Plan. Learn how to best prepare for and respond to controversy in a way that avoids litigation, including a review of student and staff free



speech and religious expression rights. Leave with a framework for how to manage a crisis to help ensure that controversies become teachable moments of civil discourse for parents, students, staff and the community.

Michael Smith, Attorney, Lozano Smith

Eric Prater, Superintendent, San Luis Coastal USD

Chris Ungar, Board Member, San Luis Coastal USD

Rapid Fire General Obligation Bond Hot Topics

Workshop

Room: 2009

Full and fair funding

Planning for a General Obligation Bond Election is like no other experience. This presentation is not a Power Point page turner, it is a rapid fire buzzer-blaring fast fact discussion. A General Obligation Bond Measure combines construction, technology, communication, financial and legal expertise. The panel is made up of well-seasoned veterans that will be given five preselected topics related to General Obligation Bonds. In addition, the moderator will select four topics provided by the audience for the panel to discuss. The panel members will be given two minutes to address each topic from their area of expertise.

Donald Field, Attorney, Orrick, Herrington & Sutcliffe, LLP

Adam Bauer, CEO & President, Fieldman, Rolapp & Associates

Micaela Ochoa, Deputy Superintendent, Pleasanton USD

John Baracy, Managing Director, Raymond James

The #MeToo and Time's Up Era: New Opportunities for Board Leadership on Sexual Harassment Prevention

Workshop

Room: 2011

Social and emotional

School boards are legally required to create and ensure compliance with sexual harassment prevention policies. Social media and the public have focused unprecedented attention on these issues, and there is a tremendous opportunity for board members to take a leadership role. Presenters will identify leadership opportunities, provide legal resources related to sexual harassment prevention and share a toolbox of practical advice for board members to utilize in their districts.

Chelsea Olson Murphy, Attorney, Dannis Woliver Kelley

James Brescia, Superintendent, San Luis Obispo COE

Jonathan Pearl, Shareholder, Dannis Woliver Kelley

Collaboration in Governance: Santa Clara USD's Labor Management Initiative

Workshop

Room: 2014

Full and fair funding



Students thrive when schools are collaborative places where students, staff, families and community work together. Research from Rutgers (Rubinstein) and Cornell (McCarthy) Universities indicate that developing thoughtful formal and informal systems of communication create better educational outcomes for students. Moreover, teacher retention is improved significantly when a shared decision-making model is in place. This workshop will share portions of Rubinstein and McCarthy's research, and Santa Clara USD's Labor Management Initiative. The initiative uniquely involves the school board and all employee groups. Attendees will leave with tools and resources to create their own model.

Stanley Rose, Superintendent, Santa Clara USD

Michael Hickey, President, United Teachers of Santa Clara

Patty Picard, President, California School Employees Association

Noelani Sallings, Board Member, Santa Clara USD

Work Ready! Certification in Solano County

Workshop

Room: 2016

Equity and access

Learn how to build strong relationships with your chamber of commerce and local business partners to develop a Work Ready! Certification (WRC) program. The WRC program is designed to provide students with essential skills, identified by the business and industry community, which are needed to be successful in the workplace and in society. Work Ready Certification makes a practical connection between what students learn in high school and the essential requirements of the world of work.

Victor Romualdi, Associate Superintendent, Solano COE

Gillie Miller, Director, College and Career Readiness, Solano COE

Lisette Estrella-Henderson, Superintendent, Solano COE

Debi Tavey, President/CEO, Fairfield-Suisun Chamber of Commerce

Creating a College Going Culture through an English Language Learner Program

Workshop

Room: 2018

Equity and access

Moreno Valley USD reached an 83 percent Long-Term English Learner reclassification rate within three years of implementing a new strategy through the CLS English Learner Families for College grant from the U.S. Department of Education. The team of partners and district personnel combined explicit ELD coursework and curriculum, family involvement, and stakeholder engagement to build a true college-going community. Hear how their success can translate into your success through the unveiling of the free, online Families for College Reclassification Guide. This treasure trove of videos, resources, and clear, concise descriptions of the necessary steps geared to job roles (teacher, principal, superintendent, etc.) will support you in replicating the program in your district.

Martinrex Kedziora, Superintendent, Moreno Valley USD

Lilia Villa, Director, English Language Learner Programs, Moreno Valley USD

Jesus Holguin, Board Member, Moreno Valley USD

Protecting Students Impacted by Immigration Status

Workshop

Room: 2020

In the classroom

California's public schools have a unique mission to serve all students. This responsibility is reinforced by the Supreme Court's landmark decision in Plyler v. Doe, in which the Court held that students cannot be denied access to a free public elementary or secondary education based on immigration status without violating the Equal Protection Clause of the 14th Amendment of the United States Constitution. Recent federal policy changes, newly enacted state laws, and related litigation in our federal courts have brought to the forefront such important issues as the status of DACA, immigration enforcement policies at our schools, and our ongoing obligation to ensure that no student is subjected to discrimination, harassment, or bullying because his/her race, national origin, or immigration status. This session will provide you with an update on these and other critically important issues.

Gabriel Sandoval, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Meredith Brown, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Nina Senn, Board Member, Oakland USD

Jason Arenas, Family and Community Engagement Program Specialist, Alameda COE

Governing with Transparency: Understanding the Brown Act — the Basics and Beyond

Workshop

Room: 2022

Leadership through governance

Get a concise overview of California's open meeting law requirements and answers to difficult questions in a roundtable discussion format with top legal practitioners. Serial meetings, closed sessions, public testimony, agenda setting, social media and e-communications all have potential Brown Act compliance issues. This session is for newly elected board members, or those just in need of a refresher course. This session will help participants learn what a meeting under the Brown Act is, how the public must be informed of closed sessions, how the public may participate in open sessions and how the use of social media may involve the Brown Act.

Bode Owoyele, Staff Attorney, California School Boards Association

Peter Fagen, Partner, Fagen Friedman & Fulfroost, LLP

Anthony De Marco, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Advocacy 102: Meeting with Success

Workshop

Room: 2024

Advocacy, engagement and community relations

This session will focus on how to conduct successful meetings with state and federal legislators and their staff. Using role playing and real-life examples, good and bad meetings will be demonstrated to give school board members more confidence as advocates when dealing with other elected officials.

Dennis Meyers, Assistant Executive Director, Governmental Rel., California School Boards Association

Nancy Chaires Espinoza, Board Member, Elk Grove USD

Caitlin O'Halloran, Board Member, Dixon USD

Are You Secure? (No, You're Not!): Digital Security and You

Workshop

Room: 3018/3020

Leadership through governance

"Today's high profile hacks of major organizations and institutions have increased awareness of the issues of digital security, yet most people are compromising their personal and company's information on a regular basis, which can put their business... and themselves... at risk. Attendees at this session will better understand the digital risks and learn to separate truth from hype about how secure their presence is.

- Identify critical terms about digital security for you and your organization
- Understand how to best keep your personal digital presence from being compromised
- Identify 3 critical acronyms for your business' digital security
- Learn over 5 tools that will greatly increase your online protection"

Jim Spellos, President & Founder, Meeting U

Janus v AFSCME and its Aftermath: Impact on the Unions and the School Districts

Workshop

Room: 3022/3024

Leadership through governance

In this session, top legal experts in the state as well as labor union leadership will discuss the potential short and long-term impacts of the Court's decision in Janus v. AFSCME, and how educators, district leaders, and labor unions are responding to the changes in which the U.S. Supreme Court declared the mandatory collection of agency fees by public unions unconstitutional. The Court's decision could financially weaken labor unions in California, and has led to legislative and other changes for school districts and county offices of education.

Elaine Yama-Garcia, Interim General Counsel, California School Boards Association

Mike Ambrose, Staff Attorney, California School Boards Association

James Romo, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Roy Combs, Partner, Fagen Friedman & Fulfrost LLP