

Thursday, 29 November | 8:30 – 9:45 A.M.

Confronting the Opioid Epidemic with Student and Community Resources: Operation Prevention

Workshop

Room: 2001

Advocacy, engagement and community relations

The Drug Enforcement Administration (DEA) launched a prevention initiative nationwide, including California, called Operation Prevention. The program's mission: educate students in grades 3-12, their communities and families, about the impacts of opioids and kick-start lifesaving conversations. It features standards-aligned resources for classrooms. No funding is necessary. Handouts and links provided for this and other free programs, including financial literacy, vaping, life skills, social emotional learning, computational thinking, fitness from the NFL.

Debra Duardo, Superintendent, Los Angeles COE

Sean Fearn, Chief, Community Outreach, Drug Enforcement Administration (DEA)

Hall Davidson, Senior Director, Global Learning, Discovery Education

Effectively Funding Your District's Priorities Utilizing the Smarter School Spending Approach to Strategic Budgeting and Planning

Workshop

Room: 2002

Equity and access

Initiative overload, prevalent in many districts, is often related to lack of alignment in the planning and budget development processes and the absence of a systematic approach to initiative impact analysis. When these conditions are present, challenges in prioritization, goal setting and equitable resource allocation occur. This session will examine the following questions: How closely aligned are your strategic planning and budget development processes? How do you know what's working? What are the metrics? Is your district's budget aligned to address the most glaring district issues? Is your district allocating resources equitably according to student and site needs? In this module school board members will be introduced to best practices in planning and budgeting utilizing the Smarter School Spending approach. Upon completion of this session, board members will better understand best practices for strategic budgeting and planning and will have a framework for addressing initiative overload as they carry out their fiduciary responsibilities.

Arun Ramanathan, Chief Executive Officer, Pivot Learning

Deborah Sims, Vice President, Strategic Systems and Innovation, Pivot Learning

Joyce Highhouse, Director, Strategic Systems and Innovation, Pivot Learning

Noah Wepman, Education Finance Expert, Independent Consultant

Governance and Families: Engaging Through SEL & MTSS

Workshop

Room: 2003



Social and emotional

Large, diverse school districts often struggle to positively engage families in district governance and leadership. Social-emotional learning and Multi-Tiered Systems of Support provide platforms to address this need. Join the Bakersfield City SD to learn the specific, replicable family engagement systems and practices for integrating SEL, MTSS and governance that have made BCSD an exemplary district. Participants will gain sample resources for replicating best practices.

Tim Fulenwider, Director, Instructional Support Services, Bakersfield City ESD

Lizbeth Gonzalez, Coordinator, PBIS, Bakersfield City ESD

Pamela Baugher, Board Member, Bakersfield City ESD

Bethany Bachman, Parent As Leader, Bakersfield City ESD

Managing Labor Relations in Times of Crisis

Workshop

Room: 2004

Full and fair funding

This session will cover what school districts can expect in light of this year's U.S. Supreme Court ruling in the Janus v. American Federation of State, County, and Municipal Employees case holding that public employees cannot be required to pay union dues. Presenters will provide detailed information regarding what school district boards and administrative teams can do to create and maintain positive working relationships with the unions in times of crisis, from grievances and bargaining to impasse and fact finding.

Louis Lozano, Attorney, Lozano Smith

Ralph Porras, Superintendent, Pacific Grove USD

Brian Swanson, Board Member, Pacific Grove USD

Struggling Toward Social-Emotional Wellness

Workshop

Room: 2005

Social and emotional

Social-emotional wellness is an increasingly well-researched topic and is now a firmly entrenched a “buzzword” in education. Every district wants to be a place where the social-emotional wellness of students is valued and nurtured. That being said, it's not easy. Many students in the Manhattan Beach USD want to take as many classes as possible, start school at 7 in the morning, take as many AP classes as possible and apply for admission to the same 12–15 highly ranked colleges — doing everything possible to look their best on the application, even though it may not be optimal for their social-emotional wellness. It is a struggle. MBUSD will share its two-year journey in this session, showing where it has succeeded and sharing it still hopes to go.

Karen Komatinsky, Board Member, Manhattan Beach USD

Michael Matthews, Superintendent, Manhattan Beach USD

Special Education: Meeting the Needs of All Students Amid Increasing Costs and Litigation

Workshop

Room: 2006

Leadership through governance

School districts throughout California have faced significant increased special education costs, some of which correlate directly with recent litigation. In this session, board members will hear from top legal experts in the state as they walk through the requirements of offering FAPE to our students, and analyze what is contributing to the higher costs of special education. This session will also provide board members with helpful tips on how to ensure that your school district has IEP team members that are well informed and trained, and how to reduce litigation costs in your district.

Cynthia Vargas, Partner, Fagen Friedman & Fulfrost LLP

Anne Sherlock, Partner, Fagen Friedman & Fulfrost LLP

Community Partnerships That Impact Student Learning: The "Inspire: Dreams" Program

Workshop

Room: 2007

Advocacy, engagement and community relations

Too often, we think community partnerships are about donations from local companies. In this workshop, participants will learn proven, easily replicated strategies for developing authentic community partnerships. As a result of these partnerships, students gain access to real-world experiences that enhance their learning and help them become college and career ready. These model strategies will be beneficial to your local business community, all students and the entire school district.

Sheila McCabe, Assistant Superintendent, Educational Services, Fairfield-Suisun USD

Kris Corey, Superintendent, Fairfield-Suisun USD

Debi Tavey, CEO & President, Fairfield-Suisun Chamber of Commerce

Bethany Smith, Board Member, Fairfield-Suisun USD

Become Your Own Credentialing Agency: Improve Culture While Building Teacher and Leadership Capacity

Critical Issue

Room: 2008

Equity and access

California is facing a long-term educational leadership shortage. In addition, the cost of credentialing programs is increasing. The Las Virgenes USD has created and received full accreditation from the CTC to offer its own credentialing program which will address this shortage and allow us the ability to offer a personalized learning environment to cultivate teachers and leaders who understand the district's values, culture, and the individual needs of their students. Furthermore, the program is open to aspiring teachers and leaders who previously could not afford the long commute or the costly tuition of other credentialing programs. Las Virgenes USD can nurture quality leadership rooted in empathy and understanding of our students, staff, and community.

Daniel Stepenosky, Superintendent, Las Virgenes USD

Ryan Gleason, Director of Education & Leadership, Las Virgenes USD



Angela Cutbill, Board Member, Las Virgenes USD

Ashley Wenter, Credential Programs Coordinator, Las Virgenes USD

NGSS Vision and Implementation: Best Practices

Workshop

Room: 2009

In the classroom

Students in California will be taking their Next Generation Science Standards baseline tests this year. Is your district prepared? This workshop will share the story of how one school district leveraged the power of people and partnerships to create a vision and plan to offer quality science instruction for every student. You will hear from a board member, a district administrator, a principal and a middle school science teacher about their roles, lessons learned and their dreams for every student to think like a scientist.

Brad Waller, Board Member, VP Communications, Redondo Beach USD, California State PTA

Annette Alpern, Deputy Superintendent of Educational Services, Redondo Beach USD

Lisa Veal, Principal, Redondo Beach USD

Christie Behenna, Teacher, Redondo Beach USD

Innovative and Data-Driven Approach to Recruiting and Retaining Teachers

Workshop

Room: 2011

In the classroom

Learn how Pittsburg USD's Board initiated a diversity committee and implemented incentive offers to step up the district's recruitment game. Find out the tactics behind hiring top talent, seeking diversity, and retention amid a teacher shortage crisis. Pittsburg USD will demonstrate how a collaborative effort with the School Board and Human Resources team led to an innovative plan to recruit and retain teachers. By integrating social media, video, and marketing, presenters will showcase how data, a diversity committee, incentives and strategic planning helped the Human Resources team develop a solid recruitment effort. Program participants will outline the journey and what they learned.

Norma Gonzales, Assistant Superintendent, Pittsburg USD

Janet Schulze, Superintendent, Pittsburg USD

De'Shawn Woolridge, Board Member, Pittsburg USD

Assume Positive Intent: Elements of a Framework

Workshop

Room: 2014

Leadership through governance

Create a replicable, scalable framework for determining direction and implementation of new curricula and programs to achieve stakeholder engagement, data collection and student wellness and achievement. Attendees

will leave with an action plan for a process that they can use in their district based on the primary premise of assuming positive intent.

Arati Nagaraj, Board Member, Saratoga Union ESD

Susan Germeraad, Board Member, Saratoga Union ESD

Cynthia Miller, Board Member, Saratoga Union ESD

Nancy Johnson, Superintendent, Saratoga Union ESD

Engage, Inform and Transform with Communications

Workshop

Room: 2018

Leadership through governance

Creating transformational change is a major undertaking for any school district. How and where do you start? Learn from a motivated district, now in year two of this journey. See how a focused communications initiative is facilitating progress forward. Learn how vision, leadership, smart messaging, collaboration with site leaders, employee involvement, creative storytelling and ongoing community engagement combine to accelerate one school district's performance and reputation turnaround.

Erika Sanchez, Assistant Superintendent, Human Resources, Hollister ESD

Elizabeth Martinez, Board Member, Hollister ESD

Bonnie Moss, Principal, Clifford Moss LLC

Jennifer Wildman, Assistant Superintendent, Educational Services, Hollister ESD

School Readiness 0-3: Home Visitation and Center-Based Parent and Child Interactive Programs

Workshop

Room: 2000

In the classroom

This presentation explores the science of early brain development and opportunities for school readiness and social-emotional development through parent-child interaction programs. Research indicates that 80 percent of the brain is developed by age three, and that developing relationships where the parents are their child's first teacher will support school readiness. We will highlight the effectiveness of three parent and child interactive programs and the use of screening tools to support early intervention. Participants will learn five protective factors for strengthening families and student achievement and how parent and child interaction supports improved social-emotional wellness, self-regulation, executive functions, language development and school readiness.

Jose Campos, Director, Jurupa USD

Robert Garcia, Board Member, Jurupa USD

Jennifer Briseno, MSW, Family Partner, Jurupa USD

Antonia Ortiz, Early Learning Specialist, Jurupa USD

Leading from the Front: Driving Improvement through Effective Superintendent Evaluation

Workshop



Room: 2020

Leadership through governance

Does your district have agreement and a laser-like focus on your goals? How strong is the collaboration and communication within your governance team? Learn how you can utilize the superintendent evaluation process to focus and align the work of the district and enhance the communication and collaboration between the board and the superintendent. Research shows that evaluating the superintendent on student learning goals has a strong impact on improving student achievement. Learn about CSBA's new online tool in this session!

Luan Burman Rivera, Consultant, Governance Consulting Services, California School Boards Association

Barry Reed, Consultant, Masters in Governance Faculty, California School Boards Association

Steven Ladd, Consultant, Masters in Governance Faculty, California School Boards Association

Putting the California Dyslexia Guidelines into Practice

Workshop

Room: 2022

Equity and access

The California Dyslexia Guidelines were published in August 2017. The session will highlight the efforts of a number of school districts including Los Angeles USD, Woodside ESD, and San Ramon Valley USD to implement the practices recommended in the guidelines to address the needs of students who display the characteristics of dyslexia.

Rachel Hurd, Board Member, San Ramon Valley USD

Susan Mora, Intervention Coordinator, Psychological Services, Los Angeles USD

Suzanne Drysdale, Reading Specialist, Woodside ESD

An Ethnic Studies Revolution: Leadership to Initiate Culturally Relevant Pedagogy

Workshop

Room: 2024

Equity and access

El Rancho USD made history by becoming the first school district in California to adopt ethnic studies as a high school graduation requirement, and placed themselves at the cutting-edge of global education. Learn steps to implement a powerful ethnic studies program to transform the district and school culture by engaging and validating students in their journey of self-discovery and cultural proficiency. Learn strategies to initiate ethnic studies at the school board, district, teacher and student levels.

Aurora Villon, Board Member, El Rancho USD

Karling Aguilera-Fort, Superintendent, El Rancho USD

Jacqueline Cardenas, Assistant Superintendent, Educational Services, El Rancho USD

Christina Mata, Ethnic Studies Facilitator, El Rancho USD

The Three Legged Stool to Address Fatal School Violence: Prevention, Preparedness and Response

Workshop



Room: 3014/3016

Leadership through governance

Join members of ACSA’s Fatal School Violence Task Force as they unveil a new set of resources to assist school districts to better address issues of fatal school violence. From best practices around drills and staff training to templates for communication and crisis management, this workshop is intended to provide a one-stop shop for recommended practices, plans, and building capacity with staff.

Lisa Gonzales, President, Association of California School Administrators

Debra Kubin, Superintendent, Ukiah USD

Mike Berg, Interim Superintendent, Yosemite USD

Rick Fitzpatrick, Superintendent, Corning Union ESD

Dianna MacDonald, President, California State PTA

Pure Politics: The Political Landscape for Schools

Workshop

Room: 3018/3020

Advocacy, engagement and community relations

In the coming year, California will see the greatest generational transition in leadership in decades as the era of Jerry Brown comes to a close and the newly elected governor takes command. The new political landscape will have a big impact on education policy, local control and the funding provided to public schools. This panel will explore what the new Governor means for education policy and finance, and the hot issues to be aware of heading into 2019.

Kevin Gordon, President, Capitol Advisors Group

Jack O’Connell, Partner, Capitol Advisors Group

Barrett Snider, Partner, Capitol Advisors Group

Brian McDonald, Superintendent, Pasadena USD

10:00 – 11:15 A.M.

Making Grades More Accurate and Equitable

Workshop

Room: 2000

Advocacy, engagement and community relations

Learn how a district tackled the “grading conversation” by engaging its board, superintendent, instructional leaders and teachers in a critical examination of how traditional grading practices perpetuate inequities and undermine effective teaching and learning. Understand the district’s improved, research-based grading practices, and how, by supporting teachers’ professional development through action research, the district is improving the accuracy, fairness and consistency of grading across the district, and decreasing the D/F rate, particularly for underrepresented students.

Jeff Tooker, Deputy Superintendent, Placer Union HSD

Joe Feldman, CEO, Crescendo Education Group

Maureen Ward, Board Member, Placer Union HSD

Equity, Early College and Strategic K-14 Alliances

Workshop

Room: 2001

Equity and access

The Monrovia USD Board of Education has embraced Assembly Bill 288 to improve college entrance and persistence for historically underrepresented students. Monrovia USD has become the model program for Citrus College by implementing a four-year dual enrollment program including student academic, behavioral and emotional support. Participants will review a guide to plan, implement, execute and evaluate a high impact dual enrollment program with best practices to overcome high school and community college obstacles.

Catherine Real, Director of College Career and Counseling, Monrovia USD

Eric Rabitoy, Dean of Physical and Natural Sciences, Citrus College

Terrence Williams, Board Member, Monrovia USD

Katherine Thorossian, Superintendent, Monrovia USD

FOCUS on Children Under Stress

Critical Issue

Room: 2002

Social and emotional

Research shows that prolonged exposure to violence and trauma can seriously undermine a child's ability to learn, form relationships and focus appropriately in the classroom. In this session, Stanislaus COE shares information about its Focusing On Children Under Stress (FOCUS) Program, which is designed to decrease the effects of a child's exposure to violence and trauma. FOCUS supports children exposed to violence and trauma through



improved communication and collaboration between first responders (law enforcement, fire fighters, emergency medical responders, etc.), schools and community resources, and helps children achieve academically at their highest levels despite any traumatic circumstance(s) they may have endured.

Vicki Bauman, Prevention Program Director, Stanislaus COE

Kim Rose, Board Member, Stanislaus COE

Collaborative Process of Creating a Policy on Equity: From Think Tank to Formalized Board Approval

Workshop

Room: 2003

Equity and access

The objectives of creating a policy on equity are to: attend to the needs of all students; recognize differences and open doors of opportunity for everyone, particularly those in greatest needs; and to discuss the inevitable occurrence of inequality and redress disadvantages in terms of opportunity and social mobility. Collaboration among the stakeholders, namely the teachers, administrators, university partners, and staff including parents, will be highlighted via the school district's think tank on how it studied equity paving the way for the creation of a policy on equity. The process of formal board approval of this policy from think-tank conversation to board and cabinet study will be shared. A major function of equity is to provide access, motivation and engagement to all students.

Jose Lalas, Board Member, Corona-Norco USD

Michael Lin, Superintendent, Corona-Norco USD

Sam Buenrostro, Deputy Superintendent, Corona-Norco USD

Lisa Simon, Associate Superintendent, Corona-Norco USD

What to Expect When You're Expecting a Charter

Workshop

Room: 2004

Advocacy, engagement and community relations

There is much more to considering a charter petition than just the process. What does the community think? What if the charter is approved by the county or state? Ross Valley SD leadership will discuss their experience with a charter school approved by the State Board of Education, the community's reaction and ongoing issues related to a charter school within its district boundaries. Participants will benefit from this district's experience when developing their own approach to a charter petition.

Anne Capron, Board Member, Ross Valley SD

Rick Bagley, Superintendent, Ross Valley SD

Sue Ann Evans, Attorney, Dannis Woliver Kelley

Student Assistance Program: Social, Emotional and Behavioral Gateways to Learning... and Life!

Workshop

Room: 2005

Social and emotional

Riverside USD's Student Assistance Program (SAP) provides gateways for students' social, emotional and behavioral needs. Local Control and Accountability Plan funds provide licensed clinicians, called SAP Counselors, in all district schools as well as SAP School Psychologists and SAP Prevention Assistants for districtwide behavioral intervention and support. SAP supports students demonstrating social, emotional and/or behavioral concerns that impact their ability to fully participate in daily instruction, school activities or their overall educational experience. The program focuses on developing supports for students facing non-academic barriers to their learning in the areas of social, emotional and behavioral wellness, family and relationship issues, as well as other areas of their lives.

Tim Walker, Assistant Superintendent, Pupil Services/SELPA, Riverside USD

David Hansen, Superintendent, Riverside USD

Katarina Roy Schanz, Coordinator, Wellness and Engagement, Riverside USD

Patricia Lock-Dawson, Board Member, Riverside USD

Financing Affordable Teacher Housing: A How-To Guide

Workshop

Room: 2006

Full and fair funding

The soaring cost of rental housing has caused many districts to explore the development of affordable teacher-staff housing as a way to remain competitive in attracting and retaining top-tier teaching talent. Recent changes in state law and a growing awareness among voters of the benefit of having school staff live in the communities where they work have increased the potential for the success of these projects. Learn about what works (and what doesn't) in creating an effective and cost-efficient teacher-staff housing project in your district.

Mark Farrell, Senior Financial Advisor, Dale Scott & Company

Terry Ann Deloria, Superintendent, Jefferson Union HSD

Andrew Lie, Board Member, Jefferson Union HSD

Dominic Dutra, Chief Strategy Officer, 3D Strategies

Kalimah Salahuddin, Board Member, Jefferson Union HSD

Know Thyself: Using CSBA's Board Self Evaluation Tool to Facilitate Good Governance

Workshop

Room: 2008

Leadership through governance

Governance Services Educator and former school board president (Tahoe Truckee) Deb Dudley will demonstrate the Board Self Evaluation process. This workshop will focus on the ease of use of CSBA's online tool and demonstrate how facilitation of the process can lead to breakthroughs in protocols that benefit the work of the governance team.

Debra Dudley, Consultant, Governance Consulting Services, California School Boards Association

Sepideh Yeoh, Consultant, Governance Consulting Services, California School Boards Association

Achieve District Goals Through Environmental Literacy

Workshop

Room: 2009

In the classroom

This session features a panel of district superintendents, a school board member and a teacher who will describe how environmental literacy is embedded into their district priorities — not as an add-on, but rather as an integral, essential element of implementing the Next Generation Science Standards. Panelists will share how environmental literacy is supported by their school boards (including examples of board resolutions), addresses issues of equity and cultural relevance, and how it ties to cutting-edge sustainability efforts.

Barbara Laifman, Board Member, Policy Manual Consultant, Oak Park USD, California School Boards Association

Cuauhtémoc Avila, Superintendent, Rialto USD

Sean McPhetridge, Superintendent, Alameda USD

Jacqueline Omania, Teacher, Berkeley USD

Shifting your Negotiations from No to Yes! Collective Bargaining for Today's Issues

Workshop

Room: 2011

Full and fair funding

Besides safety, who is teaching students is the most important thing on management's mind. Market value, attracting, retaining and development is what talent management is all about. How does your district's total compensation compare to other districts pay? How many years of service will it accept? What about retirement benefits after five years? How can the district reward (\$\$) those teachers who better themselves and implement the district's professional development in the classroom? How can the district require every teacher to have a professional learning plan that is developed by the teacher, coach and principal based on data from their classroom? In this session, hear how this was accomplished — with a 97 percent approval rate by the teachers union — in a 24-school district.

Kevin Silbeberg, Superintendent, Panama-Buena Vista Union SD

Keith Wolaridge, Board Member, Panama-Buena Vista Union SD

Lauri Heffernan, Teacher, Panama-Buena Vista Union SD

Achievement in Motion: Addressing Achievement and Opportunity Gaps through Data, Reporting, and Community Engagement

Workshop

Room: 2014

Equity and access

This presentation will describe a San Mateo COE initiative to close achievement and opportunity gaps through a data project and community event. The project entailed: an explicit focus on equity, determining which schools in the county had improved educational outcomes of traditionally under-performing student groups; identifying



practices that led to those outcomes; and sharing the information with other schools and stakeholders in the county, and building a community of practice around equity-based work. Session attendees will leave with a replicable model and report they can use as a template for their work.

Hector Camacho Jr., Board Member, San Mateo COE

Gary Waddell, Deputy Superintendent, San Mateo COE

Deann Walsh, Manager, Learning Analytics & Program Evaluation, San Mateo COE

How to Build a District Culture of Innovation

Workshop

Room: 2016

Leadership through governance

In this session, learn how district leaders can build a culture of innovation that supports the diversity of academic needs found in California classrooms and prepares students to thrive in a rapidly changing world. Hear from a superintendent who has successfully implemented a multi-year plan for district growth and innovation. Attendees will come away from this session having assessed the state of teaching and learning in their district and with a plan of action for district success.

Stella Kemp, Superintendent, San Bruno Park ESD

Audra Pittman, Superintendent, Bayshore ESD

David Vinca, Founder & CEO, eSpark Learning

Computer Science: Expanding Access at Your Schools

Workshop

Room: 2018

In the classroom

Following on the popularity of Hadi Partovi's talk at CSBA's Leadership Institute, Alice Steinglass, the president of Code.org, will lead this workshop on how you can bring computer science to your school or district. Code.org is the nonprofit behind the Hour of Code campaign and provides the leading curriculum for K-12 computer science reaching over 30% of US students. While student interest in tech in CA is skyrocketing, most of our schools still do not teach these critical 21st-century skills. This especially impacts minorities and high needs schools with limited budgets. In this interactive session, you'll learn about the policies and current state of computer science in California. We'll take a look at what it means to teach CS at the elementary, middle and high school level given the standards for different grade levels. And, you'll have an opportunity to share best practices and lessons learned with other conference attendees as you develop a plan to bring CS to your school.

Alice Steinglass, President, Code.org

Cutting Through the Haze: How to Address the Growing Specter of Marijuana in the Workplace

Workshop

Room: 2020

Leadership through governance



With the passage of Proposition 64, marijuana is more commonplace than ever. With this changing legal landscape, it is critical that public employers understand their rights in addressing employee marijuana use.

Brooke Jimenez, Senior Associate, Atkinson, Andelson, Loya, Ruud & Romo

Aaron O'Donnell, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Donna Salazar, Assistant Superintendent of Personnel Services, Desert Sands USD

Transforming Teacher Preparation Through District Partnership

Workshop

Room: 2022

In the classroom

This workshop session will describe effective collaborative practices between teacher preparation programs and school districts who have a mutual interest in training highly prepared teachers. The Lucia Mar USD and Cal Poly, San Luis Obispo partnership team will highlight the key characteristics of a partnership model that successfully meets the needs of all stakeholders. Participants will learn of the jointly created processes and tools to train future and current teachers.

Tanya Flushman, Associate Professor, Cal Poly San Luis Obispo

Raynee Daley, Superintendent, Lucia Mar USD

Ron Walton, Assistant Superintendent, Lucia Mar USD

Chad Robertson, Board Member, Lucia Mar USD

Sarah Hegg, Project Director, Cal Poly San Luis Obispo

Wellness: A District and Community Endeavor

Workshop

Room: 2024

Advocacy, engagement and community relations

Learn how a district engaged with community agencies to provide school gardens, nutritional programs, physical health supports, and behavioral and mental health supports through a strategic and cohesive community engagement strategy. These varied agencies have come together through regular meetings to enhance wellness policies and practices to ensure a focus on the whole child, whole staff member and whole family.

Benny Calderon, Director of Child Nutrition Department, Campbell Union SD

Michael Snyder, Board Member, Campbell Union SD

Shelly Viramontez, Superintendent, Campbell Union SD

Mary Vollinger, Nutrition Program Supervisor, University of California Cooperative Extension

Managing Your OPEB and Other Benefits Liabilities

Workshop

Room: 3014/3016

Full and fair funding



Unfunded Other Postemployment Benefits (OPEB) liabilities in the public sector now exceed unfunded pension liabilities. What can districts do to manage this obligation? Panelists will discuss the latest trends on the issue. Topics will include: GASB 45 and 75 reporting requirements, trust funding, the Affordable Care Act and its current uncertainty, reducing liabilities and costs by restructuring benefits, early retirement and other retirement options (including pension prefunding), and the experience of districts in OPEB Trusts (e.g., the CSBA/PARS OPEB Solutions Program).

Debbie Fry, Director, Management Consulting Services, School Services of California

Robert Haley, Superintendent, Cotati-Rohnert Park USD

Eric O'Leary, Senior Vice President, PARS

Marcus Wu, Partner, Pillsbury Winthrop Shaw Pittman LLP

John Gray, President, School Services of California

Managing an Emergency on Your Campus: It's Easier Than You Think

Workshop

Room: 3018/3020

Leadership through governance

Managing an emergency on your campus is easier than you think. In a time where school campuses have become "ground zero" for tragedy or for other unforeseen situations, it is painfully obvious that we need to be prepared for anything. School administrators know they need to have a plan in place — where do you start? Administrators know they need to be able to communicate effectively during an emergency — who would they talk to? Administrators know they have to take care of injured students — who will take care of the injured and get them to a triage areas? And most importantly, how do we get our students back to their parents during an emergency?

Joe Viramontez, CEO & Founder, ICS4Schools, LLC

Denise Clay, Superintendent, Union SD

Brian McDonald, Superintendent, Pasadena USD

4:00 – 5:15 P.M.

Building California's System of Support: Recent Developments and Strategies for Involvement

Workshop

Room: 2001

Leadership through governance

Launched in 2017, California's System of Support is designed to provide additional support to districts identified for assistance under the state's data Dashboard. Now in its second year, a cross-agency team of state education leaders continues to build and refine the state's new support system. This session will offer a comprehensive view into ongoing work to develop the System of Support from the perspective of key stakeholders involved in the design and implementation of California's new accountability and support system.

Teri Burns, Director of Policy and Legislation, California State Board of Education

Melanie Schoeppe, Director, Improvement and Accountability Division, California Department of Education

Judy Flores, Superintendent, Shasta COE

Tom Armelino, Executive Director, CA Collaborative for Educational Excellence

What's Different about Differentiated Assistance?

Workshop

Room: 2003

Leadership through governance

This workshop provides the latest information on the California School Dashboard and differentiated assistance, California's new approach to building district capacity and supporting improvement in school districts with an emphasis on closing achievement gaps.

Josh Daniels, Director, CA Collaborative for Educational Excellence

David Sapp, Deputy Policy Director & Assistant Legal Counsel, California State Board of Education

Melanie Schoeppe, Director, Improvement and Accountability Division, California Department of Education

Christine Olmstead, Associate Superintendent, Orange County Department of Education

Supporting Students who Identify as LGBTQ+: Student and Expert Perspectives

Critical Issue

Room: 2004

Equity and access

Do you want to provide a safe, inclusive learning environment for all of your students? Come hear from LGBTQ youth to better understand the challenges they face and learn about specific programs and policies that districts are doing to support these often under-represented students. Attendees will leave this session with a new perspective and tools to promote inclusion through training, partnerships, board policies and specific actions to ensure that all students in your district thrive.

Reid Myers, Board Member, Sunnyvale SD

Kris Munro, Superintendent, Santa Cruz City Schools



Jack Roach, Speakers Bureau Coordinator, The LGBTQ Youth Space

Frank Pena, Outreach Coordinator, The LGBTQ Youth Space

Youth Panelist, Youth, The LGBTQ Youth Space

Youth Panelist, Youth, The LGBTQ Youth Space

Youth Panelist, Youth, The LGBTQ Youth Space

High School Sports Programs: Governance and the School Board Member

Workshop

Room: 2005

Leadership through governance

Trends in high school-based sports across the nation are changing at a rapid pace, and board members are charged under California Education Code with making policy decisions and enforcing laws in this fast paced, highly publicized arena. Hot topics will include sports medicine issues including the most recent information on concussions, heat illness prevention and safety to help minimize risks to students-athletes, Title IX fees and finances. The session will include best practices and changes to the Education Code and the California Interscholastic bylaws.

Roger Blake, Executive Director, California Interscholastic Federation

Ron Nocetti, Associate Executive Director, California Interscholastic Federation

Nancy Thomas, Board Member, Newark USD

John Walker, Board Member, Ventura USD

Board Members' and Superintendents' Panel: Insights, Ideas and Strategies on the Use of the Local Control and Accountability Plan

Workshop

Room: 2006

Leadership through governance

Join board members and superintendents who are members of two Professional Learning Networks that have been building capacity surrounding the development and use of the Local Control and Accountability Plan in achieving their district's goals. The panel members from districts of all sizes will discuss ideas, share best practices and respond to questions from the audience on issues such as equity, continuous improvement, local control, data analysis, communication, parent/stakeholder engagement and more.

Steven Ladd, Consultant, Masters in Governance Faculty, California School Boards Association

Teri Vigil, Board Member, CCEE Professional Learning Network, Fall River Joint USD, CSBA

Doc Ervin, Superintendent, Bakersfield City ESD

Pamela Baugher, Board Member, Bakersfield City ESD

Linda Kaminski, Superintendent, Azusa USD

Xilonin Cruz-Gonzalez, Board Member, Vice President, Azusa USD, California School Boards Association

Abigail Solis, Board Member, Earlimart ESD

Dwight Pierson, Board Member, Plumas County & USD

Equity, Access and Opportunity: Governing for All Students

Workshop

Room: 2007

Equity and access

This interactive session focuses on how governance teams can serve students through an equity lens. Participants will be provided with an equity framework, including actions to support equity-based decisions. For each component, participants will discuss a scenario and learn from one another. During these discussions, participants will also reflect on the history of public education; develop awareness of common language; and reflect on their role in maintaining or ending opportunity gaps. Participants will walk away with strategies that they can employ in their communities.

Nicole Anderson, Consultant, Nicole Anderson Consulting

Manuel Buenrostro, Education Policy Analyst, California School Boards Association

Deborah Keys Write, Founder & Executive Consultant, The Write Keys 2 Consulting, LLC

The Transition Team: California Voting Rights Act Transparency

Workshop

Room: 2008

Leadership through governance

The California Voting Rights Act prohibits the use of an at-large election system if it can be shown that such a system results in racially polarized voting. To avoid exposure to litigation and ensure fair and equitable elections, the Victor Valley Union HSD Board of Trustees chose to transition to a “by-trustee area” election system. This presentation provides an overview of legal obligations under the CVRA, with governance and policy implications for districts in transitioning to by-trustee area elections.

Milton Foster, Attorney, Fagen Friedman & Fulfrost LLP

Barbara Dew, Board Member, Victor Valley Union HSD

Ron Williams, Superintendent, Victor Valley Union HSD

Kris Reilly, Public Engagement Information Manager, Victor Valley Union HSD

Meetings Gone Wild: An Audience Participation Workshop to Assist with Board Meeting Decorum

Workshop

Room: 2009

Leadership through governance

Boards often have difficulty with public comment and audiences that are combative or off-topic. This session will examine real world examples of boards dealing with this issue, and together with participants, discuss strategies for turning adversity into a leadership opportunity.

Jefferson Crain, Executive Officer of the Board, Los Angeles USD

Debra Dudley, Consultant, Governance Consulting Services, California School Boards Association

Addressing Disproportionality in Special Education

Workshop

Room: 2011

Equity and access

Many of California's local education agencies (LEAs) have been identified as having disproportionate representation in special education based on race and ethnicity in one or more areas. In this presentation we will provide insight on the changes in federal regulations, offer tools to gain knowledge of data sources and strategies for identifying root causes, identify the framework for the recommended programmatic improvement process, and share best practices to address disproportionality.

Shelton Yip, Board Member, Yolo COE

Connie Silva-Broussard, Assistant Director, Napa COE

Mildred Brown, Technical Assistance Facilitator, SSP-TAP

Maureen O'Leary Burness, Technical Assistance Facilitator, SSP-TAP

A K-14 Partnership for Career Technical Education

Critical Issue

Room: 2014

Advocacy, engagement and community relations

This session will provide a clear understanding of the critical importance of partnership opportunities in the K-14 system in order to prepare students to be college and career ready in the 21st century. The partnership is composed of leadership from the California School Boards Association, the California Community College Association for Occupational Education and the California County Superintendents Educational Services Association.

Mike Walsh, Board Member, President, Butte COE, California School Boards Association

Ed Manansala, Superintendent, President, El Dorado COE, CCSESA

Eva Denise Jennings, President, CA Community College Assoc for Occupational Ed

Cost-Effective Mental Health Services Through Partnerships

Workshop

Room: 2016

Social and emotional

One in five adolescents has a severe mental health condition which impacts achievement, attendance, behavior and their future. California school districts, due to inadequate funding, have among the highest student-counselor ratios in the nation. Learn how one school district has provided high-quality and cost-effective clinical mental health services through an innovative partnership that leverages graduate students and interns to provide "turn-key" social-emotional interventions at all district schools.

Roger Stock, Superintendent, Rocklin USD

Eric Stevens, Board Member, Rocklin USD

Camille Maben, Board Member, Rocklin USD

Marlon Morgan, Executive Director, Wellness Together

Don't Let Your Crisis Define You: A Communications Toolkit

Workshop

Room: 2018

Advocacy, engagement and community relations

Crises strike in every school district — from personnel issues to emergency situations. Don't let your crisis define your brand. A poorly handled situation erodes trust while those managed adeptly can build trust and improve public perception. This interactive session will dive into “the good, the bad and the ugly.” Hear about the latest issues, learn about what other districts are doing and find out how you can lay a solid foundation to respond quickly, effectively and transparently.

Valerie Martinez, CEO & President, VMA Communications

Eileen Miranda-Jimenez, Board Member, West Covina USD

Gudiel Crosthwaite, Superintendent, Lynwood USD

Katherine Thorossian, Superintendent, Monrovia USD

The Learning QUEST: Using Design Thinking to Ignite Real-World Learning

Workshop

Room: 2020

In the classroom

Design Thinking requires the learner to utilize questioning, empathy, research, creativity and storytelling to solve real problems. In this session, see how one district uses this emerging learning strategy to engage students and ignite learning. Participants will learn how the district uses the DREAMS (Design, Research, Engineering, Art, Math and Science) framework for learning along with the instructional planning tool, Learning QUEST. Innovative student projects will also be featured.

Timothy Baird, Superintendent, Encinitas Union ESD

Marla Strich, Board Member, Encinitas Union ESD

Andrée Grey, Assistant Superintendent, Encinitas Union ESD

Empowered! Inspiring the Next Generation of Leaders

Workshop

Room: 2022

In the classroom

This workshop will provide an overview of Placentia-Yorba Linda USD's Women in Industry program and offer suggestions for school districts wishing to promote leadership and empowerment for students. Focus is on the following key topics: Why it is important to promote 21st-century (future-ready) learning to all students; how to create a panel of female industry leaders who share experiences and knowledge to empower and encourage parents, students, counselors and teachers to support nontraditional students in career and technical education courses; what needs to happen to get more nontraditional students interested, enrolled and successful in CTE



courses; and the impact of the program on CTE enrollment. The workshop will highlight how to organize a similar event and offer perspective from organizers, participants and attendees.

Nancy Watkins, Administrator, Secondary Curriculum & Instruction, Placentia-Yorba Linda USD

Candy Plahy, Deputy Superintendent, Placentia-Yorba Linda USD

Carrie Buck, Board Member, Placentia-Yorba Linda USD

Karin Freeman, Board Member, Placentia-Yorba Linda USD

Show Us the Money! The Fiscal and Political Outlook for School Funding

Workshop

Room: 2024

Full and fair funding

What is the fiscal outlook for the state and for schools in 2018 and beyond? How does the new governor, the Legislature and voters play into CSBA's call for Full and Fair Funding? In this workshop, you will get an insider's perspective on what to expect from Sacramento. The nonpartisan Legislative Analyst's Office will present their most recent fiscal outlook for the California state budget with a focus on K-12 education. This session will include a frank discussion of what's on the horizon post-election.

Dennis Meyers, Assistant Executive Director, Governmental Rel., California School Boards Association

Jennifer Kuhn, Deputy Legislative Analyst, California Legislative Analyst's Office

Edgar Zazueta, Director of Governmental Relations, Association of California School Administrators

School Safety, Climate and Conditions

Workshop

Room: 3014/3016

Social and emotional

School climate, safety and the well-being of students are critical components for student success. Effective school safety efforts require a comprehensive approach. This session draws from research and best practices and will highlight practical tools and strategies for ensuring a successful multi-tiered framework for safe and successful schools and discuss the implications for school policies and practices.

Matthew Balzarini, Firefighter, Board Member, Lammersville Joint USD, San Francisco Fire Dept.

Trudy Raymundo, Director of Public Health, San Bernardino COE

Theodore Alejandre, Superintendent, San Bernardino COE

Luan Burman Rivera, Consultant, Governance Consulting Services, California School Boards Association

A Collaborative Approach to Keeping California Schools Safe

Workshop

Room: 3022/3024

Equity and access

This workshop will feature a dialogue between The Office of the California Attorney General Xavier Becerra, California Association of African-American Superintendents and Administrators (CAAASA) and California



Association of Latino Superintendents and Administrators (CALSA). Topics will include: 1) Identifying resources and stakeholders for school safety, community and law enforcement; 2) Sharing effective safe school practices; 3) Addressing the needs of Special Education students during emergency events; 4) Maintaining schools as “safe havens” for DACA students; and 5) Addressing new emergency concerns, including the production of 3D guns.

Winfred Roberson, Superintendent, Glendale USD

Adam Clark, Superintendent, Vallejo City USD

David Verdugo, Executive Director, CALSA

Gregory Krikorian, Board Member, Glendale USD

Friday, 30 November

8:30 – 9:45 A.M.

Stealth Bond Campaigning

Workshop

Room: 2001

Full and fair funding

Come hear about a whole new way to pass local bonds! Western Placer USD has passed two bonds totaling \$120 million using Stealth Bond Campaigning (SBC) that is easier, less expensive, less time-consuming and free from many of the pitfalls of organizing a full campaign. A sequential process that improved the percentage of citizens voting in favor of Western Placer USD's bond — from 44 percent in 2010 to 66 percent in 2014 — will be shared with participants.

Scott Leaman, Superintendent, Western Placer USD

Paul Carras, Board Member, Western Placer USD

Audrey Kilpatrick, Assistant Superintendent, Business and Operation, Western Placer USD

Cathy Dominico, Managing Partner, Strategic Planning, Capitol Public Finance Group

Preventing Human Trafficking: New State Law and Curriculum

Critical Issue

Room: 2002

In the classroom

As of 2016, California public schools are required to provide education on sex trafficking at least once in middle school and once in high school. With strong support from the school board, San Francisco USD has developed age-appropriate lessons and school-wide procedures to support the safety of all students. Join us to learn more about the efforts being conducted through city-wide outreach that includes district, city government and community-based organization collaboration.

Emily Murase, Board Member, San Francisco County & USD

Antonia Lavine, Coordinator, San Francisco Collaborative Against Human Trafficking

Alia Whitney-Johnson, Co-Founder & Executive Director, Freedom Fwd

Rosalia Lopez, Secondary Teachers on Special Assignment, San Francisco County & USD

MTSS: Maximizing Student Supports

Workshop

Room: 2003

Social and emotional

California looks to successful models of Multi-Tiered Systems of Support to meet the academic and social-emotional needs of all students in bringing about positive change in student achievement. This session will engage participants by modeling an interactive process of discovery to identify and bring into alignment academic and



behavioral initiatives, supports and resources. Participants will leave with reproducible tools used in Keppel Union ESD to take back to their own district.

Jannie Dutton, Board Member, Keppel Union ESD

Tangie Schatz, Principal, Keppel Union ESD

Michelle Anaya, Counselor, Keppel Union ESD

Susan Lundin, Counselor, Keppel Union ESD

Voter Districts: The Link Between Strong Community Engagement and a Successful Process

Critical Issue

Room: 2004

Advocacy, engagement and community relations

School districts across the state are facing pressure to switch to by-trustee area elections to boost community representation. Whether a district is making the switch or redrawing districts, effective outreach can mean the difference between building community and eroding trust. Hear from two districts that successfully navigated this politically sensitive process, engaging its community while juggling diverse and sometimes opposing needs.

Valerie Martinez, CEO & President, VMA Communications

Cecilia Perez, Board Member, Whittier City ESD

Douglas Johnson, President, National Demographics Corporation (NDC)

Growing and Learning Together: A Personalized Journey

Workshop

Room: 2005

In the classroom

How did Galt Joint Union ESD move from a student-centered proficiency model to a learner-centered growth and achievement system? This cultural shift made profound changes to district, school and classroom practices to support every student's strengths and individual learning needs. A rigorous study by WestEd showed significant gains in student achievement in English language arts and math. The panel will present the key aspects of the initiative, the impact study and lessons learned.

Karen Schauer, Superintendent, Galt Joint Union ESD

Lois Yount, Director of Business Services/CBO, Galt Joint Union ESD

Betsy McCarthy, Senior Research Associate, WestEd

John Gordon, Board Member, Galt Joint Union ESD

Addressing the Social-Emotional Needs of All Students

Critical Issue

Room: 2006

Social and emotional

Mental health needs related to stress and trauma are rising in schools for both students and staff due to a changing society, increased academic expectations, family/friend issues and normal development. Schools are seeing an



increased need for mental health and supportive services for everyone, especially those facing adversities such as poverty, witnessing violence, grief and loss, discrimination and abuse, as well as those with few coping strategies to manage stress. This panel aims to share approaches that support all students while increasing awareness of positive mental health.

Sarah Kremer, Director, Resilience Consultation Program, Acknowledge Alliance

Carrie DuBois, Board Member, Sequoia Union HSD, San Mateo County School Boards

Jenee Littrell, Administrator, Safe and Supportive Schools, San Mateo COE

Daniela Velasquez, Transition Program Therapist, Acknowledge Alliance

The English Learner Roadmap: Defining the Board Role in English Learner Success

Workshop

Room: 2007

Equity and access

In July 2017, the State Board of Education adopted a historic new English learner education policy, the EL Roadmap. The Roadmap offers a vision and direction for EL education that views their education as a system-wide responsibility, recognizes the need to provide them with a rich and challenging curriculum, and respects the value of their primary language and culture. This session will provide participants with an overview of the roadmap and its four principles, examples of promising practices, and recommendations for how they can support stronger alignment with the Roadmap.

Laurie Olsen, Director, Sobrato Early Academic Language (SEAL), Sobrato Family Foundation

Jose Manzo, Superintendent, Oak Grove SD

Martin Macias, Superintendent, Golden Plains USD

Jacquelyn Adams, Board Member, Oak Grove ESD

Sal Parra, Board Member, Golden Plains USD

Negotiating in the LCFF Full Implementation Environment

Workshop

Room: 2008

Full and fair funding

This workshop features a panel discussion on the impasse process in the state of California. The panel is led by an experienced, knowledgeable professional and includes one school board member and two well-known fact-finding professionals, one representing the union and one representing management. The session will focus on preparation, the hearing, the report and post-fact-finding mediation.

John Gray, President, School Services of California

Matt Phillips, Director, Management Consulting Services, School Services of California

Bonnie Castrey, Board Member, Huntington Beach Union HSD

Chuck King, Center For Organizing & Bargaining, CTA/NEA, California Teachers Association

Beyond Adoption: Effective Implementation of Board Policies

Workshop

Room: 2009

Leadership through governance

Join CSBA policy consultants and fellow board members to discuss emerging policy issues and best practices for policy alignment within districts and county offices of education. This interactive session will include information about important practices in school policy development and how school board policy decisions can inform policy implementation and district practice. Come learn how this critical function of the school board can impact your schools.

Diane Greene, Senior Policy Manual Consultant, California School Boards Association

Barbara Laifman, Board Member, Policy Manual Consultant, Oak Park USD, California School Boards Association

Tezeta Stewart, Senior Policy Manual Consultant, California School Boards Association

Bob Tuerck, Assistant Exec. Director, Policy & Governance Tech, California School Boards Association

Briana Mullen, Policy Manual Consultant, California School Boards Association

The Big Four for a Cause

Workshop

Room: 2011

Leadership through governance

Come join the presidents of the four most influential education management associations in California: ACSA, CASBO, CCSESA and CSBA. Learn how each organization works with the education coalition, collaborates on education policy and takes the lead on current education-related issues.

Jesus Holguin, Board Member, Moreno Valley USD

Christina Aguilar, President, California Association of School Business Officials

Holly Edds, President, Association of California School Administrators

Stacey Adler, President, California County Superintendents Educational Services

Emma Turner, President-Elect, California School Boards Association

West Covina Unified Foster and Homeless Youth Center

Workshop

Room: 2014

Equity and access

This presentation will focus on how West Covina USD Foster and Homeless Youth Center (FHYC) provides students and families a range of support services to strengthen cycles of continuous improvement in alignment with the priorities delineated in the Every Student Succeeds Act, Local Control Funding Formula, and West Covina USD's Local Control and Accountability Plan. Through the FHYC, a dedicated liaison coordinates the implementation of these priorities to increase stability, improve educational performance and personal achievement, and mitigate the traumatic effects of displacement.

Ana Gutierrez, Foster and Homeless Youth Liaison, West Covina USD

Marc Trovatore, Director of Student Services, West Covina USD

Optimizing School Systems Using Data as a Flashlight, Not a Club: A Proven Equity Approach

Workshop

Room: 2016

Equity and access

Leaders from three very different school districts, 2016 National AP District Lynwood USD, Palm Springs USD and Los Altos SD, are applying an equity approach pioneered by Principal's Exchange to tear down systemic barriers to unlock achievement for all. Have you read articles and books on equity and access and still wonder what it looks like on the ground, particularly with students of color, in poverty and other historically struggling students -- given the politics of the day? Learn about a proven approach to turning around legacies of low student success for vulnerable students using equity and data that accelerate achievement from the inside out. Be inspired by impressive turnaround results of mature implementers, and learn practical lessons from districts just getting started.

Robin Avelar La Salle, CEO & Founder, Principal's Exchange

Sangeeth Perurui, Board Member, Los Altos ESD

Gudiel Crosthwaite, Superintendent, Lynwood USD

Sandra Lyon, Superintendent, Palm Springs USD

Team Kids: A Community Stakeholder Approach to Youth Empowerment

Workshop

Room: 2018

Social and emotional

Compton USD is partnering with Team Kids, a program that empowers elementary school students as they learn about critical community issues and work alongside police, firefighters, parent volunteers and Team Kids mentors to address them. This workshop will share the Team Kids model, the research behind the powerful outcomes for participating students and provide attendees with the tools needed to bring to their board/district to consider participating.

Ali Micah, Board Member, Compton USD

Julie Hudash, CEO, Team Kids

William Wu, Chief, Compton USD Police Department

Jennifer Moon, Principal, Compton USD

Welcome to Washington! A Look at Federal Education Issues

Workshop

Room: 2020

Advocacy, engagement and community relations

This workshop will provide the most up-to-date information on what is happening in Washington, D.C. Issues will include the federal budget (if there is a budget for FY 2019), ESSA implementation issues, federal legislation



regarding Career Technical Education and the Higher Education Act, what is going on with E-Rate and the impact of the mid-term elections.

Erika Hoffman, Legislative Advocate, California School Boards Association

What Lies Ahead for Labor? The Impact of Janus v. AFSCME on California’s Public Schools

Workshop

Room: 2022

Leadership through governance

In June, the U.S. Supreme Court decided one of the most important cases impacting public employee unions in decades, Janus v. AFSCME. The Court’s ruling made compulsory “agency fees” unconstitutional, creating logistical issues for school districts and county offices of education, as well as uncertainty for labor unions in the coming years. Prior to the Court’s ruling, California public employees paid an “agency fee” covering the cost of collective bargaining and contract administration if they opted out of union membership – after Janus v. AFSCME, public employees are able to opt out of paying any union dues by choosing not to join the union. This session will aid board members in understanding the decision’s impact on school districts and county offices of education, the responses from unions, and explore what comes next for labor unions and education in California.

Elaine Yama-Garcia, Interim General Counsel, California School Boards Association

Mike Ambrose, Staff Attorney, California School Boards Association

Roman Muñoz, Shareholder, Dannis Woliver Kelley

Karen Rezendes, Managing Partner, Lozano Smith

Advocacy 101: How to be an Effective Advocate

Workshop

Room: 2024

Advocacy, engagement and community relations

This session will cover the most effective strategies that both new and veteran school district and county board of education trustees will find useful at the Capitol, in local legislative offices and in the school community at-large. Hear from veteran advocates on how they build and maintain relationships with local, state and federal representatives and get answers to these important questions: How do governing board members build and maintain relationships with legislators, their staff and others in my community? What tools and resources are available to help board members advocate on behalf of their students, local schools and programs, and CSBA?

Dennis Meyers, Assistant Executive Director, Governmental Rel., California School Boards Association

Teri Vigil, Board Member, Fall River Joint USD

Jesse Urquidi, Board Member, Norwalk-La Mirada USD

Get Explicit About Implicit Bias: Using Compassionate Dialogue

Critical Issue

Room: 3018/3020

Equity and access



"(This is an extended session and is scheduled from 8:30 a.m. to 11:15 a.m.)

No matter how good our intentions to be free of prejudice, we all have implicit biases that can have a serious impact on our work in schools. Participants will explore the concept of implicit bias and the nuanced behavior that is a product of our unconsciousness. Participants will have opportunities to reflect upon how their implicit biases may be impacting their work in schools as well as their personal lives. They will engage in activities to practice compassionate dialogue allowing them to learn skills of "interrupting" the behavior internally and interpersonally. Finally, they will create an action plan around the essential question: What am I willing to do to not only become aware, but interrupt actions that reflect implicit bias?"

Kelly Cole, Equity Trainer, EPOCH Education

Retirement Costs: The Deep Dive on CalPERS & CalSTRS

Workshop

Room: 3022/3024

Full and fair funding

The costs pressures created by CalSTRS and CalPERS have made pension costs one of the top educational issues for virtually every district in the state. This conversation with CalPERS CEO, Marcie Frost, and CSBA President, Mike Walsh, will explore our economic future by comparing rising contribution rates with changes in education funding. We also dive into a mix of high profile issues, such as 2017 changes in law and the likelihood of whether pension "reformers" will successfully undermine school benefits. Finally, the panel will explain how the courts may pose the greatest threat to educators' retirement security. In plain English, we will turn the complex work of pensions, retirement, and school budgets, into understandable information for board members to use in their districts.

Derick Lennox, Legislative Counsel, Capitol Advisors Group

Mike Walsh, Board Member, President, Butte COE, California School Boards Association

Marcie Frost, CEO, CalPERS

Carlos Machado, Legislative Advocate, California School Boards Association

10:00 – 11:15 A.M.

A Comprehensive PreK-12 Parent Engagement Program That Works

Workshop

Room: 2001

Advocacy, engagement and community relations

Winters Joint USD is rooted in community values and prioritizes parent engagement at all grade levels. Participants in this session will learn how the district designed and implemented an integrated model of parent engagement through early identification, frequent interaction, technological integration, learning opportunities for parents and much more. The design is intended to not only reach all families, but to engage them at a high level so that their input and desires are part of the decision-making process. Participants will also learn how a unified approach leverages multiple pathways to engagement, and how shared decision-making can foster a sense of trust and commitment to district goals and priorities.

Sandra Ayon, Director of Educational Services, Winters Joint USD

Carrie Green, Board Member, Winters Joint USD

Robert Warren, Board Member, Winters Joint USD

John Barsotti, Principal, Winters Joint USD

Building Capacity for Equitable, Scalable and Sustainable Computer Science

Critical Issue

Room: 2002

Equity and access

School board governance team and education leaders will leave this session with tools and strategies to implement an equitable approach to scaling and capacity building to broaden participation in computing. CSforCA is a project of the Alliance for California Computing Education for Students and Schools, the state's leading multi-stakeholder coalition of K-12 teachers and administrators, higher education faculty, industry representatives, policymakers, parents and non-profit organizations advocating for equitable, scalable and sustainable computer science education in California. Computer science provides the essential problem solving and critical thinking, creativity and collaboration that students need to succeed in the 21st century, preparing students for college, careers and civic participation, regardless of their ultimate field of study or occupation. However, these opportunities are not available to all students. Nearly 75 percent of California schools with the largest percentage of low-income students offer no courses in computer science. This interactive session will provide multiple perspectives on expanding computer science education in California while ensuring equity is at its core.

Julie Flapan, Executive Director, ACCESS, UCLA

Jared Amalong, Career and Technical Education Coordinator, Sacramento COE

"Show Me the State Bond Money" - What's next for the School Facilities Program

Workshop

Room: 2003

Full and fair funding

In November 2016, the Coalition for Adequate School Housing (CASH) led and California voters passed Proposition 51, providing \$7 billion in State bond matching funds for K-12 school districts, county offices of education and charter schools. That bond authority is available, however, the administration continues to delay the sale of state bonds and the funding of projects. A panel of leaders will describe their efforts in continuing their work with legislators and state policy-makers to accelerate bond sales and project apportionments as a fundamental part of the goals to streamline the state program and make funds available in an equitable and timely manner. This interactive panel will address responses from the Governing Board Survey and explore strategies to ensure that school district needs will be met by having an informed school board.

Don Ulrich, Deputy Superintendent, Clovis USD

Julie Arthur, Executive Director, Facilities Planning & Devt., Palm Springs USD

Jenny Hannah, Director of Facilities, Kern Union HSD

Alexandra Parslow, Principal, PBK Architects

The Impact of Marijuana Legalization on California Schools

Workshop

Room: 2004

Leadership through governance

On Nov. 8, 2016, California voters passed Proposition 64, legalizing recreational marijuana use in the state for people 21 and older. This changing landscape has created questions for employers, schools, and communities about how best to address marijuana in schools. Learn from top legal practitioners the impact of these new laws and regulations on school districts and county offices of education, including what issues schools may be facing regarding student or staff marijuana use, and how school districts and county offices of education can best respond to the changing landscape.

Mike Ambrose, Staff Attorney, California School Boards Association

Sloan Simmons, Partner, Lozano Smith

Cynthia Vargas, Partner, Fagen Friedman & Fulfrost LLP

Our Past, Present, and Future: World Languages

Workshop

Room: 2005

In the classroom

Montebello USD believes in creating and sustaining biliterate and bicultural academic program options that honor student and family diversity while preserving home languages and cultures. This presentation will highlight the Dual Immersion Academy and World Language Programs. Over 95 percent of the 1200+ recipients who have met criteria of the State Seal of Biliteracy have participated in Montebello USD's DIA, Bilingual Education programs, and/or have been English Learners.

Norma Velasco-Aceves, Administrator on Special Assignment, Montebello USD

Lani Cupchoy, Board Member, Montebello USD

Leticia Garcia, Principal, Montebello USD

Anthony Martinez, Superintendent, Montebello USD

No Place for Math Misplacement

Workshop

Room: 2007

Equity and access

In this workshop, participants will preview a new CSBA policy toolkit developed to assist school districts and county offices of education with policy implementation. Board members and administrative staff will also share their experiences adopting and implementing equitable math placement policies. Join us to hear about the latest math placement research findings, including the impact of equitable math placement policies on student access and achievement.

Lizzy Hull-Barnes, Math Supervisor, San Francisco County & USD

Rachel Norton, Commissioner, San Francisco County & USD

Kim Bambao, Math Coordinator, San Mateo COE

Ralph Fernandez, Board Member, Brawley Union HSD

Setting High Expectations: The Path to Creating Opportunities and Hope after Community and Juvenile Court Schools

Critical Issue

Room: 2008

Social and emotional

Often times the students in community and juvenile court schools are students who are in transition. At times, it is not clear if their next steps will lead them to new opportunities or to more obstacles. Panelists will share their experiences in establishing policies which set high expectations of students, and how they create the supports and structures that lead to new educational opportunities for students as they transition out from community and juvenile court schools.

Jael Ovalle, Program Manager, Parent Education, Los Angeles COE

Felipe Vasquez, Director I, Data and Assessment, Los Angeles COE

Matt Perry, Assistant Superintendent, Sacramento COE

Dave Gordon, Superintendent, Sacramento COE

Jorge Ruiz de Velasco, Associate Director, John W. Gardner Center, Stanford

Julie Maxwell-Jolly, Sr. Director Policy & Programs, California School Boards Association

All Marketing is Local: Using a Community-Based Marketing Strategy to Drive Engagement

Workshop

Room: 2009

Advocacy, engagement and community relations



It's accepted wisdom that school districts need to engage community in order to maintain or elevate their stature – and enrollment – in an increasingly crowded marketplace. Yet, the diversity of local circumstances makes a universal approach elusive, at best. If you don't have the best test scores, the lowest class sizes, or the highest teacher salaries, what's your message to families? Our presenters describe how districts can use local culture, public assets, a community-driven vision, and an equity focus to increase excitement and enrollment.

Troy Flint, PIO/Senior Director Communications, California School Boards Association

Xanthi Pinkerton, Director of Communications/PIO, Elk Grove USD

Gina Nielsen, Communications Officer, Dry Creek Joint ESD

Marcus Walton, Director, Communications, West Contra Costa USD

Jennifer Dericco, Public Information Officer, Santa Clara USD

The Need for Trauma-Informed Schools: Changing Adult Mindsets to Create Healthy School Cultures

Workshop

Room: 2011

Social and emotional

The Adverse Childhood Experiences (ACEs) Study has shown the negative impacts these experiences have to children's developing brains, including physical/mental health problems, poor social-emotional skills, low test scores, suspensions and more. Currently being replicated all across the nation, trauma-informed schools and districts adhere to key principles creating an environment of safety, trust, choice, empowerment and collaboration, advancing both staff and students alike. Workshop outcomes include understanding of ACEs, the impact on neuro-development, misbehaviors, building resilience for the social-emotional well-being of students/staff, trauma-informed principles and steps to become a trauma-informed district. A trauma-informed toolkit will be given to all participants.

Christina Belmer, Mental Health Clinician, El Dorado COE

Judy Knapp, Director, PreventionWORKS

Contra Costa SBA: Safety in Our Schools

Workshop

Room: 2014

Social and emotional

This expert panel will discuss ways in which to ensure school safety through teaching students proper internet etiquette, implementing district level controls on internet access, and creating a system of mental health interventions for students. Increase your personal knowledge about viable solutions for school cybersecurity and mental health interventions and learn how your region can engage districts similarly to benefit every school community. This is part of a presentation given to Contra Costa SBA's 19 school districts, including the Contra Costa COE and CCC Community College District where trustees and superintendents now have access to more than 27 credible resources.

Todd Airola, Technology Director, Liberty Union HSD

Crystal Simmons, School Psychologist, Lecturer, Vallejo City USD, UC Berkeley



Fatima Alleyne, Board Member, Member, Contra Costa COE, CCCSBA
JG Larochette, Founder and Executive Director, Mindful Life Project

Transformative Leadership in Districts Through a Continuous Improvement Process

Workshop

Room: 2016

Leadership through governance

The Kern County Superintendent of Schools Continuous Improvement Process is a primary intervention used to support districts eligible for differentiated assistance. The process is designed to increase outcomes for all students and close performance gap(s) using an innovative, iterative and collaborative approach. District teams are facilitated in careful problem articulation and root-cause analysis. This process helps teams engage in adaptive and often difficult work, helping to unearth assumptions and positions leaders to be more intentional. This workshop will provide an overview and lessons learned from both a district and county office of education perspective. Attendees will understand how leaders can be more intentional, and will gain access to practical tools and strategies.

Lisa Gilbert, Assistant Superintendent, Instructional Services, Kern County Superintendent of Schools
Robert Arias, Chief Deputy, Local & Statewide Initiatives, Local, Kern County Superintendent of Schools
Heather Richter, Management Analyst, Kern County Superintendent of Schools
Aaron Haughton, Superintendent, Mojave USD

The California Teacher Shortage: Solutions and Opportunities

Workshop

Room: 2018

Leadership through governance

California continues to experience a shortage of fully prepared teachers in many subject areas, but despite the challenges there are many actions that districts are taking to mitigate the effects of shortages. This session will compare current data trends in California to the outlook nationwide, and will present strategies to address shortages at local levels. CTC staff will outline resources, staffing solutions and new credentialing initiatives to help districts provide a well-prepared, learner-ready teacher for every classroom. Time will be available at the end of the session to address questions from the audience.

Charlie Watters, Director of Certification, Commission on Teacher Credentialing
Angel Lopez, Certification Policy Manager, Commission on Teacher Credentialing
Erin Skubal, Certification Policy Manager, Commission on Teacher Credentialing
Cheryl Hickey, Administrator of Accreditation, Commission on Teacher Credentialing

Third Party Literacy Programs and Student Success

Workshop

Room: 2020

In the classroom



Hear from nonprofit leaders and school board representatives from Sacramento City USD and Robla SD about how Reading Partners, a volunteer-driven, one-to-one community reading intervention program, is making a measurable difference in English language arts proficiency for students in Los Angeles, Silicon Valley, San Francisco, Oakland and Sacramento.

Christina Nelson, Program Manager, Student Outcomes, Reading Partners Sacramento

Michael Minnick, Board Member, Sacramento City USD

Dennis Boyd, Board Member, Robla ESD

Need More Funding? Bonds and Parcel Tax Tips for Success

Workshop

Room: 2022

Full and fair funding

This workshop will update attendees on obstacles, opportunities and trends for districts considering a bond measure or parcel tax, whether it's for the first time or a repeat "ask" of your voters. Topics include changing campaign and communication tactics — digital, social and online tools, absentee targeting, improving "Get Out the Vote" strategies and more. This session will provide updates on changing factors like the Assembly Bill 195 ballot label requirements, the Alameda USD decision on parcel tax uniformity and the Upland decision on 50 percent +1 initiatives.

Alisa Macavoy, Board Member, Redwood City ESD

Julie Giuliani, Board Member, South Pasadena USD

Jared Boigon, Partner, TBWB

The CSBA Charter Schools Task Force Report

Workshop

Room: 2024

Leadership through governance

Learn about the recommendations and vision included in the newly-released CSBA Charter Schools Task Force report. For two years, the CSBA charter schools task force met and explored critical issues related to charter schools. During this session, task force members will share their vision around four focus areas, including 1) quality expectations; 2) equitable access and equity; 3) governance and transparency; and 4) elevating and replicating what works in public education. Attendees will also learn about the recommendations included in the report, including legislative priorities and additional resources that CSBA can provide.

Manuel Buenrostro, Education Policy Analyst, California School Boards Association

Carlos Machado, Legislative Advocate, California School Boards Association

4:00 – 5:15 P.M.

Turning State Mandates into Successful Outcomes: How Districts Leverage State Policy to Advance Student Mental Health and Well-Being

Critical Issue

Room: 2001

Social and emotional

Ever wonder how to best implement and leverage state policy and mandates, such as Assembly Bill 2246, Suicide Prevention legislation, to advance a safe and healthy school climate? In this session, CSBA President Mike Walsh and experts from the field will unveil key findings and share insights from a statewide survey of district and county board leaders on adoption and implementation of AB 2246. Also, you will hear about new state resources for districts to support student health and well-being, and gain ideas from school board leaders on practical and successful approaches to use state mandates and policy to advance a healthy and safe school district environment.

Mike Walsh, Board Member, President, Butte COE, California School Boards Association

Miriam Stevenson, Director, Wellness and Support Services, Palo Alto USD

Marc Berman, Assemblymember, State of California

How Voices of LGBT Youth Can Help Improve Their School Experience

Critical Issue

Room: 2002

Social and emotional

Attendees of this session will hear the authentic voices of current LGBT board members and recent LGBT graduates as they share stories through video clips in which they respond to various questions about their K-12 experience. The clips will serve as a springboard to educate attendees on what they can do to ensure their district is supportive of LGBT students and staff. Additionally, a recent LGBT graduate will participate in the panel discussion. Attendees will leave with 10 practical strategies to begin this work today.

Julie Vitale, Superintendent, Oceanside USD

Katie McNamara, Superintendent, South Bay Union SD

Anne Allaire, Board Member, Culver City USD

Kathy Paspalis, Board Member, Culver City USD

Role of COE, District School Boards and SELPAs in the Statewide System of Support

Workshop

Room: 2003

In the classroom

Special Education Local Plan Areas are connected to school districts' Local Control and Accountability Plans, with local educational agency members of their respective SELPAs making programmatic and fiscal decisions to support students with disabilities in their region. Now, more than ever, it is necessary for increased understanding and advocacy to learn how LEAs are collaborating with SELPAs to support students with disabilities. Attendees will



become more familiar with the types and roles of SELPAs throughout the state, how county and school boards can collaborate on behalf of students with disabilities and learn strategic ways to use their influence to support increased funding needs and quality programs for all students.

Mindy Fattig, SELPA Director/Treasurer for State SELPA Admin, Humboldt-Del Norte SELPA

Chris Hartley, Superintendent, Humboldt COE

Loretta Eckenrode, Board Member, Humboldt COE

Heather DiFede, Chair, State SELPA Administrators of CA, SELPA Dir-San Diego East SELPA

Building Bridges: Making the Leap to Authentic Community Engagement and the LCAP

Critical Issue

Room: 2004

Advocacy, engagement and community relations

Parent and Community Engagement is a requirement of the Local Control and Accountability Plan, but how do we move beyond thinking of engagement as a requirement that needs be checked off? This session is designed to explore effective strategies for reaching all families, including those who may not have traditionally engaged with their schools. Discover how authentic engagement can lead to transformative partnerships with families and the community, and support the development and implementation of the LCAP.

Dianna MacDonald, President, California State PTA

Al Jabbar, Board President, Anaheim Union High School District

Beth Albiani, Board Member, Elk Grove USD

Julie Maxwell-Jolly, Sr. Director Policy & Programs, California School Boards Association

Love 4 Literacy: Creating Academically Equitable Communities

Workshop

Room: 2005

Equity and access

This workshop will model how to create academically equitable communities within school districts. The model will showcase how community agencies within Milpitas came together to establish a network of educational resources and services for families of non-school age children. Topics modeled include increasing the reading exposure of children ages 0-5 by 100 hours per year for up to three years. Family outreach model includes ways in which families can shift cultural norms toward making connections to the importance of fostering early vocabulary and literacy skills through the use of oral, traditional and digital literacy materials. Districts will be given practical models to reduce the opportunity gap by extending its mission and vision to their youngest families within the community.

Gregory Barnes, Director of Education, Milpitas USD

Carlos Salcido, Principal, Milpitas USD

Gerry Lopez, Director of Child Development Center, Milpitas USD

Jennifer Weeks, Library Services Manager, Santa Clara County Library District



Welcoming with Open Arms: Incorporating New Members into a Strong Governance Team

Workshop

Room: 2006

Leadership through governance

Nearly every district in the state has had an election this year. Have new members joined your board? Do you have a process in place to welcome and orient these new folks and help them integrate into your team? Every time a new member joins your governance team the chemistry and dynamics of the group changes. In this session, learn about processes and techniques for welcoming your new members and developing a strong, effective governance team that will serve your students and district well.

Luan Burman Rivera, Consultant, Governance Consulting Services, California School Boards Association

Arati Nagaraj, Consultant, Governance Consulting Services, California School Boards Association

Leverage Chronic Absence Data for School Improvement

Workshop

Room: 2007

Equity and access

With one in ten students chronically absent in California, reducing chronic absence is an essential part of any comprehensive effort to improve schools. The purpose of the session is to encourage participants to understand the value of using school level chronic absence data to drive meaningful change. Hedy Chang from Attendance Works will highlight key findings from Seize the Data Opportunity in California which analyzes the geographic distribution of California schools with extreme, high and moderate levels of chronic absence. Gordon Jackson of the CDE will discuss the implications from the state perspective. Sacramento City Unified Superintendent, Jorge Aguilar and Riverside County Superintendent, Judy White, will discuss how their local education agencies are taking a data driven approach to offering differentiated supports and technical assistance and share insights for embedding this work in LCAPs.

Hedy Chang, Executive Director, Attendance Works

Gordon Jackson, Coordinated Student Support Division Director, California Department of Education

Jorge Aguilar, Superintendent, Sacramento City USD

Judy White, Superintendent, Riverside COE

Turning Controversies into Teachable Moments: A Focus on Controversial Political and Religious Speech

Workshop

Room: 2008

Advocacy, engagement and community relations

Controversial religious expression. Political controversies. Hate speech. They all have one thing in common: the need to balance legal and community pressures while ensuring student and staff safety and protecting the rights of all groups. This workshop walks through a case study and model program that culminates with a student senate, a common ground advisory task force and a revised Local Control and Accountability Plan. Learn how to best prepare for and respond to controversy in a way that avoids litigation, including a review of student and staff free



speech and religious expression rights. Leave with a framework for how to manage a crisis to help ensure that controversies become teachable moments of civil discourse for parents, students, staff and the community.

Michael Smith, Attorney, Lozano Smith

Eric Prater, Superintendent, San Luis Coastal USD

Chris Ungar, Board Member, San Luis Coastal USD

Rapid Fire General Obligation Bond Hot Topics

Workshop

Room: 2009

Full and fair funding

Planning for a General Obligation Bond Election is like no other experience. This presentation is not a Power Point page turner, it is a rapid fire buzzer-blaring fast fact discussion. A General Obligation Bond Measure combines construction, technology, communication, financial and legal expertise. The panel is made up of well-seasoned veterans that will be given five preselected topics related to General Obligation Bonds. In addition, the moderator will select four topics provided by the audience for the panel to discuss. The panel members will be given two minutes to address each topic from their area of expertise.

Donald Field, Attorney, Orrick, Herrington & Sutcliffe, LLP

Adam Bauer, CEO & President, Fieldman, Rolapp & Associates

Micaela Ochoa, Deputy Superintendent, Pleasanton USD

John Baracy, Managing Director, Raymond James

The #MeToo and Time's Up Era: New Opportunities for Board Leadership on Sexual Harassment Prevention

Workshop

Room: 2011

Social and emotional

School boards are legally required to create and ensure compliance with sexual harassment prevention policies. Social media and the public have focused unprecedented attention on these issues, and there is a tremendous opportunity for board members to take a leadership role. Presenters will identify leadership opportunities, provide legal resources related to sexual harassment prevention and share a toolbox of practical advice for board members to utilize in their districts.

Chelsea Olson Murphy, Attorney, Dannis Woliver Kelley

James Brescia, Superintendent, San Luis Obispo COE

Jonathan Pearl, Shareholder, Dannis Woliver Kelley

Collaboration in Governance: Santa Clara USD's Labor Management Initiative

Workshop

Room: 2014

Full and fair funding



Students thrive when schools are collaborative places where students, staff, families and community work together. Research from Rutgers (Rubinstein) and Cornell (McCarthy) Universities indicate that developing thoughtful formal and informal systems of communication create better educational outcomes for students. Moreover, teacher retention is improved significantly when a shared decision-making model is in place. This workshop will share portions of Rubinstein and McCarthy's research, and Santa Clara USD's Labor Management Initiative. The initiative uniquely involves the school board and all employee groups. Attendees will leave with tools and resources to create their own model.

Stanley Rose, Superintendent, Santa Clara USD

Michael Hickey, President, United Teachers of Santa Clara

Patty Picard, President, California School Employees Association

Noelani Sallings, Board Member, Santa Clara USD

Work Ready! Certification in Solano County

Workshop

Room: 2016

Equity and access

Learn how to build strong relationships with your chamber of commerce and local business partners to develop a Work Ready! Certification (WRC) program. The WRC program is designed to provide students with essential skills, identified by the business and industry community, which are needed to be successful in the workplace and in society. Work Ready Certification makes a practical connection between what students learn in high school and the essential requirements of the world of work.

Victor Romualdi, Associate Superintendent, Solano COE

Gillie Miller, Director, College and Career Readiness, Solano COE

Lisette Estrella-Henderson, Superintendent, Solano COE

Debi Tavey, President/CEO, Fairfield-Suisun Chamber of Commerce

Creating a College Going Culture through an English Language Learner Program

Workshop

Room: 2018

Equity and access

Moreno Valley USD reached an 83 percent Long-Term English Learner reclassification rate within three years of implementing a new strategy through the CLS English Learner Families for College grant from the U.S. Department of Education. The team of partners and district personnel combined explicit ELD coursework and curriculum, family involvement, and stakeholder engagement to build a true college-going community. Hear how their success can translate into your success through the unveiling of the free, online Families for College Reclassification Guide. This treasure trove of videos, resources, and clear, concise descriptions of the necessary steps geared to job roles (teacher, principal, superintendent, etc.) will support you in replicating the program in your district.

Martinrex Kedziora, Superintendent, Moreno Valley USD

Lilia Villa, Director, English Language Learner Programs, Moreno Valley USD

Jesus Holguin, Board Member, Moreno Valley USD

Protecting Students Impacted by Immigration Status

Workshop

Room: 2020

In the classroom

California's public schools have a unique mission to serve all students. This responsibility is reinforced by the Supreme Court's landmark decision in Plyler v. Doe, in which the Court held that students cannot be denied access to a free public elementary or secondary education based on immigration status without violating the Equal Protection Clause of the 14th Amendment of the United States Constitution. Recent federal policy changes, newly enacted state laws, and related litigation in our federal courts have brought to the forefront such important issues as the status of DACA, immigration enforcement policies at our schools, and our ongoing obligation to ensure that no student is subjected to discrimination, harassment, or bullying because his/her race, national origin, or immigration status. This session will provide you with an update on these and other critically important issues.

Gabriel Sandoval, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Meredith Brown, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Nina Senn, Board Member, Oakland USD

Jason Arenas, Family and Community Engagement Program Specialist, Alameda COE

Governing with Transparency: Understanding the Brown Act — the Basics and Beyond

Workshop

Room: 2022

Leadership through governance

Get a concise overview of California's open meeting law requirements and answers to difficult questions in a roundtable discussion format with top legal practitioners. Serial meetings, closed sessions, public testimony, agenda setting, social media and e-communications all have potential Brown Act compliance issues. This session is for newly elected board members, or those just in need of a refresher course. This session will help participants learn what a meeting under the Brown Act is, how the public must be informed of closed sessions, how the public may participate in open sessions and how the use of social media may involve the Brown Act.

Bode Owoyele, Staff Attorney, California School Boards Association

Peter Fagen, Partner, Fagen Friedman & Fulfroost, LLP

Anthony De Marco, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Advocacy 102: Meeting with Success

Workshop

Room: 2024

Advocacy, engagement and community relations



This session will focus on how to conduct successful meetings with state and federal legislators and their staff. Using role playing and real-life examples, good and bad meetings will be demonstrated to give school board members more confidence as advocates when dealing with other elected officials.

Dennis Meyers, Assistant Executive Director, Governmental Rel., California School Boards Association

Nancy Chaires Espinoza, Board Member, Elk Grove USD

Caitlin O'Halloran, Board Member, Dixon USD

Are You Secure? (No, You're Not!): Digital Security and You

Workshop

Room: 3018/3020

Leadership through governance

"Today's high profile hacks of major organizations and institutions have increased awareness of the issues of digital security, yet most people are compromising their personal and company's information on a regular basis, which can put their business... and themselves... at risk. Attendees at this session will better understand the digital risks and learn to separate truth from hype about how secure their presence is.

- Identify critical terms about digital security for you and your organization
- Understand how to best keep your personal digital presence from being compromised
- Identify 3 critical acronyms for your business' digital security
- Learn over 5 tools that will greatly increase your online protection"

Jim Spellos, President & Founder, Meeting U

Janus v AFSCME and its Aftermath: Impact on the Unions and the School Districts

Workshop

Room: 3022/3024

Leadership through governance

In this session, top legal experts in the state as well as labor union leadership will discuss the potential short and long-term impacts of the Court's decision in Janus v. AFSCME, and how educators, district leaders, and labor unions are responding to the changes in which the U.S. Supreme Court declared the mandatory collection of agency fees by public unions unconstitutional. The Court's decision could financially weaken labor unions in California, and has led to legislative and other changes for school districts and county offices of education.

Elaine Yama-Garcia, Interim General Counsel, California School Boards Association

Mike Ambrose, Staff Attorney, California School Boards Association

James Romo, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Roy Combs, Partner, Fagen Friedman & Fulfrost LLP

Saturday, December 1, 2018

8:30 – 9:45 A.M.

Sustainability and Achieving Zero Net Energy (ZNE) in School Construction: DSA's 7X7X7 Design, Energy, Water Initiative

Critical Issue

Room: 2000

Leadership through governance

Sustainability and ZNE efforts are economically feasible and can generate both educational benefits and significant lifecycle cost savings. DSA's 7X7X7 initiative highlighted case studies on school modernizations that demonstrated ZNE goals can be achieved without significantly increasing project budgets. The panel will include the State Architect, an architect involved with the initiative and a school district official who will present and explain the benefits and feasibility of incorporating ZNE and sustainability goals into long-range master school facilities plans.

Chester Widom, State Architect, Division of the State Architect

Cathy Allen, Chief Operations Officer, Facility Support Div., Sacramento City USD

Laura Knauss, Principal, Education, Lionakis

Misty DiVittorio, Board Member, Placerville Union ESD

Masters in Governance: Toolbox for Mindful Governance

Workshop

Room: 2001

Leadership through governance

Across industry, development and training are critical to ensuring professionals operate at their highest capacity. School board members are not exempt- governance is complicated! How can trustees equip themselves with the essential tools and skills needed to be effective members of a governance team? This Masters In Governance graduate panel will share how they leveraged their knowledge gained to be a more effective governance team member.

Sepideh Yeoh, Consultant, Governance Consulting Services, California School Boards Association

Matthew Gains, Board Member, Keppel Union ESD

Deborah Tracy-Proulx, Board Member, Santa Cruz City Schools

Chris Bausch, Board Member, Paso Robles Joint USD

Barbara Dill-Varga, Superintendent, Carmel USD

The Student Voice in Board Governance: A Call to Action

Critical Issue

Room: 2002

Advocacy, engagement and community relations

In the Placer Union HSD, the Student Voice is an instructional-improvement strategy. Through its unique Student Board Member program, student perspectives and feedback are infused into decision-making and influence changes to policy and practice. Diverse student populations engage in discussions on facilities, cultures of acceptance, improved mental health support and improving learning. Students are empowered to discuss issues that are important to them and to create "calls to action." The Student Board/Voice program is an alternative form of governance created to counteract the practice of making unilateral decisions with little or no input from students. This session will outline the student board member selection process, governance training, creating a sub-committee of diverse student voices and targeted student board reports.

Maureen Ward, Board Member, Placer Union HSD

Jianna Domingo, Student Board Member, Placer Union HSD

Kristin Pischel, Student Board Member, Placer Union HSD

Planning for a Successful Dual Language Immersion Program

Workshop

Room: 2003

In the classroom

Are you thinking of starting a dual language immersion program in your district? Research shows it to be one of the most effective programs for all students, including English Learners, as it develops high levels of academic achievement and biliteracy. This workshop will provide an overview of the Dual Language Immersion Planning Guide developed by the California Association for Bilingual Education. Modules include: creating a leadership team, selecting a program model, teacher recruitment & development, and student recruitment & parent involvement. The presentation will draw on the Guiding Principles for Dual Language Education, a publication of the Center for Applied Linguistics in Washington, D.C., which provides a research-based approach to dual language education. Special emphasis will be given to the school board-level decisions to be made in the planning and implementation of a successful dual language immersion program.

Jan Gustafson Corea, Executive Director, California Association for Bilingual Education

Kristine Nicholls, Director, Professional Development Services, California Association for Bilingual Education

Barbara Flores, President, California Latino School Boards Association

Elodia Ortega Lampkin, Associate Superintendent, Woodland Joint Union SD

The ABC's of Inclusion: Success Stories for Creating Welcoming Schools

Critical Issue

Room: 2004

Equity and access

Do all of your students feel welcome and valued at school? Are you considering cultures, special needs and language barriers when supporting your historically marginalized populations? Is inclusion a barrier to student achievement in your schools? Learn best practices to help your students and their families feel welcome at school. This session will offer instructional strategies you can implement as you address the varying cultures, ethnicities, abilities and communities in your district to increase inclusion and student achievement. Topics will touch on the

needs of the African American, Hispanic, special needs, LGBTQ, Muslim, Sikh, low-wealth, homeless and English language learning students.

Ann Crosbie, Board Member, Fremont USD

Kim Wallace, Superintendent, Fremont USD

Diana Prola, Board Member, San Leandro USD

Nancy Thomas, Board Member, Newark USD

Student Voice: A Daily Classroom Practice With TED

Workshop

Room: 2005

In the classroom

In the spirit of TED and “Ideas Worth Spreading,” Cajon Valley SD uses districtwide TEDx and TED-Ed curriculum to develop the student voice. This fun and interactive workshop will support participants as they explore the TEDx and TED-Ed resources. Attendees will engage in various activities to show how this work can showcase and develop a student voice in their classrooms and beyond. Participants will leave this workshop with understanding of the use of TED talks and materials in providing presentation literacy. The active session will jump start your TED skills as you experience much of what Cajon Valley SD has put into action through their TEDx Kids @El Cajon.

Tamara Otero, Board Member, Cajon Valley Union SD

David Miyashiro, Superintendent, Cajon Valley Union SD

Ed Hidalgo, Chief Innovation and Engagement Office, Cajon Valley Union SD

Ashley Kolaya, Curator, Senior Manager, Community Development, TED Conferences, LLC

Success Stories on Equity and Access: How We Got Here

Workshop

Room: 2006

Equity and access

Listen and learn with superintendents, board members and other educational leaders across the state about how their districts and county offices of education are creating equity and ensuring access for all students; and the plans, and tools they have developed to get there. Presented by CSBA Directors-at-Large, this panel presentation will include focus on African-American, American Indian, Asian-Pacific Islander, Hispanic and the at-risk or incarcerated youth that are served by county offices of education.

Harry Ervin - Superintendent, Bakersfield City ESD

Jesse Ortiz - Superintendent, Yolo COE

Dan Burns - Superintendent, Salinas Union HSD

Mary Sieu - Deputy Superintendent, ABC USD

Michael McCormick - Superintendent, Val Verde USD

Ending Sexual Harassment in Schools

Workshop



Room: 2007

Social and emotional

Learn how school boards, administrators, educators, students and communities are collectively achieving equity in schools for girls of color with the Meeting Girls Needs Initiative. In San Francisco and Oakland, research led by and for girls of color identified sexual harassment and assault as barriers to girls' academic achievement. Using a collective impact approach, SFUSD and OUSD have developed innovative approaches to ending sexual harassment in schools, including a landmark policy in OUSD.

Emily Murase, Board Member, San Francisco County & USD

Emma Mayerson, Founding Executive Director, Alliance for Girls

Aimee Eng, Board Member, Oakland USD

Kevin Truitt, Chief of the Student, Family & Community Support D, San Francisco County & USD

Slavery in the Shadows: Understanding California's Human Trafficking Prevention Education Mandate

Critical Issue

Room: 2008

Social and emotional

Sex trafficking and labor trafficking are epidemics across California, and are directly impacting the learning and safety of students in our schools. Assembly Bill 1227 was signed into law in 2017 and mandates human trafficking prevention education for California middle and high schools. Many California school districts are implementing human trafficking prevention education programs for staff, parents and students. Subject matter experts will discuss how human trafficking directly impacts our school communities, and share promising practices and strategies for school-based prevention and intervention. You will learn about prevention education, model protocols and sources for funding for prevention education programs.

Nina Senn, Board Member, Oakland USD

Dennis Meyers, Assistant Executive Director, Governmental Rel., California School Boards Association

Genice Jacobs, Executive Director, Abolitionist Mom

Ashlie Bryant, Co-Founder, 3SGF and PROTECT

Brianna Williams, Owner, Catrina's Popcorn / B.Free

Healthcare 101: Benefits For Your District — What You Need Know & Questions You Should Ask

Workshop

Room: 2009

Full and fair funding

CA Schools VEBA and school districts will provide a basic summary and update of the present healthcare benefits landscape for school districts and their board members. Board members will learn key terms, concepts and trends. The presenters will explain product types (HMOs, PPOs, EPOs and Point of Service Providers), and board members will learn about negotiating within pools, pricing across medical groups, joint powers authorities and joint labor management trusts. Board members will be able to take this basic healthcare benefit education along with a "List



of Healthcare Benefit Questions" back to their district and assess if they are delivering the best quality and cost-effective programs.

Rick Winet, General Manager/Sales, CA Schools VEBA

Katie Dexter, Board Member, Lemon Grove SD

Brian Marshall, Superintendent, La Mesa-Spring Valley SD

Heather Simonson, Ombudsman, CA Schools VEBA

Implementation of Prop 58: Supporting Multiple Pathways to Biliteracy

Workshop

Room: 2011

Equity and access

With the overwhelming support for Proposition 58 and Multilingual Education, the new state English Learner Roadmap and research documenting the benefits of biliteracy, districts, schools, educators, and parents can collaborate on enhancing and expanding multiple pathways to biliteracy. Multilingual program options for all grade levels and all students will be presented. A new publication with resources for local planning and how to coordinate with the development of the district LCAP will be presented.

Xilonin Cruz-Gonzalez, Board Member, Azusa USD

Shelly Spiegel-Coleman, Executive Director, Californians Together

Martha Hernandez, Director, Policy and Initiatives, Californians Together

Creating a Communications Internship Program to Brand Your School District

Workshop

Room: 2014

Advocacy, engagement and community relations

Arcadia USD has created a Digital Communications Internship program to help tell the district's story in order to help recruit the best teachers and students, advocate for funding via parcel tax and bond measures and create community engagement and support. More than 30 students participate in the internship program and work for the Public Information Office. The student-interns serve as news reporters who cover the entire school district. Since creating the program, Arcadia USD has received a drastic increase of positives stories in the local media and on social media. The internship program, which won an "Excellence in Communications" Award from the California School Public Relations Association, has partnered with two local news publications and has stories published regularly.

Ryan Foran, Chief Communications Officer, Arcadia USD

Cung Nguyen, Board Member, Arcadia USD

David Vannasdall, Superintendent, Arcadia USD

Learning Spaces to Promote Creativity and Innovation

Workshop

Room: 2016



Full and fair funding

The decisions we make today will have an impact on students for generations to come. Teaching and learning are about creating environments where students and teachers can explore their worlds collaboratively, comfortably and positively. It's not about the furniture, the technology or the shiny new buildings, though these tools can help the process. Learn how Simi Valley USD implemented its facilities bond to help create innovative, progressive, personal and positive learning environments in its schools.

Hani Youssef, Assistant Superintendent, Educational Services, Simi Valley USD

Ron Todo, Associate Superintendent, Business & Facilities, Simi Valley USD

Dawn Smollen, Board Member, Simi Valley USD

Jul Ellis, Director of Elementary Education, Simi Valley USD

How to Achieve State-of-the-Art Charter Authorizer Status: San Jose Unified's Authorizer Best Practices

Workshop

Room: 2018

Leadership through governance

As a large urban school district overseeing a portfolio of charter schools, the San Jose USD is a statewide leader in creating and implementing best practices in all aspects of charter school oversight. This workshop will discuss how SJUSD strives to attain state-of-the-art charter authorizer practices. We will discuss the charter petition intake and review process; the charter renewal process; advocating the board's decision during the charter appeal process before the county board and State Board of Education; charter school pupil demographics and its role in assessing pupil performance; and managing charter school facilities issues.

Nancy Albarrán, Superintendent, San Jose USD

Stephen McMahon, Deputy Superintendent, San Jose USD

John Yeh, Partner, Burke, Williams & Sorensen, LLP

Schools and the Courts: Critical Legal Issues Facing Districts in 2019

Workshop

Room: 2020

Leadership through governance

What are the most important legal issues impacting schools in California next year? What legal decisions do board members need to understand? Presenters will focus on critical legal issues impacting school districts and COEs in 2019, including important court decisions from 2018, the impact of new laws and regulations, and more. Attendees will leave with knowledge of how these issues impact their school districts and COEs and what actions can and should be taken as a result. The presentation will be on behalf of CSBA's Education Legal Alliance.

Elaine Yama-Garcia, Interim General Counsel, California School Boards Association

Sue Ann Salmon Evans, Managing Shareholder, Dannis Woliver Kelley

Mike Smith, Founding Partner, Lozano Smith

Reporting Gifts and Other Sources of Income: Form 700 Guidance and Reporting under the Political Reform Act

Workshop

Room: 2022

Leadership through governance

Do I need to report that dinner on my Form 700? What about those tickets I didn't use? Do I need to report the cost of my spouse's dinner as well? Failure to comply with the laws related to gifts, travel payments, etc. may result in substantial fines, or even criminal penalties for those holding public office. Learn from top legal practitioners what constitutes a "gift", and what gifts and other sources of income must be reported pursuant to the Political Reform Act. This session will aid board members in identifying a gift, reporting a gift, and learning the consequences of not reporting a gift.

Mike Ambrose, Staff Attorney, California School Boards Association

Janet Mueller, Shareholder, Dannis Woliver Kelley

Todd Goluba, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Deborah Hanephin, Manager, Education Division, Fair Political Practices Commission

Full STEAM Ahead: Supporting Access to Opportunities in the Sciences, Math and Arts

Workshop

Room: 2024

In the classroom

Instruction in science, technology, engineering, art and math (STEAM) builds the knowledge and skills needed to develop creative and reasonable solutions to tough problems. Therefore, all students should be exposed to a rigorous STEAM curriculum in the early grades and have equal access to coursework in middle and high school. This session will provide an overview of what access to rigorous STEAM opportunities looks like in California schools and recommendations for how governance teams can support expanding access, including through new math and science standards implementation.

Manuel Buenrostro, Education Policy Analyst, California School Boards Association

Eric Hoyer, Education Policy Analyst, California School Boards Association

Is Your District Engaging?

Workshop

Room: 3014/3016

Advocacy, engagement and community relations

This workshop focuses on today's Local Control Funding Formula landscape imperative for effective stakeholder engagement. Lengthy text documents are frequently the least effective format for communicating with parents/families, staff, board members, community and students. Principles of good funding stewardship and of transparency demand that local educational agencies implement more accessible, meaningful engagement approaches. The sheer volume of information people must contend with makes user-friendly communication even more critical. Attendees will receive immediately transferable best practices for implementing effective stakeholder engagement, including the science behind engagement communication and a range of types of engagement from district/strategic thinking to the classroom teacher/student level.



Randy Putz, Former Board Member, Gobo LLC

David Vierra, Superintendent, Antelope Valley Union HSD

Joseph Kelly, Director of School Improvement, Antelope Valley Union HSD

A Journey to an Integrated K-12 SEL System

Workshop

Room: 3018/3020

Social and emotional

This board member- and district leadership-led session shares a case example on strategic design and implementation of a social-emotional support system for grades K-12. Through multiple leadership lenses, attendees will learn about leveraging data-informed insights from universal social-emotional health screenings to target student, site, and district priorities; engaging social-emotional support stakeholder teams to guide implementation and communicate outcomes and; building a multi-year integrated plan for a social-emotional support system.

Jason Vioria, Superintendent, Laguna Beach USD

Michael Keller, Director, Social Emotional Support, Laguna Beach USD

Peggy Wolff, Board Member, Laguna Beach USD